



臺北生活
好沙龍

臺北生活好沙龍

Taipei Beauty Life Salon

[玩美隨我·美麗由你]

美麗人生
導覽手冊

Guide Book

主辦單位：

臺北市政府/臺北市商業處

協辦單位：

臺北市女子美容商業同業公會

中華民國粘貼花草押花藝術協會

德國服飾材料與縫紉協會

台北地下街



目錄 Contents

2010.8

處長序

Director's Word

02-03

品牌故事

Brand Story

04-07

亮點店家

Spotlight Salons

08-41

台北市女子美容商業同業公會

The Beauty Business Trade
Association of Taipei

42-43

中華民國拈花惹草押花藝術協會

United Pressed Flower Art Society

44-45

朝陽服飾材料街區發展協會

Chaoyang Clothing Materials
District Development Association

46-47

生活巧手・花漾臺北嘉年華

Blossom Taipei Carnival

48



Hair Artist



簡介：

本店位於臺北市安和路，擁有專業技術設計師團隊及親切的服務態度，讓客人都有賓至如歸的感受，服務到位，並且秉持著沒有浮誇的包裝，沒有花俏的廣告，每一件作品都是記錄著我們對頭髮的態度和理念，追求完美的服務品質。

Introduction

Hair Artist is located on Anhe Rd., Taipei. Our professional designer team and the friendly service always make the customers feel at home. We do not have exaggerating packages, nor fancy advertising; however, each work represents our attitude and ideal on hairstyling and our pursuit of friendly service.

K4 Hair



簡介：

走在東京街道，時常會出現時尚亮麗的裝扮，在台北許多年輕的朋友在西門町K4，找到了對時尚髮型的滿足，K4以設計生活化，不斷的學習成長、創新，來滿足新一代的時尚流行，可以確定的是，設計沒有年齡限制，創意讓人更年輕。

Introduction

Walking on the streets of Tokyo, you can see fashionable outfits on young people. Here in Taipei, we find fashion trends in Hsimenting. K4 Hair mixes fashion into our life. We learn and improve ourselves to keep up with the latest trends of the young generation. There should be no age limitations for the design; creativity is what makes people younger.

DATA

📍地址：臺北市安和路1段28號1樓
☎電話：(02)2751-8908
🌐網址：www.hairartistsalon28.blogspot.com
🕒營業時間：10：00 - 20：00 週日公休
Address：1F., No.28, Sec. 1, Anhe Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)
Tel：(02)2751-8908
Website：www.hairartistsalon28.blogspot.com
Operating Hours：10：00 AM - 08：00 PM, Closed on Sunday

DATA

📍地址：臺北市西寧南路50巷13-1號2樓
☎電話：(02)2383-1310
🌐網址：http://www.k4-hair.com
🕒營業時間：13：00 - 22：00 週一公休
Address：2F., No.13-1, Ln. 50, Xining S. Rd., Wanhua Dist., Taipei City 108, Taiwan (R.O.C.)
Tel：(02)2383-1310
Website：http://www.k4-hair.com
Operating Hours：01：00 PM - 10：00 PM, Closed on Monday



V6 Hair Salon



簡介：

台北車站補習街，頭皮、頭髮唯一的養護店V6 Hair Salon。V6對於顧客之髮質視如己出，本着同理心慎選美髮產品中的香奈兒法國原裝萊法耶全植物養護產品，法國原裝世界級最低鹼性配方印染髮產品，日本原裝桑多利燙髮用品，來寶貝你的頭皮和秀髮。

Introduction

V6 Hair Salon, the only hair and scalp care center on Taipei Main Station. V6 treats hair carefully with Chanel hair products and French Lai Faye plant care products. We use the world-class hair dyeing products and perm supplies from Japan to enrich your scalp and hair.

12

十一髮廊 Onze Hair



簡介：

Onze Hair 成立四年，為優質單點美髮沙龍，位於東區忠孝敦化捷運站附近，專業舒適的美髮空間，被選為東區10大髮廊之一，強大技術團隊、舒適空間、優良服務，輕鬆自在，讓你有擁有像明星般的服務，歡迎蒞臨Onze Hair享受頂級沙龍服務。

Introduction

Onze Hair was founded four years ago. We are a high-quality hair salon located in Taipei East District, nearby the MRT Zhongxiao Dunhua Station. With the both professional and comfortable salon environment, we have been selected as one of top 10 salons in the East District. The strong technical team, comfortable space and the best service makes you relax and feel like a star. You are always welcome to enjoy the top quality of service at Onze Hair!

13

DATA

📍地址：臺北市許昌街14號2樓

☎電話：(02)2398-0691

🌐網址：<http://tw.myblog.yahoo.com/v6888870>

🕒營業時間：10:00 - 21:00

Address: 2F., No.14, Xuchang St., Zhongzheng Dist., Taipei City 100, Taiwan (R.O.C.)

Tel: (02)2388-0691

Website: <http://tw.myblog.yahoo.com/v6888870>

Operating Hours: 10:00 AM - 09:00 PM

DATA

📍地址：臺北市敦化南路1段177巷11號1樓

☎電話：(02)2721-3843

🌐網址：無

🕒營業時間：11:00 - 20:00 週一公休

Address: 1F., No.11, Ln. 177, Sec. 1, Dunhua S. Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)

Tel: (02)2721-3843

Operating Hours: 11:00 AM - 08:00 PM, Closed on Monday



小林髮廊如意店 Showlin Beauty



簡介：

對於一個創造美圖的企業來說，真·善·美是小林髮廊堅持的經營理念、工作態度，強調客戶及工作夥伴的滿意就是給我們最大的肯定，而其含意為：真 - 尊重、實在、關心；善 - 奉獻、熱誠、感受；美 - 專業、創新、分享。

Introduction

As a beauty-creating corporate, honesty, kindness, and beauty are the three elements Showlin Beauty values the most. We insist on having a good working attitude and emphasize on providing you with satisfactory. The customers' greatest satisfaction is our top priority. Honesty represents our respect and care; kindness is for our contributions and passion; beauty is for our profession, creativity, and giving.

14

DATA

- 📍 地址：臺北市敦化南路2段81巷51號1樓
- ☎ 電話：(02)2707-6594
- 🌐 網址：www.show-in.com.tw
- 🕒 營業時間：09:30 - 21:00

Address: No.51, Ln. 81, Sec. 2, Dunhua S. Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)
Tel: (02)2707-6594
Website: www.show-in.com.tw
Operating Hours: 09:30 AM - 09:00 PM

丹綺 Dan-Yee



簡介：

因愛上內湖寧靜湖畔與人文氣息的瑰麗土地，丹綺決定在此深耕。筆路藍縷至今已邁入七年，內湖擁有一家分店，秉持（以客為尊）為宗旨，丹綺員工以熱忱態度並待顧客如家人般，不斷精進專業技術以符合客戶的要求，設身處地的替顧客提出專業建議，並期望來店顧客能有賓至如歸感受，顧客的滿意微笑是丹綺成就的動力。

Introduction

Fallen in love with the artistic atmosphere and the tranquil lake in Neihu, we decided to locate our store here. We have been here for 7 years now and has 3 stores in Neihu. We value and respect our customers. Our staffs think of the customers as family. We treat the customers with enthusiasm and constantly improving professional skills. The customer's satisfaction is our motivation to improvement.

15

DATA

- 📍 地址：臺北市內湖路1段737巷31號2樓
- ☎ 電話：(02)2799-2085
- 🌐 網址：無
- 🕒 營業時間：10:00 - 22:00

Address: 2F., No.31, Ln. 737, Sec. 1, Neihu Rd., Neihu Dist., Taipei City 114, Taiwan (R.O.C.)
Tel: (02)2799-2085
Operating Hours: 10:00 AM - 10:00 PM

**天禧髮型美容 Tienchi Hair****簡介：**

本店位於信義區，近世貿及北醫，還有熱絡的吳興市場，儘管物換星移，仍堅持以親和力服務顧客，以豐富的時代觀與專業技術追求高顧客滿意度與認同，實現美髮美容與自然生活相結合的經營理念，在市場上也建立差異性，在技術上結合芳香植物療髮，提供一種真正能讓顧客完全舒解身、心、靈的美髮美容服務。

Introduction

We are located in Xinyi District, nearby World Trade Building and the Taipei Medical University Hospital, as well as Wuxing market. As time goes on, we still adhere to providing hospitable service and technical expertise to attain the customers' satisfaction and recognition, and to achieve the management concept of the integration of beauty and daily life. We also differentiate ourselves from the market by technically combining herbal scent with hair therapy for our customers to achieve a complete relaxation of the body, heart, and soul.

DATA

- 📍地址：臺北市莊敬路277號1樓
- ☎電話：(02)2758-2738
- 🌐網址：<http://tienchihaiblogger.blogspot.com/>
- 🕒營業時間：09:00 - 21:00

Address: 1F., No.277, Zhuangjing Rd., Xinyi Dist., Taipei City 110, Taiwan (R.O.C.)
Tel: (02)2758-2738
Website: <http://tienchihaiblogger.blogspot.com/>
Operating Hours: 09:00 AM - 09:00 PM

王俐人髮型美容 Designer Beauty Salon**簡介：**

王俐人髮型美容，係業界所公認之精緻、專業的髮型美容複合式連鎖店，以技術、專業知識、企業化的經營為導向之連鎖品牌。“堅持卓越，勇於創作造型自己美學”的哲理，奢華與創新、設計釋放您雋永風采，王俐人創造您的時尚體質。

Introduction

We are the professional hair and cosmetic salon chain which focuses on techniques, professional knowledge, and entrepreneurial management. We are highly recognized by the industry for our exquisite and professional hair styling service. “We uphold excellence and courage to create our own styling aesthetic philosophy.” We insist on using luxury and innovation to glorify your beauty. Let us create your style.

DATA

- 📍地址：臺北市南京東路3段210號3樓
- ☎電話：(02)2711-1588
- 🌐網址：<http://www.v-designer.com.tw/>
- 🕒營業時間：10:30 - 21:00 週日公休

Address: 3F., No.210, Sec. 3, Nanjing E. Rd., Songshan Dist., Taipei City 105, Taiwan (R.O.C.)
Tel: (02)2711-1588
Website: <http://www.v-designer.com.tw/>
Operating Hours: 10:30 AM - 09:00 PM, Closed on Sunday



立特髮廊 Lord Salon



簡介：

本著領導流行，幫客戶設計合適的造型以及提供優良服務的理念而在東區創設，在全體設計師及員工的群策群力下，累積了非常好的口碑，希望在未來的日子裡，您們能夠繼續支持我們，也不吝給我們批評及指教，讓我們的服務更加完善！

Introduction

We are established in the East District on behalf of our desire to lead the trends, design the perfect styles for our customers and to provide excellent service. Through the effort of the designers and employees in our salon, we are highly praised in the industry. Your support is very valuable and important to us, we hope that we could have the opportunity to keep on providing you with good service.

吉美ROS店 Yellow Ted



簡介：

本公司於民國69年成立，位於台北市羅斯福路，至今已近30年，吉美的經營理念包含了專業、創新及感恩的心。店內每位設計師也都服務超過15年，秉持豐富技術經驗及親切的態度服務每一位貴賓，讓客人達到舒適開心的快樂感，並且更加滿意我們的服務熱忱。

Introduction

The salon was established in 1980, and is located on Roosevelt Rd, in Taipei city. It has been nearly 30 years. Our business philosophy includes profession, creativity and gratitude for all our customers. All the designers of Yellow Ted have over 15 years of experience. Our experienced skills and welcoming attitude would always keep our customers happy, comfortable and satisfied.

DATA

- 📍地址：臺北市忠孝東路4段181巷10弄17號1樓
- ☎電話：(02)2781-1188
- 🌐網址：<http://lord-salon.com.tw>
- 🕒營業時間：10:00 - 20:00 週日公休

Address: 1F., No.17, Aly. 10, Ln. 181, Sec. 4, Zhongxiao E. Rd., Taipei City 106, Taiwan (R.O.C.)

Tel: (02)2781-1188

Website: <http://lord-salon.com.tw>

Operating Hours: 10:00 AM - 08:00 PM, Closed on Sunday

DATA

- 📍地址：臺北市羅斯福路3段297之5號1樓
- ☎電話：(02)2362-3319
- 🌐網址：無
- 🕒營業時間：11:00 - 20:30 (週日11:00 - 19:30) 週一公休

Address: 1F., No.297-5, Sec. 3, Roosevelt Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)

Tel: (02)2362-3319

Operating Hours: 11:00 AM - 08:30 PM (SUN. -07:30PM)
Closed on Monday



名留總店 Ming Liu



簡介：

名留以藍色系為主色調，以寬廣的空間設計，訴求上班族、仕女及男士喜好流行時尚之消費族群，專業服務人員，為您做出專屬的個人魅力，想獨領風騷嗎？那就來名留！放心把頭髮交給我們，我們將呈現最完美的髮型讓你自信滿分，帶著微笑過生活。

Introduction

Blue is the color which you would think of immediately when you think of Ming Liu. We have a large space especially designed for the customers who are fashion-conscious and beauty-loving. The most charming and welcoming service is provided while you are with our professional staff. Enjoy being a trend-setter? Ming Liu is undoubtedly your best choice! It is the place for a perfect hair style, warming smiles, and complete satisfactory.

有形有色 Color Hair Salon



簡介：

有形有色位於興隆路上，我們是一群資深美髮人，結合最上游美髮材料進口商，創造可能是全台灣最便宜、最專業，服務最好，品質最高的專業染護中心，享受全方位的服務，打造亮眼的外型，讓每一位客人都能有形有色，走在流行的尖峰。

Introduction

Color Hair Salon is located on Xinglong Rd. We are a group of senior hair stylist cooperating with the upstream hair product importers to create possibly the most inexpensive, professional, high quality, and best service hair-dyeing and caring center. The customers could enjoy a variety of services, create an outstanding look and walk ahead of the trends in Color Hair Salon.

DATA

- 📍 地址：臺北市農安街18號2樓
- ☎ 電話：(02)2595-5636
- 🌐 網址：www.milip.com.tw
- 🕒 營業時間：10:00 - 22:00

Address: 2F., No.18, Nong'an St., Zhongshan Dist.,
Taipei City 104, Taiwan (R.O.C.)
Tel: (02)2595-5636
Website: www.milip.com.tw
Operating Hours: 10:00 AM - 10:00 PM

DATA

- 📍 地址：臺北市興隆路3段104號2樓
- ☎ 電話：02-2930-9993
- 🌐 網址：http://www.499haircolor.com/index.php
- 🕒 營業時間：10:00 - 21:30

Address: 2F., No.104, Sec. 3, Xinglong Rd., Wenshan Dist.,
Taipei City 116, Taiwan (R.O.C.)
Tel: 02-2930-9993
Website: http://www.499haircolor.com/index.php
Operating Hours: 10:00 AM - 09:30 PM



米克美髮沙龍 Mick Salon



簡介：

所謂優質的服務，就是超越客人所期待，講究細節的卓越服務，制定具有凝聚力的服務策略，97年成立至今，一直堅持給客戶最好的品質，最貼心的服務，以及最優質的造型技術。

Introduction

Our standard of high-quality service is to transcend the customer's expectations. From 2008, we have offered our clients kind and detail-focused service, best quality products, and the first quality styling techniques.

妙姿美容院 Music Hair Salon



簡介：

妙姿創立於民國69年12月8日，由顏毓慧老師主持，國內影歌星及N位官夫人、名模等均是本店近30年服務的服務對象，尤其是店內10多名美髮設計師，也因此在此業界能有一席之地之知名度。

Introduction

We were established on Dec. 8, 1980, found by Ms. Yuhui Yen. For nearly 30 years, we have serviced numerous movie stars, supermodels and celebrities. More than 10 designers have been working in our salon since the establishment. That is a key feature which makes us well-known in the industry.

DATA

- 📍 地址：臺北市羅斯福路3段300號2樓
- ☎ 電話：(02)2367-8839
- 🌐 網址：<http://tw.myblog.yahoo.com/jerry-0832917718>
- 🕒 營業時間：12:00 - 21:30

Address: 2F, No.300, Sec. 3, Roosevelt Rd., Zhongzheng Dist., Taipei City 100, Taiwan (R.O.C.)
 Tel: (02)2367-8839
 Website: <http://tw.myblog.yahoo.com/jerry-0832917718>
 Operating Hours: 12:00 PM - 09:30 PM

DATA

- 📍 地址：臺北市大安路1段125號1樓
- ☎ 電話：(02)2721-7873
- 🌐 網址：無
- 🕒 營業時間：09:00 - 20:00

Address: No.125, Sec. 1, Da'an Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)
 Tel: (02)2721-7873
 Website: <http://www.k4-hair.com>
 Operating Hours: 09:00 AM - 08:00 PM



臺北生活好沙龍



生活巧手·巧手生活，「臺北生活好沙龍」網羅了全臺北最優質的美髮、彩妝及美甲業者，同時也整合了串珠、押花飾品的流行資訊和巧手藝品，將精緻手藝融入城市生活，藉由他們

的一雙巧手、一份對於美的敏銳度，希望能讓消費者來臺北除了吃牛肉麵、逛商圈之外，也能到一個讓人放鬆、紓壓的生活沙龍 (salon) 享受美麗的體驗。

臺北市政府持續針對不同的商業進行輔導及整合行銷，目的即是創造蓬勃的商業運轉，讓臺北不但是經營投資的好環境，也讓市民能有優質、便利與豐富的城市生活；今年，我們大張旗鼓的推廣「臺北生活好沙龍」，不僅僅為了宣示臺北生活的高品質，更期許市民能在生活中進一步濡染美學、提高人文素養。

在迎接「2010臺北國際花卉博覽會」之前，臺北的夏日將有一系列的美麗時尚大作戰：包括了「臺北生活好沙龍」的「玩美」促銷活動，還有以「花」為創作主題、充滿濃濃花粉味的「金巧獎新秀設計大賞」及「生活巧手·花漾臺北嘉年華」，我們可以預見，「美麗的力量」將散播在臺北的每一個角落，為城市注入新活力、新氣象，臺北市政府與您一起美麗同行！

Taipei Beauty Life Salon

Life Beauty · Beauty Life. Besides gathering all the best hair, make-up and manicure salons in Taipei, "Taipei Beauty Life Salon" incorporates the most stylish beading and pressed flowers. Moreover, it extends the exquisite craftsmanship into the city life. Through skillful hands and the sense of beauty, we hope to attract consumers not only to tasting new-row-mian or shopping in Taipei but also to enjoying the most relaxing and beautiful experience in "Taipei Beauty Life Salon".

Taipei City Government has conducted counseling and integrated marketing for different businesses in order to create vividously commercial opportunities and build Taipei not only as a friendly business investment environment but also a high-quality, convenient and healthy city for the residents. By the large-scale promotion of "Taipei Beauty Life Salon" this year, we have confidence to declare the high quality of life in Taipei and expect the citizens to immerse themselves to aesthetics and further improve humanities accomplishment in daily life!

Before greeting the "2010 Taipei International Flora Exposition", there will be a series of beauty and fashion events taking place this summer in Taipei. These include "Enjoy Beauty" sale promotions for "Taipei Beauty Life Salon", as well as "Golden Hand Award" and "Blossom Taipei Carnival" using flower as the theme. We can foresee "the power of beauty" would spread to every corner in Taipei and also infuse new vitality and colorful atmosphere into our city. Taipei City Government promises you a beauty life.

商業處 處長 劉佳鈞
Director of Taipei City Office of Commerce



李奇西門旗艦店 Rich Hair Salon



簡介：

坐落於西門町萬年大樓斜對面，RICH HAIR SALON在生活型態時尚化的消費趨勢中，提出消費升級就是享受升級的服務概念，將時尚美髮沙龍塑造成品味生活享受的地方，也提供一個能獲得最豐富的時尚資訊，呈現最具個人魅力的時尚造型。

Introduction

We are located in the building across to the Hsimenting 10 thousand years building. Rich Hair Salon has proposed the fashion concept of consumption upgrade equals service upgrade and turned beauty salons into the place to enjoy a life with fashion sense. We also provide our customers with access to the most abundant fashion information and present them with the most charismatic fashion styling.

京姿髮藝世界 Jin's Hair



簡介：

追求美髮的完美，是我們的目標，從日本與歐美引進最新流行的技術與產品，就是為了讓每個消費者享受高品質的服務，專業的技術及誠摯的服務雙管齊下，不只達到身心靈的放鬆，也可以讓整體更有型，走進京姿，讓您更有自信。

Introduction

Our goal is to pursue the perfect hair style. In order to pamper every customer with high quality service, we import the newest techniques and products from Japan, Europe, and the United States. With both professional techniques and sincere service, the customers not only attain spiritual and physical relaxation, but also gain style and confidence in Jin's Hair.

DATA

- 📍 地址：臺北市西寧南路153號2樓
- ☎ 電話：(02)2382-5577
- 🌐 網址：<http://www.rich-hairsalon.com.tw>
- 🕒 營業時間：11:40 - 21:40

Address: 2F., No.153, Xining S. Rd., Wanhua Dist., Taipei City 108, Taiwan (R.O.C.)
Tel: (02)2382-5577
Website: <http://www.rich-hairsalon.com.tw>
Operating Hours: 11:40 AM - 09:40 PM

DATA

- 📍 地址：臺北市莊敬路308號1樓
- ☎ 電話：(02)2758-6589
- 🌐 網址：無
- 🕒 營業時間：09:30 - 20:50

Address: 1F., No.308, Zhuangjing Rd., Xinyi Dist., Taipei City 110, Taiwan (R.O.C.)
Tel: (02)2758-6589
Operating Hours: 09:30 AM - 08:50 PM



花髮時尚館 Fashion Museum



簡介：

屬現代日式風格軟、硬體皆搭配經營理念「創新、創異」全方位資深髮型師不斷追求蛻變進步，國內、外設計課程進修時尚、美學、前衛概念指標。完善的配備只為達到服務至上，用誠摯的服務讓每一位客人都能感受到我們的用心，立下好口碑。

Introduction

The modern Japanese style facilities of Fashion Museum are set to cooperate with the management concept of "innovation and creativity." The senior designers in our salon constantly improve themselves by taking design courses which include genres such as fashion, aesthetics, and avant-garde in Taiwan and abroad. We are equipped with good quality facilities which attain the goal of meeting the customers' needs. We hope that we could convey our sincerity to the customers and make them understand our effort.

DATA

- 📍 地址：臺北市成都路67號3樓
- ☎ 電話：(02)2389-2507
- 🌐 網址：<http://www.wretch.cc/blog/flowerhair>
- 🕒 營業時間：11:30 - 21:30

Address: 3F., No.67, Chengdu Rd., Wanhua Dist., Taipei City 108, Taiwan (R.O.C.)
Tel: (02)2389-2507
Website: <http://www.wretch.cc/blog/flowerhair>
Operating Hours: 11:30 AM - 09:30 PM

美·存在 Be Hair Salon



簡介：

美麗，從頭開始！自古以來，許多專家學者都在研究美的本體是什麼，但從來沒人可以提出一套完美的說法來，不過可以確定的是，美的生命遠比人有限的生命長久，足以脫離時間的限制，成為集體回憶裡的印記。走在忠孝東路的時尚流行街頭，蓄積蛻變能量，迫不及待想要散發光芒，讓妳的 Be 髮 Beauty 美麗佳人，蛻變的現在進行式，就在「美·存在」髮型設計。

Introduction

Beauty begins from the head! Since the ancient time, many experts and scholars have been studying the human body, but no one can claim a perfect theory. It is for sure that beauty lasts longer than the mortal human beings. Beauty could escape from the limitations of time, and become collective imprints of human minds. Walking on Zhongxiao East Road, the fashion-leading district, one just cannot wait to shine and transform into a beauty. Be here with "BE Hair Salon."

DATA

- 📍 地址：臺北市忠孝東路4段112號3樓-13
- ☎ 電話：(02)2773-8589
- 🌐 網址：<http://www.behair.com.tw>
- 🕒 營業時間：11:00 - 20:30 (週日：11:00 - 19:00)

Address: 3F.-13, No.112, Sec. 4, Zhongxiao E. Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)
Tel: (02)2773-8589
Website: <http://www.behair.com.tw>
Operating Hours: 11:00 AM - 08:30 PM (SUN. - 07:00 PM)



曼都髮型信義店 Mentor



簡介：

多年來，曼都秉持一貫對美的執著，為每一位客戶創造完全的自我風格，並且不斷用心經營這份「美的事業」。所謂「進步是成功的基礎」，曼都從來不以現有的成就自滿，除了堅持為客戶創造最優質的美之外，更以曼都「精誠、勤奮、領先、永續」的經營理念，以及創新的技術與手法，來面對高所得、高效率、高科技及高競爭時代。

Introduction

Throughout the years, we have created our own fashion, and have continually managed this beauty business. We believe that "progress is the fundamental to success," We are never content with current achievements. In addition to upholding the highest quality to our customers, we follow "sincere, hard-working, leading, sustainable" as our goals to provide service to the people in the era of high incomes, high efficiency and competition.

DATA

- 📍地址：臺北市信義路4段56號1樓
- ☎電話：(02)2707-1040
- 🌐網址：<http://www.mentor-hair.com.tw/>
- 🕒營業時間：08：20 - 20：00

Address : No.56, Sec. 4, Xinyi Rd., Xinyi Dist., Taipei City 110, Taiwan (R.O.C.)
Tel : (02)2707-1040
Website : <http://www.mentor-hair.com.tw/>
Operating Hours : 08 : 20 AM - 08 : 00 PM

彩登潮髮 Tasi Deng



簡介：

本店成立於民國92年8月28日即將進入第八年，本店秉持著以專業的技術及服務的熱情，精心設計專屬每位顧客的造型，精緻的服務、專業的態度、超值的價位，三大優質要素，顧客的滿意就是我們動力，物超所值，讓你更有型！

Introduction

Tasi Deng was established on August 28th, 2003, and is about to enter our eighth year in the business. Professional skills, enthusiastic service attitude and low price are the three major elements which we hold in high regard. The customers' satisfaction is our motivation to making more effort. We commit to making you more stylish and beautiful and we can assure you that what you get here is more than what you pay for.

DATA

- 📍地址：臺北市中山區龍江路413號
- ☎電話：(02)2517-8680
- 🌐網址：無
- 🕒營業時間：10：30 - 21：00

Address : No.413, Longjiang Rd., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)
Tel : (02)2517-8680
Operating Hours : 10 : 30 AM - 08 : 00 PM



凱莎髮型 Casa&View Salon



簡介：

素以造型設計為主流的凱莎髮型，融合了個人工作室的精緻技術質感與大型店的寬敞舒適空間，塑造出國內罕見的沙龍經營模式。店內裝潢設計、頭皮檢測區的陳設，都是一般沙龍店看不到的，更講究產品品質，也在乎設計師與顧客之間的溝通，堅持最佳的服務，就是要讓每一位顧客都能擁有一份賓至如歸的感覺。

Introduction

We combine the exquisite technical quality of a personal studio with a large comfortable space, setting a business model for the industry in Taiwan. Our interior design and the furnishings in the scalp inspection area are one of a kind among the salon industry. We value product quality, and also the communication between the designer and the customer. We insist on providing the best service to make every customer feel at home.

登少姿西門總店 Hit Hair



簡介：

除了求變創新，如何激發設計師團隊的思考意識潛力，是重要課題之一；HIT積極提供最新流行資訊，目的為培養健全思考方向，更導入整體造型概念獨創性培養形成，漫步時代尖端，望眼的是未來流行趨勢。為了讓設計師培養成“獨創性思考設計師”，HIT不定時提供賽髮競技場，彼此較勁，激發出倍數的創意火花，形成一股流行風暴，屬於HIT的時尚指標於焉形成。

Introduction

In addition to creativity and innovation, thinking about how to stimulate the awareness of the potential design is an important issue to HIT; HIT continually provides the latest trend information to the public. Our goal is to foster a sound direction of thinking into the overall creative culture and to study the formation of the basics in hairstyling. We expect ourselves to be the ones who walk ahead of the trend. To cultivate our designers to become a "creative thinking designer," HIT has hosted some competition to inspire multiple creative competitions to spark the designer's creativity from time to time. HIT represents fashion!

DATA

- 📍 地址：臺北市忠孝東路4段112號3樓-5
- ☎ 電話：(02)2776-4461
- 🌐 網址：<http://www.casahair.com>
- 🕒 營業時間：11:30 - 21:00

Address: 3F.-5, No.112, Sec. 4, Zhongxiao E. Rd., Da'an Dist., Taipei City 108, Taiwan (R.O.C.)
Tel: (02)2776-4461
Website: <http://www.casahair.com>
Operating Hours: 11:30 AM - 09:00 PM

DATA

- 📍 地址：臺北市漢口街2段55號2樓
- ☎ 電話：(02)2311-0716
- 🌐 網址：www.hit-hair.com.tw
- 🕒 營業時間：10:00 - 20:00 週二公休

Address: 2F., No.55, Sec. 2, Hankou St., Wanhua Dist., Taipei City 108, Taiwan (R.O.C.)
Tel: (02)2311-0716
Website: www.hit-hair.com.tw
Operating Hours: 10:00 AM - 08:00 PM, Closed on Tuesday



新亂剪旗艦三店 Cut Crazy



簡介：

亂剪詩妮起源於1999年-西門町，由現任董事長黃國鐘先生一手創立，秉持著顧客至上，領導新新人類之潮流，迅速在10年間，全台各地都有超過數百坪之大型亂剪沙龍髮型進駐，充滿活力的設計師與助理群，絕對滿足，增進您對時尚流行的魅力。

Introduction

Cut Crazy originated in Hsimenting, 1999, and was established by the current chairman- Mr. Huang Guozhong. It has been persistent with "the customer comes first" concept, and has led trends of the younger generation since establishment. Over the past ten years, several large Cut Crazy studios have been established all over Taiwan. Our energetic designers and assistants would absolutely make our customers satisfied with the most stylish charm.

DATA

- 📍地址：臺北市西寧南路135號1樓
- ☎電話：(02)2370-0978
- 🌐網址：www.cutcrazy.com
- 🕒營業時間：12：00 - 22：00

Address：1F., No.135, Xining S. Rd., Wanhua Dist., Taipei City 108, Taiwan (R.O.C.)
Tel：(02)2370-0978
Website：www.cutcrazy.com
Operating Hours：12：00 PM - 10：00 PM

髮元素 SOMA



簡介：

店裡每位成員都必須對美髮具備有高度的熱忱及學習的慾望，明白投入這份工作的努力目標，必須掌握最新的工具、造型及技術，更重要的是要持續保持開放的心態，用心感受身邊的事物所給的靈感啟發，「髮元素」的共同信念是每位設計師都有著完美要求、品質服務、技術呈現。

Introduction

Each staff at our store possesses a high enthusiastic spirit and great desire to make efforts on the job. Modeling and techniques are the most important skills to keep up with in Soma. More importantly, it is essential to keep an open heart to be always ready for inspiration. Our prospect is that every designer demands perfection, quality service, and technical presentation.

DATA

- 📍地址：臺北市新生南路3段11號之1
- ☎電話：(02)2369-1178
- 🌐網址：無
- 🕒營業時間：10：00 - 20：00 週日公休

Address：No.11-1, Sec. 3, Xinsheng S. Rd., Da'an Dist., Taipei City 108, Taiwan (R.O.C.)
Tel：(02)2369-1178
Operating Hours：10：00 AM - 08：00 PM, Closed on Sunday



澤妍美髮型沙龍 Tze Yan Mei



簡介：

川流靚秀才匯於澤，剪燙護染恰到好處，一髮一毫盡態極妍，忽左忽右靈巧飛舞，三千髮絲嬌繞獻美，群客絡繹永不枯竭；要你美麗漂亮是我們的使命，追求時尚流行，堅持品質，終身學習是我們的態度，全店設計師均十年以上資歷為您服務。

Introduction

Hair cutting, dyeing and the perm with the exact care you need. Keeping you beautiful is our mission; Keeping up with fashion trends and insisting the quality of our service are our attitude. Our well-trained and highly experienced designers are here to provide you with extraordinary service.

羅曼奴 Mix&Match



簡介：

在講究創意的年代，時尚界不斷推陳出新，美髮界也絕不例外，不斷挑戰自我，引領時尚潮流！低調美感-Mix&Match羅曼奴髮藝師專業的技術加上極具親和力的態度，以及舒適的整髮空間，成就完美的服務品質，讓您有賓至如歸的感受。

Introduction

In this creative age, the fashion industry constantly introduces new ideas, and hairstyling industry is no exception. We continually challenge ourselves to be the trend-setters! You can get all the perfect low-key beauty in Mix & Match! Our professional skills, friendly attitude and enjoyable environment bring you the best service and make you feel at ease every time you are here.

DATA

- 📍地址：臺北市民權西路60號2樓
- ☎電話：(02)2541-2568
- 🌐網址：無
- 🕒營業時間：10:00 - 20:00 週日公休

Address: 2F., No.60, Minquan W. Rd., Datong Dist., Taipei City 103, Taiwan (R.O.C.)
Tel: (02)2541-2568
Operating Hours: 10:00 AM - 08:00 PM, Closed on Sunday

DATA

- 📍地址：臺北市忠孝東路3段285號3樓
- ☎電話：(02)2776-1336
- 🌐網址：無
- 🕒營業時間：10:00 - 20:00

Address: 3F., No.285, Sec. 3, Zhongxiao E. Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)
Tel: (02)2776-1336
Operating Hours: 10:00 AM - 08:00 PM

**麗瓷造型美妍館 Litcci Hair****簡介：**

Litcci Hair服務於東區已有13年之久，每一位設計師的資歷均在5年以上，服務項目有美髮、美容、美體、美甲及彩妝Litcci滿足了客人美的需求，從頭到腳讓客人可以同時一次滿足，Litcci想給客人不只是服務，更要求給客人一個完美的環境，希望大家有空到東區時可以到Litcci來一趟SPA之旅。

Introduction

Litcci Hair has been in service in the East District for 13 years. Every designer has had hairstyling experience of more than 5 years. Our services include hairdo, skin care, body beauty, manicure and make-up. Litcci meets each customer's beauty requirements, from head to toe, we provide satisfactory. We provide the customers not only the service but also the perfect environment. We welcome you to come for a spa experience when you are in the East District.

岱爾夢都 Diamond**簡介：**

我們秉持「服務至上、成效第一」的經營理念，擁有多樣最新、最符合人性的商品與獨特技術，採用獨創的型態塑身方法與面面俱到的專業美顏回春護理並提供身心疲憊的您放鬆解壓的經典芳香按摩課程，多元的服務、細心呵護、真心對待，除了是要滿足不同需求的您，更期盼帶引您邁入全方位的美麗殿堂，開啟身體與心靈的美麗對話，就從這裡開始！

Introduction

"Service first, effectiveness first" is our management philosophy. We use innovative and professional beauty care methods to bring mental and physical rejuvenation to our customers. We care and treat each customer with sincerity. In addition to meeting your different needs, we look forward to leading you to the palace of beauty for a completely pampered beauty experience. Let's start from here.

DATA

- 📍地址：臺北市忠孝東路4段57號2樓
- ☎電話：(02)2781-8327
- 🌐網址：www.wretch.cc/blog/litcci
- 🕒營業時間：10:00 - 20:00

Address: 2F., No.57, Sec. 4, Zhongxiao E. Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)
Tel: (02)2781-8327
Website: www.wretch.cc/blog/litcci
Operating Hours: 10:00 AM - 08:00 PM

DATA

- 📍地址：臺北市南京東路2段68號7樓
- ☎電話：(02)2522-1752
- 🌐網址：http://tw.myblog.yahoo.com/anita_561231/
- 🕒營業時間：11:00 - 20:30 週日公休

Address: 7F., No.68, Sec. 2, Nanjing E. Rd., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)
Tel: (02)2522-1752
Website: http://tw.myblog.yahoo.com/anita_561231/
Operating Hours: 11:00 AM - 08:30 PM, Closed on Sunday



長紅美容名店 Chang Hung



簡介：

本店由知名國際造型總監駐店主持，由中國首屆環球小姐世界亞軍之張明珠老師親自為客戶化妝、做造型、皮膚保養及課程規劃設計，來店客戶享有和世界級模特兒相同之服務，含儀態指導及國際級模特兒同級的體重控制美體課程設計。

Introduction

Chang Hung is held by the renowned international design executive, the famous China first Miss Universe, Ms. Ming-Chu Chang. Doing the make-up, design, skin care and planning courses herself directly for you. The customers will enjoy the world-class service and feel like an international model. Bearing guide and fashion-model-scale weight control courses are also provided.

芭比藝術美甲 Barbie Nail Art



簡介：

日系專業美甲沙龍，精緻手足SPA護理專業的硬體設施，優雅舒適的環境，特殊美甲造型，製作各式專業水晶指甲服務，光療樹脂植甲服務，完美與時尚的結合。

Introduction

Barbie is a professional nail salon which provides the licensed and refined devices for Japanese hand-foot SPA. With the comfortable environment, we have the perfect environment for all kinds of manicures, including acrylic nails, gel nails which would perfectly suit your style.

38

39

DATA

📍地址：臺北市和平東路1段67號3樓-3
☎電話：(02)2397-2583
🌐網址：<http://tw.myblog.yahoo.com/jw!UwpuQW#DQBtky06pbQ-/>
🕒營業時間：10:00 - 20:00
Address: 6F.-3, No.67, Sec. 1, Heping E. Rd., Da'an Dist., Taipei City 106, Taiwan (R.O.C.)
Tel: (02)2397-2583
Website: <http://tw.myblog.yahoo.com/jw!UwpuQW#DQBtky06pbQ-/>
Operating Hours: 10:00 AM - 08:00 PM

DATA

📍地址：臺北市南京東路3段303巷14弄6-1號1樓
☎電話：(02)2546-5189
🌐網址：無
🕒營業時間：10:30 - 19:30
Address: 1F., No.6-1, Aly. 14, Ln. 303, Sec. 3, Nanjing E. Rd., Taipei City 106, Taiwan (R.O.C.)
Tel: (02)2546-5189
Operating Hours: 10:30 AM - 07:30 PM



采威時尚美甲沙龍 Caiwei Nail Art



簡介：

堅持一貫的服務精神與品質，用心讓每一位顧客享受美麗的過程，舒適的時尚美甲空間，專業細膩的保養手法，讓您的手足擁有最貼心的呵護，每一位美甲師用心為您設計專屬於您的指上風情。

Introduction

We consistently adhere to the spirit of service and quality, keeping every customer pleased with the beauty process in our comfortable environment. For our customers, we provide the most thoughtful and exquisite care for your hand and foot. The manicure styles which we design are just for you and one of a kind.



2010臺北國際花卉博覽會 TAIPEI INTERNATIONAL FLORA EXPOSITION

2010.11.6_2011.4.25



展區 Venues

www.2010TaipeiExpo.tw

- | | |
|-----------|---------------------------|
| 1 圓山公園區 | Yuanshan Park Area |
| 2 美術公園區 | Fine Arts Park Area |
| 3 新生公園區 | Xinsheng Park Area |
| 4 大佳河濱公園區 | Dajia Riverside Park Area |

DATA

地址：臺北市南京西路11號B1
 電話：(02)2581-9808
 網址：<http://www.wretch.cc/blog/diane48527g>
 營業時間：11:00 - 21:00 (週日：11:00 - 19:00)
 Address: B1F., No.11, Nanjing W. Rd., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)
 Tel: (02)2581-9808
 Website: <http://www.wretch.cc/blog/diane48527g>
 Operating Hours: 11:00 AM - 09:00 PM (SUN, -07:00PM)





台北市女子美容商業同業公會

DATA

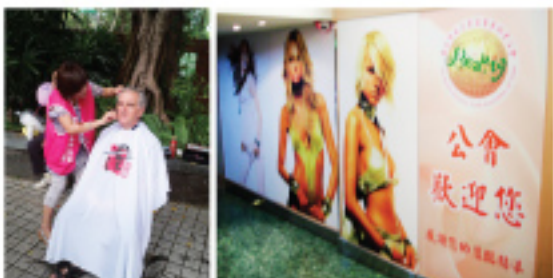
- 📍 會址：臺北市康定路 232 號 4 樓之 1
- ☎ 電話：(02)2302-9896
- ✉ 傳真：(02)2302-9227
- 🌐 網址：<http://www.tbstat.org.tw/home.php>

統計至民國99年2月份止，登記為臺北市美容女子商業同業公會之會員家數共有1,462家，其中包含大型連鎖沙龍578家、中型美容院392家、小型家庭理髮456家，依上述資料估計，現今臺北市美容美髮相關從業人員約有近1萬人。

而近年來興起的美甲風潮，早已成為時尚女性熱愛的美麗元素之一，除了在美容美髮業開設服務項目外，在臺北市巷弄之間，會驚豔的發現不少小型個人工作室的小店舖，只要有一手好手藝以及創意圖像的創造力，皆能生意興隆、門庭若市。由於店內座位數在2-3個之間，因此經營方式以預約的型態居多。

彩妝造型在近年來主題派對以及節日活動廣受年輕朋友的喜愛，彩妝已不再是新娘的權利。從彩妝學院、結婚顧問公司紛紛開立，許多消費者也會在特別需要造型的日子裡，讓彩妝驚豔全場。

隨著大眾市場的需求提升，美容美髮相關產業也逐漸被大家所重視。



The Beauty Business Trade Association of Taipei

DATA

- 📍 Address：4F.-1, No.232, Kangding Rd., Wenhua Dist., Taipei City 108, Taiwan (R.O.C.)
- ☎ Tel：(02)2302-9896
- ✉ Fax：(02)2302-9227
- 🌐 Website：http://www.tbstat.org.tw/home.php

Up till February, 2010, the statistics show that there are 1462 registered members in the Beauty Business Trade Association of Taipei. The members include 578 large chain salons, 392 medium-sized, and 456 smaller salons. In accordance with the information above, there are approximately 10,000 beauty industry related practitioners in Taipei.

Due to the popularity of styling manure since the past few years, it has become one of the most indispensable beauty factors for the fashion-loving females. In addition to the hairstyling services in hair salons, it is quite easy to spot a lot of amazing little studios among the alleys in Taipei. As long as you have good skills and creativity, you can attract many customers and have a booming business. Due to the fact that there are only 2-3 seats in the personal studios, the appointments taken are usually by reservation.

Recently, theme-oriented make-up is very popular among the young generation because of theme parties and holiday celebrations. Make-up is no longer the right of brides. Lots of make-up cram schools and Bridal Consultant Companies have been established. A lot of the consumers put on make-up for special occasions to create the wow-factor. With the increasing demand in the market, the beauty related industry has been gradually respected and paid attention to by the public.





中華民國拈花惹草 押花藝術協會

DATA

- 會址：台北市承德路7段388號21樓之一
- 電話：(02)2827-7130
- 傳真：(02)2827-7132
- 網址：http://www.upfas.org



押花，是將植物以重力壓平經快速乾燥後而成，再與各種美術應用及多元媒材結合，以不同技法與巧思創作出獨特性、藝術化和生活化的作品。押花是簡單容易入門的生活藝術，學習押花，豐富生命的色彩，更能增添生活的樂趣。

台灣押花藝術的成就歷年來一直在突破，透過日、韓、美、英國際參賽的不斷切磋，許多學員的作品均獲得優秀獎項，在2010台北花博展裡充足展現出創意、活力和美感。在押花藝術的學習中，親近大自然，進行植物採集、押製、乾燥，神奇留住了花朵的永恆與美麗，每幅的作品都經過反反覆覆的推敲與揣摩，只為達到最美境界。



United Pressed Flower Art Society

DATA

- Address : 21F-1, No.388, Sec7, Cheng De Rd, Beitou Dist, Taipei, Taiwan
- Tel : (02)2827-7130
- Fax : (02)2827-7132
- Website : http://www.upfas.org

The process of pressed flower is to have a plant pressed with weight and then speed-dried. It could also be combined with all kinds of multi-media tools and art applications to create work with originality, aesthetics, and practicability. Pressed flower is a simple form of art with no prerequisites. Learning the art of pressed flower could be a delightful enhancement of living quality.

The aesthetic achievements of the pressed flower art in Taiwan are constantly increasing, through the international contest in Japan, Korea, USA and England, our works gain a lot of prize, in 2010 Taipei International Flora Expo, Pressed flower fully shows our creativity, energy, and beauty. During the learning process of the art, pressed flower, we are closer to nature. We collect plants, dry and press them to preserve their beauty eternally. Each piece of work is inspected and altered thoroughly to achieve the highest level of beauty.





關於臺北生活好沙龍

完美的要求

美麗的城市從美麗的市民開始，為了讓市民享有高品質的美麗體驗，臺北市商業處首度整合美髮、彩妝、美甲、串珠、押花5大產業，隆重推出「臺北生活好沙龍」品牌加盟計畫，期許以手藝帶給生活靈動的養份，以手藝妝點城市躍動的魅力。生活好沙龍以嚴選為宗旨，今年從臺北眾多店家當中，評選出願意為消費者美麗許下承諾的33個店家，以使用經過認證合格的商品提供最完美的服務，以最專業的技術讓消費者在生活好沙龍裡，找到自我、發現自我、改變自我、創造自我進而擁有美麗新生活。

玩美的呈現

生活好沙龍的經營祕訣在於玩美，賣的就是巧手，是一種對美麗的承諾，對品質的保證。消費者透過親自的體驗，改變了外型、受到同儕之間的肯定，內心得到了自信，生活也隨之有了好運。消費者有了美麗的體驗之後，增加了來店消費的意願和次數，即為店家帶來了生意，也讓生活好沙龍成為一種優質的標識，不僅如此，我們也希望透過「臺北生活好沙龍」品牌加盟計畫串連起本市優質店家，將人們追求美麗外型、美化生活的例行過程化繁為簡，也期望店家藉由這些親切的互動，將美麗生活情報、商品訊息和巧手服務，一併在沙龍內提供給顧客，讓「臺北生活好沙龍」成為大家生活中不可或缺的美麗好鄰居！

商品豐富、品質優良 衛生保證、服務親切

在臺北市邁向時尚之都的腳步中，我們思考的是，如何能運用創新商品增加服務品質及效率、甚至將優質服務提供給消費者，我們要實現的是一種生活品質、一種以克服企業經營上的不便，創造最貼近消費者生活上美麗需求的一切便利，藉由提出「美麗好鄰居」，讓市民能貼切地享受到新世紀中一種更便利的美麗生活方式。如何遇見「臺北生活好沙龍」？只要看到店面貼著我們的圖形識別標章，就是我們的加盟店家，當然，只有在「臺北生活好沙龍」，您才能享有高品質的美麗體驗！

品牌標章





朝陽服飾材料街區發展協會

DATA

會社：台北市南京西路167巷3之4號
電話：(02)2558-4085
傳真：(02)2558-0018

串珠的魅力在於使各種顏色、形狀、材質的素材，創造出不同組合的可能性。透過雙手，激發創意，即使是同樣的設計也會因為選色和形狀的不同而呈現不同的變化。逛街看到琳瑯滿目，不論形式簡單大方或是華麗富宮廷風的串珠設計飾品，是不是都很想打包帶回家？但又擔心花了大錢後卻帶著跟別人一樣的飾品！

朝陽服飾材料街區已有50年以上的悠久歷史，早期各店家多在重慶北路及朝陽公園一帶聚集設攤販賣服飾材料，隨著時代演進，各攤商逐漸移入巷弄內成立店面營業，密集林立而形成服飾材料街區，目前共有92家商店，現為全國服飾材料主要批貨集散地。舉凡蕾絲、拉鍊、皮飾、水鑽、水晶、鈕釦、亮片、織帶等材料，樣式琳瑯滿目，多到令人目不暇給，街區還有很多店家提供免費教學的服務，喜歡bling bling華麗飾品或創意DIY的朋友們，一定非得到朝陽服飾材料街區挖寶不可。



Chaoyang Clothing Materials District Development Association

DATA

Address : No.3-4, Ln. 167, Nanjing W. Rd., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)
Tel : (02)2558-4085
Fax : (02)2558-0018

The charm of beading comes from the possibility to use a variety of different colors, shapes and materials to create all kinds of beautiful combinations. Through your hands and creativity, even the same design could show variation due to the use of different colors and shapes. Whether it is one with a simple design, or one with sophisticated, colorful jewels, don't you just want to own all those dazzling beaded jewelry when you are shopping? However in the mean time, you might worry about spending too much money on something common.

Chaoyang Clothing Materials District has had the history of over 50 years. Starting from the clothing material stalls gathering along Chaoyang Park and Chongqing North Road long ago, the stalls have gradually moved into the lanes and set up their own stores now. There are currently 92 stores on Chaoyang Clothing Materials District. It's now the main nationwide distribution center for clothing materials. A variety of lace, zippers, leather, stones, crystals, buttons, sequins, ribbons and other materials will dazzle you. Many stores even offer tutorial sessions for free. For the ones who love the bling bling jewelry or creative DIY, you must visit Chaoyang District to discover your treasures.



[玩美隨我・美麗由你]



生活巧手・花漾臺北嘉年華
Blossom Taipei Carnival

活動時間/Date 2010.8.28 - 29

活動地點/Place 台北地下街12號廣場(Y4出口)
Taipei City Mall #12 Plaza(Y4 Exit)

活動內容/Contents

8/28-8/29

13:00-17:00 花漾好康展售會
Blossom Special Sale

8/28

13:00-13:30 嘉年華開幕儀式
Opening Ceremony

13:00-16:00 金巧獎新秀設計大賞
Golden Hand Award Contest

8/29

13:30-16:30 亮點造型秀
Spotlight Show

16:00-17:00 金巧獎頒獎典禮
Golden Hand Award Ceremony

*活動當天憑本手冊或臺北購物卡還可兌換精美小贈品1份哦!

*Please show the handbook or Taipei Shopping Card to receive an elegant gift.

花漾臺北
小花別針



限量1000組!

Free Gift!
精美贈品
兌換戳章處



About “Taipei Beauty Life Salon”

Demand for Perfection

A beautiful city starts from beautiful citizens. In order to provide the citizens with high quality beauty experiences, the Taipei City Office of Commerce established the franchising program - “Taipei Beauty Life Salon” with the integration of the major beauty businesses in hair, make-up, manicure, beading and flower-pressing. We expect to bring beauty to the citizens in Taipei and decorate the city with charm. The project, “Taipei Beauty Life Salon” aims at selecting the best for the customers. Out of the numerous stores in Taipei, 33 has been evaluated and selected to commit to the realization of beauty, and the provision of the perfect service with qualified products. In “Taipei Beauty Life Salon”, the customer is allowed to search for oneself, discover oneself, change oneself, and then further on creates a beautiful new life for oneself.

Presentation of Beauty

The secret to run the “Taipei Beauty Life Salon” is our demands on beauty perfection. We sell professional skills. It is a commitment to beauty and a guarantee for quality. After the beautifying experience, the customers gain confidence and happiness through the change of appearance, and the compliments of others. The customers would be more willing to invest on beauty, and would thus bring business to the stores. Also, the brand, “Taipei Beauty Life Salon”, would become an assurance and good label for quality service. We hope that by the service of “Taipei Beauty Life Salon”, which franchises the high-quality stores in Taipei, people could simplify the complicated beauty routines into an easy, relaxing experience. Also, we

hope that through the welcoming interactions with the customers, we could provide them with first-hand beauty and product information, and skillful service. We expect Taipei Salon to become your always friendly neighbor for beauty.

Abundant Product, High Quality, Good Hygiene, and Friendly Service

Taipei city is pacing towards becoming the fashion capital. What we see in this process, is how we can utilize the creative products to improve on service quality and efficiency in order to offer the customers pleasant services. We are realizing an ideal living quality, overcoming the inconvenience when running a business. Through the proposition of the concept “your friendly neighbor for beauty,” we expect the citizens to accept a new, innovative lifestyle which makes beauty so attainable and easy. How do you identify the “Taipei Beauty Life Salon”? You can easily tell by our circle brand-label in stores. Of course, “Taipei Beauty Life Salon” is the perfect place for you to enjoy a high quality beauty experience!

Brand Label





Erica&Grace Hair Studio



簡介：

毛髮養育SPA中心，記憶健康雕塑燙髮，抗氧天然護髮、遮掩白髮，育髮、美髮、美容教學，免費提供最精密光纖顯微鏡檢測器為您的頭皮頭髮做治療，本店環境寬敞、優雅舒適，讓您全程享受舒壓愉快。

Introduction

Our specialties are: hair care SPA, healthy memorizing sculpture perm, natural antioxidative hair care, gray hair covering, hair restoration, and beauty tutorials. We also provide an optical microscope detector for the precision of your scalp treatment for free. Our elegant and comfortable environment ensures your pleasant and relaxing experience throughout our service.

- DATA**
- 📍地址：臺北市民生東路4段58號2樓
 - ☎電話：(02)2715-3767
 - 🌐網址：無
 - 🕒營業時間：09:30 - 21:00 週一公休

Address : 2F., No.58, Sec. 4, Minsheng E. Rd., Songshan Dist., Taipei City 105, Taiwan (R.O.C.)
Tel : (02)2715-3767
Operating Hours : 09 : 30 AM - 09 : 00 PM , Closed on Monday

FLY Hair Salon



簡介：

簡潔、明亮空間設計，訂制顧客專屬美髮服務，創意不該放在框框當中，應讓天賦自由飛翔，最有質感與未來發展性的多元化服務，髮型、彩妝，整體形象設計，從心出發，堅持給您最好的。

Introduction

Simple, bright interior design, custom hairstyling service - that is what we provide for our clients. There should be no limitations for creativity, and no boundaries for talent. With the most quality, prospective, and variable service, we offer you the best on hairstyling, make-up, and overall image-design.

- DATA**
- 📍地址：臺北市文林路283號1樓
 - ☎電話：(02)2882-2992
 - 🌐網址：<http://www.wretch.cc/blog/flyhair09>
 - 🕒營業時間：11:00 - 21:00

Address : No.283, Wenlin Rd., Shilin Dist., Taipei City 111, Taiwan (R.O.C.)
Tel : (02)2882-2992
Website : <http://www.wretch.cc/blog/flyhair09>
Operating Hours : 11 : 00 AM - 09 : 00 PM

