



Certificate

Red Dot Winner 2021

The Red Dot is the award for high design quality. The international jury of the Red Dot Award: Brands & Communication Design only confers this seal of quality on projects that convince them with their good design quality and creative achievement. In the "Corporate Design & Identity" category, the award is presented to:

Metro Taipei

[Rebranding]

Client
Taipei Rapid Transit Corporation
Taipei City, Taiwan

Design
Plan b
Taipei City, Taiwan

Project Team
Plan b:
Justin Yu (Creative Direction)
Wei Jiun Weng (Graphic Design)
Yun Chu Chen (Project Management)
Ting An Lin (Project Management)
Justin Yu (Strategic Planning)
Wei Jiun Weng (Web Design)

Bito Studio:
Keng Ming Liu (Motion Design)

Essen/Germany, October 2021

Professor Laurent Lacour
Member of the jury
Germany

Akira Kobayashi
Member of the jury
Germany/Japan

Gustavo Greco
Member of the jury
Brazil

Professor Dr. Peter Zec
Founder & CEO of Red Dot
Germany