

2022 Major Events, Department of Information and Tourism, Taipei City Government

Date	Event
Jan 5	After pioneering free stays at quarantine hotels for people subject to home quarantine in September 2021, the Department of Information and Tourism, Taipei City Government revised related quarantine hotel subsidy guidelines. Daily subsidy amounts were increased to NT\$2,400. As of August 31, approximately 6,880 people had received subsidies totaling NT\$120 million.
Jan 15	In Taipei, the total number of quarantine hotels reached 165 while quarantine rooms reached 11,547, making the highest capacity in the country.
Jan 22	As part of the Taipei Grand Trail hiking campaign, the Department of Information and Tourism, Taipei City Government held the “Green Your Journey” 7+1 series of events. As of August 21 in 2022, a total of 1,416 people had attended.
April 16	The Department of Information and Tourism, Taipei City Government held the Taipei Maokong Tea Party, which has grown into a signature event of the Maokong area. A total of 469 people attended.
May 8	The Department of Information and Tourism, Taipei City Government held the 2022 Eid al-Fitr in Taipei, which was attended by more than 10,000 people.
June 28	The Department of Information and Tourism, Taipei City Government curated an online campaign to vote for Taipei’s aesthetic spaces. A total of 39,025 participants cast 232,335 votes by the end of the event on September 11.
July 2	Taipei Deputy Mayor Ping-Kun Tsai led a group of officials to Taitung to attend the opening ceremony of the 2022 Taiwan International Balloon Festival, which attracted approximately 12,300 visitors by the end of the event on August 15. A balloon of Taipei City’s mascot Bravo Bear made another appearance and caught much attention.

July 6	Commissioner Yi-Ting Liu of the Department of Information and Tourism, Taipei City Government led a delegation to the Culture, Sports and Tourism Bureau of Daegu, Korea, to sign a bilateral tourism promotion and cooperation agreement. The delegation took the opportunity to attend the Daegu Chimac Festival, the area's largest outdoor event of the year.
July 9	Over the course of two consecutive weeks, the Department of Information and Tourism, Taipei City Government held 4 Night Stargazing events, with the attendance totaling 341 people as of July 17.
July 15	In conjunction with the Tourism Bureau, Ministry of Transportation and Communications, the Department of Information and Tourism, Taipei City Government conducted a program to offer lodging incentives for independent domestic travelers. As of September 8, approximately 134,000 rooms had been marketed under the total subsidies of NT\$170 million.
July 21	The Department of Information and Tourism, Taipei City Government held a press conference to announce the Beitou-Zhuzihu route of the Taiwan Tourist Shuttle service, and launched the event "A Fun Trip to Zhuzihu S9" that came with discount ticket packages as well as guide information for the route.
July 30	The Department of Information and Tourism, Taipei City Government held the 2022 Taipei Valentine's Day, with approximately 100,000 people attending.
August 16	The Department of Information and Tourism, Taipei City Government formulated Taiwan's only standard operating procedures for the termination of quarantine hotels.
October 1	For the first time, Taipei City Government brought the balloon of the city's mascot Bravo Bear to the United States to make its appearance at the Albuquerque International Balloon Fiesta, the world's largest balloon festival. Bravo! was one of the 600 balloons from 11 countries. The festival, which ended on October 9, welcomed over 1 million visitors and provided a stage for the world to see a piece of Taiwan.
October 11	In response to the central government's "0+7" policy, the Department of Information and Tourism, Taipei City Government formulated Taiwan's only reporting procedures

	and medical evacuation mechanisms for incoming passengers tested positive for Covid-19.
October 13	The Department of Information and Tourism, Taipei City Government attended the 23 rd Busan International Travel Fair, where it announced the 2023 Taiwan Lantern Festival in Taipei, Taiwan's first international-level event in 2023. Taiwan also won the most popular overseas award by the end of the fair on October 16.
October 15	The Department of Information and Tourism, Taipei City Government launched the 2022 Color Taipei Rainbow Bus Tour. More than 500 passengers rode the tour bus by the end of the event on November 6.
October 21	For the first time, the Department of Information and Tourism, Taipei City Government cooperated with Pokémon Air Adventures and launched the Safari Zone event and Pokégenic photogenic decorations. The event ran through February 28, 2023.
October 25	The Department of Information and Tourism, Taipei City Government held the Taipei Muslim-friendly Tourist Attractions and Accommodations Promoting Achievements Presentation. Under the city's advice, 2 tourist attractions and 13 hotels had attained certifications of being Muslim-friendly in 2022. Taipei's total certificated units reached 78 in 4 years, a record number in the country.
October 27	The Department of Information and Tourism, Taipei City Government formulated directions on distributing the Taipei Digital Stimulus Vouchers 2.0, which provided accommodation discounts.
October 29	The Department of Information and Tourism, Taipei City Government attended the 2022 Taiwan Pride, and for the first time had its own parade float.
November 1	The Department of Information and Tourism, Taipei City Government held the 20 th anniversary celebration for the Discovery Center of Taipei, and the "IN TAIPEI" event that screened classic films about Taipei. The series of events lasted through November 30.
November 2	Director Ming-Zhu Hsieh of the mayor's office and

	<p>Commissioner Yi-Ting Liu of the Department of Information and Tourism, Taipei City Government led a delegation to the 2022 Saga International Balloon Fiesta, Asia's largest balloon festival. Taipei was the only international city to take part in. More than 800,000 people attended the event by the end on November 6.</p>
November 7	<p>The Department of Information and Tourism, Taipei City Government announced subsidy guidelines for the termination of quarantine hotels. As of the application deadline on November 28, 172 hotels had qualified for the subsidies, NT\$2,000 for a room, and received a total of NT\$25.13 million.</p>
November 12	<p>For the first time the Department of Information and Tourism, Taipei City Government held the Yuanshan Tunnel Exhibition, as part of the 2022 Open House Taipei campaign. For two consecutive days, visitors were permitted free access to the tunnels.</p>
November 15	<p>In coordination with the Taipei Digital Stimulus Vouchers 2.0 program, the Department of Information and Tourism, Taipei City Government released the Bravo Bear accommodation vouchers, which had a face value of NT\$500 and came in pairs. The program was available until December 18 and had distributed to 23,000 people.</p>
November 23	<p>For the first time the Department of Information and Tourism, Taipei City Government conducted the Taipei Tourist Attractions Online Digital Exhibitions Promotion. The department counseled operators of 6 tourist attractions on building online features, including 360-degree panoramic images, chatbots, Instagram filters, podcasts, and digital repository. There were also 2 sharing sessions for the operators to exchange ideas and experiences.</p>
December 31	<p>The Department of Information and Tourism, Taipei City Government held the 2023 Taipei New Year's Eve Party. Popular singers and bands performed at the concert event that culminated in the countdown and the Taipei 101 fireworks show. A total of 120,000 people partied together to welcome the new year.</p>