

Chronology of Events

Date	Events
2007/5/23	With the approval of Taipei City Council granted on May 23, 2007, the former Information Department was officially changed to the "Department of Information and Tourism (DOIT) ".
2007/9/11	The Department of Information and Tourism, Taipei City Government was formally established.
2007/12/7 – 2007/12/24	Launched a series of 2007 Christmas activities, which continued through December 24.
2007/12/31	Held a 2008 count-down party, with the participation of around 0.46 million people to welcome the arrival of the new year.
2008/6/11	In cooperation with Hong Kong tour operators, hosted a press conference titled “Tides of Fun in Taipei,” a program for promoting tourism in Taipei.
2008/6/19 – 2008/6/21	Attended the “Beijing International Tourism Expo” from June 19 to 21.
2008/7/2 – 2008/9/19	Held a special exhibition titled “LOHAS Capital - An Energy-saving City” from July 2 to September 19.
2008/8/2	Organized the “2008 Dadaocheng Fireworks Festival,” during which humanistic history and the resources of Dihua Street were presented through performances and a fireworks display with the theme of “Cherish Yongleling.”
2008/9/19 – 2008/9/21	Attended the Tokyo International Tourism Expo from September 19 to 21.

Chronology of Events

Date	Events
2008/11/19— 2008/11/21	Attended the “ANMC21 Kuala Lumpur City Fair” from November 19 to 20.
2008/12/27	Organized the “2009 New Year's Countdown – Carnival Parade,” which featured a large-scale flower float procession.
2008/12/31	Organized the “Highest New Year City Taipei – 2009 Countdown Party.”
2009/2/19	Completed the “Environmental Improvement Project for Taipei City’ s Sinan Southern Village (Xinyi Public Assembly Hall, Taipei City)” to improve tourism service quality through leak repair, lighting and fire control enhancements.
2009/7/10— 2009/8/10	Organized the 2nd “Taipei Hotel Festival,” spotlighting Taipei’ s Fine Inns to market the city’ s hotels. The festival ended on August 10.
2009/7/29— 2009/9/20	Hosted a special exhibition honoring the “21st Summer Deaflympics Taipei 2009 – Strengths of the Voiceless.” The expo ended on September 20.
2009/10/30— 2009/11/2	Participated in the “Taipei International Travel Fair,” using “Fun Taipei, All the Fun in the Taipei Pavilion” as the theme to promote Taipei City’ s quality tourism services and the Taipei International Flora Expo. The fair ended on November 2.
2009/11/7	Organized the “Flora Expo Countdown – the 2009 Taipei Fireworks Festival” in Dadaocheng, attracting 650,000 people.
2009/11/10	Officially launched the Taipei City Hotel Databank, offering information in Chinese, English, Japanese and Korean to provide convenient, effective

Chronology of Events

Date	Events
	and instantaneous inquiry services on certified hotels to travelers from around the world.
2009/11/25	Launched the Goungguan Tourist Center
2009/12/10	Assisted the United Daily News' Gold Media Group in mounting "the Burning Soul - Van Gogh" Special Exhibition.
2009/12/26	Hosted the "2010 New Year Celebration - Parade Carnival," and designed floats for the flower exhibition, the flower mascots for the Expo, and large inflatable seedling mascots for the Taipei High New Year Celebration 2010.
2009/12/29	Announced that the city' s cable service providers would lower the monthly basic broadcast charge from NT\$530 to NT\$515 for every household. The Department of Social Welfare announced to the city' s registered low-income households that they would be charged a quarter of the City Government-approved monthly basic broadcast charge.
2010/01/07	Opening of the Plum Garden Visitor Information Center.
2010/02/26	Awarded No. 1 in the 2008 hotel industry guidance and regulation by the Tourism Bureau
2010/03/26	Participated in the Taipei International Spring Travel Fair, until 3/29.
2010/04/01	Partnered with China Airlines, Hong Kong movie producers and distributors, and Hong Kong travel businesses for the premiere of the movie Monga.
2010/04/08	Awarded No. 1 for the 2009 Excellence in Visitor Information Center by the Tourism Bureau for Taipei's efforts in operating the Taipei Visitor Information Centers.
2010/04/20	Began the test operation of the Taipei Case Pavilion in Expo 2010, Shanghai.
2010/04/30	Attended the Tour Expo 2010 in Kansai. The event ended in 5/8.

Chronology of Events

Date	Events
2010/05/01	The grand opening of the Taipei Case Pavilion in Expo 2010, Shanghai.
2010/05/06	The premiere of Taipei City Film Series--Story No.36.
2010/06/11	Hosted a promotional event in Hyatt Regency Hong Kong, Tsim Sha Tsui Hotel. Mayor Hau led a team to introduce Taipei, promoted featured tourist attractions and the 2010 Taipei International Flora Expo.
2010/06/14	Debut of the Songshan-Hongqiao cross-strait flight.
2010/06/15	Announced the Water Recreation Guidance and Taipei City's water recreation's scope, time, and warning items.
2010/07/07	Two publications “Taipei Melody” (《臺北美樂地——Taipei Melody》) and “Encounter in a Taipei Corner” (《遇見臺北角落》) were given the 2nd National Publication Award nomination awards.
2010/08/15	Hosted the “A Love Affair in Xikou - Chinese Valentine’s Day on Rainbow Bridge” event.
2010/8/13 – 2010/10/3	Hold an activity of “2010 Fun Taipei - picture shared and photo contest” .
2010/09/11	Officially launched the MRT Yuangshan Station Tourism Service Center.
2010/10/17	Hosted the “Colorful Flora Expo Concert.” Goodwill ambassadors of the Expo: Wu Bai(伍佰), May Day(五月天), Lin Chiling(林志玲), S.H.E and Jay Chou(周杰倫) participated in the performance.
2010/11/06	Hosted “the 2010 Taipei Fireworks Festival in Dadaocheng(大稻埕) - a Fireworks Celebration for the Flora Expo.”
2010/12/31	Organized “the 2011 Taipei High New Year Celebration” for the brand new year.
2011/02/15	The Tourism Bureau under the Ministry of Transportation and Communications deemed the hospitality management by the Department of Information and Tourism of the Taipei City Government as “the 2009 Outstanding Hotel Management Award : Excellent.” .
2011/03/23	“The Taipei Talk Show” at the Taipei Broadcasting Station launched a special feature, “Taipei City Mayor Hau Lung-bin Talk Show” : Taipei Mayor Hau would make regular appearances at

Chronology of Events

Date	Events
	18:00pm on Wednesday evenings to speak about municipal administrations, and accept call-ins from listeners.
2011/05/12	The Department of Information and Tourism of the Taipei City Government participated in the Shanghai World Travel Fair to promote tourism in Taipei.
2011/05/13	The Department of Information and Tourism of the Taipei City Government launched the Chinese edition of the Taipei Pass, featuring leaflets that highlighted recommendations for backpacking tours and discount information at 32 business establishments.
2011/05/16	The Department of Information and Tourism of the Taipei City Government relocated the mainframe of the Taipei Travel Net to GSN DMZ, to support bilateral web link services between the Taipei Travel Net with the official Chinese website in China. The measure helped to promote tourism in Taipei directly among Chinese consumers, and was a pioneering project among all local administrations.
2011/06/07	The Department of Information and Tourism of the Taipei City Government set up “Fun Taipei” (http://weibo.com/taipeitravelnet) (Chinese) on Weibo, to market Taipei City’s tourism to Chinese consumers. Taipei again pioneered the country in setting up the project.
2011/06/17	The Department of Information and Tourism of the Taipei City Government launched the English edition of the Taipei Pass, with recommendations for backpacking tours and discount information at 32 business establishments.
2011/08/26	The Department of Information and Tourism of the Taipei City Government hosted an achievement exhibition for “the Taipei Confucius Cuisine.” 13 special Confucius dishes were displayed.
2011/09/12	The Department of Information and Tourism of the Taipei City Government Commissioner Hsin-ping Chao led a delegation to Kushiro Zoo in Hokkaido, Japan, to bear witness to Kushiro City’s reception of Taipei’s prized gift: two red-crowned cranes – Big and Kika.

Chronology of Events

Date	Events
2011/10/10	The Department of Information and Tourism of the Taipei City Government hosted the 2011 Taipei Dadaocheng Fireworks Festival, attracting 400,000 visitors.
2011/11/04	The Department of Information and Tourism of the Taipei City Government and the Taipei City Hot Spring Development Association jointly hosted “the 2011 Taipei Hot Spring Festival.” “Dogonsen Worship - the Matsuyama Fall Mikoshi Festival,” a special ritual procession by a performance troupe from Ehime Prefecture, Matsuyama, Japan was staged.
2011/12/31	The Department of Information and Tourism of the Taipei City Government organized “Highest New Year City Taipei--New Year's Eve Countdown Party,” which was attended by 800,000 partygoers.
2012/01/21	The Taipei Broadcasting Station set up a Mobile Studio on Dihua Street, inviting Taipei Mayor Lungbin Hau to an exclusive interview on "the 2012 Taipei Lunar New Year Festival."
2012/03/14	The Tourism Bureau of the Ministry of Transportation and Communications hosted “Taiwan’s Top 10 Travel Temptations.” “Fashion Xinyi” and “Small Town Beitou” were chosen as two of the “Travel Temptations.” “Fashion Xinyi” also won the “Bright Spot Community with the Most International Tourism Potential” special award.
2012/06/05	The Department of Information and Tourism assisted Junior Chamber International’s Eastern Sea Committee in hosting the 39th “Boat of Youths – the Eastern Sea - Youth Japan Conference,” where 602 participants walking simultaneously on 603 pairs of feet, setting a new Guinness Record.
2012/08/01	The Department of Information and Tourism partnered with website service providers in mainland China, allowing Chinese tourists to apply for free Internet services via “Taipei Free” (officially known as Taipei Free Public Wi-Fi Access) prior to their arrival in Taiwan.
2012/08/18	The Department of Information and Tourism hosted the 2012 Taipei Dadaocheng Fireworks Festival, drawing 450,000 visitors.
2012/09/27	The Taipei City Government and App Angry Birds co-hosted the rollout of a new game, “Bad

Chronology of Events

Date	Events
	Piggies.” Taipei City was the first city in the world to unveil the game. Advertisements about Bad Piggies and Taipei were shown on the outer wall of the Taipei 101 skyscraper to market Taipei.
2012/10/12	The Department of Information and Tourism hosted “the Taipei City Visual Marketing Rollout for Tourism Taipei,” introducing several visual marketing designs representative of Taipei: 1 Tourism Cloud, 5 spokespeople, and 21 Taipei-centric centerpieces. It was the nation’s first effort ever to promote city tourism through brand architecture.
2012/11/27	The Visitor Information Centers at Taipei City won the first place in the group category for the “2012 Review and Assessment of Services by the Tourist Service Centers across Taiwan to Upgrade Quality,” organized by the Tourism Bureau of the Ministry of Transportation and Communications. Visitor Information Centers at the Taipei Main Station and East Metro Mall won the first and second places, respectively, in the individual category.
2012/12/01	The Department of Information and Tourism designed and produced print and electronic promotional ads for the 2017 Summer Universiade – to be hosted in Taipei. The ads are played on international cable channels, globally-circulated print media, outdoor electronic media, and on the internet. The ads are now promoting Universiade in cities across Europe, the U.S, and Asia. The promotional event ended on December 31.
2012/12/19	The Discovery Center of Taipei renovated its entrance on the first floor. The main wall is now installed with a large-size mesh LED display that plays multilayered images and ground projections to improve service quality.
2012/12/31	The Department of Information and Tourism hosted “the 2013 Highest New Year City Taipei – New Year’s Eve Countdown Party,” attracting 850,000 revelers.
2013/02/21	Taipei Broadcasting Station set up mobile broadcasting studio to relay 2013 Taipei Lantern festival.
2013/03/30	Department of Information and Tourism, Taipei City Government participated 2013 International

Chronology of Events

Date	Events
	Spring Travel Fair. The exhibition amounts to twenty one thousands visitors and the Taipei media exposed a total of forty six.
2013/05/05	Taipei city government and Taipei Financial Center Corp co-host 2013 Taipei 101 International Run Up Race totals from twenty countries around the world, nearly four thousands athletes participated.
2013/05/08	Department of Information and Tourism, Taipei City Government hold Mamma Mia! Mother and Me Creative Photo Campaign press conference.
2013/05/10	Taipei City ” New Guide-Map Sign” started, there were replaced and set New Guide-Map Sign totals fifty two seats. The location coordinated World Design Capital planning, with Taipei City Xinyi Commercial District, Zhongxiao E. Rd Commercial District, Ximenting Commercial District, Bade City Commercial District, around Taipei Main Station, and Taipei Expo Park.
2013/05/12	Taipei Broadcasting Station FM93.1, AM1134, the dual band channel broadcast the whole City Forum-Appointment with Ang lee Sharing Frail & Vulnerable Experiences in Taipei Zhongshan Hall, Taipei Mayor Hau Lungbin participated in discussion.
2013/05/17	Department of Information and Tourism, Taipei City Government assist Taipei Hot Springs Association transact Taiwan Beitou Delicacies Festival, up to May 19,nearly twenty-one thousand people participate.
2013/05/21	Department of Information and Tourism, Taipei City Government participate in The worldwide exhibition for incentive travel, meetings and events, IMEX, The exhibition amounts to 8,828 visitors and the Taipei media exposed total of twenty nine.
2013/05/24	Department of Information and Tourism, Taipei City Government participate in 2013 Taipei Tourism Expo, TTE, The exhibition amounts to 226,823 visitors and the Taipei media exposed total of twenty

Chronology of Events

Date	Events
	nine.
2013/05/30	Department of Information and Tourism, Taipei City Government participate in Korea World Travel Fair, KOTFA, The exhibition amounts to 120,641 visitors and the Taipei media exposed total of 340.
2013/05/31	Department of Information and Tourism, Taipei City Government and the most famous landmark building—Taipei 101 co-host 101 Ways to Meet TAIPEI 101 online photographic exhibition display on TAIPEITRAVEL.NET, the duration of this exhibition to October 1.
2013/06/07	Department of Information and Tourism, Taipei City Government hold an activity, 2013 Centennial Celebration of Beitou Park-Centennial Heart in Motion! Until August 31, nearly 7030 people took apart in.
2013/06/11	Discover Center of Taipei Look Taipei: Taipei Travel Postcards exhibition opening, until September 15, nearly 15,644 visitors.
2013/06/17	Plum Garden Beitou Park: Artists' s Impressions exhibition opening, until November 3nd, nearly 166,855 visitors.
2013/06/21	Department of Information and Tourism, Taipei City Government and Taipei Bakery Association co-host 2013
2013/06/21	Department of Information and tourism, Taipei City Government participated in Beijing International Tourism Expo, BITE. The exhibition amounts to eleven thousands visitors and the Taipei media exposed a total of 277.
2013/07/20	Taipei Broadcasting Station set up mobile broadcasting studio in Taipei Zhongshan Hall to relay 2013

Chronology of Events

Date	Events
	Taipei Film Festival- The 15th Taipei Film Awards.
2013/07/26	Taipei Broadcasting Station host Taipei Broadcasting Station 52th Anniversary party.
2013/07/27	Taipei Broadcasting Station host summer concert attracting thousands of people listening.
2013/08/10	Department of Information and Tourism, Taipei City Government stage the Taipei Dadaocheng Music and Fireworks Festival by Yanping Riverside Park, Dadaocheng Wharf Watergate No.3-5,
2013/08/10	Taipei Broadcasting Station set up mobile broadcasting studio in Yanping Riverside Park to relay 2013 Taipei Dadaocheng Fireworks Festival.
2013/09/14	Department of Information and Tourism, Taipei City Government participate in Shanghai Tourism Festival, the activity amounts 500,000 visitors and the Taipei media exposed a total of 192.
2013/09/17	Taipei Broadcasting Station to be chosen 2013 Golden Bell Awards including Best Youth Program (Junior Legal Special Search Team), Best Youth Program Host (Zhen Zhen and Tie Xiong), Best Comprehensive Program (Aboriginal Taipei), Best Comprehensive Host (Paiwan Xiao Tsai), Best Program Planning (Music Map/ Cai Qi).
2013/10/01	Department of Information and Tourism, Taipei City Government participate in Incentive Travel & Conventions, Meetings Asia, IT & CMA, amounts 2,657 visitors and Taipei media exposed a total of 119.
2013/10/10	Department of Information and Tourism, Taipei City Government assist Taipei hot Springs Association transact 2013 Taipei Season of Hot Spring, until October 14n, amounts 126,425 people participate in.

Chronology of Events

Date	Events
2013/10/18	Department of Information and Tourism, Taipei City Government participate in Taipei International Travel Fair, ITF.
2013/10/19	Taipei Broadcasting Station set up mobile broadcasting studio in Taipei Arena to live relay The National Games Taipei 2013 opening ceremony.
2013/10/29	Department of Information and Tourism, Taipei City Government assist Taipei Bakery Association transact Union Of International Bakers And Confectioners press conference.
2013/11/23	MRT Taipei 101/WTC set up Visitor Information Center start trading.
2013/12/06	Department of Information and Tourism, Taipei City Government participated in Tainan International Travel Fair.
2013/12/26	Department of Information and Tourism, Taipei City Government held Year 103 Taipei PassI conference.
2013/12/28	Taipei Broadcasting Station host “Toward the Happiness 2014 Concert” at ZhongShan Hall, Taipei. The event was also being live broadcast by Mobile Broadcasting Studio.
2014/01/01	Promoted animal conservation related issues and other municipal achievements including YouBike, MRT, Maokong Gondola, and friendly childcare environment. Helped creating 3 painted MRT trains.
2014/02/18	Attended 2014 Asia-Pacific Incentives and Meetings Expo (AIME) for the first time. The Expo attracted 429 professional customers and generated media exposure of 107 news articles. The event ended on February 19.
2014/02/28	Conducted “1600 Pandas World Tour - Taipei” . Exhibited 1,600 paper pandas by French artist Paulo Grangeon in Civic Plaza and C.K.S. Memorial Hall Plaza. In addition to the paper pandas, 200

Chronology of Events

Date	Events
	paper-made Formosan black bears were also showcased. The exhibition, ended on March 30, attracted a total of 3.03 millions of visitors.
2014/03/11	Published “Yuan Zai & Blackie -- Bears Fun in Taipei” LINE sticker. TCG is the first local government in Taiwan to publish LINE sticker. The sticker, with download end date on April 10 and expiration date on October 11, accumulated over 5.27 million downloads and was sent more than 88.74 million times.
2014/03/27	Co-organized “UIBC Junior World Pastry Championship” at Nangang Exhibition Center. Taiwanese player placed 4th in the championship.
2014/03/28	Taipei was awarded Green Tourism City from Top Green Brands 2014 organized by Business Next.
2014/04/08	Attended “The Heart of Taiwan: The Best of Local Culture, Cuisine and Fun” tourism promotion competition organized by the Tourism Bureau. Won the first place among municipalities in Taiwan.
2014/04/09	Taipei Travel Net set up “Use Line, you can get first-hand information of Taipei” website to promote Taipei City Government LINE account.
2014/04/18	Taipei Travel Net integrated tourist attraction information with dynamic bus information to provide real-time bus and traffic information near attractions.
2014/05/04	Co-organized “2014 Taipei 101 International Run Up Race” with Taipei Financial Center Corp. Titled “Climbing up, see Taiwan” , the event attracted 5,012 participants.
2014/05/09	Co-organized “Fun Taipei – Love Letters” tour projects with private sector. The tour was opened to tourists from Mainland China, Hong Kong, and Macao. Attracted 18,000 independent travellers to visit Taipei.

Chronology of Events

Date	Events
2014/05/28	Held the first Taipei City Government LINE Official Account ON AIR activity. The activity was opened to residents to discuss about YouBike publicity. About 40,000 participants joined in one hour.
2014/06/12	Mayor Hau led a delegation to attend “2014 Hong Kong International Travel Expo” . The Expo totaled 87,608 visitors, 139 news articles, and ended on June 15.
2014/06/13	Held “Young Hero, A Square Inch World” in Beitou Plum Garden. The exhibition attracted 186,537 visitors and ended on November 2.
2014/06/27	Mayor Hau led a delegation to attend “2014 Beijing International Tourism Expo (BITE)” . The Expo totaled 110,000 visitors, 198 news articles, and ended on June 29.
2014/07/05	Held “Friendly Tour in Taipei” exhibition at Former Air Force Command Headquarters library. Attracted 58,751 visitors and ended on September 5.
2014/07/11	Worked with Taipei Bakery Association to organize “2014 Taipei Pineapple Cake Culture Festival” . The festival attracted 41,669 visitors and ended on July 13.
2014/07/26	Taipei Broadcast Station organized Summer Concert at Daan Park. The concert was also broadcasted through “Mobile Broadcasting Studio” .
2014/09/18	Taipei Broadcast Station’ s “Hakka in Taipei” program nominated 2014 Golden Bell Awards Best Community Program.
2014/09/26	Attended “2014 Council for Promotion of Tourism in Asia (CPTA)” in Tokyo, Japan. Won the bid for host city of the council in 2015. Trip ended on September 30.
2014/10/09	Worked with The Camping Association of the R.O.C. to organize The 17th Asia Pacific Rally FICC

Chronology of Events

Date	Events
	at Huazhong Riverside Park camping ground. The event ended on October 13.
2014/10/10	Co-organized “2014 Taipei Season of Hot Spring” with Taipei Hot Springs Association. Approximately 105,000 visitors participated and the event ended on October 14.
2014/11/01	Organized “TAIPEI Picnic Day” at Taipei Youth Park for the first time. The activity attracted 3,500 participants and generated 18 news articles.
	Organized “Friendly Tour in Taipei” Experience project. One of the achievements of the project was to introduce artworks in MRT trains and platform doors. The project ended on January 31, 2015.
2014/11/07	Attended the largest travel fair in Taiwan “2014 Taipei International Travel Fair (ITF)” . The fair ended on November 10.
2014/11/10	Taipei Pictorial No. 562, published 135,000 copies, including a compilation of policy outcomes of Taipei city from 2006 to 2014.
2014/12/05	Held “2014 Moonlight Party – Taipei Children’ s Amusement Park Grand Opening Ceremony” .
2014/12/31	Promote National Communications Commission Cable Television Digitization in Taipei. Achieved 80% digital cable TV coverage on December 31.
	Held “2015 Taipei City New Year’ s Party” which attracted 1.18 million revelers.
2015/01/26	Department of Information and Tourism, Taipei City Government launched “Sky Project” . The project requested companies of cable TV, Fixed Network, power and transportation to re-organize their wires on major roads longer than 15 meters in one year. The ownership of this project was moved to Public Works Department, Taipei City Government on July 1.

Chronology of Events

Date	Events
2015/02/06	Located on third floor of Discovery Center of Taipei, Exhibition Hall has been re-decorated and opened. Taipei Mayor Ko Wen-je was invited to attend the opening exhibition; hence to promote the specialty of this new exhibition area.
2015/02/25	Department of Information and Tourism, Taipei City Government hosted “Create Your Own City Style” competition. Nominees would enter the second round Internet Voting from March 25 to April 6.
2015/03/13	Department of Information and Tourism, Taipei City Government hosted “The Spirit of Taipei” competition. On May 30, the winner selected by public voting, “Taipei, let me bravely look for myself(臺北，讓我更勇敢地找自己)” was announced.
2015/04/03	Department of Information and Tourism, Taipei City Government hosted “Change ING Concert” . The concert was performed by Taipei Symphonic Winds and Taipei Symphony Orchestra Chamber Orchestra. On the site it showed video records of events happened in Taipei City of the first 100 days since Mayor Ko taken the office.
2015/04/10	Department of Information and Tourism, Taipei City Government hosted “Taipei Railway Exhibition” until August 2.
	Taipei Pictorial was revamped to Small Folio with attached Bessatsu. It showed a simple and clean style. Meanwhile, it introduced Ko’ s new policies in first 100 days.
2015/05/03	Taipei City Government cooperated with Taipei Financial Center Corporation to host the “2015 Taipei International Run Up Race” . “Run Beyond the World” was event’ s slogan, which represented viewing the World, Taiwan and Taipei from high tower.
	Taipei Broadcasting Station hosted “2. AM1134 HO HI YAN Radio Channel 10th Anniversary Celebration Party and Press Conference” at Supernatural Rain Bread of Life Christian Church in

Chronology of Events

Date	Events
	Taipei
2015/05/22	The Legislative Yuan passed the amended Motion Picture Act. The regulation of cinemas must play video of government' s policy had been removed by suggestion from Department of Information and Tourism, Taipei City Government.
2015/05/23	Department of Information and Tourism, Taipei City Government hosted “2015 Gwangju Universiade Torch Relay” around Taipei City Hall. The Torch Relay was done by Kevin Lin(林義傑), Chun In-Soo(田仁秀), Kuo Hsing-chun(郭焯淳), Lee Hee-joon(李熙俊) and YANG,Chun-Han(楊俊瀚).
2015/06/11	Department of Information and Tourism, Taipei City Government invited Malaysian actress Yana Samsudin coming to Taiwan to shoot Travel Show “Romantika” , which introduced Muslim-friendly travel route; hence promoted Taipei to Muslim tourists.
2015/06/27	Beitou Plum Garden finished construction and reopen to Tourists.
2015/07/25	Department of Information and Tourism, Taipei City Government cooperated with various departments under Taipei City Government to hosted Taipei Pictorial' s Bessatsu' s “Datong District Regeneration Plan” promotion press conference. Departments also hosted “Zhongzheng-Wanhua Revival Plan” and “East District Gateway Project” on August 29 and October 3, which invited local residents to communicate with City Government.
	Department of Information and Tourism, Taipei City Government, for the first time, hosted “2015 Taipei Riverside Festival” which enriched Taipei' s riverside with music, markets, street artists' performance and blue waterway boat experience.
2015/08/08	Started from August until September 6, on Saturdays and Sundays, Department of Information and Tourism, Taipei City Government launched staged tour guide service at Ximeng, Beitou, East

Chronology of Events

Date	Events
	Gateway and Xinyi four major commercial districts.
2015/08/09	Department of Information and Tourism, Taipei City Government, for the first time, launched “Bangka Park Tour Guides” until September 13.
2015/08/12	Department of Information and Tourism, Taipei City Government launched “Dalongdong Dadaocheng: Side by Side, Hands to Hands” holiday tour guide event in order to promote tourism at old city district.
2015/08/13	Department of Information and Tourism, Taipei City Government hosted The 14th Council for Promotion of Tourism in Asia. Representatives from Taipei, Tokyo, Hanoi, Jakarta and Seoul attended the council. In the council attended cities introduced their cooperation plans and declarations.
2015/08/19	Taipei Broadcasting Station was nominee of three 2015 Golden Bell Awards. Those awards were Best Youth Program(Junior Legal Special Search Team), Best Youth Program Host(Zhen Zhen & Tie Xiong) and Best Non-Pop Music Program(Jazz Fun Music/Will).
2015/08/26	Department of Information and Tourism, Taipei City Government, for the first time, cooperated with Shanghai Municipal Tourism Administration and Eva Airline to promote Shanghai City Mini Trip and hosted a press conference.
2015/08/29	Department of Information and Tourism, Taipei City Government launched “Travel Back in Bangka Time: Taipei Mini Trip” event and invited Taipei Mayor Ko to experience the trip.
2015/09/09	In order to create a Muslim-friendly tourism environment and promote Taipei to Muslim tourists Department of Information and Tourism, Taipei City Government built Muslim prayer room at the second floor of the Discovery center of Taipei.

Chronology of Events

Date	Events
2015/09/10	Discovery Taipei English and Japanese bi-monthly publication was revamped to Taipei English and Japanese quarterly publication.
2015/09/18	Department of Information and Tourism, Taipei City Government held Taiwan Tourist Shuttle - Beitou Jhuzihhu Route press conference and held several stamping events.
2015/09/22	At Southern Observatory, located on 45th floor of Tokyo Metropolitan Government, Department of Information and Tourism, Taipei City Government held “Taipei MachiMachi” exhibition until September 28. The exhibition separated Taipei into four themes; Eastern City Fashion, Western City Nostalgia, Southern City LOHAS and Northern City Easy Travel. Department of Information and Tourism has “exchange advertisement” with Tokyo Metropolitan Government to promote Taipei to Japanese tourists.
2015/09/26	Department of Information and Tourism, Taipei City Government held “2015 Dadaocheng Music Valentine's Day” , which had fireworks at Zhongxiao bridge, Dadaocheng of Tamsui riverside and along with performance of Taipei Symphonic Winds and Taipei Symphony Orchestra Chamber Orchestra.
2015/10/01	Spectacular Taipei brochure was revamped to Fun Taipei quarterly publication.
2015/10/08	Department of Information and Tourism, Taipei City Government cooperated with Teresa Teng Foundation to hold “The Return of Teresa Teng Memorial Exhibition” . The exhibition was held until 2016/1/10.
2015/10/29	Department of Information and Tourism, Taipei City Government assisted Taipei Hot Springs Association to hold “2015 Taipei Season of Hot Spring” . 4 Mikoshi from Matsuyama, Japan came to Taiwan to perform Mikoshi fight. The event was held until October 2.

Chronology of Events

Date	Events
2015/11/06	Department of Information and Tourism, Taipei City Government participated in “Taipei International Travel Fair, ITF” . The event was held until November 9.
2015/11/07	Department of Information and Tourism, Taipei City Government, for the first time, cooperated with New Taipei City and Keelung City to push “Taipei-Keelung Metropolitan Travel and Live Area” . Representatives from three cities declared that they would work closely to push it.
2015/12/08	Taipei Travel Net launched the Mobile Web, which provides both domestic and foreign tourists a convenient and cross-platform service for tourism information.
2015/12/19	Department of Information and Tourism, Taipei City Government held a press conference for 2016 Taipei Pass.
2016/01	The programs named “Electricity-saving Man” and “Electricity-saving, Taipei Fighting!” , co-produced by Department of Information and Tourism (DOIT), Taipei City Government and TV station, were broadcasted from the end of November, 2015 to February, 2016 on FTV, MUCH TV and Next TV on MOD, advocating the importance of electricity-saving.
2016/02/16	Dadaocheng Visitor Center (URS44 Story House) of DOIT officially launched.
2016/02/24	DOIT held the “Exhibition of American, George H. Kerr, Dedicated His Whole Life to Taiwan” , attracting more than 20 thousand visitors from February 24th to July 3rd.
2016/03/10	DOIT co-organized the “Taipei International Bakery Show 2016” with Taipei Bakery Association, attracting a total of 150,809 visitors till March 13th.
	DOIT co-organized the “Taipei Breadology Competition” with Taipei Bakery Association, attracting a total of 60,324 visitors when ended on March 13th.
2016/03/19	Taipei Broadcasting Station held “ABC so Fun---English Program Contest”
	Taipei Broadcasting Station broadcasted “Shilin Regeneration Plan Public Information Session” live.
2016/03/25	DOIT participated in “International Spring Travel Fair, STF” , attracting a total of 229,000 visitors when ended on March 28th with 13 coverage on the press.
2016/04/19	DOIT attended “The Worldwide Exhibition for Incentive Travel, Meetings and Events, IMEX” ,

Chronology of Events

Date	Events
	attracting a total of 14,465 visitors when ended on April 21st with 144 press coverage.
2016/04/22	DOIT co-organized the “Art Revolution Taipei” with Taiwan International Contemporary Artist Association, attracting a total of 22,607 citizens when ended on April 25th.
2016/04/25	DOIT attended “Arabian Travel Market, ATM” along with 2,800 exhibitors from 86 countries, attracting more than 3,600 professional buyers from over 133 countries.
2016/05/01	DOIT co-organized “Taipei Financial Center Corporation” with Taipei Financial Center Corporation. Public Servants from different departments formed the “Universiade Relay Team” , putting on all sorts of sport elements to spice up the event as well as promoting Taipei Universiade.
2016/05/20	DOIT attended “Taipei Tourism Expo, TTE” , attracting a total of 290,302 visitors when ended on May 23rd with 18 press releases.
2016/05/31	DOIT aided Taiwan External Trade Development Council in hosting “COMPUTEX Taipei” , attracting over 130,000 visitors when ended on June 4th.
2016/06/01	Taipei Travel Net was back online on June 1st 2016 with a new look, collaborating with the biggest crowd-sourced review website – TripAdvisor to provide the tourists with reviews regarding tourism, accommodations and attractions of Taipei City, making it quicker for them to find the most popular places to go.
2016/06/09	DOIT attended the “HanaTour International Travel Show” , attracting a total of 95,000 visitors when ended on June 12th with approximately 67 press releases.
2016/06/14	DOIT attended the B to B (觀光推廣會) held in Bangkok and Chiang Mai in Thailand. About 150 local travel agency attended the campaign in Bangkok and 50 in Chiang Mai.
2016/06/25	Taipei Broadcasting Station live-broadcasted “Beitou Regeneration Plan Public Information Session”
2016/07/02	DOIT, in ordered to promote riverside tourism, held the “Taipei Riverside Festival” , which comprised of dozens of music performances alongside different riverbanks, “Taipei Wu-gou-shui Water Recreation Activities” and “Taipei Riverside Kids Festival” . One of the activities, “2016 Taipei Dadaocheng Music Valentine’ s Day” from August 6th to 28th, is the first ever electronic music firework show in Taiwan.
2016/07/03	Today is the global original debut date of “Inside: Reinventing Taipei” , the documentary co-produced by DOIT and National Geographic, attracting 1200 million viewers from countries across Asia and Oceania.
2016/07/10	DOIT hosted the “2016 HARI RAYA IDUL FITRI” with over 10,000 participants, reinventing Taipei into a city that respect multiculturalism and is Muslim-friendly.
2016/07/13	DOIT went to Japan to hold the “Feel Taiepi – Experience the Warmth of Traveling In Taipei”

Chronology of Events

Date	Events
	product-launching press conference with about 153 press coverage, 189 posts on social medias and over 190,000 clickthroughs.
2016/07/16	Taipei Broadcasting Station live-broadcasted “2016 Taipei Film Festival-The 18th Taipei Film Awards” .
2016/07/21	DOIT went all the way to Malaysia to hold the “Fun Taipei ” product-launching press conference, commodities fair and cross-country travel agency matchmaking conference with about 10,000 attendants and 32 press coverage.
2016/07/27	Taipei Broadcasting Station 55th Anniversary party.
2016/07/29	DOIT co-organized the “Taiwan Bakery Cuisine Exhibition” with Taipei Bakery Association, attracting a total of 40,988 citizens when ended on July 31st.
2016/07/30	Taipei Broadcasting Station live-broadcasted the “Summer Concert” , luring thousands of listeners.
2016/08/01	DOIT arranged the four-days debut tour for Thailand tour operators and medias in Taipei in cooperation with the new Visa-waiver policy achieve by the central government.
2016/08/06	Taipei Broadcasting Station live broadcasted “2016 Taipei Dadaocheng Music Valentine’ s Day” .
2016/08/18	DOIT went to Thailand to attend the “Thailand Tourism Discount Press Conference” and Tourism Promoting Association. About 150 local tour operators participated in these events.
2016/08/19	DOIT took part in “Travel Revolution” in Singapore, attracting a total of 80,000 visitors when ended on August 21st with 63 coverage in the media.
2016/08/25	DOIT held the tourism commodities fair, Taiwan Pavilion and B to B in Indonesia with 100 tour operators expressing their interests and local citizens’ participation.
2016/08/27	DOIT’ s “Mobile Tourism Information Service” officially launched in Xinyi, Shilin and Ximending commercial districts with 60 foreign language-speaking youngsters providing domestic and foreign travelers with transportation, tourist information, etc in a mobile fashion.
2016/09/01	Taipei Broadcasting Station was nominated for 7 awards in the 2016 Golden Bell Awards Finals, including the Best Children Programme, Children show Host award, Non-Popular Music Radio Program Awards, Best Comprehensive Programme, Comprehensive Award Host and Best Educational and Cultural Program.
2016/09/07	DOIT aided in holding the “CEMICON Taiwan 2016” with SEMI, Taiwan division, attracting a total of 40,000 visitors when ended on September 9th.
2016/09/08	DOIT attended the International Travel Expo Ho Chi Minh City, ITE HCMC, attracting a total of 50,000 visitors when ended on September 11th.
2016/09/10	DOIT went to Shanghai for the touring program between two cities and attended the “Shanghai

Chronology of Events

Date	Events
	Tourism Festival” , using a creative style to present the unique style of Taipei City and promote the Taipei 2017 Universiade.
2016/09/23	DOIT attended the “JATA Tourism EXPO Japan 2016” , attracting 185,844 visitors when ended in September 25th with 29 press coverage.
2016/09/24	DOIT co-organized the “TLC Picnic Day” with DISCOVERY ADVERTISING SALES TAIWAN PTE LTD. with 75,000 citizens participating.
2016/09/29	DOIT attended the “Incentive Travel & Conventions, Meetings Asia, IT&CMA” . 342 international buyers attended the event with 118 pieces of news.
2016/10/01	Taipei Broadcasting Station’ s program — Story Taiwan won the Best Education and Culture Program of the 2016 Golden Bell Awards.
2016/10/06	DOIT co-organized the “TAITRONICS” with Taiwan External Trade Development Council (TAITRA), attracting a total of 30,000 visitors when ended on October 9th.
2016/10/13	DOIT issued the “Multilingual Menu of One Hundred Foods” , listing more than a hundred Taiwan’ s characteristic local cuisines in Chinese, English, Japanese and Korean for foreign visitors.
2016/10/20	DOIT aided the Taipei Hot Spring Association to hold the “Hot Spring Season of Taipei ” , attracting a total of 000 visitors when ended on October 24th.
2016/10/21	DOIT published the new 《Star • Taipei》 and hold the “Groupie Check-in Campaign” , taking in movies and television shows to promote tourism of the City.
2016/10/26	DOIT aided the Taiwan Printed Circuit Association to hold the “TPCA Show 2016” , attracting a total of 000 people when ended in October 28th.
2016/10/29	DOIT co-organized the “Fun Guandu” with Taipei National University of the Arts, attracting 000 citizens.
2016/11/04	DOIT attended the “Taipei International Travel Fair, ITF” , attracting a total of 00000 people with 00 pieces of news when ended on November 7th.
2016/12/09	In order to promote Taipei as the destination for grad trip for Japanese students, DOIT hosted the welcoming party with Shilin High School of Commerce for the Shimizu Sakuragaoka High School. About 500 teachers and students attended the event.
2016/12/15	DOIT co-organized the “Taipei Building Show 2016” with National Architects Association and Dazhan International Corporation, attracting a total of 000 people when ended in December 18th.
2016/12/20	Longshan Temple Visitor Information Center of DOIT officially launched today.
2016/12/24	Taipei Broadcasting Station live-broadcasted the “Happy Gathering Party” .
2017/01/03	3rd -Sep. 3rdThe “Ready to Go! Bravo!” Special Exhibition was held and around 86,674 people

Chronology of Events

Date	Events
	went visiting.
2017/01/18	Taipei Sightseeing Bus officially launched. The sightseeing bus, which is a new option to travel around Taipei, provides Red and Blue route selections, audio tour services in 4 language, and 9 payment methods.
2017/01/24	The Department of Information and Tourism and Malaysian Astro TV invited Malaysian superstar Atu couple to produce Romantika, a TV program to promote the nice Muslim-friendly tourism environment in Taipei.
2017/02/04	“2017 Taipei Lantern Festival Opening Ceremony” was broadcast live by Taipei Broadcasting Station.
2017/02/04-02/12	Held by the Department of Information and Tourism and held at the western district of Taipei, the 2017 Taipei Lantern Festival celebrated in a street theater to grab people’s attention. Moreover, West Side Carnival Parade promoted the business of the shopping district and obtained a 77% citizen satisfaction.
2017/02/11	“2017 Taipei Lantern Festival- West Side Carnival Parade” was broadcast live by Taipei Broadcasting Station.
2017/02/17-02/20	The Department of Information and Tourism participated in the “Taichung International Travel Expo”, which attracted 70,000 visitors. Meanwhile, there were 21 pieces of media exposure of Taipei pavilion.
2017/03/01-03/31	It was the first time that the Department of Information and Tourism launched a new event themed with the city flower Azalea and named “Embrace Happiness Surrounded by Azalea Blossoms – 2017 Taipei City Azalea Festival.”
2017/03/20	The Department of Information and Tourism, ecological writer Liu Ke-xiang, as well as Wild Bird Society of Taipei collaborated to publish <Feathers around Corner>, involving bird introductions, 12 bird-sighting routes, and bird tweet QR code designed to bring readers closer to the Taipei city birds.
2017/03/26-04/02	The Department of Information and Tourism went along with Taipei City Mayor Ko Wen-je to visit Malaysia, Thailand, and India for the “Fun Taipei” tourism products launch press conference, the Night of Taipei Tourism Dinner, and expansion of the southern market.
2017/04/06-04/09	The Department of Information and Tourism co-organized “Taipei International Bakery Show 2017” with Taipei Bakery Association. The event attracted 157,398 visitors.
2017/04/13-04/17	The Department of Information and Tourism cooperated with Taiwan International Contemporary Artist Association to hold the “Art Revolution Taipei”, which attracted 18,260 visitors.

Chronology of Events

Date	Events
2017/04/28-04/30	The Department of Information and Tourism held the “Taipei ACG Carnival” at Taipei City Hall atrium. In the event brochures were delivered, cosplay shows were taken place, as well as anime goods were sold.
2017/04/30	“Tokyo Awa Odori Dance Street Performances” was broadcast live by Taipei Broadcasting Station.
2017/05/05-05/08	The Department of Information and Tourism participated in the “Taipei Tourism Expo (TTE)” , which attracted 283,256 visitors. Meanwhile, Taipei pavilion had 23 pieces of media exposure.
2017/05/07	The Department of Information and Tourism and Taipei Financial Center Corporation (TFCC) held the “2017 Taipei 101 International Run Up Race” . Taipei City Hall sent a team, which was formed by members of 2017 Taipei Universiade Organizing Committee, aiming to increase the publicity of 2017 Taipei Universiade.
2017/05/16-05/18	The Department of Information and Tourism participated in the “The Worldwide Exhibition for Incentive Travel, Meetings and Events (IMEX)” , which attracted 8,885 visitors and obtained 47 pieces of media exposure.
2017/05/17	Malaysia television Astro TV invited Malaysian singer Hafiz Hamidun and his wife Joy Refva to shoot a tourism TV program in Taipei and increase the publicity of Muslim-friendly environment in Taipei.
2017/05/20	The Department of Information and Tourism expanded the “Mobile Visitor Information Service” , which had originally included 3 spots: Xinyi, Shihlin, and Ximending, by adding Yongkang Street spot and Beimen spot. Every Saturday and Sunday on certain routes, the walking travel guides, proficient in foreign languages, provide tourists with transport and tourism information.
2017/05/30-06/03	The Department of Information and Tourism cooperated with Taiwan External Trade Development Council to hold the “COMPUTEX Taipei” , which attracted 14,977 visitors.
2017/06/08-06/11	The Department of Information and Tourism participated in the “HanaTour International Travel Show” , which attracted 100,000 visitors and obtained 52 pieces of media exposure.
2017/06/15-06/18	The Department of Information and Tourism participated in the “International Travel Expo Hong Kong (ITE)” , which attracted 8,885 visitors and obtained 43 pieces of media exposure.
2017/06/23-06/25	The Department of Information and Tourism attended the “Taiwan one more time” commodities fair in Thailand.
2017/06/24-08/26	The Department of Information and Tourism held the “Taipei Riverside Festival” , themed with songs during youth time. The event organized series activities at Tamsui and Keelung riverbank every Saturday until Aug. 12th. “Dadaocheng Valentine’ s Day” at Aug. 26 was the highlight of the event and it built the most memorable summer memory starting from afternoon commodities market,

Chronology of Events

Date	Events
	bravo stage performance and firework shows in the evening.
2017/06/25	To cope with the “Pass the Torch” event, The Department of Information and Tourism went to Thailand for a series of promoting activities
2017/06/25	The Department of Information and Tourism held the “2017 HARI RAYA IDUL FITRI” event to show gratitude to the contribution that Muslim friends gave. The event attracted nearly 20,000 people.
2017/06/29-07/02	The Department of Information and Tourism went to Thailand for the travel promotion fair organized by Taiwan Visitors Association, which obtained 26 pieces of media exposure.
2017/07/05-07/09	The Department of Information and Tourism went to Philippine for the Taiwan Travel Expo and Travel Madness Expo 2017. There were about 45,000 visitors to the events.
2017/07/15-07/23	The Department of Information and Tourism held the “2017 Taipei Riverside Kids Festival” . Water activities including 4 themes attracted 16,500 visitors.
2017/07/15	“2017 Taipei Film Festival- The 19th Taipei Film Awards” was broadcast live by Taipei Broadcasting Station.
2017/07/24	The Department of Information and Tourism arranged movie tours, tour bus activities, as well as a party for Taiwan and India movie celebrities. Moreover, the department also invited Fun Taipei Bollywood Delegation for site surveys in Taipei, provided resources and incentives, and invited Taiwan directors, producers, film studios to sign the Memorandum of Understanding for cooperation in the future.
2017/08/11-08/13	The Department of Information and Tourism participated in the “National Association of Travel Agents Singapore (NATAS)” , which attracted 80,000 visitors and obtained 40 pieces of media exposure.
2017/08/16	Taipei Broadcasting Station had 4 nominations in the 52nd Golden Bell Awards, including Best Teenager Programme, Best Host of Teenager Programme, Best Pop Music Programme, and Best Unit Programme.
2017/08/19	“2017 Taipei Universiade Opening Ceremony” was broadcast live by Taipei Broadcasting Station.
2017/08/30	“2017 Taipei Universiade Closing Ceremony” was broadcast live by Taipei Broadcasting Station.
2017/08/31	The Department of Information and Tourism held the “2017 Taipei Universiade Heroes Parade” to welcome all citizens to celebrate the glory.
2017/09/05-09/09	The Department of Information and Tourism participated in the “International Travel Expo (ITE HCMC)” and Taiwan Travel Expo in Ho Chi Minh City. The events attracted around 30,000 visitors.
2017/09/07	The Department of Information and Tourism went to Shanghai for the “Explore the Two Cities”

Chronology of Events

Date	Events
	travel cooperation project, which obtained 102 pieces of media exposure.
2017/09/13-09/15	The Department of Information and Tourism cooperated with Semiconductor Equipment and Materials International Taiwan branch to hold the “CEMICON Taiwan 2017” , which attracted about 45,000 visitors.
2017/09/14	The Department of Information and Tourism participated in the “Feel Taipei” tourism press conference, which included 12 media reports and 430 social media shares.
2017/09/21-09/24	The Department of Information and Tourism participated in the “Tourism EXPO Japan 2017” , which attracted 191,577 visitors in total.
2017/09/23	The Department of Information and Tourism cooperated with Discovery Networks Asia-Pacific to hold the “TLC Taipei Picnic Day” , which attracted about 25,000 participants.
2017/09/23	Taipei Broadcasting Station awarded the Best Teenager Programme of the 52th Golden Bell Awards due to the “Song of Youth” programme.
2017/09/26-09/28	The Department of Information and Tourism participated in the “Incentive Travel & Conventions, Meetings Asia (IT&CMA)” , which attracted 438 international buyers and obtained 11 pieces of media exposure.
2017/09/28	The Department of Information and Tourism led Taipei to be the first city in Taiwan to promulgate “Department of Information and Tourism Directions on Illegal Tourist Hotel Enterprise, Hotel Enterprise, and Home Stay Facility Administrative Execution Guidelines” , which was effective from Nov. 1st.
2017/09/30	Taipei became the first municipality in Taiwan to accomplish cable TV digitalization for more than 630,000 cable TV users.
2017/10/01-10/31	The Department of Information and Tourism cooperated with Bookstore 1920s, Chi Zhi Troupe, and Chiang Wei-shui Cultural Foundation to hold the “Tua-Tui-Tiann International Festival of Arts” , which attracted around 25,000 visitors.
2017/10/11-10/14	The Department of Information and Tourism cooperated with Taiwan External Trade Development Council to hold the “TAITRONICS” event, which attracted around 16,000 visitors.
2017/10/12-2018/02/28	The Department of Information and Tourism held the “Taipei in Paintings - Kuo Hsueh-Hu Exhibition” .
2017/10/13-10/18	The Department of Information and Tourism participated in the “Taiwan Tourism Commodities Fair” in Jakarta and “Taiwan Tourism Workshop 2017” in Sasu. 75 travel agencies in total and plenty local citizens attended.
2017/10/14-11/19	The Department of Information and Tourism combined local activities to arrange the “Datong March” , “Tua-Tiu-Tiann International Festival of Arts” , “Old City Youth Dream ~ Balled

Chronology of Events

Date	Events
	Taipei Story Exhibition” , “AR Experience of Dadaocheng Historical Footprint” , “Datong March Concert and Craftsman Performance” , and “2017 Fu Datong ~ Read the Activities of Datong” . The events attracted 16,003 visitors in total.
2017/10/19-10/23	The Department of Information and Tourism cooperated with Taipei Hot Spring Association to hold the “2017 Taipei Hot Spring Festival” .
2017/10/25-10/27	The Department of Information and Tourism cooperated with Taiwan Printed Circuit Association to hold the “TPCA Show 2017” , which attracted 29,208 visitors.
2017/10/27-10/30	The Department of Information and Tourism participated in the “Taipei International Travel Fair (ITF)” , which attracted 366,976 visitors in total and obtained 14 pieces of media exposure.
2017/10/29	The Department of Information and Tourism cooperated with Taipei National University of the Arts (TNUA) to hold the “2017 Fun Guandu” , which attracted around 12,000 visitors.
2017/11/08	The Department of Information and Tourism cooperated with writer Yu Fu to publish the <<Master in Savoring Taipei Cuisine” , which aimed to arouse readers curiosity to explore the cuisine culture in Taipei.
2017/11/12	The Department of Information and Tourism had a Taiwan cuisine feast for Soshi Gakuen High School from Okayama, Japan to promote the idea for Japanese students to study aboard in Taipei and travel as well.
2017/11/15	Complied with the Taiwan Pass promotion plan from the Tourism Bureau, Ministry of Transportation and Communications, the Department of Information and Tourism, Taipei City Government and Easycard Corporation launched “Taipei Fun Pass” product and held a press conference.
2017/12/14-12/17	The Department of Information and Tourism, Taiwan Architects Association, and Supperline International Enterprise Co. Ltd. together held the “Taipei Building Show 2017” .
2017/12/20-12/21	“Happy Gathering Party” was broadcast live by Taipei Broadcasting Station.
2017/12/31	The Department of Information and Tourism held the “2018 Taipei City New Year’ s Party” which took place at City Hall Square from 7pm to 1am of next day. “Taipei fantasy park” was the main celebration theme to highlight the improving and creative city image. The event included shows from popular celebrities and performance groups, as well as the countdown fireworks, anticipating a bright new year with all the citizens.
2018/01/03	Department of Information and Tourism, Taipei City Government earns a "High Distinction" in the 2017 Evaluation of Local Government Hotel Regulation.
2018/01/16	Taipei Pictorial 50th Anniversary Exhibition held by the Department at the main floor atrium of the city hall opens today for a history review of Taipei

Chronology of Events

Date	Events
	Pictorial until January 31
2018/02/24	2018 Taipei Lantern Festival held by the Department begins today and ends on Mach 6. The festival is divided into two major exhibition locations, covering ten lantern show areas, surrounding activities and interactive technologies (i.e. Virtual Reality and Augmented Reality). Nearby shopping districts benefit from the festival with a 30% sales increase.
2018/03/14	The kickoff of Spring Happiness & Love – 2018 Taipei Azalea Festival. Organized by the Department, it is a theme-based event of Taipei’ s official flower—the azalea, which allows the city to establish friendly exchange with Kurume City, Japan for the first time and form cross-industry alliances for the launch of festival-exclusive products. Participation of the hotel industry in the festival offers real business opportunities for local industries as well. The festival concludes on April 15 and captures the attention of approximately 45,500 visitors.
2018/03/15	As a co-organizer, the Department provides assistance to Taipei Bakery Association for holding Taipei International Bakery Show 2018. The event begins today and ends on March 18, attracting 162,188 visitors and participants.
2018/03/16	The Department participates in 2018 International Spring Travel Fair which begins today and concludes on March 19, drawing around 245,000 visitors.
2018/03/20	The Department leaves for IT&CM China in Shanghai and joins the Taipei MICE promotion in Beijing on March 23. The overseas events attract a total of 1,395 MICE representatives.
2018/03/21	The Department pioneers in the launch of a series of activities that call for the best Taipei IG photos. Over 7,000 IG photos are submitted to support the activities.
2018/04/10	The Department publishes Taipei Pictorial Special Edition – Michelin Guide in accordance with the launch of Taipei: The MICHELIN Guide 2018. The special edition unveils 20 Michelin-starred restaurants and 36 Bib-Gourmand-selected establishments in Taipei, introducing readers to a truly amazing experience of the city’ s diversified delicacies.
2018/04/27	The Department publishes Craftsmen of Taipei Cuisine in which ten renowned gourmet writers explore the authentic Taiwanese, Cantonese, Jiangsu and Zhejiang cuisine with local perspectives.
2018/05/04	The Department participates in 2018 Taipei Tourism Expo which draws as many as 295,189 visitors. The expo ends on May 7.
2018/05/08	The Department sets out for the FUN TAIPEI product launch press conference and a meet-and-greet event in Jakarta, Indonesia, with a scheduled return on May 11.
2018/06/03	The Department takes part in overseas promotion campaigns for “Meet Taiwan—Taiwan’ s MICE Promotion Program” orchestrated by the Bureau of Foreign Trade along with Taiwan External Trade Development Council (TAITRA) in Seoul, South Korea, and Fukuoka and Osaka, Japan until

Chronology of Events

Date	Events
	June 9.
2018/06/05	As a co-organizer, the Department provides assistance to TAITRA for holding COMPUTEX Taipei. The event concludes on June 9, attracting more than 41,378 visitors and participants.
2018/06/07	The Department partakes in HanaTour International Travel Show until June 10, drawing approximately 80,000 visitors.
2018/06/14	The Department joins International Travel Expo Hong Kong (ITE) which attracts the participation of 102,515 visitors. June 17 marks the last day of ITE.
2018/06/25	The Department holds the 2018 HARI RAYA IDUL FITRI. Singers from Indonesia are invited to make an appearance, in addition to the establishment of Muslim market stalls that are well received by the public. The 2018 HARI RAYA IDUL FITRI attracts about 40,000 visitors and participants.
2018/06/25	The Department takes part in overseas promotion campaigns for “Meet Taiwan—Taiwan’ s MICE Promotion Program” orchestrated by the Bureau of Foreign Trade in cooperation with co-organizer TAITRA in Manila of the Philippines, Singapore, and Kuala Lumpur, Malaysia until June 29.
2018/06/26	To build an age-friendly Taipei, the Department launches Taipei Travel for Elderly Citizens. Individuals with the Senior EasyCard are eligible for free guided tours of sightseeing spots in the city, which also increases seniors’ participation in outdoor and social activities.
2018/07/03	The Department is in the Philippines from July 3 to 8 for the FUN TAIPEI product launch press conference and a travel business matchmaking event, in addition to the 7th Travel Madness Expo and Taiwan Tourism Workshop organized by Taiwan Visitors Association. The Department also holds a Mikey Bustos fan meeting in the Philippines to promote Taipei sightseeing during this period.
2018/07/14	The 2018 Taipei Riverside Kids Festival put together by the Department begins today and ends on July 22, drawing around 17,500 visitors.
2018/08/01	Available in Chinese, English and Japanese versions, Savoring the Tastes of Old Taipei published by the Department tells readers a great deal about the city’ s traditional delicacies.
2018/08/02	On July 24, the Department releases brand licensing principles of Bravo! and announces its collaboration with the private sector through a press conference today. The Department hopes to set the first example of real business opportunities created by mascots that benefit Taiwan’ s economic development.
2018/08/07	Taipei Broadcasting Station holds an appreciation event for celebration of its 57th anniversary on this day.
2018/08/10	The Department hosts Baseball Legends Exhibition featuring Taipei’ s baseball development at Discovery Center of Taipei until March 3, 2019.
2018/08/17	2018 Taipei Riverside Festival organized by the Department kicks off today. A three-day concert is

Chronology of Events

Date	Events
	held at Yangping Riverside Park, along with gourmet food trucks, cultural and creative market stalls, a beer section, a “Bravo!” check-in place and more for an unforgettable summer. The festival ends on August 19 and draws approximately 130,000 visitors.
2018/08/17	The Department participates in National Association of Travel Agents Singapore which draws about 113,103 visitors. The event comes to an end on August 19.
2018/08/22	Taipei Broadcasting Station is nominated for five Golden Bell Awards, including Best Sound Effects, Best Children’ s Radio Host, Best Cultural and Educational Radio Host, Best All-Category Radio Broadcast and Best All-Category Radio Host.
2018/09/03	The Department leaves for Vietnam and joins 2018 International Travel Expo Ho Chi Minh City until September 9.
2018/09/05	The Department is in Vietnam from September 5 to 9 for 2018 Welcome to Asia—the 16th Council for Promotion of Tourism in Asia. The Department also holds meetings and exhibitions in Vietnam during this period.
2018/09/13	The Department is in Kuala Lumpur, Malaysia from September 13 to 15 for the FUN TAIPEI product launch press conference and a meet-and-greet event.
2018/09/18	The Department joins the Incentive Travel & Conventions, Meetings Asia held in Thailand until September 20. About 1,000 global buyers partake in the event.
2018/09/20	The Department participates in Tourism EXPO Japan 2018 held in Tokyo until September 23. The expo draws about 207,352 visitors.
2018/09/23	The Department takes part in Taiwan Plus 2018 held in Tokyo until September 24. Taiwan Plus 2018 receives over 50,000 visitors and participants.
2018/09/25	The Department heads to Bangkok, Thailand for the FUN TAIPEI product launch press conference and holds FUN TAIPEI—A Flash Promotion Campaign which attracts over 10,000 people to join the one-day event.
2018/09/29	Taipei Broadcasting Station’ s radio broadcast “Aboriginal Taipei” receives the 2018 Golden Bell Award for Best All-Category Radio Host.
2018/10/01	As a co-organizer, the Department works with Bookstore 1920s, Thinkers’ Theatre and Chiang Wei-shui’ s Cultural Foundation for 2018 Tua-Tiu-Tiann International Festival of Arts. Around 18,000 people join the festival which ends on October 31.
2018/10/10	To promote in-depth cultural sightseeing in Dadaocheng, the Department publishes Taipei Pictorial Special Edition – Walking Tours in Dadaocheng that introduces readers to Dadaocheng and its conservation, including traditional industries in this part of town and their transformation, as well as local activities. As of October 14, an exhibition which showcases a recreation of the Chinese herbal

Chronology of Events

Date	Events
	shop “He Sheng Tang” in the TV series “A Taiwanese Tale of Two Cities” is held until November 12. The exhibition takes visitors on a journey that unveils the cultural and historical uniqueness of Dadaocheng.
2018/10/24	As a co-organizer, the Department lends its support to TPCA Show 2018 hosted by Taiwan Printed Circuit Association. TPCA Show 2018 ends on October 26 and draws approximately 4,500 visitors.
2018/10/26	The Department partakes in the organization of TLC Feast hosted by Discovery Advertising Sales Taiwan Pte. Ltd. TLC Feast comes to an end on October 28 and draws about 50,000 visitors.
2018/11/01	2019 Taipei Hot Spring Festival organized by Taipei Hot Springs Association along with the Department of Information and Tourism begins today and ends on November 5.
2018/11/12	Taipei’ s establishment of visitor information centers earns a "High Distinction" among special municipalities in the 2018 evaluation of i-center service quality conducted by Tourism Bureau, Ministry of Transportation and Communications.
2018/11/19	The Department launches a brand identity press conference for “An Undiscovered Taipei” on this day.
2018/11/23	The Department takes part in 2018 Taipei International Travel Fair (ITF) until November 26. ITF attracts a total of 376,773 visitors, with the Taipei Pavilion covered by 21 media reports.
2018/12/10	The Airport MRT Taipei Main Station (A1) Visitor Information Center established by the Department opens on this day.
2018/12/14	The Department joins 2018 Festival of the Lights in OSAKA. The festival comes to an end on December 25 and draws approximately 2.43 million visitors.
2018/12/16	Taipei Broadcasting Station holds Towards 2019, Happy Gathering Party featuring best songs of all time at Taipei Zhongshan Hall.
2018/12/25	To assist the mentally and physically challenged with better service, the Department publishes Travel Taipei by Metro for the disabled onboard Taipei Metro. The guiding handbook is so easy to read and understand that readers would have no trouble taking the metro to reach the city’ s various tourist attractions, thereby creating a better travel experience for more people that facilitates Taipei sightseeing.
2018/12/31	The Department and Taipei 101 jointly organize the Taipei New Year’ s Eve Countdown Party to welcome the coming of 2019. This year’ s countdown party is incorporated with “e-based” experiences (i.e. e-music, esports, e-commerce and streaming video platforms), making it one of the can’ t-miss New Year Eve’ s celebrations in Asia.
2019/1/3	Department of Information and Tourism, Taipei City Government earns a "High Distinction" in the

Chronology of Events

Date	Events
	2018 Evaluation of Hotel Management Among Local Governments.
2019/2/16	2019 Taipei Lantern Festival held by the Department begins today and ends on February 24. The festival is divided into two major exhibition locations, covering 38 lantern show areas, surrounding activities and interactive technologies (i.e. Virtual Reality and Augmented Reality). The festival obtains media exposure including 504 pieces of TV reports, 60 pieces of print reports and 814 pieces of online media reports and shares.
2019/2/16	2019 Taipei Lantern Festival Opening Ceremony is broadcast live by Taipei Broadcasting Station.
2019/2/24	2019 Taipei Lantern Festival Parade is broadcast live by Taipei Broadcasting Station.
2019/3/14	2019 Taipei Azalea Festival organized by the Department begins today and ends on April 7. The festival captures the attention of approximately 47,650 visitors.
2019/3/23	2019 Taipei Azalea Festival- Pinky Picnic & Concert is broadcast live by Taipei Broadcasting Station.
2019/5/6	MRT Xinbeitou Station Visitor Information Center and Passenger Service Experience Center starts operations.
2019/6/4	Ximen Red House Visitor Center starts operations.
2019/6/9	The Department holds the 2019 Eid al-Fitr in Taipei. It attracts about 40,000 visitors and participants. This event is also broadcast live by Taipei Broadcasting Station.
2019/7/13	2019 Taipei Riverside Children's Fun Carnival held by the Department introduces the surfing

Chronology of Events

Date	Events
	facility first time in Taiwan. This event attracts about 8,500 visitors, and ends on July 21.
2019/7/13	2019 Taipei Film Festival-the 21st Taipei Film Awards Ceremony is broadcast live by Taipei Broadcasting Station.
2019/8/3	Taipei Valentine' s Day organized by the Department and broadcast live by Taipei Broadcasting Station kicks off today and ends on August 4. The two-day event is themed with Chinese Valentine's Day, along with local vendors, cultural and creative market stalls, food trucks, and the "amour" graffiti wall and the flowers wall as check-in places. The spectacular firework display for 480 seconds is also the highlight of the event.
2019/8/11	Taipei Broadcasting Station holds the Summer Concert at Daan Park. The concert is also broadcast live by the station itself.
2019/8/21	Taipei Broadcasting Station is nominated for four Golden Bell Awards, including Best Popular Music Program, Best Art and Culture Program, Best Radio Drama, and Best Sound Effects.
2019/8/28	The Department and Taiwan High Speed Rail Corporation jointly issue travel package of Taipei Fun Pass.
2019/9/28	Sakurako' s Choice, the radio drama produced by Taipei Broadcasting Station, wins 2019 Golden Bell Awards for Best Sound Effects.
2019/10/10	To celebrate the National Day, the Department organizes "10x10 Fun Taipei" decorated floats exhibition at the Democracy Boulevard of Chiang Kai-shek Memorial Hall from today to October 20.
2019/10/26	2019 Taipei Hakka Yimin Festival is broadcast live by Taipei Broadcasting Station.

Chronology of Events

Date	Events
2019/10/31	2019 Hot Spring Season of Taipei organized by Taipei Hot Springs Association along with the Department of Information and Tourism begins today and ends on November 4, and attracts 260 thousand participants.
2019/11/3	To mark the 5th anniversary of an exchange and friendship agreement between Taipei City and Matsuyama in Japan, Taipei City Government invites three sedan chairs and 300 bearers to join the Matsuyama Mikoshi-clashing Ceremony, which takes place in front of the Taipei City Hall and attracts lots of people.
2019/12/7	Taipei Broadcasting Station holds the Towards 2020-Happy Gathering Party at Taipei Zhongshan Hall. The event is also broadcast live by the station itself.
2019/12/13	To assist the mentally and physically challenged foreign visitors with better service and facilitate Taipei sightseeing, the Department publishes e-guiding handbook The MRT Takes You to Visit Taipei, which can be downloaded on travel.taipei. It is so easy to read and understand that readers would have no trouble taking the metro to reach the city' s various tourist attractions.
2019/12/31	The Department organizes the Taipei New Year' s Eve Party at City Hall Square from 6:30 pm today to 1:00 am of the next day, along with fireworks display organized by Taipei 101, to welcome the coming of 2020 with thousands of people.
2020/01/01	Taipei City Government reduced the number of standard subscription packages that cable television operators must offer from four to three, designated as A, B and C. The B package had to be priced at NT\$200 or less for each household.
2020/02/08	The Department of Information and Tourism, Taipei City Government held the 2020 Taipei Lantern Festival. For the first time, the festival took place at two main venues: Ximending and Nangang Station. The event continued until February 16th and included two performance areas, 45 lantern areas, peripheral activities, and interactive technology.
2020/02/18	The Department of Information and Tourism, Taipei City Government held a forum on the impact of Covid-19 on the MICE industry. Operators offered recommendations for government relief measures.

Chronology of Events

Date	Events
2020/02/21	The Department of Information and Tourism, Taipei City Government oversaw the establishment of a quarantine hotel system, and Taiwan's first quarantine hotel began operations.
2020/02/24	The Department of Information and Tourism, Taipei City Government held a conference for representatives of the city's MICE industry. Discussion centered on the state of the MICE industry, prospects and planning, and joint efforts to uncover more leads.
2020/03/05	The Department of Information and Tourism, Taipei City Government held a conference to discuss establishment of a Taipei MICE website. MICE operators offered recommendations to support website planning.
2020/03/14	The Department of Information and Tourism, Taipei City Government held a series of activities for the 2020 Taipei Azalea Festival. Through April 5th visits to the festival totaled 20,318.
2020/03/26	The Department of Information and Tourism, Taipei City Government held a second 2020 explanatory meeting to describe subsidy and aid applications for the MICE travel industry. A total of 59 operators attended.
2020/04/06	The Department of Information and Tourism, Taipei City Government made applications for pandemic prevention lodging subsidies available on the city's residents' online service platform.
2020/05/13	The International Congress and Convention Association (ICCA) announced that Taipei held 101 international meetings in 2019, raising the city to fifth overall in Asia.
2020/05/24	The Department of Information and Tourism, Taipei City Government held the Eid Al-Fitr in Taipei live music concert broadcast event, with total reach exceeding 50,000 people.
2020/06/24	The Department of Information and Tourism, Taipei City Government invited Sascha Heusermann, Kenna, Chris Wu and Bravo to film the "Taipei Power" tourism promotional video. After one month on social media channels the video reached 500,000 views.
2020/07/03	The Department of Information and Tourism, Taipei City Government hosted a MICE leaders meeting that focused on two topics: MICE industry innovation in the post-pandemic era and transformation of the MICE industry. A total of 24 MICE industry leaders joined the event.
2020/07/15	The Department of Information and Tourism, Taipei City Government offered subsidies to aid the pandemic-stricken tourism industry. Through November 30th a two-round subsidy program supported visits by 30,000 domestic tour group visitors who stayed overnight and contributed to tourism spending to the city.
2020/07/16	The Department of Information and Tourism, Taipei City Government held electricity-savings activities, including a specially decorated metro carriage and monthly prize drawings. A total of 753 people participated in the event, which lasted until October 15th, and activity posts reached 40,601 people.

Chronology of Events

Date	Events
2020/07/17	The Department of Information and Tourism, Taipei City Government set up a Taipei pavilion at the 2020 Summer Travel Expo to market tourism in Taipei. The event lasted until July 20th.
2020/07/22	The Department of Information and Tourism, Taipei City Government participated in the 2020 Photo Contest held by the Council for Promotion of Tourism in Asia. The theme was “Throwback to My Trip to Asia.” The event lasted until August 31st.
2020/07/31	The Department of Information and Tourism, Taipei City Government invited domestic MICE members from northern and southern Taiwan to visit Taipei to tour the city’s special MICE facilities and join industry workshops. A total of 20 people participated.
2020/08/11	The Department of Information and Tourism, Taipei City Government hosted the Future Tourism Model Forum of Post-Pandemic Era at the Mandarin Oriental Taipei. Featured themes included “innovations in the domestic travel market,” “marketing in overseas markets,” and “transformation of the lodging industry.” More than 250 industry members attended in person and there were another 86,000 visits to the event’s live online broadcast.
2020/08/14	The Department of Information and Tourism, Taipei City Government hosted the 2020 Taipei Riverside Children’s Fun Carnival, which was held at the Taipei Water Park for the first time. There were a total of 37,307 visits to the event, which lasted until August 23rd.
2020/08/29	The Department of Information and Tourism, Taipei City Government held the 2020 Taipei Valentine’s Day based on the theme “Love knows no distance.” Attendance at the main event on August 29th was approximately 80,000. Related activities that integrated the Dadaocheng commercial district were held from July 15th to September 20th.
2020/09/15	The Department of Information and Tourism, Taipei City Government hosted a conference on MICE tender bidding experiences. A total of 43 management-level industry members joined to discuss winning international conference bids and the latest technology to use for hosting online meetings.
2020/09/24	Dadaocheng Visitor Center, MRT Taipei 101/World Trade Center Visitor Information Center, and MRT Xinbeitou Station Visitor Information Center, which are operated by the Department of Information and Tourism, Taipei City Government, were named as “outstanding” in the 2020 Outstanding iCenter Management Awards, conducted by the Tourism Bureau, Ministry of Transportation and Communications. Taipei won the most awards of any jurisdiction.
2020/09/26	The Department of Information and Tourism, Taipei City Government installed the Rainbow Starting Line, Taipei’s second rainbow landscape, in front of Taipei City Hall Square. For three days starting from October 29th the city held the “Color Taipei Rainbow Light Show,” which illuminated the streets outside the West Entrance of City Hall with a light and music show.
2020/10/03	The Department of Information and Tourism, Taipei City Government began to operate the Rainbow

Chronology of Events

Date	Events
	Sightseeing Tour Bus as part of the 2020 Color Taipei series of activities. A drag queen and popular online personalities joined the event, which was limited to 20 sessions.
2020/10/08	The Department of Information and Tourism, Taipei City Government put the installation “We’ re All One Flock – Basic Rights for All” by the popular artist Zoo of Depression in front of Taipei City Hall Square. The installation was displayed until October 31st.
2020/10/12	The Department of Information and Tourism, Taipei City Government promoted Taipei disease prevention accomplishments and tourism resources at the 2020 Taiwan Online Travel Mart (Indonesia), hosted by the Tourism Bureau, Ministry of Transportation and Communications.
2020/10/16	The Department of Information and Tourism, Taipei City Government hosted a training event for MICE executives in Maokong. The event focused on local sustainable lifestyle and ecological systems while teaching participants about ecological travel in the area, including Maokong area, the Maokong Gondola, and Taipei zoo.
2020/10/21	The Department of Information and Tourism, Taipei City Government participated in the ITB Asia-MICE Show Asia, which was joined by 35,000 virtual participants and continued until October 23rd.
2020/10/26	The Department of Information and Tourism, Taipei City Government held a conference on MICE industry transformation strategies to gather recommendations on development of the industry in the post-pandemic era.
2020/10/26	The Department of Information and Tourism, Taipei City Government held the first 2021 MICE travel subsidy explanatory meeting to describe the latest subsidy and sponsorship application programs. A total of 58 industry representatives attended.
2020/10/30	Using Open House Taipei as a theme, the Department of Information and Tourism, Taipei City Government attended the 2020 Taipei International Travel Fair and used the event to promote the 2021 Taipei Lantern Festival, the Maokong area, the Maokong Gondola, and Taipei Zoo. The fair was held until November 2nd and brought in 166,731 participants.
2020/11/28	The Department of Information and Tourism, Taipei City Government held the 2021 Fun Taipei with You series of New Year’ s events. It placed art installations and lanterns in seven administrative districts and held five weekend activities. On December 31st, it welcomed famed entertainers to hold a concert for the 2021 Taipei New Year’ s Eve Countdown Party. As midnight approached, Taipei 101 lit up, and people counted down to greet the start of the new year.
2020/12/01	The Department of Information and Tourism, Taipei City Government offered a third round of subsidies to aid the pandemic-stricken tourism industry. The subsidy plan lasted until March 7th, 2021.
2020/12/04	The Department of Information and Tourism, Taipei City Government held the 2021 Taipei Lantern

Chronology of Events

Date	Events
	Festival explanatory event, in which tour operators planned special tours centered around the festival. The objective was to generate added tourism value and benefits.
2020/12/16	The Department of Information and Tourism, Taipei City Government launched an animal-themed carriage on the Wenhua Line of the metro. The promotion lasted until March 15th, 2021.
2020/12/24	The Department of Information and Tourism, Taipei City Government offered 100,000 independent travelers subsidies of NT\$1,000 for each weekday (Sunday to Thursday) night or Spring Festival period night that they stay at a partner Taipei hotel. The program lasted until March 7th, 2021.
2020/12/30	The Department of Information and Tourism, Taipei City Government held a special event at Maokong to encourage people to come experience the area's distinct features and support tourism centered on the Maokong area, the Maokong Gondola, and Taipei Zoo.