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DISCOVER TAIPEI

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MAY / JUN. BIMONTHLY 2010



On the Trail of Taipei Creativity

Taipei Smiles – Expo 2010 Shanghai

Young Designers' Exhibition –
Student Creativity Running at Full Gallop

COMPUTEX TAIPEI – The Emperor of Asia's ICT Bazaars

Zhongshan Linear Park – Public Art with a Childlike Whimsy

A Tour of New Tastes Down Yongkang St.



On the Trail of Taipei Creativity



In summer there is a bloom of color in this city, and a blossoming of bold creativity as well. As temperatures rise and spirits soar, the heavy cloak of the cool months is thrown off for a long and sunny spell of carefree living. In this issue for the months of May and June we're off on an urban ramble, top down with a breeze in our hair, soaking in the endless expressions of zest and flair that paint this "city of creativity" in happy hues.

This year is proving to be another milestone year in the strapping metropolis of Shanghai, now hosting the 2010 World Expo. The theme is "Better City, Better Life," and the city of Taipei wouldn't miss it for the world. Through a powerful merger of vivid imagery and high-tech wizardry, the Taipei Pavilion is promoting the concept of energy and environment conservation, demonstrating the many advanced practices being implemented here to improve the quality of life. After visiting the virtual Taipei in Shanghai, all World Expo visitors are warmly invited to come explore the many charms of the real thing.

One of the rites of early summer are the shouts of joy from graduating students, and another in Taiwan is the staging of exhibitions showing off the impressive graduation projects of design students. One of the largest in scale, and in prestige, is the Young Designers' Exhibition. Add 2010 Computex Taipei and you have a duet of stellar stages for the celebration of youthful ingenuity in the realms of both household gadgetry and of high-tech wizardry.

The people of Taipei, you may know, have an ongoing love affair with food. But is there any hot new "food creativity" that you should know about? We've uncovered some juicy inside news on a slew of innovative breads and sweets that will leave you begging for more, and an award-winning master baker steps up with the scoop on how to make delectable traditional-style spring onion bread. Then it's over to that sophisticated enclave of haute cuisine, the Yongkang St. neighborhood, to feast on creative boutiques and vanguard art galleries, with time taken at teahouses to savor Taiwan's original golden brews and at restaurants to get intimate with authentic Taiwan snack creations.

This is a city that keeps all senses at a high degree of stimulation. Time now to head out into a local world that pulsates with creativity and innovation, a world that strives hard to sate one's craving for new, new, always new.

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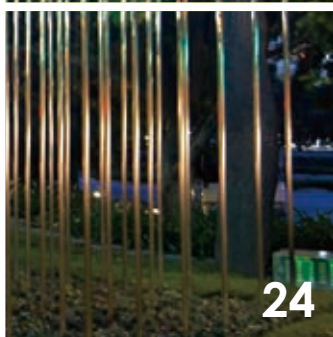
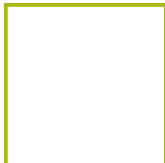
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Taipei Smiles – Expo 2010 Shanghai

Launched on May 1, Expo 2010 Shanghai is the first ever to have an explicitly urban theme. And Taipei as a leading international metropolis wouldn't miss it for the world!

The Taipei Pavilion has “wireless broadband” and “resource sustainability” as its two core proposals. Taipei's success is shared to the world for the city has the most extensive public wireless-broadband network

on the globe, plus its promotion of waste reduction and recycling is having splendid results. The Taipei exhibition facilities have been designed and constructed following the 3R approach—Reduce, Recycle, Reuse—and the World Expo's international selection committee was impressed enough that Taipei was the first city to have two proposals granted.

Eco Taipei : Promoting Urban Sustainability

Taipei implemented a system of “Per-Bag Trash Collection Fee” in July 2000. Since then, city residents have been required to dispose of their non-recyclable waste in designated bags. The city government's incentive system—less waste means lower fees—has given residents greater motivation to separate their garbage.

Taipei's residents have been working towards the total recycling of resources, the small efforts of individuals aggregating into an exceptional achievement for the city as a whole. In fact, Taipei's household-garbage volume fell from 2,970 metric tons per day in 2000 to just 1,009 metric tons per day in 2009, a 67% decline. Over the same period, the volume of recycled materials grew from just 2.4% of total waste to 45%.

To maximize the recycled materials and achieve the “zero landfill” objective, Taipei has included everything with the potential for reuse in its “recyclable” category.

For example, kitchen leftovers are fed to pigs or composted; bicycles, old furniture and other large items are repaired or refurbished by skilled teams at the city government's Department of Environmental Protection, then sold cheaply to residents who need them; sewer sludge is filtered and used as fill or in agriculture; and ash from the city's garbage incinerators is used by private companies as an additive when making concrete, surfacing roads, and backfilling pipe trenches. Taipei's success in reducing its volume of solid waste has eliminated the need for a planned third incinerator, contributing enormously to the city's environmental protection efforts.



1. The Taipei Pavilion uses the framework of an old factory building on the outside, melded with the concept of the dockyard, and plywood made from wood shavings to display the pavilion's eco-protection theme.
2. Recycle bins in convenience stores make eco-protection easy and convenient.
- 3,5. Convenient recycling is creating a sustainable city.
4. Taipei's citizens follow a set time and location system for garbage collection.

Intelligent Taipei : Making Lives Better

For the last ten years, Taipei has been endeavoring to remake itself into a new “CyberCity” by aggressively installing wireless broadband communications infrastructure and promoting e-Government initiatives. The Intelligent Community Forum (ICF) recognized these efforts in 2006 when it named Taipei its “Intelligent Community of the Year.”

The Taipei City Government began promoting Cyber City project in 1999, and completed implementation of the first two stages of the project within eight years. The goal of stage one (1999-2002) was to encourage residents to utilize online services “Frequent the Internet, Free Up the Road.” The stage involved building a network for city-government business and delivering city-government non-stop services online around the clock. Stage two (2003-2006), called “Digital City, Mobile Taipei,” involved building wireless networks in public areas of the city and schools, enhancing e-Government services, and improving residents' digital lives.

In an effort to save energy and reduce carbon emissions, the Taipei City Government is actively encouraging residents to make use of public transportation. Intelligent signs at bus stops, telephone hotlines, and cell phones enable residents to check on the current status of public vehicles, making it more pleasant and convenient to ride public transportation. Meanwhile, the Intelligent Transportation System (ITS) provides automobile drivers with cell-phone-accessible information on the availability of parking spaces.

To date, Taipei has issued more than 1.82 million EasyCards. These non-contact, rechargeable prepaid cards integrate multiple functions that currently include payment of transit and parking fees. On April 1, they acquired the ability to make small purchases, meaning that cardholders will be able to use their EasyCards to pay for purchase at convenience stores, making it easier still for city residents to use one card for everything.



6. As part of the intelligent transportation system, your smart phones can be used to check e-maps.
7. Wireless broadband has made this city a seamless “office” for mobile workers.

Three Major Theme Areas Highlighting the Charms of Taipei City to You

The Taipei Pavilion is located in the Urban Best Practices Area (UBPA) of the Expo's Puxi Site. It features three large exhibit areas—“101 3D Theater” (101 360度3D劇院), “Theater of the Future” (未來劇院), and “Interactive Gallery” (互動體驗區)—where the wireless broadband and resource sustainability concepts are given form.

At the 101 3D Theater the film *Taipei · Life · Smile* (臺北 · 生活 · 微笑) is shown. Created by internationally acclaimed Taiwanese director Hou Hsiao-hsien (侯孝賢), eleven professional cameras and a high-definition 3D camera were used to finish the shoot, combining the two techniques with visual effects to craft an enticing three-dimensional work, which immerses the viewer into experiencing the vigorous daily life of Taipei.

The Theater of the Future appears in the shape of a pyramid based on a model of the Taipei Basin. It presents simulative movements in concert with the theme of “Better Taipei, Better Life” to demonstrate such concepts as wireless broadband, total recycling and sustainable society.

At the Interactive Gallery visitors can experience Taipei's natural ecology and its world of arts and humanities. There are five major themes: Eco Taipei, Discover Taipei, Lovely Taipei, A Story of Two Cities, and Taipei Smiles. With Eco Taipei, visitors use touch panels to travel upstream against the currents of time in order to understand the pollution remediation of the Danshui River. With Discover Taipei director Hou Hsiao-hsien introduces the many faces of Taipei via an excursion through her cultural and natural environments. With Lovely Taipei you are taken on a whirlwind tour of the city's most famous and beloved tourist sights, and there are even nifty services for photo-

taking and the sending of photo e-files. In the A Story of Two Cities area you see the stories of Taipei and Shanghai with their criss-crossing paths through the unfolding of time, told with word and picture, experiencing times of war and glory, times of vicissitudes and reform. Finally, in the Taipei Smiles area, the vitality and creativity of the city's denizens are placed front and center, with photos and messages displayed for the entire world to see the smile of these industrious people and the strength of the city.

See you at the Taipei Pavilion during the World Expo, where we are proud to show you just what this city of vision and charisma is made of! 📸

Information

Taipei Pavilion / Expo 2010 Shanghai 2010年上海世界博覽會臺北館

Exhibition Period: May 1 ~ Oct. 31

Location: Expo in downtown Shanghai, both sides of Huangpu River, riverside area between Nanpu Bridge and Lupu Bridge; pavilion at Puxi Site, UBPA, B4-3

Website: www.taipei2010.org

8. In the A Story of Two Cities (雙城故事) area word and picture are used to help visitors understand the historical connections between Shanghai and Taipei.
9. In the Theater of the Future you can view a scale model of Taipei Basin, with virtual imagery used to display the use of wireless broadband and resource sustainability.
10. In the Interactive Gallery visitors can experience “first-hand” Taipei's natural ecology and world of the arts and humanities.



The City of Creation — Taipei

In recent years the creative lights of Taiwan have time and again shone brightly on the world stage. So it is fitting that 2011, when the Republic of China celebrates its centenary, has been designated the Year of Design (設計年) by the Executive Yuan—a celebration of the prominence that Taiwan Design has acquired in the international arena.

Taipei itself stands tall within the forest of truly international cities, and the vitality of its design talent is apparent everywhere you look. If you want to know all that's new in the world of stationery, you'll want to attend the Taiwan International Stationery Fair (臺灣文具展示會) beginning July 2, previewing many domestically-created new items that are about to become trendy. Mini-figures are also king of the castle in Taiwan, and the Taipei Toy Festival (臺北國際玩具創作大展), in its seventh annual round this year, is being eagerly awaited by children and adults alike. It is being held at Huashan 1914 · Creative Park (華山創意園區), and in addition to what local toy-makers

have dreamed up in the past year, you'll also get to see super-duper stuff from the USA, Canada, Japan, Hong Kong—everywhere kids are creating demand. Two of the festival's big highlights will be the “2010 Character Design Award of Taiwan” (2010臺灣原創角色設計大賞) and “Collectible Mini-Figures Auction” (典藏設計師玩具拍賣會), sure to bring out the kid in all of us.

For many years now Huashan Creative Park has been home for Taiwan Designers' Week (臺灣設計師週), a showcase for the ideas of the island's masters of design creation that explores the current orientation of their respective work and has a decidedly eco-friendly slant. And if you want to get a glimpse into the

stimulating world of graphic design for magazines, head to ITIS EDITION (itis edition, 版語空間) for the n+m graphic art exhibit, where you'll be able to travel through the path-breaking world of German graphic design in the 1960s for magazines on the natural and medical sciences. An important local organization that plays a pivotal role in promoting the Taiwan design industry is the Taiwan Design Center (臺灣創意設計中心), which packages a number of shows and competitions each year. Perhaps the most illustrious are the Young Designers'

Exhibition (新一代設計展), Taiwan International Design Competition (臺灣國際創意設計大賽), and Taiwan Design Expo (臺灣設計博覽會), proudly proclaiming the vision and vitality of the island's corps of designers to the world.

The city of Taipei has in recent times been chosen by a number of important international groups to serve as host of their key global-invitation events. Last year's Summer



Deaflympics Taipei was a stellar success, as this year's International Flora Expo is sure to be. The run will continue in 2011 with the International Design Alliance Congress Taipei, one of the world's elite gatherings for design-industry professionals. It will encompass three main theme areas, dedicated to graphic, industrial, and interior design, and there will be a spree of related activities and events, including an international design expo, young designers' work camp, and design-theme tours. Around 3,000 industry pros are anticipated, along with one million individual visits to the exhibition. With all this going on, it's easy to see that Taipei will indeed be front and center during the busy 2011 Year of Design. 🍵



1. The designers of the world have been invited to the Taiwan Design Expo to show off the unique creative styles of their homelands.
2. You'll see Sheeeeeep!!!, a work by Lin Jia-cang (林家威) and Shi Rui-lu (時瑞璐), during Taiwan Designers' Week, that allows you to lean against sheep and remember peaceful moments.

2010 Taipei Creative Design Events

Name	Time	Venue	Tel. no. / Website
n+m graphic art	Now~Jun. 5 Wed~Sat 12:00~19:00	itis edition 293-1, Jiaying St. (嘉興街293-1號)	itisedition.blogspot.com
Huashan Graduation Season – Cross-Boundary Playing with Space (華山畢業季：跨界玩空間)	May 13 ~ 23 Thu~Mon 10:00~20:00	Huashan 1914 · Creative Park Hall E2, Hall M6, Art Boulevard 1, Sec. 1, Bade Rd. (八德路1段1號)	(02) 2358-1914 www.huashan1914.com
Young Designers' Exhibition (新一代設計展)	May 21 ~ 24 Fri~Mon	Taipei World Trade Center, Hall 1 1F, 5, Sec. 5, Xinyi Rd. (信義路5段5號1F) Taipei World Trade Center, Hall 3 6, Songshou Rd. (松壽路6號)	(02) 2655-8199, ext. 165 yodex.boco.com.tw
2010 Taiwan International Stationery Fair (臺灣文具展示會)	Jul. 2 ~ 5 Fri~Mon 10:00~18:00	Taipei World Trade Center, Hall 1 5, Sec. 5, Xinyi Rd. (信義路5段5號)	(02) 2388-2611 www.tasi.org/show-12th.html
Taipei Toy Festival (臺北國際玩具創作大展)	Jul. 8 ~ 11 Thu~Sun	Huashan 1914 · Creative Park Hall E2, E3 1, Sec. 1, Bade Rd. (八德路1段1號)	(02) 2771-6065 www.taipeitoyfestival.com
2010 Taiwan Designers' Week (2010臺灣設計師週)	Sep. 3 ~ 12 Fri~Sun	Huashan 1914 · Creative Park Hall E2, E3 1, Sec. 1, Bade Rd. (八德路1段1號)	www.designersweek.tw
2010 Taiwan Design Expo (2010臺灣設計博覽會)	Dec. 4 ~ 12 Sat~Sun	Songshan Tobacco Creative Design Park 133, Guangfu S. Rd. (光復南路133號)	designexpo.boco.com.tw

Young Designers' Exhibition

Student Creativity Running at Full Gallop



This year will see the 29th edition of the Young Designers' Exhibition (YODEX, 新一代設計展) in Taipei, an annual gathering of ideas and creators that causes great excitement and stimulation in design institutions. The exhibition is the largest design event in the world with student creators at its core, and is followed with intense interest in international design circles. In 2008 the event was chosen as one of the series of official International Council of Societies of Industrial Design 50th (Icsid 50) anniversary happenings, sharing the same luster as such stellar events as Milan's Salone de Mobile and Norwegian Design Day.

The organizer, the Taiwan Design Center (臺灣創意設計中心), has invited 98 departments from 53 local educational institutions to participate. From overseas, 27 design schools from seven countries will be represented. Among the names of the design-enterprise world that will be present are MUJI, Studio Domo, All Jack, and Bone Fruitshop 10 hot names in total. The big event will last four days, May 21 to 24, at Halls 1 and 3 of the Taipei World Trade Center. You'll be dazzled by the bold and vigorous creative designs of the young students on display, and can also watch the hotly contested

Young Designers' Competition (新一代設計競賽) and YODEX Interior Design Competition (新一代空間設計競賽) unfold. This is an important opportunity for young talent to shine forth and a stepping stone for their entry into the spotlight of the international stage. Here we take a look at some of the innovative creations recently unveiled by a select group of Taipei's participating design schools.

Shih Chien University—Functionality and Originality Fused

There are creative new design concepts for chairs each year. This year Hong Tian-yu's (洪天彧) submission, "Cloth it," introduces the over garment and the enlarged collar to dress up the previously naked chair. You put the overcoat around you and do up the buttons to create your own private space while sitting in a public space. Xu Yang-lin (徐揚琳) uses the concept of origami in an unusual chair that can go from being flat to three-dimensional. Entitled "Folding Chair" (摺椅), it is covered in soft leather and can be quickly folded down and flattened out to serve as a mat, transformed into a small low table, or become a seat for one. These two novel designs certainly present a fresh new perspective on a familiar old furniture item.

Another imaginative work of visually arresting concept furniture is "Overloaded" (超載). The creator, Cheng Kai-yun (鄭凱芸), has utilized hydraulic hoses for telecopy, the four joints at the bottom of a cabinet, and a slanted crack through the upper section of the cabinet to enable the sudden overloading and rupture of an old cabinet. The artist/creator is symbolizing the overload of our contemporary style of living and our overwhelming of nature. The amazing and amusing thing about this work is that once the pressure of the overloading is eased, the cabinet miraculously returns to its original appearance.

- 1-2. From mat to 3D miniature table and chair, "Folding Chair" shows off the functionality of folding in all phases.
3. With "Cloth it," do up the overgarment and its collar and you create a private space in which to sit.
4. "Overloaded" is a unique furniture piece that symbolizes the "overloading" of the modern-day lifestyle.





The contribution of inventive Lin Cui-wei (林翠薇) is named “iSew.” She takes the somewhat complicated interface and operating procedure for the traditional sewing machine and simplifies it. Projection technology is used to show the operation procedure via intuitive graphics, reducing learning time for novices. Stitching patterns can be projected directly onto the material, enabling previewing and better matching of design and cloth. The interface design is also more ergonomic, and can be adjusted to accommodate both right-handed and left-handed operation.

National Taiwan University of Science and Technology – Adding Fun to Life

What would you think if you saw an office desk topped with a mango calculator, tomato-slice inepad, corn cob tack holder with kernel-headed tacks, mushroom storage box, and mountain yam glue dispenser? Time for a colorful lunch? Chen Yi-lin (陳宜琳) has a thing for veggies and fruits, and has taken everyday office-use items and recreated them in the shapes of edible goodies, making the ordinary quite

extraordinary—though still not edible. Huang Yi-ying (黃怡穎) has also evidently got a fetish for food, creating a whole line-up of nifty computer mice and pads in the shape of Hakka vegetable buns, soup dumplings, Japanese sweets, English muffins, and pizzas, bringing a little humor to the desks of 3C workers with a nod to the foods of the world in her *Shiyongbao* (食用包) series.

National Taipei University of Technology – High-Tech Merges with Practicality

Everybody who travels knows the anxiety that comes from not knowing if your luggage is overweight. Designer Chen You-ren (陳育任) has stepped forth with an ingenious mechanism called “20kg Weight Limit” to solve the problem. This is a luggage handle that uses “force spring balance;” when you lift the luggage, the weight transforms the spring and a measurement can be taken. If the display shows red you are overweight; if green, all is fine. Staying on the topic of travel and possible trouble; when your car breaks down at night you have to place a reflective warning triangle on the ground that other drivers may not see well. Zhang Jun-

jie (張俊杰) and Cai Wan-hua (蔡宛樺) have come up with a clever triangle “Watch Out” that instead sends a strong 3D projection back down the road, increasing safety by making the warning much easier for others to notice.

Hou Chih-ching's (侯志慶) work “River on the Mountain” (山川) is made of three equal-width table sections. It features a floating construction, with a mortise and tenon structure for the main body and dovetail joints for the top, which eliminates any problems with contraction and expansion. The piece has an efficient practical function but is also loaded with symbolism—when the pieces that form the top are staggered in position and looked at from above with the center piece sticking out, the Chinese character for “mountain” (山) is formed, and when the three legs are looked at from the side, the character for “river” (川) is formed.

The Young Designers' Exhibition is where the best young talent in Taiwan step forth into the public consciousness and begin redesigning our future. You won't want to miss the moment, where the future meets the now. 📍

5. The “iSew” sewing machine simplifies the operation procedure and learning process, and is sure to play a trend-setting role in household electronics.
6. “Whalejet” (救生浮標), designed by Shih Chien University's Guo Jia-hua (郭家華), uses a lifesaving-board concept to help lifeguards bring in victims of swimming accidents as quickly as possible.
7. Luscious fruits and veggies are transformed into functional stationery items, making work desks resemble buffet tables.
8. Chinese dumplings that become computer mice make food practical in a way you'd never foreseen.
9. The handle of the “20kg Weight Limit” luggage design does double-duty as a weighing device, helping travelers stay under weight limits.
10. “Watch Out” is a unique road-emergency triangle that projects a strong 3D warning signal easily seen by other drivers.
11. “River on the Mountain” is a special piece whose pieces form the Chinese characters for “river” and “mountain.”

Information

Young Designers' Exhibition 新一代設計展

Time: May 21 ~ 24

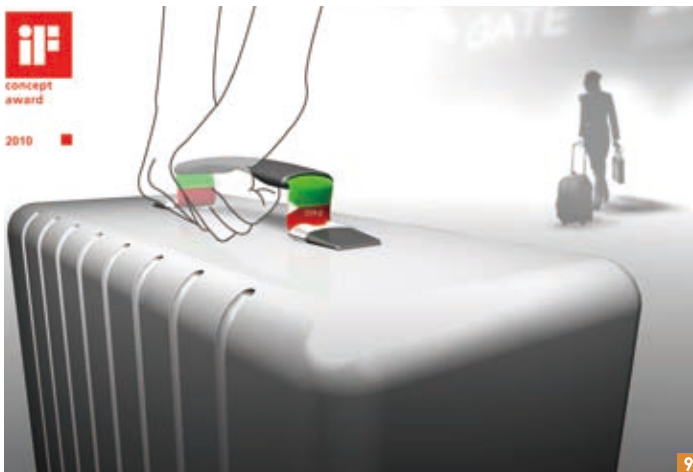
Venues:

Taipei World Trade Center Hall 1 & 3

Tickets: Student NT\$150 / Adult NT\$200;
Group (10 and more) NT\$150

Tel: (02) 2655-8199, ext. 165

Website: yodex.boco.com.tw





COMPUTEX TAIPEI – The Emperor of Asia's ICT Bazaars

This year is a big year for the always-big COMPUTEX TAIPEI (臺北國際電腦展). It is celebrating its 30th anniversary, and joining in the party will be 35,000 international buyers and over 100,000 curious visitors. The show generates a whopping US\$20 billion in business. This year 1,750 companies have signed up to show off their best new offerings to the high-tech world, at 4,800 booths, meaning COMPUTEX TAIPEI retains its crown as the biggest and best ICT fair in Asia.

The grand high-tech gala is to run five days, from June 1 to June 5. Its scale means it will take four venues, all world-class, to accommodate demand—the Taipei World Trade Center (TWTC) Exhibition Hall 1, Hall 3, Nangang Exhibition Hall, and Taipei International Convention Center. Major themes will be energy efficiency and greenification, the focus on making the best interests of the ICT industry and of nature's resources one and the same. As always COMPUTEX TAIPEI will serve as one of the world's most important platforms for local

and overseas firms to show off their newest products and technological offerings, and as always will serve as a crucial marketplace for trail-blazing ideas and game-changing concepts.

The hot topics in the trade right now are e-reading, cloud computing, 3D technology, mobile Internet, and digital signage. Browse the countless booths and you'll be introduced to the best-practice latest in 3D television, multi-touch interface, GPS tracking, home-security monitoring, digital medical services, wireless e-books, and pretty much everything else you know you need—along with much else you don't yet know you need. “Test drives” for visitors is the order of the day.

Special e-Reading Section


In recent years the e-book phenomenon has engendered a wave of interest. The publishers of the Greater China region have jumped into the fray with

enthusiasm, and hot off the presses are a slew of new products developed with enterprises from key high-tech sectors. The COMPUTEX TAIPEI organizers intend to make Taiwan a core international player in this sector, and to this end have set up a number of pathfinder facilities all centered around three thematic nuclei: “e-reading supply chain” (產業供應鏈展示), “future classroom” (未來教室呈現), and “in-class scenarios” (情境教學演示). These include an e-Reading pavilion, an e-books trends and products area, an e-book industry trend and design forum, and an integrated COMPUTEX TAIPEI e-Reading website area. Here is the “easy pass” you’ve been waiting for into the world of e-reading, which is expanding with Big Bang velocity.

Innovative Design Opening New International Horizons

One of the highlights of each year’s COMPUTEX TAIPEI gathering is the competition for awards recognition. A panel of leading lights from the industry is assembled each year to evaluate the superlative array of products and technology displayed at the fair, the team looking for the best in new thinking. Recognition then comes in the form of the COMPUTEX TAIPEI design & innovation (d&i) awards and the Best Choice of COMPUTEX TAIPEI Award. In deciding on the d&i winners, weight is given to degree of innovation, design quality, craftsmanship, functionality, practicality, and brand value.

You’ll see that as a rule those products chosen as the crème de la crème integrate best-practice ergonomics and energy-saving efficiency—many in fact defining

new “best practice.” The Best Choice awards are considered among the most prestigious for ICT products in Asia, and are being held for the ninth time this year. The brand-recognition that comes with the award has been instrumental in bringing international attention to over 200 created-in-Taiwan products over the years. Dedicated display areas are created for winners in both competitions to allow the public to see into the world of the future. 

Information

COMPUTEX TAIPEI 臺北國際電腦展

Visitor Information :

Time: Jun. 1 ~ 4 09:30–18:00; Jun. 5 09:30–16:00

Venues:

Taipei World Trade Center Nangang Exhibition Hall (1, Jingmao 2nd Rd. 經貿二路1號)

Taipei World Trade Center Hall 1 & 3

Taipei International Convention Center (1, Sec. 5, Xinyi Rd. 信義路5段1號)

Visitor Instructions :

Jun. 1 ~ 2 / Open exclusively to foreign buyers and domestic trade professionals.

Jun. 3 ~ 5 / Open to domestic trade professionals with appropriate company identification.

Jun. 5 / Open to the general public with ticket purchase (NT\$200); not open to individuals under 18.

Taiwan External Trade Development Council (TAITRA) 中華民國對外貿易發展協會

Tel: (02) 2725-5200 ext. 2638

Website: www.ComputexTaipei.com.tw

Taipei Computer Association (TCA)

臺北市電腦商業公會

Tel: (02) 2577-4249

Website: www.computex.biz



1. COMPUTEX TAIPEI is a grand emporium of the world's leading brands.
2. This year's special e-Reading section at COMPUTEX TAIPEI is generating a great deal of interest.
3. In addition to browsing of new products, special forums are held to introduce the trendsetting products and ideas of the future.





An Explosion of Flora Expo Originality



If somehow you have missed all the hype to this point, here's a reminder that the much-anticipated 2010 Taipei International Flora Expo is just around the corner. The city government is hosting the gala, and this is the first time that Taiwan has been chosen as host site for an International Association of Horticultural Producers (IAHP) event—and just the seventh time for Asia. The fun will go on for six full months, starting on October 9 and opening to the general public on November 6.

Great effort has been poured into the most colorful event possible, from the themes chosen to the facilities to the parade of activities. The distinctive main theme is “River, Flower, New Horizon” (彩花、流水、新視界). There will be four main exposition areas, 14 exhibition halls, and over 70 hectares of outdoor sculpted gardens affording different vistas of the city—downtown, amidst parkland, at river's side—giving you great views into this city's gardens of delight and at the

same time into this country's culture and high-tech achievements. The city government is joining forces with 20 other cities and counties to sing the praises of Taiwan's rich cultural tapestry during the Flora Expo, with a cavalcade of activities introducing the special character of each place and the unique goods and produce associated with each. Such happenings as Taoyuan Week (桃園週) and Tainan Week (臺南週) will make your visit a veritable Garden of Eden of fun and discovery.

EVA Air “Flora Expo” Cabins – Gardens in the Sky

Already, participants from 40 countries, 80 cities, and 126 organizations have signed up to come. To welcome them on their trip across land and sea to Ilha Formosa, the city government has teamed up with EVA Air to design an attractive series of 40 items for use in passenger cabins, such as paper cups and headrest covers that carry colorful Flora

Expo promotional designs. Four cabins are decked out with the festive additions. Even the models of planes sold as souvenir items are redone in Flora Expo designs. And in June, EVA will start handing out the one million special Flora Expo boarding passes and luggage tags, giving passengers colorful little reminders of where they should be coming in autumn.

The four decorated cabins are on EVA A330-200 aircraft, and you'll be able to book a seat on one right up until the end of the Expo next year. Right now, these bright "gardens in the sky" are being featured on routes to Tokyo, Osaka, Fukuoka, Seoul, Hong Kong, Nanjing, and Bangkok.



Souvenir with Taiwanese Flavors

A wide range of commemorative souvenir items has been designed for the Flora Expo, all created to hold both sentimental value and to serve a practical function. The Expo's mascots are pastel-bright flower fairies, and you'll be able to buy post-it and magnets, badges and breastpins, EasyCard stickers, Polo shirts and hats, and even absorbent coasters, all emblazoned with the sprightly little characters. There's also cute, sparkling flower fairy figurines made with eco-friendly glass, plus a collector series of Flora Expo plates and a series of mugs and coasters, all featuring gold foil, fine detail, and high-quality craftsmanship.

1. The special Flora Expo passenger cabins on EVA Air planes are festooned with Expo-theme decorative embellishments.
2. A variety of service products in the cabins are exclusive Expo-theme items.
3. Taipei Mayor Hau Lung-bin (second from right) and Evergreen Group Senior Vice Chairman Lin Shing-san (林省三) (second from left) formally announce the lift-off of the EVA Air Flora Expo cabins.
4. Cute flower fairy EasyCard stickers.
5. Gold and silver breastpins.

You can check out and buy all these offerings online, or you can head over to Taipei City Hall, where a special Flora Expo promotion area (花博紀念品服務推廣專區) has been set up on the first floor. You'll also find promotional boutiques at the National Theater and National Concert Hall, National Taiwan Museum, Nangang Exhibition Hall, and Taiwan Handicraft Promotion Center where you can browse a selection of the coasters, T-shirts, and other souvenirs. The Expo organizers are also preparing other unique souvenir items that will be unveiled one by one as the opening date approaches, including splendid "Flower Fairy Fragrance Figurines" (花精靈香氛公仔) and a series of cups, flashlights, vases, and other wares designed and crafted by artists that work with bamboo.



The culture and history of each of Taiwan's many aboriginal tribes are unique, and the artifacts created by each people have their own distinctive personality. To join in on the Flora Expo celebrations the city's Indigenous Peoples Commission has staged the "Flower Power—Creative Aboriginal Product Design Competition" (花漾原動力—原住民創意產品設計競賽). All tribes submitted innovative designs using the flowers commonly seen in their home districts or flowers specially used in festivals, incorporating the tribe's distinctive traditional totems and myths. Among the flowers you'll see in the entries are lily, betel-nut flower, djulis flower, mountain litsea, Alishan thistle, dendrobium, and shell flower.

There were four entry categories: packaging, handicrafts, articles for daily use, and fashionable attire and accessories. You'll certainly see something quite new and different in native artistic creation, whether it's handbags, clothing, stationery, plates, vases, nightlights, or a host of other uniquely "aboriginal" designs, with aesthetics that embrace both the chic and fashionable as well as the functional.



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The winning entries have already gone into commercial production and will be on display, and for sale, starting in October during the Flora Expo at the Taipei Soccer Stadium in the “Aboriginal Theme Store” (原住民主題商店). They'll be accompanying a special series of 10 representative aboriginal souvenir items,

the list including embroidered lovers' pouches, brooch sets, eye-motif coasters that capture the protective blessings of ancestral spirits, and incense-stick holders made from the slate traditionally used in village architecture. 12



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6. Flora Expo sports hat and Polo shirt.
7. Colorful flower fairy absorbent coasters.
8. There are five different colored-glaze flower fairy figurines to choose from.
9. Quality gold-plated cups, coasters, and plates.
10. 2010 Flora Expo cool card designs.
11. Aborigine-created products: clothing adornments made with bark.
12. Aborigine-created products: gift-boxes featuring Rukai and north Paiwan totems.
13. Aborigine-created products: plates featuring the totems and patterns used in weaving by the island's tribe.
14. Aborigine-created products: bronze ware items featuring traditional Paiwan design motifs.

Information

2010 Taipei International Flora Expo 2010臺北國際花卉博覽會

Time: Oct.9 ~ 28 soft opening

Nov.6 ~ April 25, 2011 official period

Tel: 1999, dial (02) 2720-8889 if outside Taipei City

Website: www.2010taipeiexpo.tw

Online Ticket Purchase: ticket.2010taipeiexpo.tw

Preferential Advance Ticket Purchase:

The original price for a single-day ticket is NT\$300, allowing entry to the four major exhibition areas and 14 pavilions, plus viewing of multiple artistic performances, special exhibits, and outdoor theme gardens. Single-day tickets purchased in advance are available until 31 August for NT\$250. A preferential “Flora Expo Mascots Commemorative Package” (花博吉祥物紀念套票) is available for NT\$3,300 (original price NT\$3,600), which contains 12 commemorative single-day tickets and bonus of one ticket.

Flora Expo Promotion Area 花博紀念品服務推廣專區

Tel: (02) 2720-7810 / (02) 2833-7060

Website: www.taiwangoods.com.tw

Taipei Taking on a New Look—Ever Greener, Transportation Even Easier



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The Taipei International Flora Expo is on the city's doorstep, about to ring the doorbell. The host of the expo, the city government, is expecting a lot of guests and is busy spiffing the place up and putting on its prettiest face. The “Taipei Beautiful” (臺北好好看) plan is in motion and focused on a number of improvements: expansion of open space, environment rehabilitation, reduction of derelict buildings and structures, cleaning old exterior walls, beautification of advertising signage, and display of public art. These are but a few examples from a comprehensive blueprint. Old signs at bus stops are being renewed and recreation spaces greened, the city determined to present the handsome look expected of a metropolis of international caliber.

Been waiting for any buses in the Xinyi commercial district, Minsheng East/West Rd., or Zhongshan North/South Rd. lately? Noticed anything different? There's modern signage, stainless steel and cylindrical, each clearly displaying four routes. The cylindrical section on each signpost has a strengthened polycarbonate panel and can be rotated to more conveniently check route information.

There's something even more futuristic in such places as the MRT Sun Yat-sen Memorial Hall Station, the Songshou Rd. Taipei City Hall, and Taiwan Cement (臺泥) bus stops. Here you'll find newfangled intelligent LED monitors displaying such vital information as updated arrival times for buses. In places where there is a heavy concentration of routes, such as the Xinyi commercial district, the Executive Yuan stop on Zhongshan N. Rd., and MRT Shilin Station, another new-style multi-routed bus stop is being used, with a number of stainless-steel panels spaced out and each displaying charts of six bus routes. There are also guide maps for each route on the other face. These


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make it much easier for those traveling about the city to find their way. All such new signage is to be in place by the end of September, presenting a fresh and pretty new face, plus a convenient helping hand, to welcome those exploring this blooming metropolis.

Flora Expos in Miniature on the Street Corners

While strolling along Sec. 2 and Sec. 3 of Roosevelt Rd., look around and you'll spot five locations where old Japanese-style residences are being torn down and the lots slowly transformed into model showcases for eco-sustainability. This is being done to announce and complement the International Flora Expo, called "Flora Expo Branches" (花博支線). The five green oases are the "Permaculture Garden" (樸門花園), "Rainwater Garden" (雨水花園), "Green Stage Garden" (綠意舞台花園), "Ecology Observation Garden" (生態觀察花園), and "Wen Luo Ding Medicinal Herb Reading Garden" (溫羅汀閱讀藥草花園). "Wen Luo Ding" (溫羅汀) is a popular name for the area, taken from the first character of street names; "Luo" is the "Roo" in Roosevelt Rd.

This eco-friendly initiative is a cooperative effort between the city's Urban Redevelopment Office, neighborhood residents, and NGOs. The local citizens have adopted these newly reborn green spaces and taken responsibility for day-to-day care in accordance with short-term management agreements, and the spots have become popular venues for families to bring their kids for exposure to environmental protection concepts. In the future, they will also be used as living classrooms for community eco-experience courses. 

1. The cylinders on each new-style bus-stop signpost can be rotated to more conveniently check route information.
2. On the back side of the new multi-route bus-stop signs are guide maps for each route.
3. Intelligent LED monitors display such vital information as updated arrival times for buses.
4. An old residence has been dismantled to become the "Rainwater Garden," bestowing new life where a derelict structure once stood.
5. The "Artistic Iron Water-Storage Cisterns" have a water-preservation theme.



Information

Permaculture Garden 樸門花園

Add: 1, Lane 4, Sec. 2, Roosevelt Rd. (羅斯福路2段4巷1號)

Rainwater Garden 雨水花園

Add: 44, Sec. 3, Roosevelt Rd. (羅斯福路3段44號)

Green Stage Garden 綠意舞台花園

Add: Lane 128, Sec. 3, Roosevelt Rd. (羅斯福路3段128巷)

Ecology Observation Garden 生態觀察花園

Add: 142, Sec. 3, Roosevelt Rd. (羅斯福路3段142號)

Wen Luo Ding Medicinal Herb Reading Garden 溫羅汀閱讀藥草花園

Add: 214, Sec. 3, Roosevelt Rd. (羅斯福路3段214號)



Zhongshan Linear Park

Public Art with a Childlike Whimsy



Walk out of Exit No. 1 at MRT Zhongshan Station on the Danshui Line and head toward MOCA Taipei on Chang'an W. Rd. you'll find yourself in the 600-meter-long Linear Park (線型公園). What will strike you at once in this tucked-away garden oasis is the large-scale works of installation art here, a decided improvement on the drab monotone that characterized this site when it was used solely as a place for generator facilities.

These creations were just completed in February. The project was initiated by the city's Department of Cultural Affairs, at a cost of NT\$21 million. Management of the artwork was entrusted to MOCA Taipei, which then turned to four Taiwan artists for the four works now in place, all of which exude a sense of childlike play. Each of the works was specifically designed to complement its surrounding environment, and each follows one of the following themes: "Youth Stage and Family Space" (青春舞台與親子空間), "Popular Fashion and Consumer Culture" (時尚流行與消費文化), "Natural Ecology and the Aesthetics of Place" (自然生態與場域美學), and "Sci-Tech Aesthetics and Visual Culture" (科技美學與視覺文化).



In the middle section of the park is “BIGPOW” (音響機器人), designed by artist Akibo Lee (李明道) and featuring three humorous characters. This is a favorite with the kids, who can't resist coming over to touch and inspect the robots. The robots are in fact metamorphosed hi-fi equipment, and if you connect your MP3, iPod, or other device to the robots you'll be able to share your musical tastes with everybody on the scene.

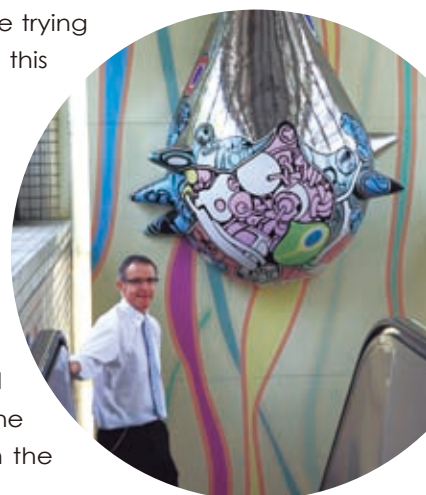
Over in one corner of the park, on the wall of a generator station, artist Li Yi-xun (李億勳) has depicted his whimsical “Taipei Tales” (臺北傳奇), a series of mosaics created using ceramic tiles. He has created many playful vignettes. These include what looks like a treasure vault on a wall, shopping bags popping out through an open zipper, a hen leading a line of baby ducks with one atop her back, snails and rabbits in climbing contests, a fiddler crab and mudskippers originating in the Danshui, and a cub and owl awaiting inspiration while taking a hot-spring bath.

Near the MRT Zhongshan Station's Chang'an W. Rd. exit is a wall covered in lush foliage. Look off a little ways and you'll spot seventeen brightly colored balloons seemingly escaping into the air. This is Liang Ren-hong's (梁任宏) contribution, entitled “Sending Secret Signals with the Wind” (也通風也報信). The balloons, which look like big lollipops, are in fact stainless-steel artworks that appear to be dancing with the breeze in lilting rhythm.

Head out of the underground Zhongshan Metro Mall (中山地下街) via the R4 exit and you'll enter an out-of-this-world work of the imagination entitled “Welcome to the Milky Way Railway Station” (歡

迎光臨銀河鐵道車站). The artwork on the walls of this long, narrow stairway sweep you along to the ground-level exit. The work is by Xu Tang-wei (許唐偉), who has used translucent colored cutting-sheet paper to create a world of illusion. You'll always find people here trying every which way to capture this magical space on camera.

The kid in you is no doubt itching to get out now and see these flights of the imagination, and there's even more good news to report, for MOCA Taipei is now offering fun and informative guided tours of the works for groups. See you in the park! 📷



- 1-2. The “Taipei Tales” is a series of cute and colorful animal-creation mosaics crafted with ceramic tile.
3. “BIGPOW” is a motley crew of cartoon-like robot characters, the favorite with kids.
4. “Welcome to the Milky Way Railway Station” is an artwork that creates a world of illusion.

Information

MRT Zhongshan Station Linear Park 捷運中山線型公園

Location: Between MRT Zhongshan Station Exit No. 1 and Chang'an W. Rd. Exit R4 (捷運中山站1號出口至長安西路R4出口)

Guided Group Tour Registration:

(02) 2552-3721 (foreign-language guides must be booked in advance)

Website: www.mocatapei.org.tw

Art as Therapy, Courtesy of Taipei Veterans General Hospital

There is a public artwork named “Art, the Power to Dream” (藝術靈糧，心花盛放) that you really should see. It's located at Taipei Veterans General Hospital (臺北榮民總醫院) in Tianmu. The work is the result of two years of effort by four artists, three from Taiwan and one from Japan, completed late last year. A number of different media have been brought into play to bring together art space and hospital space in harmony, the desired effect “art as therapy,” bringing warmth and comfort to the normally sterile environment of a hospital.

One component of the work are seven large sculptures that stand on the lawn outside the main entrance, depictions of the heart, cells, seeds, and flowers, together entitled “The Bloom of Life” (生命之花). The creator has adorned them with seven bright colors like a painter's palette, each a symbol

of the emotions of our lives such as happiness, anger, and love. The seven installation works create a seamless flow between the corridor leading out of the hospital and seating amidst trees and flowerbeds outside, with people passing between them on the way to and from, the intention being to calm people by creating a calm mood of artistic contemplation.

Another component, entitled “The Shape of Life” (生命之形), is placed on interior walls in the Medical Research Building (醫學科技大樓) and Chi Teh Building (致德樓). Lustrous pearl-like ceramic pieces are pieced together to form tree-like geometric shapes, like vines spreading and searching, strongly symbolizing the endless searching of mortal existence. Over on the lawn



just to the right of the Chung Cheng Building (中正樓) the very large works that make up “The Dance of Life” (生命之舞) stand tall and imposing, bases featuring washed stone, metal tubing and aluminum sheet used elsewhere, and wind power used to create dance-like movements that give the works a very human-like quality.

At night, as you pass along the green path that moves by Longevity Hall (介壽堂), the arrangement of acrylic rods and optical fiber flashing with cool and subdued colors creates the calm and tranquil effect of a forest populated by sparkling sprites. This is called “The Light of Life” (生命之光), the dots of light appearing as though dancing fireflies. During the day walk through this mini-forest of tall and pastel-bright tree-like works and you'll be serenaded by the many lit-up optical fibers, the blues, greens, and whites creating a soothing environment. 🌿

Information

Taipei Veterans General Hospital 臺北榮民總醫院

Add: 201, Sec. 2, Shipai Rd. (石牌路2段201號)

Tel: (02) 2871-2121

Website: www.vghtpe.gov.tw

1. “The Light of Life” uses acrylic LED rods to weave a soothing environment of dancing light.
- 2-3. “The Bloom of Life” is a series of sculptures of heart, cell, seed, and flower, symbolizing the happiness, anger, love, and joy of human life.
4. “The Dance of Life” uses wind power to move the artwork in a simulation of life's rhythmic dance.
5. “The Shape of Life” uses the idea of the creeping vine as symbol of our will to exist.



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Old Residential Buildings Transformed into **ART SPACES**



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A dedicated team of individuals from the world of contemporary art—curators, artists, critics, cultural workers—has come together and pooled time and talent to create the new Taipei Contemporary Art Center (臺北當代藝術中心). In turn, senior talent among the local world of photographers has come together to create the Taiwan Photography Museum Preparatory Office (臺灣攝影博物館預備館). The two new cultural pearls were officially opened for public visit in February and March, respectively. They are both housed in renovated spaces within old four-storey residential buildings located by Taipei Hero House (臺北國軍

英雄館) and stretch of Yanping S. Rd. (延平南路). In the past the buildings and the bustling Ximending commercial district, which is one block away, were of sharp contrast. The owner of the facilities, the JUT Foundation for Arts and Architecture (忠泰建築文化藝術基金會), has made these spots available for use as art spaces where artists can gather for the stimulating exchange of ideas.

Informal Arts Publication and Propagation Spaces

When you walk into the Taipei Contemporary Art Center you are met with a striking sight. Before you are three red styrofoam installation pieces big as boulders and a collection of green primary-school seats. This is a comfy, stylish café where artists can gather. The other half of the first floor is taken up with open-plan offices open to public visit where information materials on and by Taiwan's artists, curators, and critics are collected. These include commentaries and publications. Anyone researching the contemporary arts in Taiwan is welcome to use the materials. The center offers thorough introduction to the artists. The office is also available as a space for up-and-coming artists to use for introductory interviews and public announcements on their works.

The second level provides a space for local and international artists from around the world to give irregular presentations of free-flowing form, designed for interchange and announcement of works. The third and fourth levels together constitute formal exhibition space. From now until May 23 events of the 9th Urban Nomad Film Fest are being held. Started in 2002 by two foreign journalists living in Taiwan, David Frazier and Sean Scanlan, short

films and underground indie films are the focus. This is also Taiwan's only fully independent film festival. The majority of works screened have both Chinese and English subtitles. Full detail on the festival and screening times can be found at the following web address: urbannomadfilmfest.blogspot.com. Come on over during any afternoon, watch the random interplay of light and shadow inside this charming old apartment building given a new lease on life, and revel in the new air of artistic interplay. Among the various regular activities you can experiment with is the “Youth Artist Salon” (青年藝術家沙龍) held one Sunday each month, the “Friday Bar” (星期五酒吧) held every Friday night, and the “Cultural Policy Forum” (文化政策論壇).

Outpost for the Taiwan Photography Museum

The other facility making an old residential building its home, the Taiwan Photography Museum Preparatory Office (台灣攝影博物館預備館), has been given life by a corps of the senior statesmen of Taiwan photography led by celebrated photographer Zhuang Ling (莊靈). Taiwan has never had a place for education in photography or a space for discussion among still-image creators, and so Zhuang and friends have first set up the Preparatory Office to promote works by deserving photography talents, for exhibits, for related forums and discussions, and for instruction. There is also a reading room and other facilities provided.

The current total space of the facility is limited, but the point in opening the Preparatory Office is to demonstrate the unity and enthusiasm for the project on the part of the nation's photographers. The walls on the first and second levels are covered in photographs of all sizes, more than 200 in all. These include masterpieces generously provided by the elder statesmen of the local photography community. Right since the opening of the vanguard office a steady stream of local and foreign admirers of photographic art have come in, creating a taste for the completed museum down the road. The first formal exhibit being held is entitled “2010 Photography Battle Array” (2010攝影鬥陣), a collection of superlative images capturing the essence of the authentic local culture and free



of any categorization according to school, genre, or professional/amateur. of any categorization according to school, genre, or professional/amateur. 10r

Information

Taipei Contemporary Art Center

臺北當代藝術中心

Hours: Exhibition hours Thurs-Sun 13:00-19:00 (business-affairs hours Tues-Sat 11:00-19:00, closed Mon); free entry

Add: 160-6, Yanping S. Rd. (延平南路160之6號)

Tel: (02) 2311-2626

Website: www.tcac.tw

Taiwan Photography Museum Preparatory Office 臺灣攝影博物館預備館

Hours: Tues-Sun 11:00-18:00 (closed Mon); free entry

Add: 1F, 17, Lane 91, Sec. 1, Zhonghua Rd. (MRT Xiananmen Station)
(中華路1段91巷17號1F, 捷運小南門站)

Tel: (02) 2388-9693

Website: www.wretch.cc/blog/TWPM

1. The Taipei Contemporary Art Center has brought a new and artistic breath of fresh air to old residential buildings.
2. The Taiwan Photography Museum Preparatory Office has over 200 photographic works of art on display, attracting many foreign visitors.

Breads of Distinction Fresh from the Oven

In March of this year, Taiwan native son Wu Pao-chun (吳寶春) was christened Master Baker in the Bread category of the prestigious Les Masters de la Boulangerie competition in France, his winning creation called “Wine Lychee Rose Bread” (米釀荔香麵包). This great honor has helped to present Taiwan’s creative breads on the world table. Let’s head out into the streets to hunt down what else is cooking in the creative world of bread-making.



Liou Nai Tan – Bread that Is One of a Kind

At this year’s Taipei International Bakery Show (臺北國際烘焙暨設備展), Liou Nai Tan (留乃堂) rolled out an unusual bread with an exterior like a sweet cone used for ice-cream and a savory filling of European-style stewed rice. It caused quite a stir, and was declared the show’s “Most Unique Bread” (最奇特的麵包). The “Stewed Rice Sweet Cone” (燉飯甜筒) features a stew with Indian long-grained rice complemented with a moderate amount of saffron and Parmesan cheese and with lightly spicy chicken or seafood.

Placed in a hard and crispy cone of bread that is then sealed with a crispy bread cap, the whole is much more than the sum of its parts, the tastes layered and changing, the “rules” of bread given quite a reinterpretation.

The creator, Xie Zhen-rong (謝鎮榮), got the idea after seeing ice cream cones everywhere on the old streets of Danshui. Xie spent half a year doing research, using different ingredients, finally settling on a version of “paella,” Spanish stewed rice with meat (generally seafood), and a bread-cone container baked with a hard and crispy skin. The preparation is time-consuming, but the results speak for themselves, this delicious meal-like treat quickly becoming Liou Nai Tan’s most popular new offering.

1. The “Cookie Crust Sandwich” contains cookie crust with cheese and ham, making for a most unusual taste experience.
2. “Stewed Rice Sweet Cone” is a many-textured taste combo of crispy skin, baked hard bread, and stewed rice.
3. Liou Nai Tan cooks up three or four new products each half-year to make sure customers always have something new.



Hogan Bakery – Source of World Champion Bread

Hogan Bakery (哈肯舖) is the home of Wine Lychee Rose Bread, now officially the world's best. Opened in 2008, the silver medallist in the Coupe Louise Lesaffre in the same year, Wu Pao-chun (吳寶春), was asked to join the team as an advisor. The team set to work, looking at bread in a wholly new way, seeking to marry Taiwan's unique crop of ingredients to the bread-baking process. The ultimate goal was to create what would be known as "Taiwan bread."

This year Master Wu and Hogan's bread have racked up a great honor at the world culinary bake-off, and now put nearly 70 types of bread on their racks each and every day. They seem to fly off the shelves the moment they are transferred fresh and hot from the ovens. The key to the delicious Wine Lychee Rose Bread is the baking of the dried lychee over charcoal, drawing in the gentle fragrance of charbroiled smoke to match the natural sweetness of the pulp. Organic rose petals from Puli (埔里) in central Taiwan, and millet wine from the aboriginal village of Sandimen (三地門) in the south, add a subtle bouquet of "chaser" flavors when eating the bread, which become more apparent the more you chew. The range of flavors is teasing, textured, and fleeting, providing much food for thought.

The "second-best" bread at Hogan – "second" only in terms of sales, mind you – is called "Magic Wand Bread" (魔杖麵包). It is a type of baguette in the traditional French style, with a plump and fluffy interior

and crispy, brittle skin. Other breads of great distinction that customers have acquired a noticeable addiction to are the "Chocolate French Bread" (巧克力法國麵包), featuring Belgian chocolate beans, and the "Red Wine Raisin Bread" (紅酒葡萄麵包), containing raisins soaked in red wine.

4. The wonderful aromas that waft from the Hogan Bakery ovens magically create long line-ups of eager patrons.
5. Wu Pao-chun spends a great deal of time in research, seeking to create breads that have the special flavors that capture Taiwan.
6. Wu's award-winning "Wine Lychee Rose Bread" is made with all-Taiwan ingredients, a multi-textured adventure.
7. Among Hogan Bakery's other popular breads are "Magic Wand Bread," "Chocolate French Bread," and "Red Wine Raisin Bread."



DIY Spring Onion Bread – Voted Taiwan's No. 1 Traditional-Style Bread

Liou Nai Tan's Xie Zhen-rong teaches you a simple DIY recipe for 3-in-a-row spring onion bread



- 1** To make the dough, mix bread flour, sugar, salt, yeast, butter, milk, and ice water in a room at 26°C. One hour after kneading into a mass, roll into 20 small balls.
- 2** Cut a groove into the top of each ball, and then allow time for fermentation (the spring onion will later be placed in the grooves).
- 3** Sprinkle water on the dough to maintain moisture, cover with plastic wrap, then place in a room with a constant temperature of 22°C and allow to rise for 3 hours, or simply watch until the dough balls have risen to 1.5 times their original size.



- 4** Use a brush to spread a thin film of beaten egg on the top of each piece (which will turn golden-yellow when baked).
- 5** Take a number of spring onions, dice them, and add salt, a spoonful of melted butter, and one egg, mixing evenly.
- 6** Spread the spring-onion mix evenly on each rounded lump of dough, sprinkle on white sesame seeds, and place in an oven with upper and lower heating capacity for 10~12 minutes (upper heat 210°C, lower heat 170°C).



- 7** Dig into your spring onion bread, rich with the flavor of Taiwan.

Information

Liou Nai Tan
(Fuxing Flagship Store)

留乃堂 (復興旗艦店)

Add: 147, Sec. 1, Fuxing S. Rd.
(復興南路1段147號)

Tel: (02) 2778-8389

Hogan Bakery 哈肯舖

Add: 18, Lane 265, Sec. 4,
Xinyi Rd. (信義路4段265
巷18號)

Tel: (02) 2755-4444



Taipei Pastries of Sweet Originality

Taipei's dwellers, culinary sophisticates all, love a round of carefree afternoon tea, for there's nothing better than a good cup of coffee or tea with cleverly matched cakes and tidbits, both sweet and savory. Here's a roundup of the best sweet things at some of the most popular sweet shops out there, each with a loyal following proclaiming them as the “crème de la crème,” all designed to give your sense of vision and taste sensual pleasure.



1. Young ladies have developed a passion for the cupcakes of splendid shape and exuberant color.
2. “Cupcake Lollipop,” presented in a glass in miniature editions, makes the young happy and makes the older feel young again.

VVG Bon Bon – Knitting up Girls' Cupcake Fantasy World

VVG Bon Bon (好樣棒棒) specializes in cupcakes. The pinks and purples of this shop's exterior give it the look and feel of a chic French boutique outlet. In the front section is a kaleidoscopic fantasia of candy and flower giftboxes in all shapes and variation. Grace Wang (汪麗琴) is the person in charge: “The concept in our store is taken from the film *Marie Antoinette*; we seek to represent a life of taste.” The décor looks as though it's taken from a young girl's dream, with bright pastels dominating and cute and colorful tables, chairs, sofas, lamps, and other embellishments used throughout. Many a customer cannot resist taking photos as mementoes.

The glass-faced display cases are choc-a-bloc with cupcakes of all description, colorful and sweet to the eye, all crowding for your attention. The cupcakes are topped with fresh in-season fruits—10 different fruits in each different season. One decadent little example is the “Chocolate Cake with Chocolate Meringue” (巧克力蛋白霜), made with premium chocolate from France and dreamy meringue on top. Something else very special, and specially made, is the “Cupcake Lollipop” (杯子蛋糕棒棒糖), which though presented in miniature version is in fact made with a cupcake reconfigured into a lollipop shape.



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O'sweet Original Cakes Will Have Their Way with You

O'Sweet is tucked away down one of the lanes of the city's east district, its décor Japanese in flavor. Brand manager Ma Wei-zhong (馬維中) says that the traditional pastry shop tends to push the cakes and goodies the proprietor likes best, ignoring the fact that people have widely varying tastes. At O'sweet customers can follow their own likings and “design” their own exclusive custom-tailored cakes.

Here's how it works. First you choose from a list of six “foundation” cakes: vanilla, banana, taro, rose, chocolate, and strawberry. Then you choose from among 10 fruits, all the freshest in-season varieties. Then you choose which of five types of spreads to smother your cake in: mango, chocolate mousse, cranberry, custard, and kiwifruit. The final act is to sidle up to the cocktail bar, where they will mix and dress up as many of the unique O'sweet Caketails as you need.

If you don't have time or are not in the mood to do your own mixing and matching, no problem. The shop has six types of finished cakes that you can choose from. The “In Love with Chocolate” (愛戀巧克力) cake will first lure you with its top layer decorated with strawberry flowers. The middle layers are chocolate chiffon cake, chocolate mousse, and slices of banana. And the taste, one bite will let you know, is even better than the description. Another type of treat you might try, which is especially popular with young ladies, is the “First Kiss of Strawberry” (初戀鮮草莓) dessert. The bottom of a glass has a layer of strawberry agar. Then layers of other sweet things are placed atop—strawberry chiffon cake, fresh grapefruit, kiwifruit, and cranberry paste—and, finally, the confection is topped with slices of strawberry and whipped cream. As you might well imagine, this treat is indeed as sweet as one's first love.

3. O'sweet insists on only the freshest ingredients; all its cakes are to be eaten in the shop.
4. Inside O'sweet coolers are six types of “foundation” cakes; customers pick and then choose all their own extras.
5. Pastry shops that emphasize fresh originality and customer choice of additions are a big hit with younger customers.



6 7

boîte de bijou – Pastries Delicate and Lustrous as Pearls and Jewels

Small pastries all dressed up for a big time out are like beautiful items of precious treasure. boîte de bijou (珠寶盒) pays homage to the great names of French pastry boutiques such as Ladurée and Pierre Herme, displaying their sweets as if you are visiting a fine jeweler. Demand is very strict in terms of both craftsmanship and ingredients, for a Boite de bijou sweet is intended to be a work of art.

Each work is a veritable pièce de résistance in terms of quality ingredients and its cut and polish. One prime example, the Savarin (莎瓦林), has cake made with brioche dough. Before baking the dough is soaked in citrus juice and rum; after baking the result is a texture half-way between bread and sponge cake. Made perfect with a topping of rich orange-blossom cream, the eating experience is sultry and dreamlike. Another fine example is the “Fig Tart” (無花果塔), in which whole figs, soft and plump, are used. Accompanied by almond custard and raspberry jam, a multi-story “pagoda” is created—and a pleasant taste adventure is too. The “Pistachio Macaroon Tart” (開心果馬卡龍塔) features a delectable pas de deux pairing of pistachio paste and chocolate macaroons, their stage a base of pistachio cake.

The most popular jewel in the boutique's chest of treasures is the “Mont Blanc” (蒙布朗), with a base of meringue, a top layer of chestnut cream, and candied chestnuts within. Only premium fresh chestnuts sourced from France are used. The heavenly Sabaton chestnut puree atop, specially imported from France, is what brings this little masterpiece to perfection, as your taste-buds will let you know. 10

6. Fresh fruit paste and orange-blossom water are ingredients in two gems, the cotton candy and the calissons.
7. The boîte de bijou experience is to first savor the sweet visual presentation of sweet things, then savor the taste.
8. The “Pistachio Macaroon Tart” and “Savarin” have an originality of ingredients and presentation that is virtually a new pastry art form.



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Information

VVG Bon Bon 好樣棒棒

Add: 13, Lane 161, Sec. 1, Dunhua S. Rd.
(敦化南路1段161巷13號)

Tel: (02) 2711-4505

O'sweet 手創甜點館

Add: 45, Lane 51, Sec. 1, Da'an Rd.
(大安路1段51巷45號)

Tel: (02) 8771-7812

boîte de bijou 珠寶盒法式點心坊

Add: 10, Lane 209, Sec. 2, Anhe Rd.
(安和路2段209巷10號)

Tel: (02) 2739-6777



Of Gaily Patterned Dragon Boats and the Aromas of Zongzi

The Dragon Boat Festival (端午節) falls on the fifth day of the fifth lunar month, June 16 this year. It is one of the three big festivals of the Chinese lunar calendar, the main traditions of which include the racing of dragon boats, eating of zongzi (粽子) or glutinous-rice tamales, and the making of xiangbao (香包) or fragrance pouches, which are talismans worn around the neck. The dragon boat racing has become a hotly contested international competition. Have you ever wondered, as you watch these gaily colored craft hurtle down their watery courses, “How are they made?” Master A-Zheng (阿正師) is here to tell you, and he wants you to know this is a precious traditional craft sadly becoming all too rare today.



1. Liu Qing-zheng, who folks call Master A-Zheng, is Taiwan's premier maker of dragon boats.
2. Master A-Zheng both makes the boats and paddles the boats; many teams come to him for help on both fronts.
3. The waters off Sanjiaodu Wharf have long been a practice area for dragon-boat teams.

Master A-Zheng, North Taiwan's King of Dragon-Boat Creation

An iron shed by Sanjiaodu Wharf (三腳渡碼頭) under Chengde Bridge (承德橋) is the northern Taiwan incubator for the faltering art of making dragon boats the traditional way. Here is where you'll find Liu Qing-zheng (劉清正), who everybody knows as A-Zheng. He is the island's recognized master of this boat-making craft, working here 50 years, producing over 130 craft that have been adopted by proud owners as far away as Canada.

His family was long engaged in the making of boats in the Jiantan (劍潭) neighbourhood, located along the Keelung River (基隆河) just west of the Grand Hotel. At seventeen, Liu decided to

take up the reins, starting off with regular wooden craft, crafting his first dragon boat at 24. "Wood is the heart and soul of the dragon boat, so careful selection is essential," he says. "Carving and the drawing and coloring of patterns are also important. The dragon head gives the boat a living spirit, and must match the length of the boat to create visual balance." He insists on using first-grade Chinese cypress, Taiwan red cypress, aromatic cedar, and Taiwan fir. Before making any cuts A-Zheng carefully considers the boat's load capacity and the lines needed for head, body, and tail to ensure sleek movement when cutting through the waves.



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Single-Handed Creator of the Dragon Head, Tireless Promoter of Dragon-Boat Culture

“In the past Taiwan's dragon boats did not have dragon heads,” says A-Zheng. “It was only about 40 years ago that someone proposed we include them.” Not having a model to go by, A-Zheng used his artistic imagination, carving eyes, nose, horns and whiskers, matching the head design with painted patterns on the body and with a high, curling tail. His first dragon-headed craft quickly brought attention from near and far, and today even dragon-boat craftsmen from mainland China come to learn how it's done. Because the dragon is sacred in Chinese culture, before work can start on a dragon boat a propitious date is determined and sacrifices are offered to the gods. Then, before the craft enters the water for the first time, an “Eye-Dotting” (點睛) ceremony is held. The dot that brings the dragon to life is applied with a calligraphy brush dipped in cinnabar and entreaties are made so that the craft sails true and quick and the locality is calm and peaceful.

Today, dragon boats entered in competition must be 12 meters in length, weigh 500 kilograms, accommodate nine pairs of rowers, and be able to carry 21 people. It costs about NT\$500,000 to

build one. A boat is made using five boards, and will last 10 to 15 years. Each year at the Dragon Boat Festival, Taiwan plays host to a whole fleet of different competitions, so at the beginning of each year many teams will place orders for a new dragon boat. A-Zheng will make boats for different numbers of rowing pairs and in accordance with the teams' various other specifications; the biggest dragon boat he's ever created was for 16 rowing pairs and a total crew of 35, which had a building cost of about NT\$1 million. Even though with technical developments, such advances as fiberglass dragon boats with lower cost have appeared on the scene, dragon-boat racing is a time-honored tradition, rich with symbolism, and many organizers—including Taipei—continue to insist on traditional wood construction.

A-Zheng is not just a master builder. He is also a renowned rowing teacher, and each time a big competition nears, he is approached by many teams seeking his training. He's also helped form a dragon-boat rowing club in his area dedicated to promoting competitions. The master, it appears, has given his life over to the dragon boat, dedicating himself to handing on its venerable traditions to future generations, believing the joy of the dragon-boating life is something everyone should know.



4. The Taipei International Dragon Boat Championship has become Taiwan's largest dragon-boat competition.
5. The endless array of Dragon Boat Festival activities are a great way for parents and kids to have fun together.
6. "Egg standing" is an age-old festival activity, the old belief being that if you can stand an egg up at high noon on festival day you'll have good luck for a whole year.
7. Everybody loves a good dragon-boat race, so be sure to come out and cheer the hard-working teams on to glory.
8. For a different kind of fun amidst the many fun activities, why not try some DIY zongzi-wrapping ?



Flowers on the Waterfront— 2010 Taipei Dragon Boat Festival

The Taipei International Dragon Boat Championship (臺北國際龍舟錦標賽), organized by the city government, is the largest competitive meet in the country. As always, this year it will be staged at Dajia Riverside Park (大佳河濱公園), to run from June 11 to 13. The races will be just part of a much bigger fun-filled carnival that's been christened "Flowers on the Waterfront – 2010 Dragon Boat Festival" (花現水岸臺北—2010端午嘉年華), bursting at the seams with street-artist performances, theme-promotion activities, traditional food treats, souvenir stands, and much more to tickle your fancy. The finals for the dragon-boat races are scheduled for June 13, and are sure to bring out half the city to join you in cheering the racers on to glory.

Heading over now to the Dragon Boat Festival "Eats" category, during the celebrations you'll find zongzi in every flavor variety imaginable, from more traditional sweet rice and red-bean paste versions to tempting new-age versions featuring truffles, abalone, and filet mignon. Eating zongzi is a simple task, but the wrapping has a definite procedure

and requires dextrous finger-work technique. It just so happens there is a big zongzi-wrapping competition during the festival, so get yourself over to the "All Stars Stage Area" (全民星光舞台區) to see it on June 12 from 14:00-14:30. During the three days of the festival, the flower fairy mascots for the upcoming Taipei International Flora Expo will also be on hand at the stage area at 14:00 daily to have fun with visitors. Over at the grassy "Parents and Kids Park" (親子樂園) area, there will be fun boat rides, a "Waterfront Garden Photo Gallery" (水岸花園寫真館), and lots of other neat stuff for families to do. However you've pictured your Dragon Boat Festival, Dajia Riverside Park is where it will all come true. 17

Information

2010 Taipei Dragon Boat Festival

花現水岸臺北—2010端午嘉年華

Time: Jun.11 ~ 13

Venue: Dajia Riverside Park (大佳河濱公園)

Tel: (02) 2570-2330, ext. 149 (Taipei Sports Office)

Website: 2010dragonboat.tpec.edu.tw

Transportation: At MRT Yuanshan Station transfer to bus No. 102 or 103, then get off at Dajia Elementary School stop (No. 9 Evacuation Gate)

An Organic Farmers' Market in the Heart of the City



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Around the world demand is sharply increasing for organic farm products free of pesticides and chemical fertilizers. Organic products are free of various chemical substances that can harm us, and also protect our natural environment from pollution. More and more consumers are turning to the organic option, despite the higher prices caused by the greater time investments and smaller production quantities involved.

According to the Agriculture and Food Agency, in order to ensure the selection of genuine organic products in Taiwan, you must go right back to the "birth" of the product. In addition to checking if pesticides or chemical fertilizers are used, the grower's use of other materials, water, and type of land must be verified. Only if all such qualifications are met can the country's TAP (Taiwan/Traceability Agricultural Product) labelling be attached.

Taiwan currently has 12 recognized organic agricultural product certification bodies. Qualified produce must display its certification ID number, and must also have the official CAS (Certified Agricultural Standards) labelling for organic Taiwanese produce displayed (as shown above). Consumers just have to see the CAS label to know their choice has received verification as a Taiwan Premium Agricultural Product.

More consumers are now choosing to go direct to organic farmers for their purchases, relying on the personal guarantee of the producer and his explanation of the production methods used for reassurance. Establishing such personal relationships brings both farm-freshness and a sense of security.



There has been a renaissance of farmers' markets in the urban centers of the West over the past few decades, the US offering such well-known examples as Manhattan's Union Square Greenmarket and Belmont Market in California. Taipei can now boast its own. The founder of the 248 Market (248農學市集), Yang Ru-men (楊儒門), says that two years ago he visited a farmers' market in Hong Kong and was highly impressed. He decided to set up a similar outdoor market in Taipei and chose the motto: Nontoxic, Safe, Friendly (無毒、安全、友善).

Yang's goal is to bring Taiwan's farming folk and consumers in direct contact. The market has a strict prohibition on any chemicals in products sold; everything is guaranteed bio-organic. Producers must also serve as shepherds of the soil, using only eco-friendly cultivation techniques. Though in the short-term this may very well decrease production quantity, over the long-term this ensures the health of the land and sustainable development. For the consumer, the quality of their fruits and vegetables is guaranteed.

When you head over to the 248 Market, you may well be greeted by a shout from a lady to come over and try some of her pancakes with toon-sprout (香椿抓餅). Or maybe some of her turmeric rice (薑黃飯). You'll find popsicles made with fresh fruits for sale, with refreshing blends of sweet and sour. You'll stroll past stalls hawking cabbage, sugarcane, sweet potatoes, and *tofu* with the farmers chatting amiably with browsers. You'll be offered free samples of mulberry jams and perilla plums by vendors who handled the whole cultivating process starting with the planting of the seed. The vendors will also offer advice on how to best use them to add a bit of zest to your meals. Here, in the midst of the busy city, you'll find a tasty and refreshing slice of the countryside. 10



1-2、5. All fruits and vegetables at 248 Market are grown organically and transported direct from producer to market.

3. Taiwan's official label of organic authenticity.

4. At the market you can buy popsicles made from the freshest fruits, plus handmade jams and jellies.

6. Here you meet with the growers face to face and can hear their explanations of how they farm.

7. Yang Ru-men, founder of the market, wants to bring Taiwan's farmers and consumers together.

Information

248 Market 248農學市集

* **Hours:** Fri 14:00-20:00, Sat 10:00-17:00

Location: Lane 248, Sec. 4, Zhongxiao E. Rd.
(open space at Pacific Construction Co.
employee parking lot) (忠孝東路4段248巷
內，太平洋建設員工停車場空地)

* **Hours:** Sun 13:00-19:00

Location: 258 Jihe Rd. (plaza at HOLA Home
Furnishings outlet) (基河路258號，和樂家居
廣場)

Website: www.248.com.tw

**Agriculture and Food Agency, Council of
Agriculture, Executive Yuan**

行政院農業委員會農糧署

Website: www.afa.gov.tw



1

New Play for the Maokong Day-Trip Adventurer

This year, with the relaunch of Muzha's Maokong Gondola services, new appetite is being brought to local tourist tea-plantation visits by the Taipei City Government. and the area's enterprises with newly built tourist service centers, updated maps and information signages, and newly devised tours. The plan is to create a wholly new, more convenient, and much more varied Maokong sightseeing experience.

The city government has built a Dancing Water Area (水舞區) at one stop of the gondola system, Taipei Zoo Station. Located right beside, it thrills kids with dancing water, multi-colored lights, and synchronized sound. There is a special-effects show every hour, from 9:30 am to 8:30 pm, with happy crowds oohing and aahing in appreciation. Around

the gondola station you'll also find a visitor center and a gift shop, making this spot an one-stop shop for transportation, entertainment, information, and souvenir shopping.

Up at the next gondola stop, Maokong Station, a wide plaza for rest and relaxation has been built just outside the exit area. This expansive concourse does wonders for easing congestion from the streams of day-trippers coming and going, and the scene is adorned with etchings on the walls mimicking the "potholes" (壺穴) for which the area is famed. Rocks and boulders in the valley's streambed have potholes carved in them by erosion; settlers christened them "cat's hollows," made by cat's paws, which translates to "maokong" (貓空). The plaza is also graced with a picturesque rest pavilion featuring elements in the shape of tea leaves, from





which sweeping vistas of the Maokong rural idyll can be taken in. Visitors can get all the info they need from the visitor center here, and the city has also erected 33 signages providing a wealth of detail on local scenic sights, trails, times, and other useful guidance.

Four Recommended Maokong Culture Tours

In days of old Maokong was the biggest tea-production area in the Taipei region. Today the vignettes of tea being picked, tasting tea in dedicated plantation teahouses, and the coruscating night views of the big city below are the big draws, but few visitors know that Maokong is replete with such vestiges of yesteryear as swine pens, charcoal kilns, granaries, and residential complexes made of earthen walls over a century old. In keeping with the same theme of renewal seen with the Maokong Gondola, the city government has restored a number of these important relics, all irreplaceable storehouses of the area's rich culture and history. These are a key attraction in the reopening of the Camphor Tree Trail (樟樹步道).

At the opening ceremony for the relaunch of the gondola Taipei Mayor Hau Lung-bin specially recommended four tour itineraries that each includes a prime selection of Maokong's scenic attractions. The “Maokong Nostalgic Countryside Half-Day Tour” (貓空懷舊農村半日遊) starts off with a ride up in the gondola to such intriguing spots as a charcoal kiln, old-style earthen-wall residence, and time spent along the lovely Camphor Tree Trail heading toward a picturesque pond in the forest, the emphasis on exposure to the culture of rural living. The completely overhauled Camphor Tree Trail, featuring gentle gradients and with no steps or stairs, takes you on a trip into the ecology of a camphorwood grove. The Arcadian perfection of an enclave dedicated to tea cultivation also unveils itself

to you as you meander along, a tea plantation appearing and then a garden, one after the other. The trail has been laid out with smooth granite, meaning easy walking while looking up, down, and all around rather than at your feet.



2

1. The wide Maokong Station plaza has a unique rest pavilion featuring elements in the shape of tea leaves.
2. The MRT shop stocks many MRT-theme souvenirs as well as items in the shape of the Maokong Gondola.
3. The plaza wall is prettified with etchings copying the “potholes” for which the area is famed.
4. Beside the Maokong Gondola Taipei Zoo Station is the Dancing Water Area, which at night puts on a scintillating show of dancing color.
5. The visitor centers at the Maokong Gondola stations offer a broad base of useful travel information.
6. A Maokong mountain view of the area's famed “potholes” and of the rich local ecology.



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The other three tours are all full-day excursions, all great for plunging deeper into the Maokong experience. The names of the three are a play on words related to the pronunciation of “Mao” and the “cat” (貓) of Maokong. So we have the “Little Red Cat Tour” (小紅貓路線), the “Little Yellow Cat Tour” (小黃貓路線), and the

“Little Blue Cat Tour” (小藍貓路線). Each starts from the “Zhanghu Studio” (樟湖工作室), then diverge to take you to

the scenic attractions of your choice, including Zhanghu Trail (樟湖步道), Three Stone Teapot

Museum (三墩石茶壺博物館), Apricot Tree Garden Recreation Farm (杏花林休閒農場), Sanxuan Temple (三玄宮), and Tian'en Temple (天恩宮). Details about all the tours are available at the visitor centers.

The city's Department of Information and Tourism has also organized six different types of fun theme tours for visitors to enjoy and to get to know the Maokong way of life better. Tour names

and highlights: Tasting Maokong (Drinking in the taste and history of local teas), Loving Maokong (Tea Drinking and Stargazing, Music and Water Dance), Exploring Garden Maokong (Enjoying afternoon tea in garden-setting teahouses), Hiking Green Maokong (Taking a “green shower” amidst lush foliage on pleasant hiking trails), Tracing Historical Maokong (Searching for local history down old-time pioneer trails), and Contemplating Spiritual Maokong (Visiting the area's renowned temples and understanding local religious culture). For more detail on each, visit www.taipetravel.net.

A Cavalcade of Special Deals and Services

There are about 60 tea restaurants in Maokong, and each offers its own distinctive tea-cuisine culinary creations. The city government is setting up a “Maokong Information and Communication Technology (ICT)” that will allow visitors to pull out their Bluetooth-capable cell phones when they enter a Maokong spot and instantly access area travel maps, info on the local restaurants, and other useful details. You'll even be able to download and print out discount coupons.





The city government is also promoting the “Love Maokong – Preferential PASS” (愛上貓空 – 優惠PASS), which comes in different editions – a free basic edition, an NT\$300 version, an NT\$500 version, and so on. Inside are details on businesses and theme tours and a map of Maokong Itinerant Bus routes, plus an NT\$400 cash voucher, an entry ticket to this year’s Taipei International Flora Expo, and other special deals. 📄

- 7-8. The passing world beside Camphor Tree Trail is a world of green, and hints at what farming life might have been like in pioneer days.
- 9. Old earthen swine pens have been resuscitated, affording a look back at yesteryear.
- 10. Any tour of Maokong is replete with fine views of tea plantations and attractive teahouses for tea-tasting.
- 11. Maokong’s comprehensive system of guide signage serves up all the info you need for a joyful experience.

Information

Maokong Gondola Taipei Zoo Station Visitor Center 纜車動物園站遊客中心

Add: 2, Lane 10, Sec. 2, Xinguang Rd. (1F, Maokong Gondola Service Center) 新光路2段10巷2號(貓空纜車服務中心1樓)

Tel: (02) 8661-7627

Hours: Tues-Fri 09:00~21:00 / Holidays 08:30~21:00 (closed Mon)

Maokong Gondola Maokong Station Visitor Center 纜車貓空站遊客中心

Add: 35, Lane 38, Sec. 3, Zhinan Rd. (Exit area, Maokong Station) 指南路3段38巷35號(纜車貓空站出口處)

Tel: (02) 2937-8563

Hours: Tues-Fri 09:00~18:00 / Holidays 08:30~20:00 (closed Mon)

*Both these centers provide online information on scenic spots, transportation, food/drink and accommodations, festivals and celebrations, and package tours, plus related brochures and maps.

* Brochure and Map Placement Point : Zhangshan Temple Tourist Information Stand 樟山寺旅遊資訊站

Add: 29, Lane 45, Laoquan St. (老泉街45巷29號)

Zhinan Temple Tourist Information Stand 指南宮旅遊資訊站

Add: 200, Lane 157, Sec. 3, Zhinan Rd. (指南路3段157巷200號)

Maokong Gondola Information 貓纜資訊

Tickets: One station NT\$30, two NT\$40, three NT\$50 (EasyCard used)

Ticket Booth Location: All stations

Hours of Operation: Tues-Thurs 09:00-21:00, Fri and days preceding national holidays 09:00-22:00, weekends and national holidays 08:30-22:00

Tel: (02) 218-12345

Website: gondola.trtc.com.tw

Please refer to the map provided on P.66.

A Tour of New Tastes Down Yongkang St.

Linger over breakfast → Yongkang Park → Browsing Japanese-style homes along Qingtian St. →
Roaming creative boutiques → Art galleries of character → Drinking Taiwan tea → Eating authentic
Taiwanese food → Listening to old vinyl records

Whether the intrepid traveler is local or from overseas, Taipei's Yongkang Street (永康街) is home to a world of pleasant discovery and a must-visit tourist location. Delicate little dumplings with minced-meat fillings, savory beef noodles, fragrant and graceful local teas, and countless other cultural treasures present themselves. For decades now the street has served as a cultural ambassador for the city, its rich feast of fine foods and quiet, refined ambiance making a reputation for it beyond the country's shores. For travelers from Hong Kong and Japan, especially, a journey to the island without a day at Yongkang St. is an incomplete trip.

In recent years the street has been a magnet for imaginative new boutiques and other specialist enterprises. Old shop signs and new shopfronts stand side by side, bringing an exciting new renaissance to a place that was still in the midst of its earlier renaissance.

It has become the city's preferred oasis for its cultural creatives. This combination of terrific foods and wonderfully original and entertaining boutiques and shops is an unbeatable attraction, and we now take you on a happy foot-powered voyage of discovery along Yongkang St.

It's morning on the street, and we have to decide if we want a Western or Chinese breakfast. There's a lot to do today, and we must keep up our strength, you see. Right at the street's mouth is a very popular choice, Kaochi (高記生煎包), which has been around for sixty years. It is most famed for its Shanghai-style pan-fried buns stuffed with pork/vegetables (生煎包), and you do indeed get a feel for the way Shanghai folk have been breakfasting for centuries. Or head up to the second-floor Syros Café (希羅斯咖啡) across the street



1. The Shanghai-style pan-fried buns stuffed with pork/vegetables at Kaochi are a Yongkang treat.
2. Wanderers Creative Workshop showcases limited-edition handmade cloth handbags with jade ornamentation.
3. Qingtian St. is lined with old Japanese residences, emitting a cultured air.
4. Fireflies has many clever handcrafted lamps, bringing new life to old lighting materials.
5. Earth Tree sells fair-trade handmade items, supporting poor producers from developing countries.

for a European breakfast. As you'll see before settling on a final choice, the myriad breakfast offerings mirror Yongkang Street's character as a miniature United Nations and the laid-back, cosmopolitan style of living practiced here. And after eating you should head over to the heart of this little village, Yongkang Park (永康公園), to watch the local folk wind up for the day ahead, basking in the sunlight and feeding the squirrels. If you're lucky you'll find yourself here on one of the irregular weekends a creative bazaar and improv performances are held, browsing the stalls and watching some of the colorful warm-hearted characters that make up the personality of this city.

Most businesses along the street open closer to noon, so in the meantime let's ramble about a bit. Turn left off Yongkang onto Jinhua St. (金華街), passing Jinhua Park (金華公園) on the way to Qingtian St. (青田街). The area encompassing Qingtian and Yongkang was a residential district for high officials during the Japanese colonial period (1895-1945), called Zhaohe Ding (昭和町) or the Showa District. After the exodus of the Nationalist government from mainland China to Taiwan, because of its proximity to National Taiwan University and National

Taiwan Normal University the Japanese-style homes were turned over to teachers and public functionaries, slowly acquiring its ambiance of high culture and learning. A journey down Qingtian St. is a trip down memory lane; there are original Japanese homes between Lane 7 and Lane 12, and an abundance of rare tree species and old heritage trees. To ensure the old-growth specimens are protected, local residents have an understanding there will be no cutting or transplanting. This environment is heavy with the air of nostalgia, and is a model example of the determination of city residents to make Taipei an oasis of green.

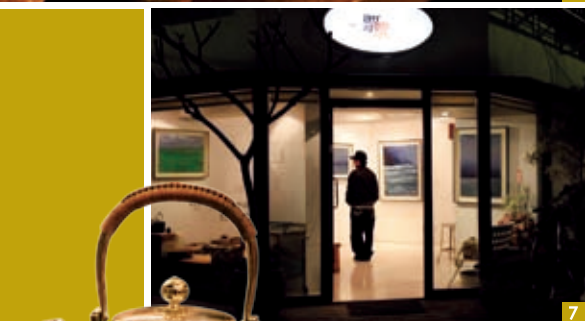
As we finish our amble along Qingtian St. we see that the neighborhood's other businesses are one after another stirring to life. Along Yongkang St. and down its lanes and alleys, the pleasant mix of the old and the new makes for pleasant scenes of comfortable familiarity and bold originality. At *Huojiugu* (火金姑) or "Fireflies" eyes light up at the many clever handcrafted lamps. *Youzi Chuangzuofang* (游子創作坊) or "Wanderers Creative Workshop" is a display showcase of limited-edition handmade cloth handbags with jade ornamentation, showing off the creativity of Taipei's new



6 9



11



7 10



8

generation of designers. Earth Tree (地球樹) sells fair-trade handmade items sourced from developing countries. The spirit of Taiwan's tea culture is on display at Tea-Pottery(陶氣), in the form of exquisite ceramic items for the brewing of tea, all crafted by hand. Over at Sangu Handcraft (三古手感坊) you'll find traditional aesthetic in Taiwan stone handcrafted into teapots and hand-dyed clothing. In Truffle One (松露巧克力舖) we enjoy craftsmanship of a deliciously different sort, with a world of decadence tempting us from behind the glass, handmade chocolates all lined up and vying for our attention. These are just a few of the many shops exploring new ideas and searching down new roads, a pleasure-world of the senses for the visitor to dive into.

Adding to the milieu of cultural sophistication in recent years has been an in-flow of art galleries and teahouses. Beyond No. 40 on Yongkang is a clustering of art galleries that each has a personality all its own. The Piao Piao Gallery (一票人票畫空間), BOSS Art Gallery (東家畫廊), and "Zhaoheding Antique Market" (昭和町文物市集), for example, all have their own unique mixes of modern arts blended with period pieces, each creating a one-of-a-kind environment of artistic sensation for the visitor. When there's been enough such sensation for the day, let's slide over to slow down in the soothing surroundings of Yetang Teahouse (冶堂), where the proprietor is a living compendium on the history of Taiwan tea and is always happy to serve you high-mountain oolongs and knowledge. Or maybe sit down to relax at Hui Liu (回留), where first-rate vegetarian creations complement the fine tea selections. Or opt

for cozy Yaohong Teahouse (耀紅茗茶), where fine old furniture creates an ambience of elegance. The options seem without limit, yet each one seems the perfect choice.

At night the Yongkang's mood changes, and this becomes a delectable place for good eating. Prime, genuine Taiwanese fare is the main attraction. For many Taipei denizens James Kitchen (大隱酒食) serves as their own private kitchen, each day offering tasty catch of the day. Perhaps its most beloved dishes are the omelette with salted dried radish (菜脯蛋) and the stewed Chinese cabbage (白菜滷), culinary treats fondly remembered from the days of their youth by many a local. Lusang Canteen (呂桑食堂) has an affection for the produce of pristine Yilan County on the east coast, its signature dishes rice-noodle soup (米粉湯) and Yilan burou (宜蘭卜肉), meat wrapped in a special coating and deep-fried. The welcoming and fun Fengsheng Canteen (豐盛食堂) is decked out like a traditional Taiwan farming village, dishing out old-style farmer-folk favorites and creative cold dishes with special house sauces.

The day is winding down, our tummies are full, and we are well satisfied with our day's accomplishments. But we have one more task. Over we go to Vinyl (凡諾), its walls covered with old records, for a wee drink—hard or soft, your choice. There are nearly 10,000 records here traveling the music world from the 1960s through 1980s, including Western pop, jazz, old Taiwan Mandarin and Taiwanese hits. What better place to settle in and organize your album of Yongkang-outing memories than this, listening to the music that has created some of the richest and sweetest memories of your life ? 🎵



6. Sangu Handcraft uses Taiwan stone in hand-crafted tea items.
7. The Piao Piao Gallery creates spaces of calm tranquility.
8. Tao-Pottery has lovely ceramic items for tea brewing, all crafted by hand.
9. BOSS Art Gallery houses paintings in splendid variety.
10. Zhaoheding Antique Market has many quality Taiwan antiques and replicas of ancient paintings.
11. Yaohong Teahouse uses fine old furniture to create a cultured elegance amidst a new-fashion approach to teas-tasting.
12. At James Kitchen you get a taste of authentic Taiwan well remembered from customers' pasts.
13. At Vinyl, listen to old songs on old records and relax with coffee and memories of happy days.
14. At Fengsheng Canteen sit down to hearty repasts traditionally enjoyed by Taiwan's farmer folk.

Information

Kaochi 高記生煎包

Add: 5, Yongkang St. (永康街5號)

Tel: (02) 2341-9984

Syros Café 希羅斯咖啡

Add: 2F, 2, Yongkang St. (永康街2號2樓)

Tel: (02) 2395-9057

Yongkang Park 永康公園

Add: 8, Yongkang St. (永康街8號)

Qingtian St. Japanese-style Architecture 青田街日式建築

Add: Between Lane 7 and 12, Qingtian St.

(青田街7-12巷)

Fireflies 火金姑

Tel: 0916-397-432

Add: 21, Lane 75, Yongkang St. (永康街75巷21號)

Wanderers Creative Workshop 游子創作坊

Tel: (02) 3393-7398

Add: 17, Lane 243, Jinhua St. (金華街243巷17號)

Earth Tree 地球樹

Tel: (02) 2394-9959

Add: 35-1, Lane 30, Sec. 2, Xinsheng S. Rd. (新生南路2段30巷35-1號)

Tea-Pottery 陶氣

Tel: (02) 2392-7493

Add: 2-3, Lane 13, Lishui St. (麗水街13巷2-3號)

Sangu Handcraft 三古手感坊

Tel: (02) 2391-6588

Add: 2, Lane 16, Lishui St. (麗水街16巷2號)

Truffle One 松露巧克力舖

Tel: (02) 2391-5012

Add: 45-1, Yongkang St. (永康街45-1號)

Piao Piao Gallery 一票人票畫空間

Tel: (02) 2393-7505

Add: 44, Yongkang St. (永康街44號)

BOSS Art Gallery 東家畫廊

Tel: (02) 2391-7123

Add: 180, Chaozhou St. (潮州街180號)

Zhaoheding Antique Market 昭和町文物市集

Add: 60, Yongkang St. (永康街60號)

Yetang Teahouse 冶堂

Tel: (02) 2392-6707

Add: 20-2, Lane 31, Yongkang St. (永康街31巷20-2號)

Hui Liu 回留

Tel: (02) 2392-2707

Add: 9, Lane 31, Yongkang St. (永康街31巷9號)

Yaohong Teahouse 耀紅茗茶

Tel: (02) 2321-5119

Add: 10, Lane 10, Yongkang St. (永康街10巷10號)

James Kitchen 大隱酒食

Tel: (02) 2343-2275

Add: 65, Yongkang St. (永康街65號)

Lusang Canteen 呂桑食堂

Tel: (02) 2351-3323

Add: 12-5, Yongkang St. (永康街12-5號)

Fengsheng Canteen 豐盛食堂

Tel: (02) 2396-1133

Add: 1-3, Lishui St. (麗水街1-3號)

Vinyl 凡諾

Tel: (02) 2391-8869

Add: 140, Jinhua St. (金華街140號)

Please refer to the map provided on P.66.

The Joy of Tackling Taipei's Peaks with Mountain-Loving Friends



Each weekend a certain group of people can be spotted gathering at a MRT station or by a bus stop. They all wear red Polo shirts, and they all love tackling a good mountain. When all their companions have shown up, they head out to next peak. “We climb not for the joy of conquering. It’s for the love of the great outdoors and the joy of being with like-minded companions, taking in nature’s wonders.” So says Fang Xiu-mei (方秀美), director-general of the Mountaineering Sport Association, R.O.C. (中華民國登山運動協會). Sometimes, when the weather is not right, they all agree to head uphill to one of the members’ homes to brew some good tea and have a good chat, for any day spent close to Mother Nature is a good day.

The number of people in Taiwan taking to high-hill trails for healthy exercise increases by the day. More and more trails are being maintained; many are located

in suburban areas, and are being fitted out with rest pavilions, information signage, and other facilities that augment the hiking experience. Some are historical trails, adding to the pleasure of an outing by enabling hikers to literally follow in the footsteps of their forefathers while getting their day’s dose of invigorating exercise.

Mountaineering Sport Association groups “get vertical” almost every Sunday. They extend a warm welcome to foreign expatriates and visitors to join in the fun, and promise the friendly hospitality that only Taiwan mountaineers can bring. “We have people who can speak English or Japanese, and along the way we’ll explain the lay of the land and explain local customs and traditions. And whenever we stop for a rest, you’ll get to experience Taiwan’s old-time tea and food culture too.”



Foreign friends are invited to join three upcoming hikes specially arranged as easy outings introducing the Taipei-area mountains. These will occur in May and June, each will be of a different character, and each will last two to three hours. On May 16 there will be an outing to Mt. Wenjian and Mt. Dalunwei. The members will proceed up the stone steps beside the Grand Hotel; from the crest line in behind the hotel, Songshan Airport, Taipei 101, and the rest of the city is laid out like a vast model in miniature below. When a rest is needed, a patch of level ground is found, tea equipment appears, and a pot of fine brew is prepared. Your tea-time food tidbits will be energy snacks you've brought yourself.

Before reaching Mt. Wenjian, you make your way through of patch of mixed forest, where the cool of the shade will be most welcome and you can shake off the heat and sweat of the steep trail sections you've surmounted. After the summit has been mounted, your group of friendly mountaineers will sometimes stop to cook up a pot of tasty noodles, or dig into meals they've each lugged up themselves. But sometimes a feast emerges, individuals taking out surprises like chicken stewed in rice wine, fish soup, pickled veggies, and other goodies to share. Whatever the menu, what always tastes best, you'll agree after your first outing, is the hearty camaraderie. The fun will last until sunset.

The two other climbs will happen on June 13 and 27, to Qingtiangang on Yangmingshan and on Four Beasts Mountains, respectively. Foreign friends are invited to register beforehand, and associated mountaineers with the appropriate language skills will be arranged. A happy day getting up close and happy time with Taiwan's mountains is guaranteed. 🍵

1. Four Beasts Mountains are a popular trail area with locals, a favorite hike tackling "9-5 Peak" for memento photos.
2. The Mt. Wenjian trail is embraced by lush green foliage, letting the spirit run free.
3. The wide-open prairie-like Qingtiangang plateau is great for even, unobstructed walking.

Information

* Mountain Hike Tips:

1. Before heading out on your first outing, get a good idea of your stamina and leg strength; those who regularly engage in walking, swimming, and sports are more suited.
2. On the day before an outing call the association to register.
3. Bring a towel, water, rain gear, change of clothing, sun-protection articles, bowl and chopsticks, alpenstock (optional), energy snacks, and gloves for grabbing onto bushes and trees (ladies).

Mountaineering Sport Association, R.O.C. 中華民國登山運動協會

Tel: (02) 2239-1669

Website: www.mtnrgsport.org.tw

* May 16 (Sun) / Jiantan hike to Mt. Wenjian (文間山) and Mt. Dalunwei (大崙尾山)

Assembly: 08:00 at MRT Jiantan Station

* Jun. 13 (Sun) / Hike up Majiao Historic Trail (瑪礁古道) to Qingtiangang (擎天崗)

Assembly: 08:00 at National Palace Museum bus stop

* Jun. 27 (Sun) / Four Beasts Mountains (四獸山), Yonganju Historic Residence (永安居古厝)

Assembly: 08:00 at Wuxing St. (吳興街) bus terminal



Ann Yu-chien

- * Licensed architect in Pennsylvania
- * Shih Chien University Taipei Campus Planning Moderator
- * Shih Chien University Dean of College of Design, Associate Prof. in Dept. of Architecture

From the moment the visitor steps into the office of Ann Yu-chien (安郁茜), head of the College of Design at Shih Chien University (實踐大學設計學院), the phone never seems to stop ringing. Ann is like a troop commander, giving out a steady stream of orders. She is also a dancer, making her busy moments poised, stylish, and graceful.

Asked about her view of the city in which she lives and works, Ann says that she sees Taipei as a natural beauty with no need to apply makeup for that beauty to shine, for it is already cultured and cultivated. There is much already to attract the interest of foreign travelers. "The people of Taipei have every reason to be filled with self-confidence," she declares. As a lifetime Taipei hand, she laughingly says that her father was constantly in search of a quiet living environment, moving the family about the city eleven times. This gave her keen insight into the economic and working realities of each community, each possessing a well-defined character very different from the others.

She has enjoyed watching the slow evolutions of Yongkang St. as it changes with the moods and the desires of the times, today a crossroads of the world's offerings for the consumer both in terms of goods and foods. The snacks and light meals at Thanh Ky Vietnamese Restaurant (誠記越南麵食館) and the soysauce-stewed meat with rice (滷肉飯) and classic side dishes at Da Lai Restaurant (大來小館) all demand repeated visits. Mooi (魔椅) is a quaint and entertaining vintage furniture store that specializes



Culture and Aesthetics –
Taipei as Seen by
Ann Yu-chien



1. Toward the end of Yongkang St., Zhaoheding Antique Market is a wonderful place to hunt for that perfect Taiwan antique item.
2. From Ann Yu-chien's iconoclastic aesthetic viewpoint, the green-hue duck eggs at Nanmen Market are like Song Dynasty porcelains.
3. Bao'an Temple has a grandiose layout, exemplified by architectural craftsmanship and detail of the finest quality.

in sourcing modernist pieces from the 50s to 70s, all imported from Europe and individually handcrafted. Zhaoheding Antique Market (昭和田文物市集) brings you back to Taiwan, for period items sourced from around the island. Ann's favorite way to end a Yongkang foray, she says, is to gather with friends at Ecole Café (學校咖啡館) on Qingtian St. for a cup of gourmet coffee, good conversation, and a view of the community going about its business. The folks she sees are common folk, the views commonplace, but the sum total of all she sees and experiences in this little global village is extraordinary and priceless.

Mention Nanmen Market (南門市場) and a merry twinkle comes to her eye. She loves to bring foreign professors visiting her university for an eye-opening cultural ramble here, and says there has never been a jaunt to the expansive, iconic traditional day market where the melting pot of hot foods and items sourced from near and far has not caused marvel. From the master of the knife neatly laying out cuts of dried salted fish, scales glistening silver and white, to the salted duck eggs, greenish in hue and lined up one by one, the ambiance of timeless traditions and practices is powerful. "To me, the green hue of the duck eggs is like that of a Song porcelain, a beauty that resembles the clear sky after rainfall," says Ann. Taiwan's position on the high seas has made it a crossroads of humanity,

the evidence laid out in the fantastic bazaar of foods here. What she loves most is that it is "real," growing up naturally from the local culture, with no artificial packaging for the tourist eye.

If you're in need of a gift or souvenir items, says Ann, there's no better destination than the Jianguo Holiday Jade Market (建國假日玉市). It's a veritable Silk Road terminus for jade, with pieces of every variety and prices in every range. She takes visiting professors in the field of multimedia technology to explore the wonderful world of gadgetry at Guang Hua Digital Plaza (光華商場), for this is veritable 3C hallowed ground. Trained as an architect, there's few better day-outings for Ann than touring the city's precious architectural jewels, which she very much enjoys showing off to foreign friends. Favorite sites are Taipei Confucius Temple (臺北孔廟), Bao'an Temple (保安宮), and Longshan Temple (龍山寺)—her most favorite being Bao'an because of the exquisite artistry of its restoration work.

While Ann Yu-chien is of the opinion that the people of Taipei have strong reason to be filled with a sense of pride and self-confidence, Ann herself is a source of pride for this city, one of the many elegant, graceful, and poised citizens that adds beauty and quality to the life of all here, in all she does. 🇹🇼



Post-it Animation Creator Liu Bang-yao's Taipei Inspiration Map

“Originality is life itself!” proclaims Liu Bang-yao (劉邦耀), creator of “Deadline,” the animated short film sensation. Made with thousands upon thousands of vivid Post-its, each one a “pixel,” Liu used stop-motion photography to animate his ever-changing frames posted on a classroom wall—over 6,000 in all—to tell the story of a young man's angst at an impending deadline, with colorful scenes of thunderstorms, monsters, and submarines playing through his Post-it “window.” Deadline was his final senior project at the Savannah College of Art and Design (SCAD); to date the film has been viewed over three million times on YouTube, and made *Time* magazine's Top Ten Viral Videos 2009 lists. It has also been screened at film festivals around the globe.

Liu is now studying in the Department of New Media Art at the Taipei National University of the Arts (臺北藝術大學科技藝術研究所). Yet even though his resume of professional accomplishments remains a little light—he's just 25 this year—since his “Deadline” breakthrough he has been asked by Microsoft to participate in the

making of advertisements for its Bing search engine, and the Shanghai branch of Converse has invited him to be part of its artistic team for the firm's China phase of its You're It campaign.

How, pray tell, does he dig up what seems his endless supply of new ideas?

Liu uses a motorcycle to scoot around the city, and loves to head over to the city's busy and stylish east side, a mecca for local youth where all that's hot and in vogue is found and anything obsolete is quickly discarded. A favorite ritual is to wander down the lanes and alleys to see what's new at the T-shirt outlets, checking the latest and best in patterns and color use concocted by bright young designers from Taiwan and the rest of the planet. He'll also wander the vast eslite bookstore flagship outlet in the Xinyi district, where he says he can easily spend the entire day checking out the titles and checking out the people. What most piques his interest are the new issues of magazines from around the world and the



1. The design of the eslite bookstore Xinyi outlet is the embodiment of a cultured space.
2. The TNUA Café is a favorite place for Liu Bang-yao, an oasis of quiet where he can work out his creative thoughts.
3. The outdoor platform at Love Me, Love Me Not restaurant is a great spot to look out over the twinkling lights of Taipei at night.
4. You can enjoy Liu Bang-yao's acclaimed short film "Deadline" Post-it Stop Motion on Youtube.

designer products, all loaded with fresh-from-the-oven novel thinking; at this time, he says, he feels the pulse of the world coursing through his veins. From the people flowing by he picks up ideas from clothing and snippets of conversation—“glimpses of humanity” that he then brings to his works and that, in turn, resonate with viewers and bring smiles of understanding.

Another favorite place to go is a lovely scenic restaurant up high on Yangmingshan sporting the English name Love Me, Love Me Not (草山夜未眠), where he'll gather with friends to look out over the big broad vistas of luxuriant green, chit-chat about the stuff of life, and gather his friends' insights on his works. When feeling like solitude and tranquility, he visits the TNUA Café (藝大咖啡) in his university's student center, where he'll take his notebook computer and quietly work out his thoughts, gazing peacefully out at the show of city lights and stars twinkling to life as the sun goes down and Taipei's night-stage curtain is raised.

“To me, the creative process starts with observing all the little things around you in your life,” says Liu. “Many of the things you are familiar with, but barely notice, are fountainheads of true novelty and originality.” The youthful and energetic Liu thus spends his days roving the city, always on the prowl for fresh inspiration and fresh artistic vistas—and, as his many fans have seen, finding it. 🎬



Exhibitions and Awards

- * 25th International Short Film Festival Berlin, Finalist.
- * 2009 Nickelodeon Animation Festival, Student Award.
- * Adobe Design Achievement Awards (ADAA), Animation category, Honorable Mention.
- * Flip Animation Festival, Best Stop Motion Award
- * San Diego Film Festival, Entrant.
- * KT Creativity Awards, Special Jury Award, and MOCA Taipei show.
- * Installation work created in Shanghai for Converse You're It campaign.
- * Participation in Microsoft's Bing search engine advertising production .

Taipei in the Eyes of Foreign Friends



Nikhil Sonnad

Occupation: Student

Place of Origin: USA

Reason in Taipei: Study

Time in Taipei: Seven months

Nikhil loves strolling around, seeing the sights. He loves drifting through neighborhoods and gazing in at the local culture in all its infinite variety, blending in unobtrusively, and is especially fond of the tremendous creativity on offer in the city's legions of shops and other businesses. One favorite is Mucho Mucho Café & Living etc. in the east district, with its leisurely and carefree atmosphere and its big sofas, the setting much like the familiar café in the TV series *Friends*. Another is Somebody Café in Ximending, which features elementary-school tables and chairs painted snow-white. The café is a showcase for local Taiwan originality, decorated with artworks consigned for sale and hosts irregular art exhibits.

"You find cozy little places like these, filled with individualistic style, everywhere you go in Taipei," says Nikhil. His family is in New York, and he says the family dream is to open a place just like them, but that goal remains a work in progress.



Pauline Burgemeister

Occupation: English teacher, HESS Language School

Place of Origin: USA

Reason in Taipei: Teach English

Time in Taipei: Over a year

Pauline has been in Taipei a little over a year. She's developed quite an affection for Taiwan's delicious traditional snacks, especially *danbing* (蛋餅), a type of egg pancake, and *hongdou bing* (紅豆餅) or red-bean cakes. Pauline also very much likes the creative local markets, such as that at The Red House (西門紅樓) in Ximending, where the building is over a century old but the market concept is ultra-chic and modern, with ingenious artistic merchandise and all types of performance activities. There's much here to attract the tourist, she says, and foreign visitors are sure to find the iconoclastic display of local cultural creativity compelling.

"Taipei is a great place for travelers from overseas," she says. "The people are warm-hearted and welcoming, the food is great and there's endless choice." When family or friends are in town her favorite scenic spots to take them are Maokong and Wulai because of their rich cultural history. "These places are unique, and nowhere else captures their magic. And they're so easy to get to, being on the outskirts of the city." A photography buff, on weekends she likes to hook up with friends to visit the newly opened preparatory facility for the Taiwan Photo Museum (臺灣攝影博物館預備館) to check out the photography equipment and rare photos. "Looks like in the future I'll have another favorite place to go in Taipei!" she says.

Swede Martin Lindstrom is CEO of IKEA Taiwan, the iconic furniture brand. He's been married to his Taiwanese wife Jennie more than seven years now, and has two cute children. The family decided to move to Taipei from Sweden two years ago, and currently lives on Yongkang St. Martin says he very much enjoys living here, for not only are the everyday needs of life convenient to handle but he finds the surrounding environment very attractive. When they have free time the family likes to head out walking nearby, and the couple also look forward to their regular excursions exploring the area's many art galleries, teahouses, and antique shops.

Says Jennie: "My parents-in-law visit Taipei every year to see the kids. Every morning they get up, all excited, to head out bike-riding, exploring everywhere. When they get back to Sweden they chart their interesting Taiwan experiences on maps, creating thick albums to share with friends." Martin also mentions how much he likes Taiwan's Oolong teas, finding the taste fragrant and refreshing and also, he says, calming the mind and spirit. He is much looking forward to Taipei's staging of the International Flora Expo later this year, and hopes the strong promotion campaigns overseas bring many first-time visitors to the island to discover the city's many charms, especially the fact that it is today a city with much greenery and the pastel colors of flowers. His job has taken him to Holland, Belgium, Poland, the U.K., Hong Kong, and other locales, but he says: "Taipei is where I feel most at home."

Martin Lindstrom

Occupation: IKEA Taiwan CEO

Place of Origin: Sweden

Reason in Taipei: Take up residence

Time in Taipei: More than two years



Daniel Zander (L) & Adam Wallat (R)

Occupation: Students

Place of Origin: Germany

Reason in Taipei: Exchange studies

Time in Taipei: Daniel six months, Adam one month

Germans Daniel Zander and Adam Wallat are both exchange students at Taipei's Shih Chien University. Though they have not been in the city very long, they have been touched by the friendliness of the people. "Taiwan is a warm and hospitable place for foreigners who are not familiar with local culture," they said. Whenever they experience any sort of difficulty somebody always seems to step forward on their own initiative to help. When they can't speak any or enough English or German they rush off to find some friend or acquaintance who can help. The two have been moved and grateful on numerous occasions. Daniel says he's found Taiwan's students have strong creative skills, their work strongly reflective of the local culture. Last and this year he participated in the local Young Designers' Exhibition (新一代設計展), and found the designs of Taiwan's students are of international caliber.

When Adam first came to Taiwan he found the place crowded, but also found traffic flow orderly and regulated. He believes that if there were as many vehicles on the road in European countries there would doubtlessly be constant chaos. "I really like the creativity and originality of Taipei's people," he says, "making full expressive use of their small shopfronts; each one speaks in a distinctive voice." One thing he wishes was different, however, is the full-blown Westernization of the architecture in the name of modernity, which he feels has resulted in the loss of a distinctive Taiwanese personality. He hopes that a balance between Taiwan's traditions and modern styling can be found so that the island can lay claim to its own architectural character. 📷



2010 Taipei Film Festival — Feverish Visions

Curtains are soon to go up, and screens come down, for the 12th edition of the popular Taipei Film Festival, which will run from June 25 to July 15. The theme city for this year's event will be Rio de Janeiro, transporting movie fans right into the feverish heat of Latin festival celebrations. A number of Brazil's directorial heavyweights will be introduced, and a contrast of the country's contemporary film efforts and classic works will be used to exhibit the many different facets of the quite unique Brazilian lifestyle. Audiences will get a vivid taste of South America's uninhibited, laissez-faire zest and the people's sense of the magical, and gain insight into the transitions going on as this BRIC nation climbs from the ranks of the Third World.

The host of the film festival, the Taipei City Government, is making a special effort to widen audience this year by appealing to the young crowd. Many films chosen for the festival are coming-of-age stories. And in keeping with the craze for 3-D films now sweeping the globe, the festival has made a significant expenditure to bring in unique auteur 3-D films that are sure to explode the normal range of sensory experience while watching

a flick and guaranteed to provide visual journeys fundamentally different from that experienced by Hollywood's *Avatar* 3-D experiment. Included in this group are fine 3-D efforts crafted at home in Taiwan.

In the filmmakers-in-focus section, two artists who were extremely popular in the 1930s and known throughout Asia are being featured: China's Ruan Lingyu (阮玲玉) and Japan's Tanaka Kinuyo (田中絹代). This will be a centenary celebration for the two. In her short acting career Ruan portrayed women from every social stratum; she has been called both the Greta Garbo and the Ingrid Bergman of Chinese film. Tanaka is considered the iconic Japanese actress, frequently collaborating with such internationally acclaimed directors as Ozu Yasujiro, Mizoguchi Kenji, and Kinoshita Keisuke. From her 50 years of work and over 250 films, perhaps *The Life of Oharu*, *Ballad of Narayama*, and *Sandakan No. 8* are her most popular and representative. Rare and precious copies of the movies from these two grand cinematic figures have been obtained for screening at the film festival, giving younger film enthusiasts the opportunity to know these artists of peerless grace, talent, and charisma.



3 4



Much attention is always paid to the winners of the annual Taipei Award. The winners of the past two years, *Cape No. 7* (海角七號) and *No Puedo Vivir Sin Ti* (不能沒有你), have engendered a new wave of creativity in Taiwanese film, inspiring new talent to launch ambitious new projects. The prizes awarded in this year's competition are being raised, with the winners for best documentary film, short film, and animated film now receiving NT\$500,000. Winners in the three categories can also now compete in the Narrative Features section for the big NT\$1 million prize.

The Taipei Film Festival is a veritable treasure vault of cutting-edge new visions and the works of the great masters, the best of the very best selected from around the world. A cinematic feast for the senses is hosted in this movie-loving city each summer, and a seat at the table has been reserved just for you. Don't miss out. 🎬

Information

Taipei Film Festival 臺北電影節

Time: Jun. 25 ~ Jul. 15

Screening Venues: Zhongshan Hall, Shin Kong Cineplex, Governor Cinemas (中山堂、新光影城、總督數位影城)

Website: www.taipeiff.org.tw

Single Event Tickets

Price: NT\$200, preferential ticket NT\$180

Sales Period: Jun. 2 ~ Jul. 15

Locations: All ERA Ticket locations in Taiwan, and the online ticket portal www.ticket.com.tw.

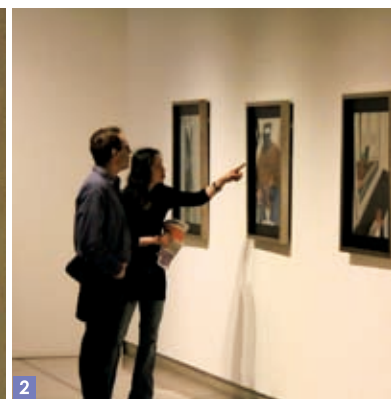
During the festival period, tickets can be purchased at ticket window of all screening venues.



5



6



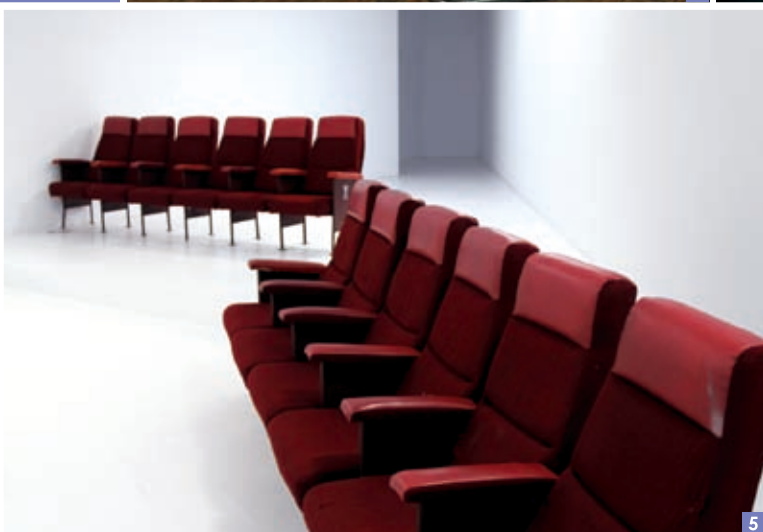
Memory of a Journey — The Magical Meanderings of the Artist

Since March the Taipei Fine Arts Museum has been running a new, top-flight show. It has chosen works from four selected artists to be its permanent collection, around the theme “Memory of a Journey” (旅人·記憶). In all works the artists approach scenes from the perspective of a traveler on a trip; the trips are trips down memory lane, of the life journeys and creative output of each. In looking at the works visitors can gaze deeply into the life, the soul, the creative process, and the travel experiences of each artist.

The Taiwan artists featured in the show are oil painters Huang Ming-chang (黃銘昌) and Qiu Jian-ren (邱建仁), video installation artist Wang Ya-hui (王雅慧), and renowned film director Tsai Ming-liang (蔡明亮). The show is scheduled to run a full six months, until August 15th, giving the artists and their oeuvres plenty of exposure to the public.

The respective birthdates of these four artists spread from the 1950s through the 1980s, meaning markedly different backgrounds and life experience. Selected memories of their life journeys have been filtered through their familiar individual styles of artistic expression in ways that ensure the works resonate profoundly with the modern visitor, so passionate for the travel experience themselves.

The 12 oil paintings of Huang Ming-chang are arranged under the theme “Paris Attic—Illumination and Seeing Series” (巴黎閣樓—照見系列). These capture his memories from his early years as a student in Paris. Huang is a realist painter, his style clear, crisp, precise, and in these works the doubts and uncertainties of a wanderer in a faraway land are vibrantly expressed. Painter Qiu Jian-ren, born in the 1980s, carries a digital camera around to capture those telling little vignettes from modern everyday life, transferring them to the



world of paint with a heavy concentration of whites, blues, and shades of grey-black to deftly capture the feel of the aimless wanderer in the city and life tableaux we all find ourselves in. Wang Ya-hui's video-installation masterpieces create the experience of going on a guided tour of her childhood years and the places she lived in; visitors follow her steps as they travel through the time, space, and memory of another.

The special draw of the “Memory of a Journey” attraction is the name Tsai Ming-liang, a film director acclaimed on the international scene. His film *It's a Dream* (是夢) and an imaginative work of installation art are combined to evoke the artist's memories of his childhood in Malaysia. His 23-minute film is the first cinematic work added to the museum's permanent collection. The work of installation art replicates an old cinema, with old red chairs and old songs by Rebecca Pan (潘迪華). Screenings of the film are given inside.

- 1、3. Wang Ya-hui's uses video to capture the memories and space-time continuum of childhood.
2. Viewing the travelogue works of oil painter Qiu Jian-ren is like stepping into a different time and space.
4. The oil paintings of Huang Ming-chang in his “Paris Attic— Illumination and Seeing Series” capture memories from his years as a student in Paris.
- 5-6. Sitting among the red seats of an old theater and enjoying Tsai Ming-liang's short film *It's a Dream* draw the audience directly into the world of the director's youth.

You'll indeed feel that *It's a Dream* while re-experiencing Tsai's childhood through his nostalgic artwork.

Traveling through the worlds of the four “Memory of a Journey” artists featured is a trip through four distinctly different time periods. The transformations seen in the artworks capture the transformations experienced in four lives. The juxtaposition of the modern and the nostalgic will reverberate within the psyche of the viewer—you—stimulating a meditation on the space and time you now inhabit and the transformations running through your own existence. 🎬

Information

Memory of a Journey: Permanent Collection of TFAM 旅人·記憶：北美館典藏作品展

Venue: Taipei Fine Arts Museum (臺北市立美術館)

Add: 181, Sec. 3, Zhongshan N. Rd.
(中山北路3段181號)

Tel: (02) 2595-7656

Website: www.tfam.museum



Timmy Yip's Magical New Orientalism Stars in “Summer Revelry”

For many people in the West, initial exposure to the aesthetics of the mysterious East has come via Timmy Yip (葉錦添). Yip won an Oscar for Best Art Direction for his work on Ang Lee's *Crouching Tiger, Hidden Dragon*, responsible for both art and costume design. His vision brought the dazzling aesthetics of the martial-arts world to the Western eye. In addition to art direction on cinematic works, Yip also vents his creative spirit in such other media as the visual arts, installation art, and sculpture; he is a veritable Renaissance man of the contemporary arts world. Over the past few years, he has been traveling the world promoting his “New Orientalism” (東方新美學) concept, creating better understanding of the beauty of Asian culture and aesthetics and the unlimited possibilities for creative expression which they possess.

This summer Yip is staging “Summer Revelry” (夏日狂歡) at MOCA Taipei to draw the interest of sightseers visiting the city to the rich aesthetic tapestry of the East. The show has four themes: still photos, moving pictures, sculpture, and installation art. With an artist's eye for depicting details and sense of the romantic, Yip documents the fine balance achieved in contemporary Chinese society between the march to the future and the affection for tradition. A light-hearted ambiance of joy and, yes, revelry will be key, the artist using a playful mix of sound, light, and image to create a summer event that stirs, entertains, and educates.

In the still photo section, images are used to show the ephemeral border that separates illusion from reality, presenting bizarre and striking aesthetic beauty.



1、3. Timmy Yip uses still photos, sculpture, and installation art in a peculiar aesthetic display that is strange and fantastical.

2. In the installation artwork “Lili” lifeless inanimate models are used as mocking personifications of living humans.

Yip documents places he has traveled to as artist and sightseer, using different perspectives to demonstrate the aesthetic sensibilities of different times and spaces. The moving pictures section focuses on Mother Nature for creative inspiration; “rain” and “tree shade” are two natural phenomena that affect us at a deep, subliminal level, and Yip approaches these subjects with an artist's eye for observation within the framework of the traditional Asian *shanshui* (山水) frame of reference for landscape. The sculpture section moves from natural forms to the human form, the inspiration being the lithe and delicate form of the Asian female. Deftly welding technique that is aptly described as strange and fantastical, the Eastern aesthetic, in which emotion is suppressed and sublimated, is powerfully conveyed.

Perhaps the most intriguing part of this exhibit is the section on installation art, which Yip has christened “Lili.” Two special ladies have been given the main roles in this work—two plastic models, bereft of soul and life. In reconfiguring their bodies, a singularly peculiar aesthetic is born. These inanimate figures are bereft of the gift of life, yet are meant to mimic, and even mock, living humans. In recent years Yip has often focused on the female body, using an abundance of red, which is loaded with symbolism in the East, as a platform for expression of his ideas regarding the absurdities and irrationality of life and the thirst for love and desire.

Art creates unforgettable memories of beauty and landscape in the cities to which we travel as tourists. This year, in the sultry Taipei summer heat, the powerful aesthetics of Timmy Yip will create for you lasting images of magic, fantasy, and sensuality. 🎨



Information

Summer Revelry 夏日狂歡

Time: Jun. 10 ~ Aug. 9

Venue: MOCA Taipei

Add: 39, Chang'an W. Rd. (長安西路39號)

Tel: (02) 2552-3721

Hours: Tues-Sun 10:00-18:00 (closed Mon)

Website: www.mocataipei.org.tw

2010 **05/06**

May-Jun Arts Exhibition Calendar



National Palace Museum

Tel : (02) 2881-2021
Add : 221, Sec. 2, Zhishan Rd. (至善路2段221號)
Website : www.npm.gov.tw

From now on to 2010/6/25

Insights into Established Prosperity: Ding Guanpeng's Painting of "Peace for the New Year"

From now on to 2010/8/10

The Lost Frontier – Treaty Maps that Changed Qing's Northwestern Boundaries

Taipei Fine Arts Museum

Tel : (02) 2595-7656
Add : 181, Sec. 3, Zhongshan N. Rd. (中山北路3段181號)
Website : www.tfam.museum

From now on to 2010/6/6

Image Map: Chang Tsai Retrospective Photography Exhibition

Museum of Contemporary Art, Taipei (MOCA Taipei)

Tel : (02) 2552-3721
Add : 39, Chang'an W. Rd. (長安西路39號)
Website : www.mocatapei.org.tw

From now on to 2010/5/30

Signs of Memory 2010 at MOCA Taipei by Takafumi Hara

National Theater & Concert Hall

Tel : (02) 3393-9888
Add : 21-1, Zhongshan S. Rd. (中山南路21-1號)
Website : www.ntch.edu.tw

2010/5/15

NSO Classic - Saxy Strings

2010/5/21

Rhapsody of a Jazz Pianist on Gershwin – Taipei Symphony Orchestra and Makoto Ozone

From 2010/6/3 to 2010/6/27

2010 International Theatre Festival

From 2010/6/26 to 2010/6/27

Ballet – The Sleeping Beauty

National Dr. Sun Yat-sen Memorial Hall

Tel : (02) 2758-8008
Add : 505, Sec.4, Ren'ai Rd. (仁愛路4段505號)
Website : www.yatsen.gov.tw

From now on to 2010/5/16

33rd Taipei International Photo Salon Exhibition

2010/5/23

Indigenous Music at Symphonic Night

National Museum of History

Tel : (02) 2361-0270
Add : 49, Nanhai Rd. (南海路49號)
Website : www.nmh.gov.tw

From now on to 2010/5/30

The Mentors of Chang Dai-Chien – Painting and Calligraphy of Zeng Xi and Li Rui-Qing

Puppetry Art Center of Taipei

Tel : (02) 2528-9553
Add : 2F, 99, Sec. 5, Civic Blvd. (市民大道5段99號2樓)
Website : www.pact.org.tw

From now on to 2010/5/23

Puppet Lion Paradise – Lion Puppet Exhibition

Futai Street Mansion

Tel : (02) 2314-5190
Add : 26, Yanping S. Rd. (延平南路26號)
Blog : <http://blog.roodo.com/futai>

From now on to 2010/7/18

Memories of Old Shanghai in Taipei Exhibition



How You Get from Taiwan Taoyuan International Airport to Taipei

Taxi

Service locations: to the north of the Arrivals hall of Terminal I and to the south of the Arrivals hall of Terminal II

One-way journey fare: meter count plus 50%, with freeway tolls extra; average fare to Taipei around NT\$1,100.

Terminal I Arrivals hall taxi-service counter tel. no.: (03) 398-2832

Terminal II Arrivals hall taxi-service counter tel. no.: (03) 398-3599

Mocca Power Co.

Service locations: to the southwest of the Arrivals hall of Terminal I (exterior vehicle pickup corridor) and to the northeast of the Arrivals hall of Terminal II (exterior vehicle pickup corridor)

Reservations tel: 0926-170-090

One-way fare: NT\$800, travel time 30-40 mins

Passenger Coach Bus

Service locations: to the southwest of the Arrivals hall of Terminal I (exterior vehicle pickup corridor) and to the northeast of the Arrivals hall of Terminal II (exterior vehicle pickup corridor)

Coach-service companies: Taiwan Bus Corp., Evergreen Bus, Fe Go Express, Toward You Air Bus

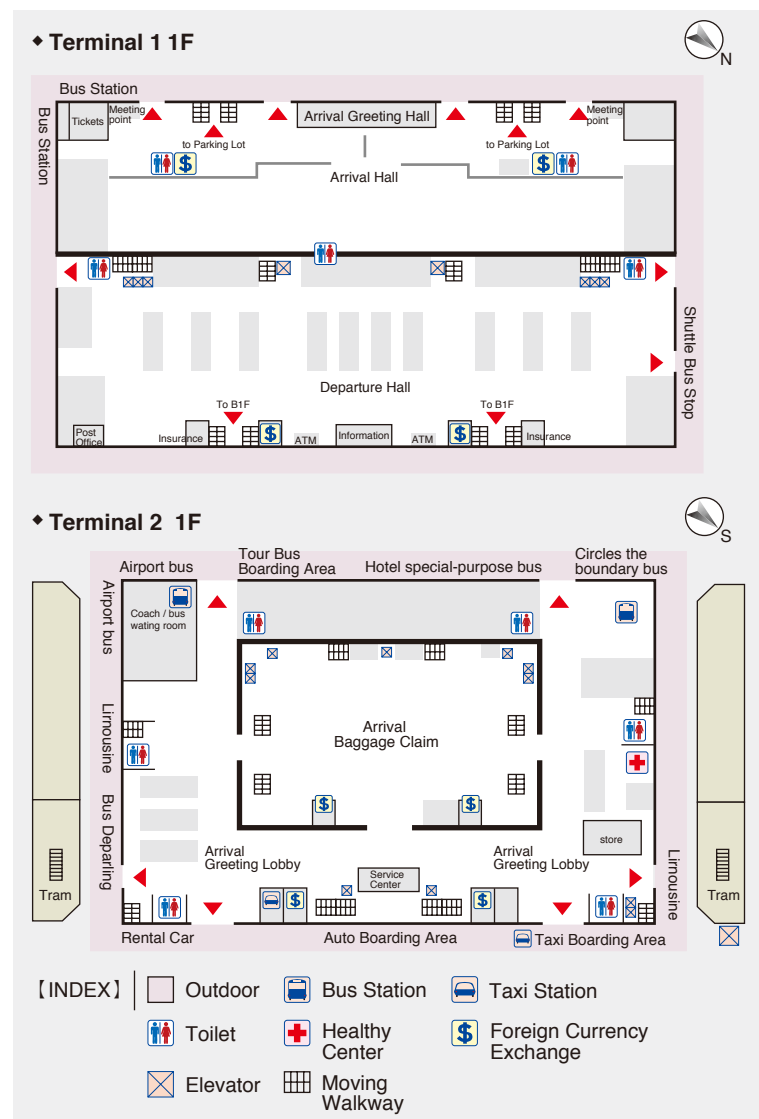
One-way fare: NT\$85~145

Journey time: 40~60 minutes depending on routes (60~90 minutes for Toward You Air Bus, which has more stops)

Frequency of service: Every 15~20 minutes (Toward You Air Bus 20~30 minutes)

For traveling between Taipei and Taiwan Taoyuan International Airport, whether by inexpensive, high-quality coach, safe and fast taxi, or high-grade professional airport limo service, you're spoiled for choice in satisfying your particular time and budget. 🚗

"The Transportation Map of Taoyuan International Airport Terminal I & II"



NOTICE

In order to improve the quality of telephone service to the public, the city government is systematically implementing the 1999 Citizen Hotline plan (1999市民熱線優化專案). Since 3 July in 2008, 16 toll-free 0800 lines from 15 Taipei City Government departments, along with two non-0800 lines from the Department of Environmental Protection (環保局), have been consolidated within the 1999 public-access hotline service. For more information, please call 1999 or visit the website of the Research, Development and Evaluation Commission (研考會) at www.rdec.taipei.gov.tw

TAIWAN EMERGENCY TELEPHONE NUMBERS

Police / 110

Crimes, traffic accidents, and other incidents for which police assistance is needed

Fire / 119

Fire, injury or accident, or other urgent matters for which emergency relief is needed

Women and Children Protection Hotline / 113 ext.0

24-hour emergency, legal information, and psychological services for victims of domestic violence and/or sexual abuse.

NON-EMERGENCY TELEPHONE NUMBERS

Unit	Tel. No.
Taipei City Govt. Citizen Hotline	1999
English Directory Service	106
IDD Telephone Service Hotline	0800-080-100 ext.9
Time-of-Day Service	117
Weather Bureau	166
Traffic Reports	168
Tourism Bureau (MOTC) 24-Hour Toll-Free Travel Information Hotline	0800-011-765
Tourism Bureau (MOTC) Toll-Free Traveler Complaints Hotline	0800-211-734
International Community Service Hotline	0800-024-111
Tourism Bureau Information Counter, Taiwan Taoyuan International Airport	Terminal 1:(03)398-2194 Terminal 2:(03)398-3341
Government Information Office, Executive Yuan	(02) 3356-8888
Bureau of Foreign Trade	(02) 2351-0271
Taiwan External Trade Development Council (TAITRA)	(02) 2725-5200
Taiwan Visitors Association	(02) 2594-3261
Ministry of Foreign Affairs	(02) 2348-2999
Ministry of Foreign Affairs Citizens Hotline	(02) 2380-5678
Police Radio Station	(02) 2388-8099
English Hotline for Taxi Service	0800-055-850 ext.2
Consumer Service Center Hotline	1950
Bureau of National Health Insurance Information Hotline	0800-030-598 ext.3
AIDS Information Hotline	0800-888-995

Source for Above Information:

Information For Foreigners Service / Tel: 0800-024-111

Tourism Bureau, Ministry of Transportation and Communications
Tel: (02)2349-1500

※ Entries in brown indicate service in English provided

LIST OF TAIPEI VISITOR INFORMATION CENTERS

Taipei Main Station Visitor Information Center
(02) 2312-3256
3, Beiping W. Rd., Zhongzheng District

Songshan Airport Visitor Information Center
(02) 2546-4741
Unit 9, 340, Dunhua N. Rd., Songshan District

East Street Mall Information Center
(02) 6638-0059
Underground Mall 4-2, 77, Sec.1, Da'an Rd., Da'an District

MRT Beitou Station Visitor Information Center
(02) 2894-6923
1, Guangming Rd., Beitou District

MRT Jiantan Station Visitor Information Center
(02) 2883-0313
65, Sec. 5, Zhongshan N. Rd., Shilin District

MRT Ximen Station Visitor Information Center
(02) 2375-3096
B1, 32-1, Baoqing Rd., Zhongzheng District

Miramar Entertainment Park Visitor Center
(02) 8501-2762
20, Jingye 3rd Rd., Zhongshan District

Yangming Park Visitor Center
(02) 2861-8975
26, Sec. 2, Hushan Rd., Beitou District

Gongguan Visitor Center
(02) 2364-8618
1, Siyuan St., Zhongzheng District

Plum Garden Visitor Center
(02) 2897-2647
6, Zhongshan Rd., Beitou District

Maokong Gondola Taipei Zoo Station Visitor Center
(02) 8661-7627
2, Lane 10, Sec. 2, Xinguang Rd. (1F, Maokong Gondola Service Center)

Maokong Gondola Maokong Station Visitor Center
(02) 2937-8563
35, Lane 38, Sec. 3, Zhinan Rd. (Exit area, Maokong Station)

Maokong Day-Trip Map



Maokong District Transportation Information

Bus

Take Taipei Bus System service No.236, 237, 282, 611 or Zhinan Bus No. 1, 2, 3, 6 to Chengchi University stop; transfer to shuttle bus No. 10 for a loop route through tea area.

MRT

Take MRT Wenhua Line to Wanfang Community Station; transfer to shuttle bus No. 10.

Hail & Ride Buses (disembark points anywhere desired)

1. Brown 15 public bus—Take Bus No.236, 237, 282, 294, 295, 611, 676, Small 12, Brown 3, Brown 6, Brown 11, Brown 15, Brown 18, Green 1, 120 (holiday bus), 121 (holiday bus) and other buses, disembark at the Taipei Zoo stop and catch the Brown 15 bus directly opposite.
2. No. 10 public shuttle bus—Take any of the above-named buses to the Wanfang Community stop or Chengchi University stop, then transfer to the No. 10.

Yongkang St. Map



Yongkang Shopping Area Transportation Information

Bus

Take bus No. 0 East, 3, 20, 22, 22 (shuttle), 38, 204, 204 (shuttle), Xinyi trunk line, Xinyi trunk line (auxiliary route), Xinyi new trunk line to bus stop at mouth of Yongkang St.

MRT

1. Take the MRT Bannan Line to MRT Zhongxiao Xinsheg Station, then walk along Xinsheg S. Rd. to Xinyi Rd. and turn right.
2. Take the MRT Xindian Line or Zhonghe Line to MRT Guting Station, then take Exit No. 5 and walk along Heping E. Rd., turn left on Jinshan S. Rd., turn right on Jinhua St., then walk to mouth of Lishui St.; Yongkang St. is one block down with a turn to the left. The walk from the MRT station takes 10~15 minutes.

3. Take the MRT Xindian Line or Zhonghe Line to MRT CKS memorial Hall Station, then take Exit No. 3 and walk along Jinhua St., on the way passing Jinshan S. Rd., to reach the mouth of Lishui St.; Yongkang St. is one block down with a turn to the left. The walk from the MRT station takes 10~15 minutes.

4. Take the MRT Wenhua Line to MRT Da'an Station, walk along Sec. 3 of Xinyi Rd., passing Da'an Park and Xinsheg S. Rd., walking along Sec. 2 after the Xinsheg intersection. When the sign for the Din Tai Fung restaurant is seen, turn left at the narrow street here, which is Yongkang St. The walk from the MRT station takes about 10 minutes.

