

## Shopping Districts in Zhongzheng District



### Aigou E. Rd. Bridal Shopping District

**Association** [Aigou E. Rd. Bridal Shopping District Development Association](#)

**Location** Aigou East Road between Roosevelt Road and Hangzhou South Road.

**Attraction** (Mainly wedding photography industry)  
Photography shops once gathered here. It's close to Chiang Kai-shek Memorial Hall and its outdoor scenery, photography shops become wedding photography shops. Unlike the high-end ones on Zhongshan North Road and the cheap ones in Banqiao, Sanchong, and Xinzhuang, the wedding photography shops on Aigou East Road lie in between.

### Yuanling Street Shopping District

**Association** [Yuanling Street Promotion Association](#)

**Location** Yuanling Street between Chongqing South Road and Bo'ai Road.

**Attraction** (Mainly dress shoes, clothes, and dining industry)  
This commercial district formed in Qing Dynasty. It was within the political hub of Taipei City then. Some stores on the street still have baroque facades now. It was call "the street of shoes". The shoes here were Taiwanese brands in the past. However, shoe making industry has gone overseas now. Under the impact of big department stores and wholesale stores, the shops here choose more of a exquisite style now. Besides affordable shoes, there are also clothing stores and handbag stores here. Their products are of good quality and reasonable price.

## Zhonghua Rd. Media & Entertainment Supplies Shopping District

**Association** [Zhonghua Rd. Media & Entertainment Supplies Shopping District Promotion Association](#)

**Location** Within the block of Zhonghua Road, Section 1 of Hankou Street, Yanping South Road, and Kaifeng Street.

**Attraction** (Mainly video and audio product industry)

Technology is changing all the time. Zhonghua Rd. Media & Entertainment Supplies Shopping District offers up-to-date products. Their related design is top notch in Taiwan. They sell high-end stereos and home theaters, karaoke machines, regular stereos, related multimedia products, conference monitoring equipments, and commercial and home monitoring equipments. It's a paradise for stereo lovers, music connoisseur, and interior designer.

## Beimen Photographic Supplies Shopping District

**Association** [Beimen Photographic Supplies Shopping District Development Association](#)

**Location** Bo'ai Road between Zhongxiao West Road and Hankou Street, and Section 1 of Hankou Street.

**Attraction** (Mainly video and audio product, photography equipment, and dining industry)

Photography was first introduced to Taiwan in early days of Japanese Taiwan period. Cameras were expensive back then, not really accessible to people. There were lots of government agencies and newspaper agencies in Taipei City. This commercial district is close to Taipei Train Station. There were more and more people who need photography equipments, so these stores gradually gathered here. Now this camera street combines culture and photography teaching, aiming to become a place of culture and history importance.

## Chongqing S. Rd. Books Shopping District

**Association** [Taipei Chongnan Book Promotion Association](#)

**Location** Within the block of Nanyang Street, Xiangyang Road, Section 1 of Chongqing South Road, and Section 1 of Zhongxiao West Road.

**Attraction** (Mainly educational institute, food, stationery, and internet cafe industry)

Chongqing S. Rd. Books Shopping District is the first place in Taipei City with multiple bookstores. With lots of history and great fame, many customers think of it as the ultimate place to get books. Exams are the main type of assessment for schools and jobs, so there are more need for test related books, bring more chances to this district.

## Nanchang Furniture Shopping District

**Association** [Nanchang Furniture Shopping District Development Association](#)

**Location** Section 2 of Nanchang Road between Fuzhou Street and Heping West Road.

**Attraction** (Mainly furniture and furnishing industry)

Nanchang Furniture Shopping District has several old stores which are being passed down to the third generation. They have art-like traditional handmade furniture, as well as modern and chic boutique ones out of younger business owners. The handmade furniture here is durable and affordable, never go out of style in more than sixty years. Those repeat customers keep coming back for more. They even offer new sales packages towards different people, such as newly-weds, nuclear family, and people who excel in their respective career.



## Daguanghua Shopping District

**Association** Daguanghua Shopping District Development Committee

[Bade Electronics Shopping District Promotion Association](#)

**Location** West to the intersection of Xinsheng North Road and Jinshan North Road, east to Section 1 of Jianguo North Road, south to Zhongxiao East Road, north to Weishui Road and Civic Boulevard.

**Attraction** (Mainly computer, computer related, digital camera, and mobile phone industry)

Taipei City government urges to develop the Daguanghua Shopping District, making Taiwan as the center of digital economy of the world. They help establish nine organizations:

Development Association of Bade Electronics Shopping District Promotion Association, Syntrend Digital Ltd., Taiwan Culture Creative Development Ltd., Taiwan Film Culture Association, Development Association of Guanhua Commercial District in Taipei City, Association of Guanhua Market-Consumer Electronics, National Taipei University of Technology, Taiwan Tobacco & Liquor Corporation, Taipei Beer Factory of Taiwan Tobacco & Liquor Corporation. All of them become Daguanghua Shopping District. It's a must visit place of cutting edge technology, creativeness, and humanities.

The digital hub not only has computer stores but also repair centers of every famous brands and the service centers of major logistics companies. There are clerks with professional knowledge in every store, helping customers to know better about the products they are buying. They even offer fast and complete after service. This is something chain wholesaling stores and online stores don't have. Lots of foot traffic forms popular food court. They sell food that major media and publishing agencies brag about.



## Gongguan Shopping District

**Association** [Gongguan Shopping District Development and Promotion Association](#)  
[Gongguan Shopping District Association](#)

**Location** Section 4 of Roosevelt Road between Lane 284 of Section 3 of Tingzhou Road and Keelung Road, Section 3 of Tingzhou Road between Siyuan Street and Keelung Road, Section 3 of Xinsheng South Road between Wenzhou Street and Xinhai Road and its nearby lanes.

**Attraction** (Mainly exotic food, restaurant, sports goods, mobile phone and telecommunication, coffee house industry)

Gongguan Shopping District runs around National Taiwan University. It's famous for good food, coffee houses of human touch, and second-hand bookstores, a favorite place for students. Museum of Drinking Water, bike lanes alongside Xindian River, Taipei City Hakka Cultural Park, and Shuiyuan Market form a mixer of "Lohas, waterfront, and leisure" style. There are lots of artists and creative gurus in Treasure Hill Artist Village. The district is undergoing some kind of a reformation in its stores. With more characters and creativeness in stores, more customers will visit this district.

## Nanyang Shopping District

**Association** Nanyang Shopping District Development Association

**Location** In the surrounding area between Taipei Main Station and Nanyang Street.

**Attraction** (Mainly educational institute, hotel, restaurant, and dining industry)  
Nanyang Street is a place of the most educational institutes in Taipei City, given the name of "the street of cram school". Many students go straight to Nanyang Street for food after school, before they attend their cram school classes. Therefore, this area attract many restaurants and diners with affordable price, selling food like dumplings, noodles, and rice bowls. Snacks like wheel pies and braised dishes are also available. It's close to the train station, so hotels can be seen here, making this a multi function area.

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