

***DOGE of Taipei City Government Launched the Debut  
of Children's Animated Educational Materials of***

***Anti-Corruption***

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To encourage parent-child reading and cultivate children's sense of integrity, the Department of Government Ethics (DOGE) of Taipei City Government used "The Cleanie Mascots League" as the subject on the first attempt to launch the 3D animation on 29th August. Combining the activity of "Advocacy Bus Tour for Anti-Corruption Education on Campus" held by Agency Against Corruption in this Children Integrity Month, DOGE invited about 170 kindergarteners and students to watch the debut of the animation. The animated cartoon targets kindergarten kids as designed educational materials that facilitate teachers demonstrating how to build the concept of integrity and honesty in students' early childhood and establish the essential anti-corruption education foundation.

In his opening remark, city mayor Ko Wen-je stressed, "The campus has been the key field which is concern of Taipei City Government. We have been promoting the concept of integrity and honesty through organizing anti-corruption debate contests in universities to story-telling by anti-corruption volunteers in middle schools and elementary schools recently in Taipei City. This year, for letting the kindergarten students to enter a situation which enables them to learn from the animation to tell the good from the bad. The debut animated cartoon and its characters can be used as teaching material to build children's anti-corruption education foundation."

On the debut, well-designed and challenging games for kids in regard to the theme animation were set by 10 other government ethics departments: the Ministry of Economic Affairs, Ministry of Transportation and Communications, Ministry of Finance, Council of Agriculture, Taipei

City Government, New Taipei City Government, Taoyuan City Government, Taichung City Government, Keelung City Government, and Taitung County Government. Besides, the six leading characters of "The Cleanie Mascots League" animation: mythical animal "Pro-Baby" , little sea turtle "Strongy", the bee "Pi-Po" , sunny baby "Windy" , the hot-air balloon "T-Baby" and "Yameme" , were arranged in the form of action figure to participate face to face with kids and had fun with everyone.