



## Taipei Station Wholesale Market, Huayin St. District Feature Spots and Stores Introduction



### Useful ★ Good things

**Dolly Club**  
02 2556-8267  
No. 85, Huayin St., Datong Dist., Taipei City  
Mon-Sat 10:00-20:00 Sun 11:00-19:00  
Started own brand as of year 2006, gathering printed fabrics from around the world, and further design with practical and thoughtful storage functions to get close to life. Get a 10% discount with every single expenditure reaching NT\$1,000 (excluding promotional products).

**LIUKOO**  
02 2559-5170  
No. 195, Huayin St., Datong Dist., Taipei City  
Mon-Sat 10:30-20:00 Sun 10:30-19:00  
Founded in 1976, with products based mainly on men and women leisure wear, shirt, and suit. Persisted in using quality materials and exquisite Taiwanese workmanship throughout the past many years. Liukoo brings you a special price of NT\$1,580 per shirt promotional price of NT\$2,500 per any two shirts.

**gigistore**  
02 2550-7601 02 2550-7600  
No. 213, Huayin St., Datong Dist., Taipei City  
10:00-20:00  
Specialized in selling latest popular products, including Korean fashion hair pieces, shoes, coin purses, leather goods, children's schoolbags, travel bags and 3C product accessories. Boutique sales, enjoy 50% discount of VIP wholesale price for purchasing the same category of products up to NT\$3,000; enjoy 20% discount for popular accessories and socks per every 5 pieces; enjoy a 20% discount for service bags once expenditure reaches NT\$500.

**Szuchun Trading**  
02 2558-9771  
No. 217, Huayin St., Datong Dist., Taipei City  
Mon-Sat 10:30-20:00 Sun 10:30-19:30  
30 years of history, specialized in leather pieces, packaging materials and supplies, including several imported brands with stringent quality control. Complimentary customized name tag will be gifted for purchasing GROWA Bags and Comodoro aluminum alloyed suitcases. It is also featured Macabro (light food restaurant "Wie Kitchen" is set up on the 5th floor. All accessories and leather products at 50% off and above (excluding imported products).

**WEI WEI WHOLESALE GROUP**  
02 2555-7511#601  
1/F, No. 94-1, Huayin St., Datong Dist., Taipei City  
10:30-20:30  
Specialized in vogue accessories for more than 40 years, and collaborated with Swarovski for accessory development. It is also featured Macabro (light food restaurant "Wie Kitchen" is set up on the 5th floor. All accessories and leather products at 50% off and above (excluding imported products).

**BEARMAMA**  
02 2550-8899  
81, No. 30, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
10:00-20:00  
Founded in 2002, it is the most comprehensive market for DIY accessory materials in Taiwan, and is also the exchange platform for DIY lovers, cultivating domestic DIY talents, allowing DIY culture to go a step higher. University friends will get a 10% discount for expenditures at the store upon showing of passport!

**Dative Wholesale Department Store**  
02 2555-6758  
1/F, No. 11, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
10:30-20:30  
Specialized in selling popular products from Japan and Korea, it is largest wholesale market in Taiwan with tens of thousands of product types; with 30 years of experience and acknowledgment, Get NT\$100 redemption with purchase reaching NT\$700; email gift will be handed out for purchase reaching NT\$1,000; NT\$50 redemption per purchase reaching NT\$500 for cotton woven products on the 2nd floor.

**Ming Li Stationery Co.**  
02 2558-7153  
No. 10, Taiyuan Rd., Datong Dist., Taipei City  
09:30-20:30  
Born in business locally for close to 40 years, selling all types of stationeries in comprehensive collections, you are welcome to visit and purchase. All products at wholesale price.

**Song Yuan Co.**  
02 2556-1338  
No. 1, Ln. 8, Taiyuan Rd., Datong Dist., Taipei City  
Mon-Sat 10:30-20:30 Sun 1:30-18:30  
Born in business at Taipei Rear Station for over 80 years, specialized in selling name brand sports shoes, rain boots, leisure footwear and children's footwear and slippers etc. 20% and above discount for all products (excluding promotional products).

**WEI WEI WHOLESALE GROUP**  
02 2555-7511#136-138  
1/F, No. 24, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
10:30-19:00  
Accessory specialty store founded in 1969, specialized in selling popular accessories such as ear rings, necklaces, and hair pieces from the United States, Japan and Korea. Coordinated process from design to production. All accessories at 50% off and above (excluding imported products).

**Shute Fashion Accessories**  
02 2556-6888  
No. 11, 13, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
10:00-20:00  
The time-honored brand store at the rear station with 42 years of history. Specially equipped to produce products including hats and scarfs along with the trend and market demands. 15% discount for all products in the store.

### Useful ★ Good things

**Best Beauty Wholesale Department Store**  
02 2555-2899 02 2555-9117  
No. 207, Huayin St., Datong Dist., Taipei City  
Mon-Sat 10:00-20:00 Sun/Public holidays 11:00-19:00  
This store has several decades of history in the wholesale of beauty makeup, distributes perfumes, makeup, and skincare products from famous brands. Enjoy elegant Best Beauty membership card and one exquisite gift for expenditure reaching NT\$3,000 in the store.

**Ming Hong Quality Merchandise**  
02 2559-7778  
No. 215, Huayin St., Datong Dist., Taipei City  
10:30-19:30  
Almost all products are of its own design, there are also several licensed products, such as Hello Kitty, Totoro, My Colors. 15% off for all products.

**Zoe**  
02 2555-6262  
No. 203, Huayin St., Datong Dist., Taipei City  
11:00-21:00  
Specialized in selling in season popular fashion brand clothing from Europe, Japan, and Hong Kong. Imported Italian purses, wallets, shoes, silk scarfs, handbags. Enjoy wholesale price and a further 10% discount for purchasing at the store.

**Sense Co.**  
02 2558-3561  
No. 104, Huayin St., Datong Dist., Taipei City  
Mon-Sat 10:30-19:30 Sun 10:30-19:00  
Specialized in the wholesale of watches and bags; watch brands include Casio, CK, DKNY, Orient and ODM watches. Bags include sports backpacks, life bags, and handbags. 30% discount for purchase reaching NT\$1,000 (excluding promotional products and name brand watches).

**Beyond Fashion (Rear Station Cafe)**  
02 2556-3218  
No. 31, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
10:30-20:30  
Welcome and well for domestic designer clothing and accessories, as well as imported clothing and accessories. There are also combined style cafe and bar for coffee and snacks. Display Player/Staff Card of Universiade Taipei 2017 to get a free cup of iced coffee (one cup available per card for once).

**TIEN MEI LEATHER CO.,LTD.**  
02 2558-2034  
No.46-2, Taiyuan Rd., Datong Dist., Taipei City  
10:00-20:30  
Selling travel accessories and various leather products, including all types of handbags, wallets and belts, you can find it all here. One bright-colored and safe suitcase strap will be gifted per single purchase reaching NT\$2,000. One large suitcase protection cover will be gifted per purchase reaching NT\$4,000. One Travel Crown backpack will be gifted per purchase reaching NT\$6,000.

**DD TOY TOWN**  
02 2556-1661  
No.54, Taiyuan Rd., Datong Dist., Taipei City  
10:00-21:00  
Tens of thousands types of toy products in the store, including the cheapest Lego blocks in the entire Asia, features complete product lines with new product stores. 20% discount for all products (excluding promotional products).

**Jian Sing Umbrella**  
02 2559-0112  
No. 195, Chang'an W. Rd., Datong Dist., Taipei City  
09:00-19:30  
Founded on February 25th, 1945, the very first umbrella specialty store in Taiwan, which has a long history up till the present, with customers across all generations. It is the common memory to the people of Taipei. Promotional products at around 10%-20% discount. There is also a Promotions Universiade promotional product section. Umbrella hat at special price of NT\$100.

### Tasteful ★ Local delicacies

**SANDO HOUSE**  
02 2555-7708  
No.15, Taiyuan Rd., Datong Dist., Taipei City  
11:00-20:00  
The time-honored brand fish product wholesaler with 50 years of history, providing fresh seafood ingredients at cheap prices. It was recommended by online users to have the same with highest CP value in Taipei. Complimentary ice cream will be gifted based on the event tour guide Promotions Program.

**Royal Cuisine Kitchen**  
02 2552-1787  
2F, No. 62, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
11:30-14:00 17:30-21:00  
The imperial kitchen for ancient royal family, nowadays with the Royal Cuisine Kitchen, 5-star restaurant Cantonese cuisine chef provides far priced authentic exquisite Hong Kong style food. During "knowledge" in the event period, one serving of barbecued pork bun or red bean cake (except 10/21) will be gifted based on the tour guide brochure rita. This promotion is not to be used with other promotions.

## 後站華陰

# 友善迎接 世大運活動 Friendly Shopping Districts Celebrate Universiade Taipei 2017



Event Time: 2017/8/3-9/3

**Triple Bonus**  
Purchase from stores in the Taipei Station Wholesale Market and Huayin St. District participating in the event to enjoy "Triple Bonus"!

8/3  
9/3

- First Offer: Store Discount Offers**  
Purchase from stores in the Taipei Station Wholesale Market and Huayin St. District participating in the event to enjoy discount offers (please refer to store info for individual offers).
- Second Offer: Gift with Purchase**  
Purchase from stores (No.1-17) in the Huayin St. District participating in the event and exchange your receipt for a 5000NT valued gift (GUI or GUI exempt receipt) for 50000NT purchase on the same day (not limited to same store in Huayin St. District) while supplies last. The event offers 100 shares of gift for foreigners and 50 shares of gift for citizens while supplies last.  
Gift Exchange Location and Time:  
[BEARMAMA] B1, No. 30, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
02 2550-8899 8/3-9/3 10:00 - 20:00
- Third Offer: Raffle for Purchase**  
Purchase from stores in the Taipei Station Wholesale Market and Huayin St. District participating in the event and exchange your receipt for a 5000NT valued gift (GUI or GUI exempt receipt) for 50000NT purchase on the same day (not limited to same store in Huayin St. District) while supplies last. The event offers 100 shares of gift for foreigners and 100 shares of gift for citizens while supplies last.  
Gift Exchange Location and Time:  
[Shute] No. 11, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
02 2556-6888 8/3-9/3 12:00 - 18:00

**Matters of Attention**  
① Please display your passport if you are a visitor from abroad, and an ID should be presented by citizens during the exchange.  
② Gift purchase reaching 5000 NT on the same day is limited to grand total from stores in the same district that are participating in the event of "Gift with Purchase". Grand total receipts from both districts are not interchangeable.

### Accommodation★ Quality Hotels

**BAYMAN HOTEL**  
02 2556-7797  
No. 3, Ln. 145, Chang'an W. Rd., Datong Dist., Taipei City  
07:00-23:30  
Bayman Hotel is located at downtown Taipei, with only 3 minutes of drive from Taipei Station and Taipei Bus Station, offering comfortable and fashionable accommodation environment. Enjoy 10% discount for accommodation on weekdays. NT\$100 discount can be enjoyed for accommodation on holidays with event brochure.

**New Continental HOTEL TAIPEI**  
02 2550-5799  
No. 73, Sec. 1, Chongqing N. Rd., Datong Dist., Taipei City  
24hr  
About 5 minutes of walk from Airport MRT-Taipei Station A1 Station. It is the ideal choice for tourists, shopping and window-shopping. Enjoy 10% discount for room guests. 2-15% discount for expenditure at the restaurant, service fees are charged separately.

**CitylInn Hotel Taipei Station Branch II**  
02 2555-5577  
No. 81, Chang'an W. Rd., Datong Dist., Taipei City  
24hr  
Located at Taipei Rear Station, it has inherited the constant fair-priced fashion style, with design-based thematic space to create the beautiful and cozy ambience. All guest rooms are equipped with LCD television, separated shower and Wi-Fi facilities.

**Homey Hostel Taipei**  
02 2550-4499  
7F, No. 180, Chang'an W. Rd., Datong Dist., Taipei City  
24hr  
Located in the Global Village of old Taipei, it is only 7 minutes of walk from Taipei Station with clean and safe environment. Complimentary breakfast, local guide, it is as cozy as living at home as indicated in the name "Homey".

**Beimen WOW Poshtel**  
02 2552-5068  
No. 2-1, Ln. 92, Taiyuan Rd., Datong Dist., Taipei City  
24hr  
Reconstructed from a 40-year-old hotel "Mei Tai Hotel", it is not merely an accommodation space, but is further a communication space for backpackers. Combining old house with design, promoting Taiwan's local folk culture to travelers from around the world.

### Feature Spots

**Taipei Beimen (North Gate)**  
Sec. 1, Zhongxiao W. Rd., Zhongzheng Dist., Taipei City  
Beimen is the front gate of Old Taipei City, also known as Cheng-Gin Gate, a Qing Dynasty city gate. Built in 1884, it is the only gate among the five Taipei City gates to maintain its former appearance.

**Puji Temple**  
No. 100, Huayin St., Datong Dist., Taipei City  
02 2558-7046  
With 167 years of history, Puji Temple sits on the gathering grounds of Taipei wholesale street, Huayin Street. The prospering temple with intricately glamorous dragon stone pillar carvings and fine wall paintings is a great feature of Puji Temple.

**Rear Station Old Plaza**  
Cone of Zhengzhou Rd. and Taiyuan Rd., Datong Dist., Taipei City  
The rear station old plaza displays railway cultural works in a carriage of a diesel train parked beside the vintage platforms. There are also store plaques describing the history of the station.

During the 1950s-1960s, village youths achieved their dreams in Taipei. "The rear station" was their first stop in the prosperous city.

It was the starting point of the "Taipei Dream". Nowadays, it is still supporting the entrepreneurial dreams of wholesalers and designers alike. With the progress of time, the Taipei Station Wholesale Market and Huayin St. District shifted towards wholesale and daily necessities, attracting a considerable number of designers and wholesalers procuring package materials and apparel, earning it the reputed name of "wholesale heaven" and "The largest single floor department store in Taipei". Neighboring Taipei Main Station with convenient transportation and numerous accommodations, it attracted numbers of foreign visitors to make their stay nearby.

In 2017, by courtesy of the Universiade and initiation of MRT airport line, The Taipei City Office of Commerce will host the "Friendly Shopping Districts Celebrate Universiade Taipei 2017" event from August 3rd to September 3rd, gathering dozens of feature stores in the Taipei Station Wholesale Market and Huayin St. District to conduct a joint promotional event. Tourists domestic and abroad are welcomed to a treasure hunt and experience the charm of these two business areas!

主辦單位 | 臺北市政府商業發展局  
執行單位 | 臺北市政府商業發展局  
TAIPEI 2017

**Taipei Station Wholesale Market**

**Huayin St. District**

Prize	Amount	Content
First	1	Five Star Taipei Grand Hyatt Hotel Accommodation for two voucher*1 (Accommodations and 2 meals including breakfast and dinner)
Second	4	2,000 NT worth of district feature store gift*1
Third	10	500 NT worth of district feature store gift*1
Special	2	1,400 NT worth of a set of Taoyuan MRT Opening commemorative ticket (Each set includes 5 tickets, sponsored by Taoyuan Metro Corporation)

**More to Offer**  
Purchase at "Taipei Datong Diversified" program guidance store between 8/3 to 9/3 to enjoy purchase offers (please refer to store info for individual offers).

- 2017 Taipei City Mall Happy FUN summer 500 thousand dollar Coupon give away**  
Between July 2nd and August 20th of 2017, exchange for a 5000NT valued coupon (No. 8 place service counter) with a receipt of 5000NT accumulated purchase on same day. Win 100 thousand dollars in the sweepstake first prize and over 520 thousand dollars in prize total! Buy more to win more!
- Brilliant Universiade Taipei City Mall "Beary" Good-**  
Between August 19th to 30th 2017, the Universiade Taipei City Office of Commerce began promoting the traditional stores marketing renovation guidance plan since 2016. It assists in reinventing image of aged stores and reinstating the glamour of Old Taipei City of Taipei. To celebrate the Universiade, the program plans to deliver purchase discount offers in synch.

For more information please refer to Taipei City Mall website: www.taipeimall.com.tw FB fanpage: @TaipeiCityMall

## Taipei Datong Diversified

**LIU AN TANG CHINESE MEDICINE CO.**  
02 2559-8599  
No. 75, Sec. 1, Dihua St., Datong Dist., Taipei City  
09:30-20:00  
Century old medicine store on Dihua Street. Founded by the brothers of Jing-Hu Yang and Cheng-Ha Yang in Hualien, Fujian during 1919. It has followed the ancestral ancient medicine production skills from the past century. Received the National 1st Golden Singapore Award in 2006. For our company's exclusively produced products of 18 types, 10 bags get one more extra bag free (restricted to single product only).

**LAN TUNG HAN FANG**  
02 2550-6317  
No. 92, Sec. 1, Dihua St., Datong Dist., Taipei City  
09:00-18:30  
Lian Tong Han Fang started with traditional Chinese medicinal herbs and traditional Chinese medicine. The tea burning family takes care of everything from tea cultivation, tea production to tea trading, persisting in the quality of tea leaves to ensure the delicious journey from tea garden to tea table! 10% discount promotion for fruit tea collection, dried fruit collection and tea bag collection.

**Botontea**  
02 2552-8166  
No. 82, Baoan St., Datong Dist., Taipei City  
09:00-19:00  
Started in Songboken, Nantou in the 1950s, the 3rd generation of Jing-Hu Yang then family came to Taipei to set up branch store during 1988. The tea burning family takes care of everything from tea cultivation, tea production to tea trading, persisting in the quality of tea leaves to ensure the delicious journey from tea garden to tea table! 10% discount promotion for fruit tea collection, dried fruit collection and tea bag collection.

**Bamboo Maker**  
02 2553-0482  
No. 161, Sec. 1, Dihua St., Datong Dist., Taipei City  
10:00-19:00  
A local ancient store of 150 years of history, which has already passed down to the 4th generation, specialized in selling all types of bamboo woven as well as traditional wooden living accessories, including food storage, rice baskets, nylon grocery bags etc. It is the heaven for fans of nostalgic objects and masters. One pair of exquisite bamboo chopsticks will be gifted for purchase reaching NT\$1,000 at the store. Gui Fei Dragon (worth NT\$300) will be gifted per purchase reaching NT\$2,000.

**Full Mountain**  
02 2557-8605  
No. 220, Sec. 1, Dihua St., Datong Dist., Taipei City  
09:00-20:00  
Full Mountain has been in business for 30 years. The store are pure natural without additives. There are also currently popular macaroon food ingredients such as sun-dried and chia seeds, you are welcome to visit for a treasure hunt! One pack of Taiwan's dried fruit will be gifted per purchase reaching NT\$500.

**Feature Spots**

**Taipei Datong Diversified Store Renovation**

**YouBike Stations**

**Bus Stops**

**Taipei Bridge**

**Dadaojiao MRT Station**

**Mingqun W. Rd.**

**Nanjing W. Rd.**

**Liangshu St.**

**Guisui St.**

**Xingning N. Rd.**

**Ming Sheng W. Rd.**

**Sec. 1, Huayin St.**

**Sec. 2, Chongqing N. Rd.**

**Sec. 1, Dihua St.**

**Sec. 2, Baocun St.**

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