



新樂季一臺灣生命之歌

TCO 2020/21 Season—Song of Life of Taiwan

在明亮的盛夏陽光中,北市國辭舊迎新,迎來了2020/21的新樂季。

上半年的疫情風暴來得迅急,面對瞬息萬變的局勢,北市國以最快的速度作出因應、開拓新路。當全球藝文演出紛紛因疫情宣告停擺時,我們自3月開始推出網路直播音樂會與線上講座「TCO小學堂」,讓民眾能持續親近表演藝術。於3月13日開播的「TCO小學堂」網路講座,固定於每週一邀請團內音樂家上線開講,與樂迷分享演奏及教學心得;自5月起更增加每週三的「青年音樂家」系列,提供樂界新秀展現自我的舞台。

在網路音樂會方面,3月21日推出的「望春風」網路直播音樂會,是以最美的音樂來撫慰人心;4月18日的「臺灣加油」音樂會除了全場臺灣作品及音樂家外,更是向廣大醫護人員致敬,同時邀請專業醫師來參與導聆,向大眾宣導正確的防疫知識。

在5月16日的「聲東擊西—TCO & JPG」音樂會中,北市國聯合了朱宗慶打擊樂團一起向世界發聲,獲得國際近兩百家媒體的報導;6月7日解封之後,北市國於6月13日推出的「那疫年,我們的音樂比賽 $\mathbf{T}_{\mathbf{T}}$ |||」音樂會更成爲全球首場全席售票的國樂演出節目。

數位領域的開拓成爲北市國上半年工作的碩果,「TCO小學堂」講座每場均超過萬人瀏覽,最高曾創下單場三萬六千多人次的點擊率;網路直播音樂會除了樂迷的熱烈迴響之外,嚴格配合防疫規定的製作模式更成爲有效的範例,帶動其他團隊陸續推出線上音樂會。

隨著疫情緩解,藝文演出市場逐漸復甦,北市國的2020/21新樂季也翩然到來。9月9日,我們將推出開季音樂會「演化·生命之歌」,以臺灣作品、臺灣音樂家爲主軸,以大眾共同的記憶情感重新凝聚社會的力量,感謝彼此在艱難時刻的陪伴與付出。走過風雨之後,北市國也將以更加堅定的信念,持續用音樂陪伴大眾,一起創造時代新章。

In the bright summer sunshine, TCO bids farewell to the old and ushers in the 2020/21 Season.

The epidemic outbreak in the first half of the year came quickly. Facing the rapidly changing situation, TCO responded with the fastest speed and opened up new paths. When the art shows around the world were shut down because of the epidemic, we launched a live webcast concert and online lecture "TCO Classroom" in March to keep people close to the performing arts. The "TCO Classroom" online lecture, which was launched on March 13, invited the musicians of TCO to lecture online every Monday to share their performance and teaching experience with the music fans. Since May, the "Young Musicians" series has been added each Wednesday to provide a platform for new musicians to express themselves.

In terms of online concerts, the "Craving for the Spring Wind" (Wang Chun Feng) live streamed concert launched on March 21 used the most beautiful music to comfort people. On April 18, the concert of "Taiwan Cheer Up" not only included all the Taiwanese works and musicians, but also paid tribute to the medical workers. Meanwhile, professional doctors were invited to participate, guide and advocate the correct epidemic prevention knowledge to the public.

On May 16, in the concert of "East and West Music Fair - TCO & JPG", TCO joined with Ju Percussion Group to speak out to the world, which was reported by nearly 200 international media. After reopened on June 7, the concert of "Our Music Competition in Epidemic Year T_T |||" was launched on June 13 by TCO and became the first full-ticket Chinese music performance in the world.

The development of the digital field has become the fruitful result of the work in the first half of the year. The lecture of "TCO Classroom" has been visited by more than 10,000 people per session, with the highest click rate of more than 36,000 people per session. In addition to the enthusiastic response of music fans, the production mode that strictly conforms to epidemic prevention regulations has become an effective example and led other groups to launch the online concerts one after another.

With the easing of the epidemic and the gradual recovery of the arts performance market, the TCO 2020/21 season is also coming. On September 9, we will launch the season-opening concert of "Evolution · Song of Life", focusing on Taiwanese works and Taiwanese musicians, with the common memory and emotions of the public, reuniting the power of society and thanking each other for company and contribution in the difficult times. After going through the storm, TCO will continue to accompany the public with music, and create a new chapter of the times together with firm faith.

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