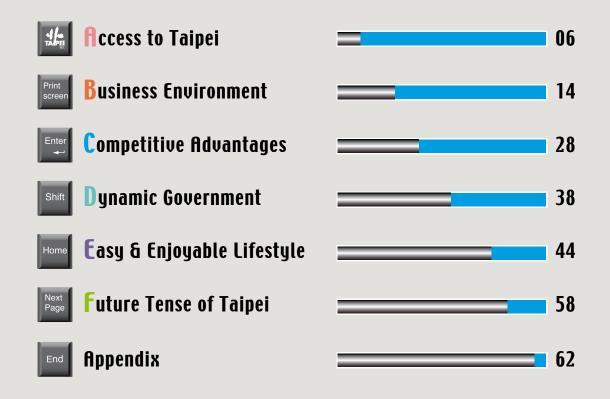
## 2007 TAIPEI ACCESS TO THE FUTURE





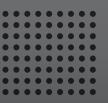




# CONTENITS







#### **Foreword**



## Taking on the World, Taking on the Future

The City of Taipei was formally established in 1884. If one includes Mengchia (today's Wanhua District) and Dadaocheng wharf in the calculations, then the city's history stretches back almost 300 years. Over that time, Taipei has evolved from a humble port into a center of commerce, and thence into Taiwan's political and economic capital. Its regional clout qualified it to join the ranks of the world's major urban centers, and its comprehensive wireless network and digital infrastructure have won for it the title of the world's most intelligent city.

Facing intense global competition, Taipei has responded aggressively. In September of this year, the city government reorganized its Bureau of Reconstruction into the Industrial Development Bureau, with a new directive to attract international capital and technology. The Taipei World Trade Center's Nangang Exhibition Hall, scheduled to be open its doors for operation soon, is a world-class exhibition center linked to other important parts of the city via convenient mass rapid transit. The capacious building itself, the exterior of which resembles a whale, is expected to follow Taipei 101 as the city's next world-recognized landmark. Furthermore, Taipei is expanding its MRT network, implementing ambitious plans for urban renewal, promoting tourism and recreation, and cleaning up its ecological environment. These diverse initiatives represent Taipei's way of rolling out the red carpet for the rest of the world.

This book will take you on a detailed tour of Taipei, showing you exactly what gives the city its competitive edge in commerce. Offered too is a closer look at the highlights of life and culture in the city, including its accessible scenic spots, its comfortable living environment, its rich and diversified options for leisure, and its exciting shopping areas. All of these further enhance Taipei's competitiveness. Viewed from another perspective, this book introduces that which makes the city stand out, helping you take the fullest advantage of Taipei's wealth of opportunities for investment and development.

As the Mayor of Taipei, it is my hope that our city continue to grow and progress in a sustainable way. We have had the foresight to incorporate environmental protection and ecology into our urban planning, thereby making the city more attractive, and encourage broader public participation in Taipei's transformation, thereby making the city more competitive. Ultimately, our goal is for Taipei to be considered one of the world's top ten urban centers, renowned for friendliness, charm, culture, quality of life, and vitality.

This is a city that is taking on the world and the future with optimism and enthusiasm. Come and join us.

Kong h- Han

Mayor of Taipei City

Dr. Lung-Bin Hau

October 200



# Access to Taipei

### Natural and Cultural **Environment**

#### **Geographic Location**

Centrally located in the Asia-Pacific Region, Taipei is one of the most important transfer points between East Asia and North America, and is the ideal base of operation for European and North American companies seeking to penetrate the Asian market. Average flight time from Taipei to seven of the most important cities in the region is only two hours and 55 minutes. Taipei's central location represents a tremendous economic and strategic advantage. The city is perfectly positioned for production and sales in the Asia-Pacific Region, allowing you to stay on top of your business and investment there.

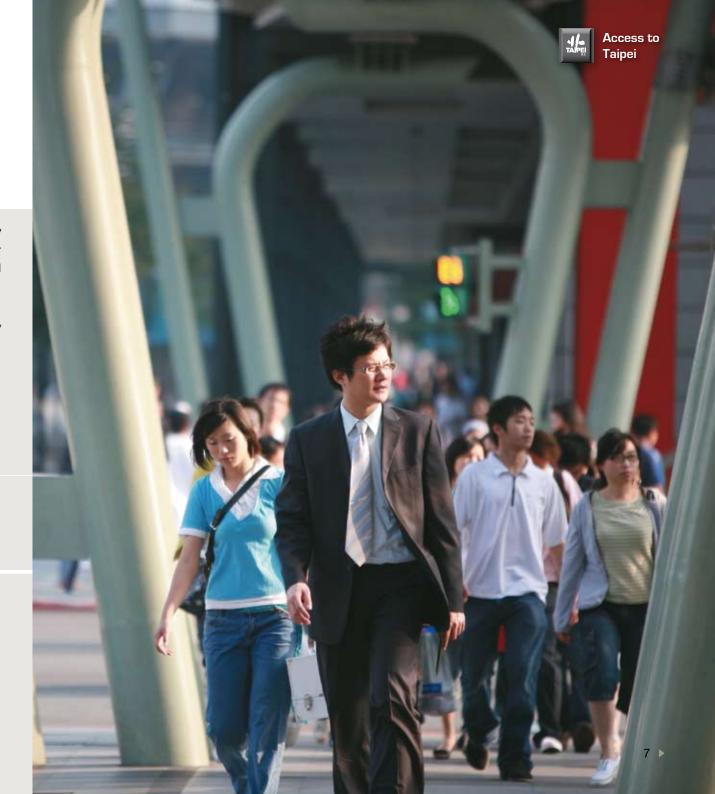


Source: Invest in Taiwan, Department of Investment Services http://twbusiness.nat.gov.tw/asp/superior.asp

## Area, Population Growth, and Population Density

Taipei City covers 271.8 km<sup>2</sup>, and is home to approximately 2.62 million people. A population density of 9,639 people per km<sup>2</sup> means Taipei City is less crowded than other political and economic centers in Asia.

Source: Department of Budget, Accounting, and Statistics, Taipei City Government. http://www.dbas.taipei.gov.tw





Source: Central Weather Bureau http://www.cwb.gov.tw



#### **Political System**

Nourished by robust reforms, Taiwan's democracy has drawn attention and praise from the international community. In Freedomhouse's latest survey (2006), Taiwan was ranked first in political rights. This improvement over 2005, when Taiwan was ranked second, was due to constitutional and election reforms that have served to solidify the nation's electoral process.

Evaluation of Freed	Evaluation of Freedom in Major Asian Countries, Freedomhouse 2006 (Numbers indicate rank)						
	Taiwan	China	Japan	Malaysia	Singapore	South Korea	Thailand
Political Rights	1	7	1	4	5	1	3
Civil Liberties	1	6	2	4	4	2	3
Legal Environment	7	27	2	23	23	9	15
Political Influence	7	34	12	2	24	11	21
Economic Pressure	6	22	6	18	19	10	14

Source: Freedom in the World and Freedom of the Press (from Freedomhouse's website http://www.freedomhouse.org)





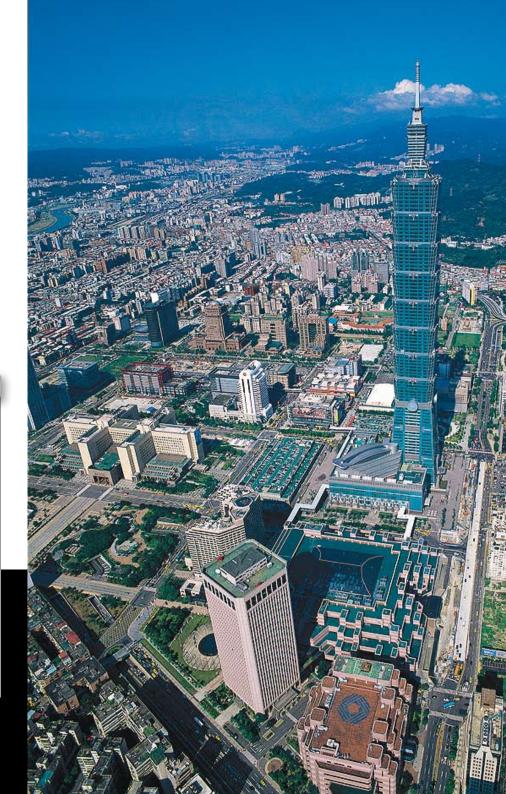
### Industrial Structure, Important **Economic Statistics, Rankings**

#### A Snapshot of Taiwan's Economy

A comprehensive survey of important economic indicators in 2006 showed that Taiwan's economic growth rate stood at 4.62%; GNP was US\$365.9 billion; GDP was US\$355.5 billion; exports were US\$224 billion; and foreign reserves totaled US\$266.1 billion. All of these figures increased from the previous year. The unemployment rate was 3.91%, a decrease from the previous year. Over the past three years, Taiwan's currency has tended to be more stable than those of other major Asian nations.

Important Indicators of Taiwan's Economy	over the Pa	st Three Years	
Unit: %	2006	2005	2004
Economic Growth Rate	4.62	4.03	6.07
Annual Consumer Price Growth Rate	0.60	2.30	1.62
Wholesale Price Growth Rate	5.64	0.61	7.03
Real Non-governmental Consumer Growth Rate	3.53	2.74	3.91
Unemployment Rate	3.91	4.13	4.44
Industrial Production Index (IPI)	139.38	132.75	126.96
Unit: Billions USD	2006	2005	2004
GNP	365.9	355.4	333.4
GDP	355.5	346.3	322.1
Export Volume	224.0	198.4	182.3
Import Volume	202.7	182.6	168.7
Foreign Reserves	266.1	253.3	241.7

Source: Department of Statistics, Ministry of Economic Affairs http://www.moea.gov.tw; Central Bank Foreign Exchange Information







Source: Central Bank Foreign Exchange Information http://www.cbc.gov.tw/; International Monetary Fund (IMF); International Financial Statistics (IFS)

#### **Foreign Trade and Investment**

Taiwan's overall annual trade volume increased each year from 2004 to 2006. In 2004, the balance of trade was 39.7% unfavorable; in 2006, the balance of trade was 34.8% favorable, illustrating that exports are still the mainstay of Taiwan's external trade. Furthermore, Taiwan's exports consist primarily of industrial goods (99.02%), and its imports mainly of agricultural and industrial raw materials (75.36%). And because Taiwan has been striving to establish a liberal and open environment for business operations, an increasing number of overseas Chinese and foreign nationals have also been investing more in the country in recent years.

Taiwan Foreign Trade Statistics								
Vaar	Trade \	/olume	Exports		Imports		Surplus/Deficit Balance of Trade	
Year	Amount	Growth Rate(%)	Amount	Growth Rate(%)	Amount	Growth Rate(%)	Amount	Growth Rate(%)
2006	426.71	12.0	224.01	12.9	202.69	11.0	21.32	34.8
2005	381.03	8.5	198.42	8.8	182.61	8.2	15.81	16.2
2004	351.11	26.0	182.36	21.1	168.75	31.8	13.61	-39.7

Source: Taiwan Customs import/export statistics

Composition	Composition of Taiwan's Foreign Trade							
Item		Exports (%)			Imports (%)			
Year	Agricultural Products	Processed Agricultural Products	Industrial Products	Capital Equipment	Agricultural and Industrial Raw Materials	Consumer Products		
2006	0.16	0.83	99.02	17.02	75.36	7.61		
2005	0.19	1.07	98.74	18.98	72.39	8.63		
2004	0.21	1.14	98.64	21.38	70.39	8.23		

Source: Department of Statistics, Ministry of Finance http://www.mof.gov.tw

Investmer	nvestments in Taiwan by Overseas Chinese and Foreign Nationals								
Year	Overs	seas Chinese	Forei	reign Nationals					
Teal	Number	Amount (Millions USD)	Number	Amount (Millions USD)					
2006	30	45.2	1,816	13,923.9					
2005	12	10.3	1,119	4,217.7					
2004	19	13.7	1,130	3,938.4					

Source: Investment Commission, Ministry of Economic Affairs http://www.moeaic.gov.tw



#### **Composition of Industries in Taipei City**

As of late May 2007, Taipei City was home to 165,889 companies. The largest proportion of these was in the service industry (wholesale and retail), the second-largest in science and technology services, and the third-largest in construction.

Composition of Industries in Taipei City		
Industry	Number	Percentage
Agriculture, forestry, fishery, and livestock	1,111	0.67%
Mining and quarrying	278	0.17%
Manufacturing	16,476	9.93%
Electronics and gas supply	251	0.15%
Water supply and pollution remediation	1,963	1.18%
Construction	17,636	10.63%
Wholesale and retail	60,584	36.52%
Transportation and warehousing	11,132	6.71%
Accommodations and dining	1,531	0.92%
Information and communications broadcasting	6,552	3.95%
Banking and insurance	7,467	4.50%
Real estate	3,174	1.91%
Science and technology services	25,120	15.14%
Support services	3,062	1.85%
Public administration and national defense; compulsive Social Security	24	0.01%
Education	71	0.04%
Health care and social welfare services	14	0.01%
Arts, entertainment, and leisure	323	0.19%
Service	1,882	1.13%
Total	165,889	100%

Source: Statistical information, Taipei City Office of Commerce http://www.tcooc.taipei.gov.tw

International Aw	International Awards Recently Received by Taipei City						
Date Received	International Award						
2006/12/6	Received Best e-Government Application in the 2nd Wireless Community's Best Practical Endeavor from W2i, an international wireless network organization.						
2006/6/29	Recognized as World's Largest Wi-Fi Network City by JiWire, an international certification organization						
2006/6/10	Named world's most Intelligent Community for 2006 by the Intelligent Community Forum (ICF) of the World Teleport Association (WTA)						
2006/1/17	Ranked one of the world's top seven Intelligent Communities for 2006 by the Intelligent Community Forum (ICF) of the World Teleport Association (WTA)						
2004-2005	Taipei City's MRT system recognized as most reliable of any member organization by two of the world's largest railroad organizations—  Nova and CoMET						
2004/6/10	Ranked one of the world's top seven Intelligent Communities for 2003 by the Intelligent Community Forum (ICF) of the World Teleport Association (WTA)						

Source: Taipei City Government http://www.taipei.gov.tw/

## Business Environment





#### **Comparison of Overall National Competitiveness, International Institute for Management Development (IMD)**

In 2006, Taiwan was ranked 17th globally in overall national competitiveness, ahead of all Asian countries except Singapore and Japan. Taiwan was ranked 25th globally in terms of real economic strength, behind Singapore (4th) and Japan (15th), but ahead of South Korea (41st). Taiwan was ranked 23rd in government efficiency and 13th in business efficiency, ahead of both Japan and South Korea.



# Comparison of Growth Competitiveness, World Economic Forum (WEF)

From 2006 to 2007, Taiwan was ranked 13th in growth competitiveness; Taiwan was one of Asia's top three economic entities, behind only Singapore (5th) and Japan (7th). Taiwan was ranked 9th in terms of innovation in Asia, behind only Japan (1st), while maintaining a significant lead over other Asian nations.

#### Comparison of Investment Environments, Business Environment Risk Intelligence (BERI)

In this comparison of investment environments, held in 2007, Taiwan was ranked 6th globally and 3rd in Asia. Taiwan is a low-risk country suited to investment, 2nd in Asia for operations risk, 3rd in Asia in currency risk, and 3rd in Asia in political risk.



# Comparison of Economic and Business Environments, Economist Information Unit (EIU)

In projections for the next five years (2005~2009), Taiwan's economic and business environment is ranked 19th in the world, in Asia behind only Singapore and ahead of South Korea and Japan. What's more, Taiwan maintained its listing of "Excellent" in the category of "Future Outlook", and its ranking in the category of "Economic and Business Environment" was elevated from "Good" to "Excellent".



The findings of these renowned international organizations were unanimous: Taiwan is a highly competitive nation with low risk to investors. Taiwan's superior investment environment has attracted many foreign nationals and overseas Chinese to invest in Taipei. To facilitate such investment, the Taipei City Government provides crucial services and serves as a bridge, helping businesses set up headquarters in Taipei and establish their global positions. It also helps firms attract specialized workers in science and technology to the city.

Competitive Ranking	gs of Taiwan by Major Internatio	nal Organi:	zations, 2	006	
Evaluated by	Category	Taiwan	Japan	South Korea	Singapore
	Overall national competitiveness	17	16	32	3
International Institute	Economic performance	25	15	41	4
for Management Development (IMD),	Government efficiency	23	31	47	2
Lausanne, Switzerland	Business efficiency	13	23	45	7
	Infrastructure	18	2	24	5
World Economic Forum	Global competitiveness	13	7	24	5
	Basic needs	21	19	22	2
(WEF)	Enhancement of efficiency	14	16	25	3
	Innovation	9	1	20	15
	Investment environment	6	4	21	2
Business Environment	Operational risk	3	13	26	2
Risk Intelligence (BERI)	Political risk	15	13	25	2
	Currency risk	5	1	10	4
Economist Information Unit (EIU)	Economic and business environment over next five years (2005~2009)	19	27	26	3

Source: World Competitiveness Yearbook, IMD, 2006; Global Competitiveness Report, WEF, 2006-2007; Historical Ratings Research Package, BERI, 2007/05; Country Forecast-Global Outlook, EIU, 2005/09; Invest in Taiwan, Department of Investment Services http://twbusiness.nat.gov.tw/main.asp

Note: Rankings from the World Economic Forum (WEF) are for 2006-2007, and those from Business Environment Risk Intelligence (BERI) are for 2007. All other rankings are for 2006.

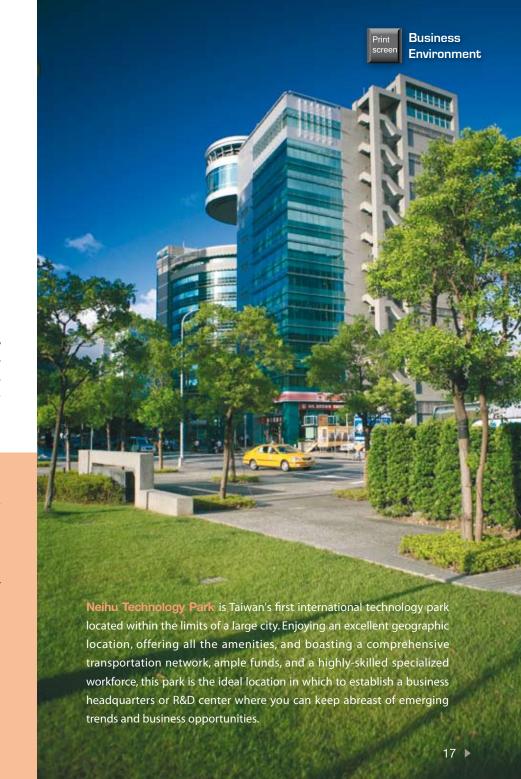


# An Introduction to Taipei's Cutting-Edge Industries: Three Major Industrial Parks, the Xinyi Planned District

Taipei City is perfectly positioned to develop high-value-added industries in research and development, and in sales and marketing, located at the two ends of the smile curve. Dedicated to these industries, the Taipei Technology Corridor (TTC) consists of a series of connected regions incorporating three major science parks. Focusing on different value-added industries, the parks have made Taipei City the Asian operational headquarters for high-tech companies around the world, the logistics and operations center for the global electronics industry, Taiwan's telecommunications center, and an important R&D center for the three pillars of the knowledge economy: information technology, networks, and telecommunications.



Nankang Software Park is dedicated primarily to software development, IC design, and biotech. To create an optimal environment for specialized R&D, six major service systems operate in the park: they provide equipment, tools, training, and market information needed by the companies here to give their products a competitive edge on the international market.



Beitou-Shilin Technology Park is rich not only in medical research resources and everything needed for business, but also in culture. In the future, a core area specifically designed for the knowledge economy and related support and service industries is to be established here. Beitou-Shilin will bring together every aspect of production, living, and ecology.





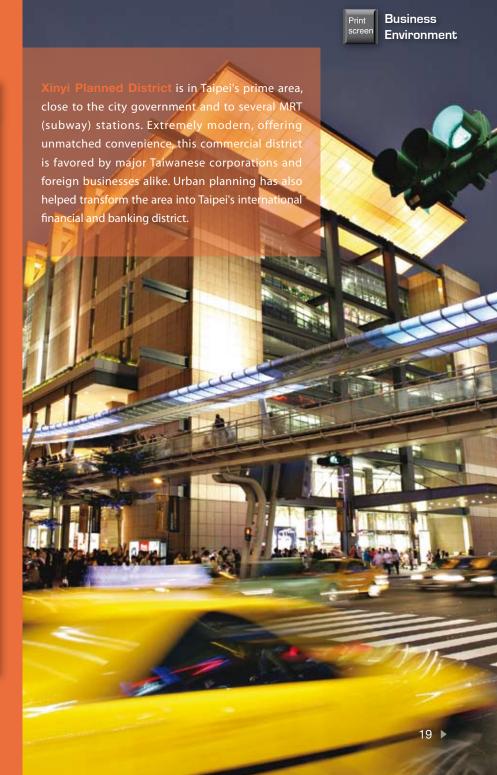
- 1. Strategic Industrial Zone
- 2. Entertainment, Leisure, and Industry Services Zone
- 3. Traditional Industries
- 4. Strategic Industrial Zone
- 5. Information and Biotechnology Research and Design Area
- 6. Storage and Logistics Area
- 7. Strategic Industrial Storage Park
- 8. Donghu Interchange
- 9. Exhibition, Softwave, Office, and Conference Center

- A. Chongqing North Road Interchange
- B. Binjiang Interchange
- C. Donghu Interchange

Neihu Technology Park	Nankang Software Industry Park						
Headquarters of Int	ernational Businesses						
Advantech Co., Ltd	Effem Foods Inc., Taiwan						
BenQ Corp.	TECO Corp.						
Delta Electronics, Inc.	IBM, Taiwan						
Compal Electronics, Inc.	Fujitsu-Siemens Computer						
ALi Corp.	Siemens Limited, Taiwan						
Lite-On Technology Corp.	Royal Philips Electronics, Taiwan						
Alcatel TAISEL (Taiwan International Standard Electronics, Ltd)	HSBC						
Ulead System Corp.	Sony Taiwan Ltd.						
FIC (First International Computer), Inc.	NEC						
Elitegroup Computer Systems	Infineon Technologies AG						
Research and De	Research and Development Centers						
Advantech Embedded Software R&D Center	VeriFone Systems Pte Ltd., Taiwan Branch						
BenQ R&D Center	Sing-Land Biotech						
Delta Electronics R&D Center	Taiwan Liposome Co.						
Compal R&D Center	SerComm Corp.						
Advanced Technology R&D Center	Sony DECT (Design and Engineering Center Taiwan)						
Lite-On Technology R&D Center	WaveSplitter Technologies, Inc.						
Alcatel R&D Center, Taiwan	Elitegroup Center for Innovative Research						
ULead R&D Center	FIC R&D Center						
Government Agencies							
Nankang Software Incubation Center	Digital Content Institute						
The Genomics Research Center, Academia Sinica	Digital Content Industry Promotion Office						
Nankang Biotech Incubation Center	Semiconductor Institute						

Semiconductor Industry Promotion Office (IC Incubation Center)

Source: Taipei Neihu Technology Park Service Center: http://ntp.taipei.gov.tw; Softpark Property Service & Management Company http://www.softpark.com.tw/





## **↑** Taipei's Satellite Communities: **Their Industries and How They Enhance Competitiveness**

In a world characterized by regional economic integration, three metropolitan areas along Taiwan's west coast have become regional centers of industry. Northern Taiwan, the foremost of these, can be regarded as a microcosm of Taiwan as a whole. The land on which Taipei, Taipei County, and the eight surrounding counties are situated is approximately 25% of Taiwan's land area. The 10.45 million people living there account for 45.43% of Taiwan's entire population, and in 2004, for-profit enterprises in the area enjoyed NT\$216.08 billion in turnover, or 67.58% of Taiwan's total turnover. Realizing the importance of integration, the governments of northern Taiwan's counties and cities established the Northern Taiwan Development Committee on 21 November 2005, so that they could better cooperate to boost northern Taiwan's competitiveness and thrive in the international market.

In terms of overall combined competitive advantage, the area enjoys a steady supply of high-caliber engineering R&D specialists from three nearby postsecondary institutions -National Taiwan University, National Tsing Hua University, and National Chiao Tung University. As for industrial advantages, the world's most important companies in information technology are clustered here (including 72.3% of the world's notebook computer industry) and the area boasts the world's highest concentration of hightech industry resources. In the area of tourism, northern Taiwan possesses a wealth of resources natural (mountains and waterways), cultural, and ethnic (Hakka and indigenous peoples). The convenience of the area's transportation network has served as a catalyst for northern Taiwan's regional development. Large projects are divided among the counties and cities, each applying its unique strength to give northern Taiwan a significant competitive edge in the international market.

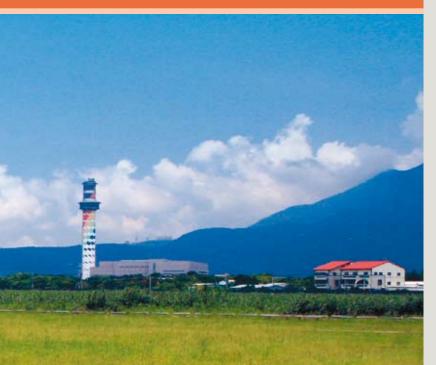




#### **Regions of Northern Taiwan**



Source: Northern Taiwan Development Commission http://www.ntdc.org.tw



#### **Northern Taiwan Technology Belt**



Source: http://www.tycg.gov.tw/

#### Examples of Successful **Business Investment**

#### **Reading! The Source of Power for Taipei's New Generation**

Writer / Wu, Tsung-Lin (RandL Design)

Yasuo Takahashi (たかはし やすお) Director, Kinokunya Bookstores of Taiwan Co., LTD.

Yasuo Takahashi is on his second term in Taiwan. His Chinese reading, writing, and conversation skills are improving, and this has equipped him to better observe life in Taipei. He feels that the dining experiences offered by Taipei are more than worth recommending to foreigners. Two of his favorites are beef noodles and xiaolongbao (steamed buns stuffed with meat or vegetables or a mix of both).



In 1987, Japan's largest franchise store-Kinokunya-set up shop in Taipei. Taiwan had just opened up its market to 100% foreign ownership of businesses. Changes in laws and policies of this type are important indices of economic liberalization. What's more, while Taipei's workforce consists of high-caliber, hard-working, and well-trained people, average salaries are much lower here than they are in Japan. There is no shortage of countries with low wage levels, but for foreign businesses that also need a workforce with advanced technical skills. Taiwan is an excellent choice. This potent combination has already led many enterprises to invest in Taiwan.







The special characteristics of the region are also attractive to foreign firms seeking to invest. Taiwan has encouraged the development of technical industries by setting up a number of science and industrial parks. I believe that this is an excellent direction for development. Taipei represents a strong competitive advantage for companies in high- tech industries, like nanotechnology, LCDs, and other displays. I've also noticed that Taipei has shown significant progress in the service industry over the past few years. This is especially true of service standards in restaurants, another area of note.

The people of Taipei tend to be more optimistic and dynamic in their thinking, compared with people of other countries. We describe them as positive thinkers. Exchanges between Taiwan and Japan have been especially frequent in recent years as more and more Taiwanese pursue advanced or short-term studies in Japan. This new generation of 20 to 30 years old attaches more importance to education. After studying in Japan, what will they achieve in their own country? What kind of changes will they effect in Taiwan? The Japanese, too, are waiting in anticipation of the answer.

From the perspective of publishing and bookstore management-areas with which I am familiar-the reading habits of the people of Taipei have changed a great deal. In the past, if a customer didn't understand Japanese, he or she would never have walked into a bookstore and bought books in Japanese. In recent years, however, I've noticed that a lot of middle-aged women are now willing to spend money on Japanese books they find interesting, even though they might not understand the language. And young parents in Taipei now seem to spend more time reading to their children than before. These are positive developments for every aspect of publishing and the book industry. So despite the impact of Taiwan's economic situation, the shrinking budgets of consumers, and the rise of the Internet, which has reduced the amount of time people spend reading books, if national policies encouraged everybody to read more and buy more books and this were coupled with the existing habit of the people of Taipei to pursue new knowledge, I believe that this industry would still have a lot of potential for growth.



#### **Thirst for the New Unstoppable Taipei**

Shiro Yagura(やぐら しろ) Director, Dayeh Takashimaya Department Store, Inc.

Shiro Yagura has traveled between New York and such Japanese cities as Osaka, Kyoto, and Shinjuku for a number of years. Born in the Kansai region, he feels that Taipei and Kansai are similar in that they share liberal and optimistic atmospheres and that there is something "comedic" about the lifestyles they offer. Shiro Yagura loves to learn new things and is a gifted student of life. He loves Taipei's xiaolongbao (steamed buns filled with meat or vegetables or both) and the great-tasting yet reasonably-priced seafood available in the city.

Japanese department stores first arrived in Taiwan over a decade ago. The first experimental store showed that Taipei was indeed worth investing in. Department stores would later spring up like mushrooms. The numbers have continued to increase, but a saturation point has yet to be reached. There is still a great deal of potential. Because it is not yet fully mature, Taipei has great growth potential, which translates into large numbers of opportunities. This has allowed us to rapidly increase our number of stores, increasing both the size of the pie and our share of it.





Compared with the economies of cities in Europe, the US, and Japan, Taipei's economy has been growing at a rapid clip. For example, Taiwan might need only five years to achieve the growth of sales that Tokyo might need ten years to attain. You see a combination of both old and new in this emerging market and because of this, we see ample opportunity and room for development.

A number of urban centers in China also have bright futures, but Taipei is a place that the Japanese can really accept and understand. Japanese department stores also differ from their counterparts in Europe and the US. Boutiques like LV and Chanel set up shop inside our department stores, and Taiwanese consumers are more than happy with that arrangement. This method of operation is advantageous both to the boutiques and to us: we boost each other's sales.

Boutique products are an important index of consumer activity. Osaka, which has a population of 7 million, has four LV vendors, while Taipei, which has about 2.6 million residents, also has four LV boutiques. If you compare the number of shops to population, you get an idea of just what kind of potential for consumption there is in Taipei. Some believe that Taiwan's consumption capabilities have decreased significantly in recent years as a result of the "Twin Card Crisis" (credit and cash cards). According to my observations, however, Taiwan's consumption capabilities have not deteriorated significantly. Prior to the crisis, significant credit expansion led to a huge increase in buying. The "decline" spoken-of is really nothing more than a market correction, a return to normal consumption levels. I remain optimistic about growth in consumption in Taiwan.



#### TAIPEI

Access to the Future



Reinhard Schneider, President, Atotech Deutschland GmbH

Atotech is a multinational subsidiary of the Total Group, France's largest corporation. Its subsidiary in Taiwan, a recipient of Taipei City's Award for Best Taxpayer, produces chemicals primarily for PCB, HDI, and IC carriers, enjoying high market shares in Taiwan. Atotech is an important player in the electronics industry.

Atotech opted to set up operations in Taiwan because of its confidence in Taiwan's computer information industry's hardware manufacturing capabilities. At the time, our research estimated that over the next decade, Taiwan would rise tp the top in the IT industry. The fact that currently 80% of all computers including parts in the world are produced by Taiwanese ("Made by Taiwan") confirms that our original analysis was accurate. Today, the rise of Taiwan's semiconductor and optoelectronics industries will usher in more business opportunities.

As the world's 16th largest trade nation, Taiwan plays an important role in the Far East. What's more, the bustling, international metropolis of Taipei is well known around the world for its success in the globalization of business. Taipei is well worth a visit by all of our friends and business partners around the world. We often hold international meetings in Taipei with the hope that through intense exchanges and interaction, we will be able to share Taiwan's achievements with our partners around the world and help bringing Taiwan into step with the rest of the world, while familiarizing our employees with the international arena.







Taiwan Atotech general manager and recipient of the 2006 Golden Merchant Award Mr. Andy S. L. Huang explains, "Over the past few years, our group has remained confident about the future of Taiwan Atotech and its development potential. In 2004, we once again received approval from headquarters and support from the government in the form of the passing of the Guidelines Encouraging Foreign Enterprises to Establish Research and Development Centers in Taiwan. We have, therefore, expanded investment, establishing a cutting-edge technology research center to enhance R&D work on various types of envelope-pushing high tech products. Employing a multinational cooperative model, we have invited foreign specialists to provide assistance in Taiwan, so that we can continually introduce and upgrade new technologies and products, thereby creating a cornerstone for the advancement of industry and sustainable development in Taiwan."

To save money, many high-tech companies have relocated their operations centers outside of the capital. Atotech, however, has insisted on keeping its headquarters in Taipei City, because it is the nation's political and economic center. It also boasts well-developed Internet coverage, readily available information, a convenient transportation network, and, perhaps most importantly, an abundance of highly skilled high tech workers and management

personnel. These factors, all critical to foreign businesses, give Taipei and foreign firms alike a tremendous competitive edge.

Even more important, the vast majority of our clients are located within 100 kilometers of our headquarters, making travel back and forth very convenient. The active support of the Taipei City government, wealth of human resources, available material resources, proximity to both market and customers, rapid response capabilities, and a high level of internationalization were all crucial factors in our decision to select the city of Taipei as the location of our operations center.

# Competitive Advantages

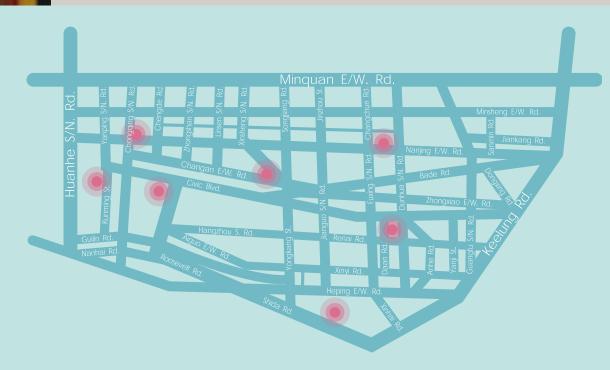
## Information Environment: **Digitalized City with Citywide Internet Access**

Taipei City has a comprehensive cable network (optical fibers laid beneath the MRT system and roads) and is Taiwan's telecommunications hub. The city's entire administrative area is covered by excellent bidirectional cable and Wi-Fi services. As a result of the city's plan "Wireless Taipei, Limitless Taipei, " 4,200 wireless network access points were installed, covering a total of 133 km<sup>2</sup> with high-speed wireless access. The signal reaches an estimated 90% of Taipei's population, or 2.3 million people, making Taipei the world's first truly "Wireless City."

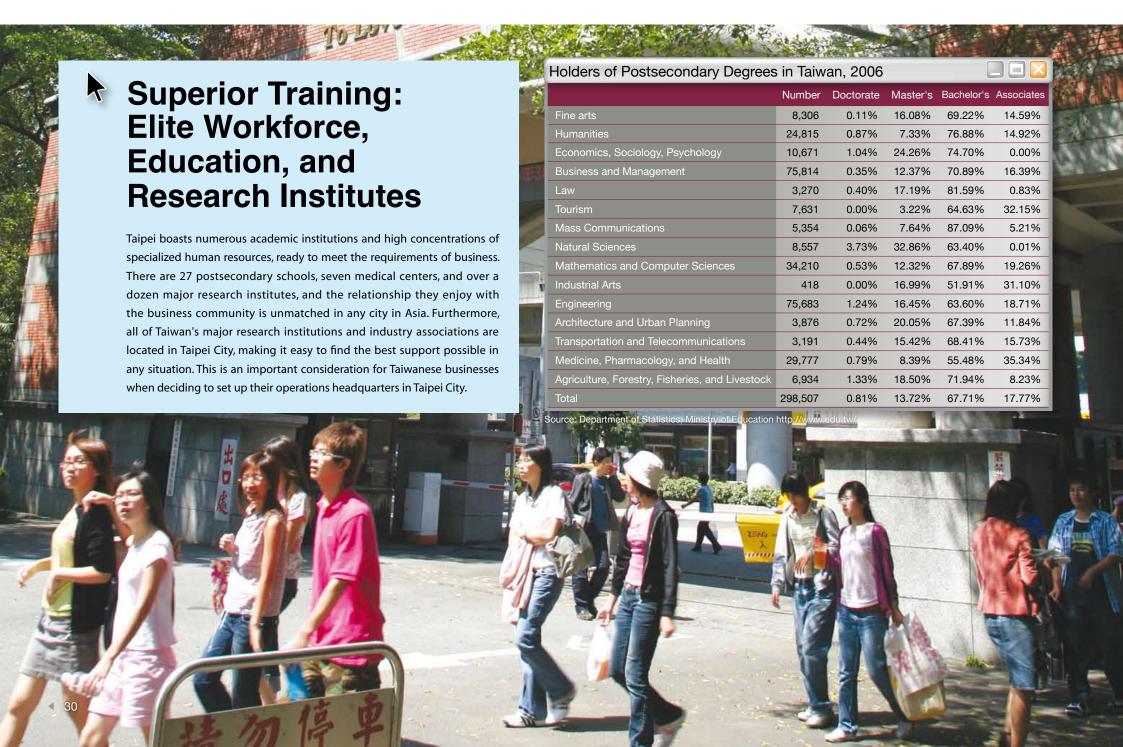




#### **Areas Covered by Taipei City's Wireless Network**



Source: WIFLY http://www.wifly.com.tw/WiflyNet/ServiceRange/TaipeiStreet/





# Sound Financial Markets: Clustered Financial Institutions

Taiwan has abundant foreign reserves, more than sufficient to insulate Taiwan's economy from fluctuations in the international economy. There are stable money and capital markets to serve as channels of flexible fund distribution for businesses. Taipei City's 1,114 banking institutions are the most in the nation-82% of the banks in Taiwan are headquartered in Taipei. Furthermore, banks in Taipei are responsible for almost 50% of all money for loans granted in Taiwan. Finally, banks here are fully equipped both with hardware and software (i.e., intangibles); web transactions are ubiquitous; and funds can be moved freely. All these factors ensure that Taipei City's financial institutions are more than able to handle the needs of business operations centers and R&D centers to allocate funds.



Financial Institutions	in Taipei Ci	ty (2007/02/	28)
Financial Institutions: Total Number of Branches	Taipei City (A)	Nationwide (B)	Percentage of Branches in Taipei City A/B (%)
Local banks	879	3339	26%
Foreign banks	38	63	60%
Trust and investment	10	22	45%
Credit cooperatives	53	317	17%
Farmer's associations	22	1073	2%
Fishermen's associations	0	65	0%
Bill finance institutions	13	47	28%
Securities	4	8	50%
Local life insurance	33	157	21%
Local property insurance	30	191	16%
Local reinsurance	1	1	100%
Foreign life insurance	7	7	100%
Foreign property insurance	8	8	100%
Foreign reinsurance	2	2	100%
Financial holdings	14	14	100%
Total	1,114	5,314	21%

Source: The Central Bank of the Republic of China (Taiwan) http://www.cbc.gov.tw/ Notes:

- Each institution was regarded as one unit; branch offices (including bureaus, cooperatives, offices, etc.) were regarded as one unit each. Other smaller units were not included in calculations.
- The Central Bank, the Central Deposit Insurance Corporation, and credit card issuers were not included in these figures.
- 3. The Taiwan Postal Company's Department of Savings and Remittances was included under "Local banks"; the Postal Company's Department of Life Insurance was included under "Local life insurance." The Postal Company's other units were not included in calculations.
- 4. Property insurance cooperatives were included under "Local property insurance".
- 5. The parent institutions of foreign banks, foreign life insurance firms, foreign property insurance firms, and representative offices' foreign banks in Taiwan were not included in calculations.
- If the subsidiaries and affiliated companies of financial holding companies are financial institutions, they were included in the appropriate category.

Foreign reserves	Interest (Annual %) Securities (Stock Exchange Market)			Year (End)			
(US\$ Billion)	Α	В	С	D	Е	F	100. (=110)
266.1	1.552	1.54	2.750	1.98	7,823.72	242,053	2006
253.2	1.312	1.27	2.250	2.05	6,548.34	190,739	2005
241.7	1.061	0.99	1.750	2.66	6,139.69	241,778	2004
206.6	1.097	1.05	1.375	2.16	5,890.69	205,122	2003
161.6	2.046	2.03	1.625	3.46	4,452.45	219,816	2002
122.2	3.692	3.69	2.125	4.03	5,551.24	184,213	2001

Source: The Central Bank; Taiwan Stock Exchange Corporation

Note: A (Interbank money market), B (Commercial paper, 31-90 days), C (Central Bank rediscount rate), D (Bond market (10-year government bond rates)), E (Stock price index (end of month)), F (Turnover (NT\$100 million))

Percentage of Volume of Loans Granted by Local								
Banks in Taipei City Compared to Rest of Nation Unit: NT\$ Billion								
	Taipei City (A)	Nationally (B)	A/B (%)					
2006	733.8	1,573.7	46.63%					
2005	727.5	1,526	47.68%					
2004	687.7	1,414	48.63%					
2003	629.8	1,299.8	48.45%					
2002	597.5	1,240.2	48.18%					

Source: Financial Supervisory Commission, Executive Yuan







#### Highly efficient logistics network

Taipei City's logistics network, which consists of local and international logistics companies, uses Taiwan's comprehensive web of transportation routes to satisfy the requirements of businesses for rapid and convenient delivery.

are located in northern Taiwan, are the nation's key international

#### **High Speed Rail**

transportation hubs.

Taiwan's high-speed rail network, inaugurated on 2 January 2007, has made it possible to make a round trip between any two points in Taiwan in a single day. This radical decrease in travel time has led to a dramatic increase in interaction between people and businesses in northern and southern Taiwan.

Source: TAIWAN HIGH SPEED RAIL

#### TAIPEI | Access to the Future



#### Overview of Important International Routes within Northern Taiwan 1. Taoyuan International Airport is Taiwan's most important gateway for air transportation. Its original air cargo transportation and storage facilities are currently being remodeled and expanded as part of the Airport Industrial Park project. 2. In 2005, the airport handled almost 22 million passengers, 1,705 metric kilotons of cargo, and 152,607 flights. 3. Long-term plans include the construction of terminals Three and Four, the Taipei to Taoyuan International Airport MRT line, the Airport City Passenger Transport Park, and a new cargo transportation area. This expansion will concentrate research, development, and management in Taipei, and order receiving and shipping in Taoyuan. 1. Keelung Harbor is Taiwan's second-largest port. It encompasses a total of 38.5 km<sup>2</sup>, reaching as far as Hsinchu. It is also surrounded by a comprehensive transportation network. 2. With 57 wharfs (39 for cargo), Keelung Harbor is northern Taiwan's major commercial port. In 2005, it handled in excess of 2.09 million TEU, a total of more than 99.17 million tons of cargo. 3. A large-scale container center is scheduled to be built at Keelung Harbor. The port is endeavoring to become Taiwan's primary offshore transshipment center and cross-strait transport harbor, and is working to establish a free trade zone. In the future, those using the area will be exempted from customs declarations and taxes, and businesspeople will be entitled to 72-hour landing visas. The logistics network around the port is also to be expanded and integrated with the Port EDI. 1. Located on the Taiwan Strait, Taipei Harbor encompasses an area of 19.2 km<sup>2</sup>. The land within the harbor area was reclaimed from the Harbor sea. Though listed as an auxiliary port for Keelung Harbor, Taipei Harbor is in its own right a primary port for bulk cargo, a warehouse and transportation center, and an international logistics center. 2. Taipei Harbor has nine docks, and a water depth of nine meters. Ships can sail in or out 24 hours a day; in 2005, 1,706 ships and more than 9.73 million metric tons of cargo passed through. The shipping channel is scheduled to be widened to 14.5 meters. 3. Taipei harbor is an important cargo transit area. The new east-west expressway will soon be a main artery between the harbor and the greater Taipei metropolitan area. The West Coast Highway also connects the harbor to Taoyuan International Airport, linking air and water transport.

Source: www.taoyuanairport.gov.tw; www.klhb.gov.tw; www.tpport.gov.tw



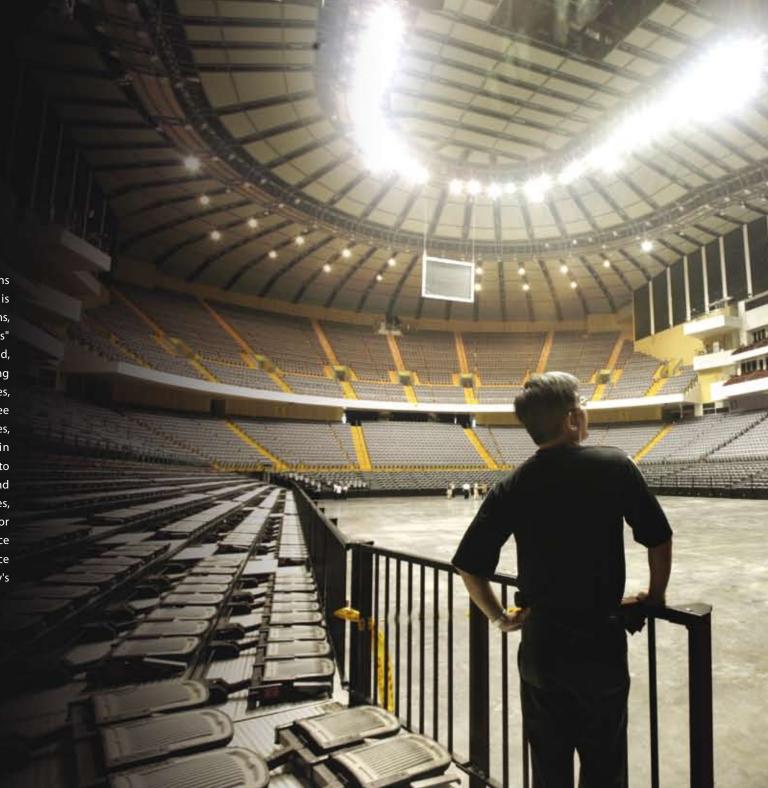
Transportation within Taipei City	
Songshan Airport	Songshan Airport is Taiwan's primary domestic airport. In 2005, it handled 98,570 flights, more than 7.6 million passengers, and 13,890 metric kilotons of cargo.
Railway System	Taiwan is crisscrossed by some 1,100 km of railroad track. As of March 2007, the railway system handled an average of 465,929 passengers and 34,605 tons of cargo daily.
High Speed Rail	Extending over some 345 km of track, Taiwan's High Speed Rail system was inaugurated in January of 2007. It is the new backbone of Taiwan's transportation grid, linked to other railways, subway systems, and bus routes all along its length. Travel time from Taipei to Kaohsiung has been shortened to only 90 minutes, and it is now possible to make a round trip between any two points in Taiwan in a single day.
MRT System	Currently, eight lines operate within the greater Taipei area. Taken together, the Muzha, Danshui, Zhonghe, Xiaonanmen, Xindian, Nangang, Banqiao, and Tucheng Lines run 76.6 km between 69 stations (including two major transfer stations). The MRT system carries an average of 1.1 million passengers a day.
Road System	Northern Taiwan is well-served by highways, including the Sun Yat-sen Freeway, National Highway Number 3, and Freeway Number 5.





# **Excellent Exhibition** Resources

Meetings, Incentives, Conventions, and Exhibitions (MICE) is one of the key industries that Taipei is developing. At its heart is the policy of "Three Highs, Three Bigs, and Three Excellents" ("Three Highs" being high growth potential, high value-added, and high levels of innovation; "Three Bigs" being big output value, big employment opportunities, and big relationships between industries; "Three Excellents" being excellence in human resources, excellence in technology, and excellence in efficient utilization of capital assets). In addition to the city's convention halls, abundant hotels, and convenient transportation network, intangibles, (such as training and certification programs for professional conference and exhibition service personnel), have also served to enhance service quality at exhibitions around Taiwan. Taipei City's primary exhibition venues include:





# **The Taipei World Trade Center**

The seven stories of the main structure, known as Hall One, encompass 159,329 m<sup>2</sup> of floor space (the first floor totals 23,450 square meters, the second floor 4,789 square meters). The building is also linked by sky bridge to Taipei 101. Since Hall One was inaugurated in 1986, it has hosted specialized exhibitions for nearly every industry imaginable. It was once the most-used exhibition hall in the world, and today is still one of the most active exhibition halls in Asia.

Source: http://www.twtc.org.tw

# The Taipei World Trade Center Nangang Exhibition Hall

Construction of the Taipei World Trade Center Nangang Exhibition Hall, slated to be Taiwan's largest exhibition hall and convention center, was approved in June of 2003, and completed in late April 2007; the hall is scheduled to be open for use in 2008. Each of the Hall's two floors will encompass 46,175 square meters of floor space—twice as much as the first floor of the Taipei World Trade Center's Hall One. The Hall's roof will span 186 meters, unsupported by columns. In addition to hosting exhibitions, the hall will serve as a multipurpose venue for indoor sports and large-scale performing arts.

# **The Taipei Dome**

Completed in December of 2006, the Taipei Dome in the Asiaworld business district is Taiwan's first multifunction indoor gymnasium. Its seven stories total 97,700 square meters of floor space. The floors of the main and auxiliary halls can be converted into ice rinks, so that the hall can host major international skating events. The Taipei Dome has also become a site for world-class stage performances, a new landmark of arts, sports, and cultural activities in Taiwan.

Source: http://ncp.tcg.gov.tw/, http://www.tpa.com.tw



# Dynamic Government

# E-Government, **Measures to Make Life More Convenient**

In 2006, Taiwan was ranked number two in the world for progress in e-government, second only to Singapore. In order to enhance economic development, create business opportunities, and take advantage of the Internet, various agencies of the Taipei City Government offer their services online. Residents and businesses can use simplified online services to save time. Also conducted online are occasional roundtable conferences and city forums to facilitate discussion, so that everybody can work together to achieve Taipei's vision of sustained development.



Taiwan's G	Taiwan's Global E-Government Ranking (2006)						
Taiwan	China	Japan	Malaysia	Singapore	South Korea	Thailand	Hong Kong
2	76	8	36	3	1	151	20

Source: Darrel M. West, Brown University, 2006/07, Global E-Government http://www.insidepolitics.org/



Major Digitalized Services				
	Service	Details		
1	Taipei e-Services Online	Information and more convenient services in the areas of leisure, entertainment, health, medicine, transportation, business, geography, events, rapid online payments, the law, and parking. Also a point of contact for volunteer services.  Website: http://www.e-services.taipei.gov.tw/		
2	Employment Service Center, Department of Labor, Taipei City Government	Information about employment, professional training, and unemployment compensation; comprehensive employment services; recruitment and registration for certain jobs; online registration for self-help services; and incentives to businesses to hire unemployed workers.  Website: http://www.esctcg.gov.tw/		
3	Citizens' Forum	A public channel through which city residents express their opinions, give recommendations, and otherwise communicate with the city government. Various government agencies also take advantage of the forum to survey the views of the public for reference in the formulation and implementation of policy.  Website: http://www.taipei.gov.tw/cgi-bin/SM_theme?p=/429a785f/429a79c9/42abdb27&page=42abdb27		
4	Mayor's E-Mailbox	A direct channel of communication between city residents and the city's top official. Website: https://contact.taipei.gov.tw/cclm/clm/aspx/CLMG00000.aspx		
5	Citizens' E-Mailbox	Electronic mail services for citizens of Taipei and individuals working in Taipei City or working elsewhere for non-profit organizations located in Taipei City.  Website: http://www.tpemail.net.tw/		
6	Taipei Healthy City	Taipei cooperates and exchanges information with other "healthy cities" around the world to build a global network of healthy cities. Through sharing experiences with other healthy cities around the world and mutual support, healthy cities are striving together toward their goal of becoming sustainable.  Website: http://healthycity.taipei.gov.tw/		
7	Taipei Travel Net	Information on travel destinations, accommodations, dining spots, shopping, and transportation in northern Taiwan and on major events in Taipei City each month. Website: http://taipeitravel.net/tw/		
8	1999 Citizen Call Center	An innovative Internet telephone service platform integrated with the telecommunications network to provide various services to Taipei's residents, facilitate communication and inquiries of government agencies by the public, and reduce the costs of phone calls for government business.  Website: http://www.taipei.gov.tw/		

Source: The Taipei City Government http://www.taipei.gov.tw







# **Investment:** Relevant Laws, **Regulations, and Taxes**

Taipei City offers a variety of incentives to enterprises investing in the city, developing global brand names, and establishing international retail distribution channels. The city also offers tax exemptions or reductions on leases, preferential treatment, and various other incentives as deemed appropriate to encourage foreign nationals to invest in certain industries.



# Important Investment Regulations

Item

**Brief Introduction** 

Statute for Investment by Foreign Nationals

Applications can be made for preferential treatment of any investments by foreign companies, whether in general manufacturing industries, the production of products for export, or in the import-export business, deemed beneficial to Taiwan's economic development, or in a number of advanced industries, as listed under this statute. Relevant authority: Investment Commission, Ministry of Economic Affairs-http://www. moeaic.gov.tw

Statute for Investment by Overseas Chinese

Overseas Chinese investing in Taiwan can apply for preferential treatment, similar to that enjoyed by foreign investors, under the Statute for Investment by Overseas

Relevant authority: Investment Commission, Ministry of Economic Affairs-http://www. moeaic.gov.tw

Measures to Encourage Investment

To encourage investment in Taiwan, foreign nationals and Overseas Chinese are offered tax and non-tax incentives, including low-interest loans and loans subsidized by the

Relevant authority: Industrial Develupment Bureau, Ministry of Economic Affairs-http:// www.moeaidb.gov.tw

Fair Trade Law

Taiwan's fair trade laws maintain order in trade, protect the rights of consumers, and ensure fair competition, to enhance prosperity and strengthen the economy. Relevant authority: Fair Trade Commission, Executive Yuan-http://www.ftc.gov.tw

Environmental **Protection Statutes**  Set standards for water quality, processing of toxic emissions, and managing solid waste.

Relevant authority: Environmental Protection Administration, Executive Yuan-http:// www.epa.gov.tw

International Trade Regulations

Through liberalization, internationalization, and the principles of fairness and mutual benefit, Taiwan encourages foreign trade and maintains order in trade, so as to spur economic development.

Relevant authority: Bureau of Foreign Trade, Ministry of Economic Affairs-http://www. trade.gov.tw



#### Item

#### **Brief Introduction**

#### Statute for Foreign Companies

Foreign companies that wish to conduct in business Taiwan must receive approval from the Ministry of Economic Affairs and also apply to the relevant authority of the local government that has jurisdiction over the area in which the company will operate. Relevant authority: Ministry of Economic Affairs-http://www.moea.gov.tw

Tourist visas, resident visas, and procedures for acquiring them

Tourist visas are issued to foreign nationals that come to Taiwan for short periods to travel, to study, to receive training, to visit relatives, to do business, or to engage in other legitimate activities. Resident visas are issued to foreign nationals that come to Taiwan for six months or longer in order to study, to carry out research, to seek employment, to invest, to perform missionary work, to visit relatives, or to engage in other legitimate activities.

Relevant authority: National Immigration Agency, Ministry of the Interior, http://www. immigration.gov.tw

Guidelines for Service Taskforces Assigned by the Taipei Municipal Government to Remove Obstacles to Major Investments

For investments of at least NT\$200 million (approximately US\$5.8 million) in the Taipei City area by Taiwanese or foreign firms meeting various conditions, the Taipei City Government assembles a service taskforce to assist in clearing obstacles to

Relevant authority: The Taipei City Government-http://www.law.taipei.gov.tw

Measures for Management of Taipei City's Neihu Light Industry Park

To encourage overall land utilization in the Neihu Light Industry Park, the Taipei City Government has promulgated measures to make the city more attractive to industry. Relevant authority: Department of Economic Development, Taipei City Governmenthttp://www.law.taipei.gov.tw

Preferential incentives to encourage investment in Taipei

Major incentives include low-priced real estate, favorable rents and leases, subsidies of interest on loans, and subsidies for specialized training for employees. These incentives apply to high-tech industry, the biotech industry, the leisure industry, industries involved in urban renewal, and other industries as stipulated by the Taipei City Government, as well as to investments in the construction of public projects. Relevant authority: Department of Economic Development, Taipei City Governmenthttp://www.ed.taipei.gov.tw



# $oxed{\mathbb{Z}}$ Patents and other Legal Safeguards

#### Item

#### **Brief Introduction**

Laws and Regulations Safeguarding Intellectual **Property Rights** 

Intellectual property rights are protected by stringent laws covering patents, exclusive trademarks, copyrights, designs of integrated circuits, trade secrets, and other areas. Relevant authority: Intellectual Property Office, Ministry of Economic Affairs-www.tipo.gov.tw



# **Labor Laws and Regulations**

Item

**Brief Introduction** 

Labor Standards Law, Implementation Bylaws, and Worker's New Retirement Systems

Cover labor contracts, wages, work hours, employment of minors and women, and workmen's compensation. Relevant authority: Council of Labor Affairs, Executive Yuanhttp://www.cla.gov.tw

Employee Leave Regulations

Cover sick leave, personal leave, leave for weddings, and so forth.Relevant authority: Council of Labor Affairs. Executive Yuan-http://www.cla.gov.tw

Regulations Governing Permits for Public or Private Enterprises or Institutions Hiring Foreign Technical Specialists and **Investment Projects** of Overseas Chinese or Foreign Nationals

Cover such areas as hiring foreign nationals for employment within Taiwan, work categories, and capital. Relevant authority: Department of Investment Services, Ministry of Economic Affairs-http://www.dois.moea.gov.tw

Regulations Concerning Inspections for Laborers

Cover labor inspection, protect workers' lives and safety, and preserve workers' rights, promoting harmony between management and workers and increasing labor productivity. Relevant authority: Labor Standards Inspection Office, Taipei city Government-http://www.doli.taipei.gov.tw

Professional Training and Employment Guidance

Employment Service Centers of city and county governments provide professional training, information, and assistance to both employers and employees. Relevant authority: Bureau of Employment and Vocational Training, Council of Labor Affairs, Executive Yuan-http://www.evta.gov.tw

# **X** Tax System

Brief Introduction

Income Tax

For-profit businesses are taxed on the amount of net profit earned each year. Individuals are subject to a personal income tax, based on the amount of money they earn. Relevant authority: Taipei Customs Office, Ministry of Finance, Taipei-http://www.ntat.

Business Tax

A value-added tax is levied on most imported or exported products as well as labor services rendered, so it can be viewed as a sales tax. Generally, the business tax levied at time of sale is deducted from the business tax levied against businesses when an item is imported. At present, the value-added tax rate is 5% of the overall sales volume. Relevant authority: Taipei Customs Office, Ministry of Finance-http://www.ntat.gov.tw

Customs Duties

Customs duties are levied in accordance with the central government's table of customs duties rates. Since the promotion of economic liberalization, the relaxation of import restrictions, and Taiwan's admission into the WTO, the government has substantially lowered customs duties in Taiwan.

Relevant authority: Directorate General of Customs, Ministry of Finance-http://web. customs.gov.tw

Tax Refunds on Export Trade

This item is directed at raw materials for use in products for export. Firms can apply for import refunds or exemptions from import taxes on all raw materials used in products for export within one year of the export of the items.

Relevant authority: Directorate General of Customs, Ministry of Finance-http://web. customs.gov.tw

Bonded **Factories**  Factories processing products for export can apply with Taiwan customs to become bonded factories. Bonded factories are not required to pay customs on imported raw materials, and are exempt from paying customs duties on imported items that they later

Relevant authority: Directorate General of Customs, Ministry of Finance-http://web. customs.gov.tw

Establishment and Management of Bonded Warehouses

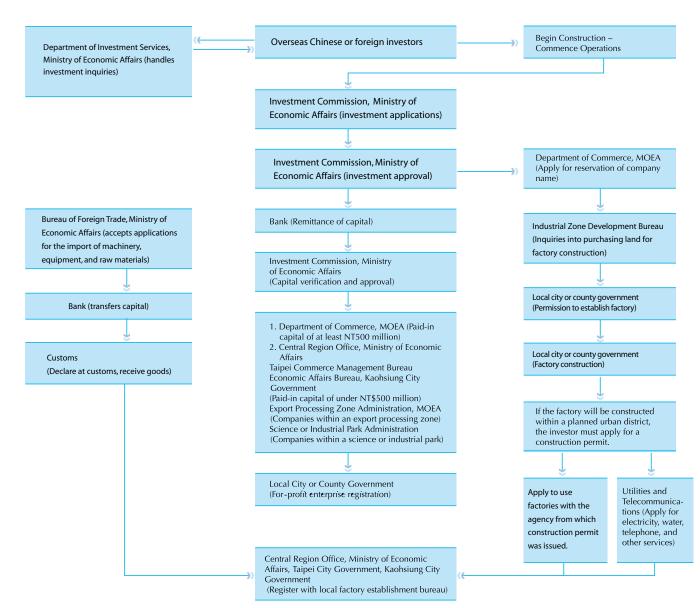
Prior to declaring taxes on items imported through ports in Taiwan, the intended recipient can apply to Taiwan customs to store the items in a bonded warehouse. Items kept in bonded warehouses and then exported may be exempt from customs duties. The owner of the goods or the holder of the warehouse receipt can apply to customs to assemble. classify, or repackage goods while they are in storage.

Relevant authority: Directorate General of Customs, Ministry of Finance-http://web. customs.gov.tw

Source: The Investment Environment of the ROC, Taipei City commercial service website, Department of Investment Services, Ministry of Economic Affairs



Investment
Application Process
for Overseas
Chinese and Foreign
Nationals



Source: The Investment Environment of the ROC, Department of Investment Services, Ministry of Economic Affairs

# Easy & Enjoyable Lifestyle



# **Thriving Business Areas: Commercial Districts and Taipei 101**

Life in Taipei city is both convenient and exciting. Taipei boasts several commercial districts; foremost of these is Xinyi, home to Warner Village, a number of department stores, Taipei 101, the city government, and the World Trade Center. Taipei East, the area around Section 4 of Zhongxiao East Road, is thick with department stores, boutiques, and street vendors, offering everything from the cheapest goods to the highest of the high-end; you'll also want to try the cuisine. Around Taipei Main Station is another very popular district. The food stalls along nearby Nanyang Street offer a wide variety of inexpensive and tasty fare, and the plaza in front of the station has become a venue for celebrity activities. Huayin Street and Tianshui Road, located behind the station, are a favorite for buying handicrafts and artwork.





# Xinyi Commercial District

Includes a movie theater complex, department stores, boutiques, shopping centers, chain stores, and dining spots. Here too is Taipei 101, the world's second-tallest building. Skywalks have been constructed between buildings to integrate the commercial district and nearby exhibition venues, and allow visitors to wander about without concern for traffic.



# Home Easy & Enjoyable Lifestyle

# Dinghao Commercial District

Packed with people every weekend and holiday, it features many boutiques, selling the latest goods imported from all over the world.



Taipei Main Station is Taipei City's transportation hub. This bustling area is surrounded by everything you could want, from hotels and dining spots to clothing stores and book shops.



# Ximending Commercial District

Ximending, Taipei's version of Shinjuku, is a showcase of the latest in fashion and trends. Closed to motor traffic, this vibrant district offers a large number of movie theaters as well as weekend and holiday street performances.



# **Commercial Districts**

# Dali Street Clothing and Accessory Commercial District

This area is filled with stores selling a variety of women's and children's clothing and accessories. Retail store owners frequently come here to purchase ready-to-wear items.

# Wufenpu Clothing and Accessory Commercial District

With more than 1,000 shops specializing in clothing and accessories, this is Taipei's largest wholesale market for ready-to-wear articles, with stores selling the latest from Taiwan, Japan, Hong Kong, Thailand, Korea, and Singapore, all at reasonable prices. Shoppers can mix and match according to their own tastes.

# Huayin Street and the area behind Taipei Main Station

This area was the first commercial district in Taipei City to specialize in wholesale consumer goods, including leather products, clothing and accessories, and general merchandise.

## **Tianmu Commercial District**

Many years ago, Tianmu was favored by foreigners and US military personnel, and it retains an exotic flavor to this day. Here you can find a host of imported food and goods for sale, in every description of restaurant and shop. A number of large department stores can be found near Zhongcheng Road. On weekends and holidays, Tianmu Sports Park attracts large numbers of people, helping to fuel the growth of the Tianmu Commercial District.

## **Yuanling Street Shopping Area**

There are some 40 stores here, specializing in shoes of every kind.





# Tienmu W. RD. and Zhongshan N. RD. Section 7 Shopping Area

This area has many western-style bars and beer gardens.

## Yongkang & Fuzhu Village Shopping Area

The 400-plus establishments in this district include eateries of every size and type, as well as many interesting shops.





## **Beimen Camera Shopping Area**

This is a great place to buy the latest cameras and stereo equipment at reasonable prices.

## **Aiguo East Road Wedding & Photography Street**

Because this scenic area is popular with international tourists, and nearby Chiang Kai-shek Memorial Hall is a popular venue for taking wedding pictures, some 20 shops specializing in wedding planning have hung out their shingles here.





### **Neihu Recreational Shopping Area**

A commercial district that brings together residences, businesses, entertainment, culture, and schools.

# **Shopping Districts**

# Xiyuan Road Buddist Appliance and Herb Land Shopping Area

This folksy tourist area is well-known for shops that specialize in traditional Chinese medicinal herbs and Buddhist paraphernalia.





## **Clothing Accessory Shopping Area**

In this area are many stores that sell all kinds of clothing and accessories, both wholesale and retail, at prices some 40% below market average.



Rich in religious, historical, and cultural flavor, this district is where locals go to purchase Chinese medicine, fabric, and tea leaves.





## **Qingnian Road Shopping Area**

This area, which specializes in leisure and dining, is a popular destination for families and friends to relax together.



This area is well-known for selling quality goods, clothing, and accessories.

It's a favorite among people working in the nearby business district for dining, shopping, and leisure.

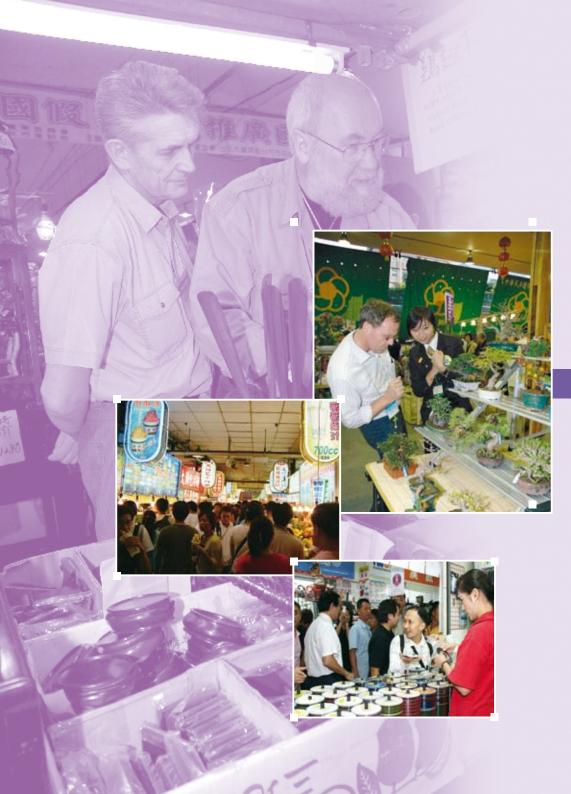




## **Wenchang Street Furniture Shopping Area**

Here you can purchase traditional or modern furniture or even a custom piece that meets your exact specifications.





### **Holiday Flower Market**

Every weekend, this area is host to different special exhibitions, agricultural product shows, and free educational activities. One of the largest outdoor flower markets in the world, it often attracts 20,000 to 30,000 visitors at a time, who come to appreciate and buy flowers, purchase tea, or just to enjoy themselves.

## **Holiday Jade Market**

In addition to the 500-plus vendors that exhibit and sell jade, there's also a commission specializing in appraisal here to advise visitors.

# **Markets**

# **Bade Road Electronic and IT Product Commercial District** (Formerly Guanghua Market)

This area offers a large variety of computer parts and components as well as audiovisual equipment at prices much lower than elsewhere. Other products sold in this commercial district include posters, athletic equipment, and used books.

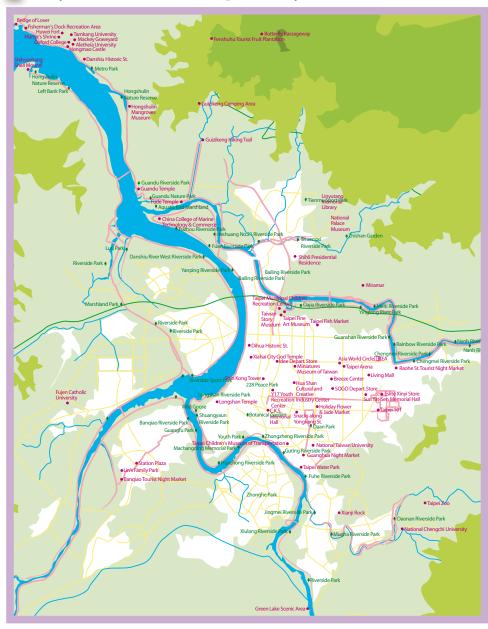
## **Night Markets**

Night markets like Shilin, Raohe, Linjiang, Ningxia, and Shida abound in Taipei. Open from dusk until late at night, they're packed with shops and street vendors that sell every kind of food, clothing, and accessories. The night markets are quite an experience.





# **Bicycle Paths in Taipei City**



Source: http://www.taipeitravel.net/

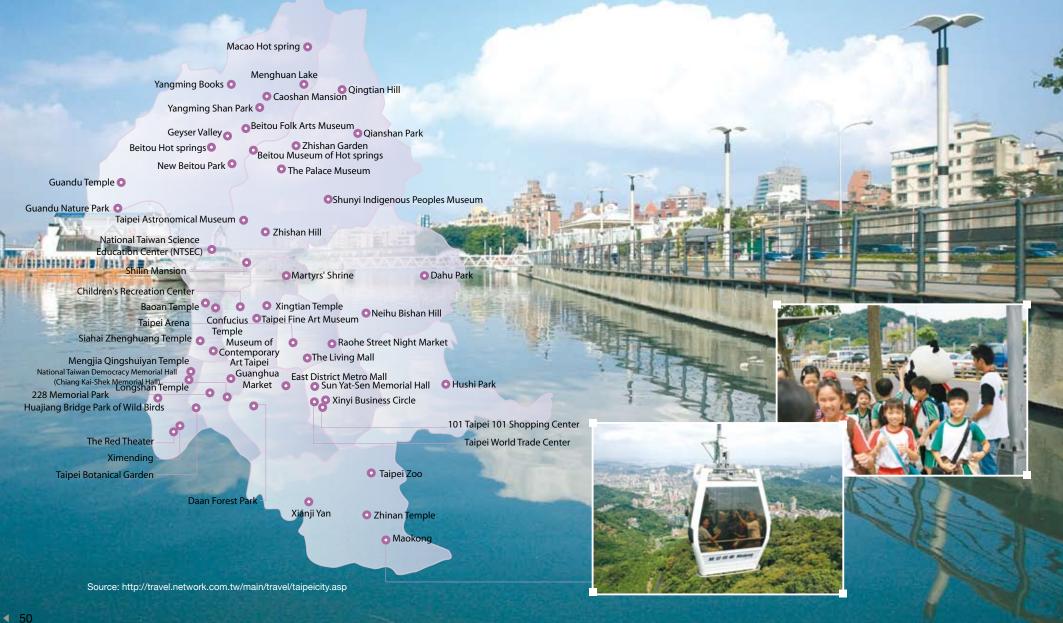
# **▼** Taipei City Waterways



Source: http://www.taipeitravel.net/



## **Scenic Spots in Taipei City**



# **Datun Mountains**

Battleship Rock, Danfeng Rock Mount Jhongjheng, Jhuzih Lake Datun Mountain Guizikeng Mountain Trail Zhongyi Mountain Trail

Mountain Paths in Taipei City

# **Erge Mountains**

Zhangshan Temple
Zhanghu, Wacuo
Maokong
Erge Mountain
Houshanyue (Monkey) Mountain
Zhinan Temple

# **Qixing Mountains**

Qixing Mountains
Qingtiangang
Shiti Mountain Peak, Summit Mountain Trail
Xishan Pingdeng
Tianmu Yangming Mountain
Chishan Rock

### **Wuzhi Mountains**

Yuanshan
Jinmian Mountain, Jiandaoshi Mountain
White Egret Mountain
Daluntou Mountain, Dalunwei Mountain
Neigou Mountain
White Rock Lake Mountain, Kaiyan Mountain
Dragon Boat Rock Mountain
Green Mountain

## **Nangang Mountains**

Xianji Rock area, Fuzhou Mountain Nangang Mountains, east slope Nangang Mountains, northwest slope Nangang Mountains, crest line



# Work and Living Environment, Educational Resources

Conceived in 2002, the Taipei Healthy City Plan is concerned not only with the health of individual residents but also with integrating social resources to make life in the city safer, happier, healthier, and more convenient. Over the past three years, Taipei has consistently received highest marks for quality of life.



Taipei's Healthy City Ideals

Comparisons with other Cities in Taiwan over the Past Three Years				
Magazine	Year	Theme	Rank	Areas Scored
	2006	Survey of Happiest Counties and Cities	1st	Economy, environment, lack of corruption, education, and social welfare
Common Wealth Magazine	2005	Survey of Counties and Cities	3rd	Economic development, administrative efficiency, public order, education, culture, sanitation (scores were not announced, only rankings)
	2004	Happiest Cities	1st	Potential, prosperity, youth and energy, women's issues, safety, aesthetically-pleasing surroundings, care for elderly
	2006	Competitiveness of 25 Counties and Cities	1st	Economic performance, government efficiency, business efficiency, infrastructure, technology, etc. (Taipei was first in every major category, except infrastructure)
Global Views Monthly Magazine	2005	Political Scores of 25 County and City Gov'ts	1st	Economic performance, government efficiency, business efficiency, infrastructure, technology, etc. (Taipei was first in every major category, except infrastructure)
	2004	Political Scores of 25 County and City Gov'ts	1st	Economic performance, government efficiency, business efficiency, infrastructure, technology, etc. (Taipei was first in every major category, except infrastructure)
	2006	Survey of LOHAS Cities	Tied for 1st	Physical and mental health, safety, attitude of county and city residents to environmentalism, efforts by county and city governments to improve the health of residents, and efforts by county and city governments to promote environmentalism (five gingko tree leaves)
Common Health Magazine	2005	LOHAS Cities	Tied for 2nd	Physical and mental health, emotional support, financial well-being, safety and sense of trust, leisure environment, social welfare and mental health resources (four gingko tree leaves)
	2004	Survey of Healthy Cities-Child- friendly City Survey	Tied for 2nd	Quality of environment, travel, and leisure; health, safety, education, and cultural resources; children's welfare-four categories (four gingko tree leaves)

Source: The Taipei City Government http://www.taipei.gov.tw



### **Maintaining Public Order**

Taipei City is an important urban center, the heart of Taiwan and its political, economic, cultural, and transportation capital. Because the city is large and diverse, the Taipei City Police Department adopts preventive measures tailored to the special characteristics of each district. In addition to working with local residents, the police department cooperates with other city government agencies to prevent and investigate crimes, keeping city residents to live in safety and comfort.



### **Improving Transportation**

In order to improve transportation in Taipei City, the Taipei City Government has taken steps to ease traffic congestion during peak periods and keep intersections clear; clear traffic bottlenecks; implement reversible traffic lanes and flexible traffic management; improve the quality of towing for illegal parking; and provide up-to-the-minute traffic reports. The city has also begun selective enforcement of laws (placing particular emphasis on such offenses as drunk driving, speeding, running red lights, unfastened seatbelts, etc, as deemed necessary), established a United Service Center to improve taxi safety and management, promoted traffic safety education, and updated the equipment used by law enforcement officials. Taken together these changes have made a huge difference in the quality of transportation in Taipei.

#### **Health and Education Resources**

Taipei City has integrated its medical and healthcare resources and set up a Citizen Health Website to disseminate health news, articles on treatments, and other medical information written for the general public. To better serve foreign nationals, the city is making available multilingual and audiovisual information on various aspects of medicine and women's health, thereby enabling everyone who lives in Taipei to enjoy world-class healthcare.



# **Friendly Living Environment: Bilingual and International**

# **Bilingual Environment**

In order to make Taipei City more international and to enhance its global competitiveness, the Taipei City Government has over the last eight years implemented a policy of "creating a Chinese-English Bilingual Environment". All names of organizations, professional titles of personnel, and descriptions of offices and public venues in all government agencies are currently being reviewed. To date, all Taipei City Government buildings, placards showing services, and name tags and titles of employees have been made bilingual. Publications, laws and regulations, and websites of government agencies are also being translated at a rapid pace. Furthermore, bilingual teaching in elementary schools, English classes for taxi drivers, and bilingual official forms, documentation, and brochures are also in the works. These far-reaching efforts help make Taipei more comfortable and convenient for foreign nationals.





## **International Efforts**

To keep pace with world trends like the internationalization of cities, the diversification of cooperation and exchange between cities, and the informationsharing among cities, Taipei city, in addition to enhancing foreign language education, is also working hard to bring more artists, artistic and cultural groups, and cultural materials and art pieces from abroad. The city also seeks to host athletic competitions, join relevant international organizations, and provide various types of medical assistance abroad. These and other concrete actions are aimed at solidifying the city's position in the international community.





# Taipei's Unique Culture: Views from Several Perspectives

Culture is both an important part of life and a kind of value system, bringing together nature, taste, wisdom, spirituality, and ingenuity. To understand a city's culture, you must consider its buildings, its cityscape. You need also to understand the details of its residents' daily lives, such as celebrations, ceremonies, festivals, and individual accomplishments. The lifestyle of the city's residents, as well as the special characteristics of the city itself, together give rise to the city's culture. And city culture in turn gives rise to the culture of a nation.

Taipei has evolved over the years to lead the nation in a number of areas, including political and economic activities, industrial and commercial development, and caliber of people, education, and culture. Taipei has more cultural resources, exhibitions and performance venues, and people engaged in art and culture than any other city or county in Taiwan, and besides boosting quality of life this cultural presence helps drive the local economy. Having experienced the influx of culture from Greater China following the Retrocession of Taiwan, the beginning of economic prosperity and rapid urbanization in the 1960s, and the turmoil of the global economy and culture in the 1970s, Taipei has gradually developed a cosmopolitan culture all its own.





# Major **Cultural Events**



# **Taipei Dihua Street New Year's Shopping Festival**

**Every January** 

The nickname for Dihua Street, which has been around since the Japanese Colonial Period, was "Plenty to eat". "Abundant clothing" denoted Huavin Street, which was renowned throughout Taiwan. The annual purchasing of goodies for the lunar New Year draws huge crowds here every year. The hustle and bustle in the streets is in no way less than that of the busiest department stores.

# **Yangming Mountain Flower** and Art Festival

**Ever January and February** 

To promote the leisure industry, traditional farms were rededicated to tourism, leisure, ecology, and education. This transformation served also to drive the development and upgrading of other traditional industries. The Taipei City Shilin Agricultural Association organizes the Yangming Mountain Flower and Art Festival. This event, held during the flower season, begins with the blossoming of coreopsis, which is followed by the Taipei Flower Exhibition, and then by the calla lily season at Zhuzi Lake. Together these colorful celebrations of flowers extend over four months.



## **Taipei Lantern Festival**

**Every February** 

Each year the Taipei Lantern Festival is organized around a different theme, blending tradition, new technologies for floats and other exhibits, different lantern designs, and lots of lights. It is characterized by joy, vitality, and the spirit of friendly competition.



## **Taipei Crisscross Bread Festival**

February and March of 2006, February through April of 2007

Organized jointly by the Taipei City Government and the Taipei Bakery Association, the Crisscross Bread Festival encourages bakers to put on their thinking caps. As a result, participants have invented more than 100 new types of bread, and this creativity has been a boon to Taipei City's pastry industry.

## **Taipei Traditional Arts Festival**

**Every April** 

The Taipei Traditional Arts Festival is a springtime banquet of arts: it includes outstanding traditional song, music, dance, and drama. Helping residents of Taipei City reconnect with their heritage and enriching their leisure time, this festival appeals to both refined and popular tastes.

## **Spring Bicycle Activities**

April of 2006

Taking note of various scenic spots and the special character of the areas beside different waterways, the Taipei City Government drew up six unique bike routes: the bicycle paths along the banks of the Keelung River, Guandu Ecology Path for bird watching and bicycling, Shezi Island Scenic Bicycle Path, Shuangxi Bicycle Path, and the Xindian and Tamshui River Sports and Leisure Bicycle Path. These areas' natural and cultural landscapes and places of historic interest make the routes a nice leisure-time diversion.

# **Taipei International Dragon Boat Races**

**Every June** 

The Dragon Boat Races are an important part of the celebration of the Dragon Boat Festival. They include the World Dragon Boat Championships, held each year at Dajia Dingbing Park.



## **Taipei Film Festival**

**Every June and July** 

"Cities" are the recurring theme of the Taipei Film Festival. In addition to film screenings, a variety of exhibitions and performances are held to help the people of Taiwan learn more about the cultures of other countries.

# International Car-Free Day in Taipei

**Every September** 

A day without driving gives residents a rare opportunity to get reacquainted with the city and get to know the area around their homes and neighborhoods. It encourages residents to see their city in a new light.

# Taipei Pineapple Cakes and New Healthy Image Activities

September of 2006

Pineapple cakes have long been one of the most popular traditional pastries in Taiwan. The filling and the methods used in making them are a combination of East and West. The cakes keep well and are just the right size for nibbling; they are the perfect souvenir for visitors. What's more, because they are a mainstay in almost every bakery in Taipei, the city is promoting this traditional jewel of Taiwan to the international community.

## **Taipei Art Festival**

**Every October** 

Taipei City treats its residents to this once-ayear festival of culture to help internationalize the city, facilitate exchange between East and West, and blend the traditional and modern.









## **Taipei Beef Noodle Festival**

**Every September and October** 

For reasons historical and cultural, vendors of different types of traditional beef noodles from all over China converged in Taipei, which now has the highest concentration of beef noodle shops in Taiwan. You could say that many well-known beef noodle shops developed together with Taipei itself. The city launched the new Beef Noodle Festival to encourage the fusion of culture and business and to revitalize the beef noodle industry.

# Taipei Hot Springs and Flower Festival

**Every October and November** 

While cultural heritage is the basis of most tourist activities in Taipei City, this festival is based instead on natural resources: hot springs and flowers. Hot springs, which well forth naturally as a result of geothermal energy produced from the Datun Volcano, have developed into a leisure activity. Flowers are part of the well-known Taipei Flower Season activities. After a number of improvements, this event has become an important annual festival in Taipei.

# ING Taipei International Marathon

**Every December** 

In 2004, the ING Taipei International Marathon saw the most contestants, the most prize money, most money donated to charities, and most media attention of any marathon in the region. Over 90,000 people ran. Called the largest marathon in the world, this event provides Taiwan a chance to give back to the international community.

# **Taipei City Government New Year's Party**

**Every December 31st** 

For this event, the Taipei City Government invites the latest names in pop to pump up huge New Year's party crowds and count down to the New Year.

# Future Tense of Taipei



# ▶ Plans for the City

Urbanization has produced in some a sense of alienation. Seeking to address this feeling, Taipei use both community resources and private participation to stir up public enthusiasm for community planning, beautification of the city, safety, health, and environmentalism, so that together we can create a better quality of life. Because of adverse effects in a number of areas, resulting from past overdevelopment, and because of the desire to make future development sustainable, transforming Taipei into an eco-city will remain a central consideration for the long term.

One area in which great progress has already been made is rivers. They play an especially important role in Taipei: in addition to providing water and spaces crucial to human activity, they are a vital part of city culture, society, and economic development. In the past, Taipei's rivers were cut off by embankments and expressways, heavily polluted, and bereft of overall planning. As demand for leisure space has increased, however, it has become imperative that we reexamine and improve access to waterways. Working for change are a number of public groups, like the Tamkang River Clean Water Movement. Its victories on behalf of the Danshui River include enhancing water quality, ensuring that the water not lack oxygen during the dry season, increasing the space available for boating and fishing, and removing garbage from the river. The city nursed the river back to health, improved water quality, and implemented urban planning for the river's banks, creating a visual corridor leading from the water to the mountains and a means by which city residents can access the water.







Another area targeted for improvement is the mountains around the city. Views from the heights are stupendous, and residents are especially fond of enjoying these vistas at night. A number of mountain vantage points are scheduled to be remodeled, to make them safer and more comfortable. The city is also working to beautify entranceways to mountain paths and link up a number of trails. Returning the mountains and rivers to their original condition will surround residents with nature even while they live in the city.



# Regional Integration and Urban Economic Structure

Northern Taiwan is located at the center of the Asia-Pacific region, facing such advanced markets as Japan and Korea as well as the two emerging regional markets of Eastern and Northern China, so whether viewed from the perspective of market development or that of industrial cooperation, northern Taiwan is an integral player on the stage of international competition. Northern Taiwan's eight major counties and cities place particular emphasis, therefore, on improvements in five core areas: quality of life, public safety, social well-being, administrative efficiency, and economic development. The eight counties and cities are also working together to make advances in diverse areas of residents' everyday lives: leisure and travel, traffic and transportation, industrial development, environmental protection, disaster prevention and public safety, culture and education, health and social well-being, and treatment of minorities (including indigenous peoples, Hakkas, and new immigrants). The eight counties and cities thus strive to make possible in Northern Taiwan a new and advanced style of living.

It is further hoped that integration and cooperation in northern Taiwan will serve to give the region a competitive edge and make it more international, driving improvements in other areas. We are working toward sustainable use of northern Taiwan's resources, balanced local development, and regional competition to provide all people with opportunity and the right to choose their way. Finally, highlighting the special characteristics of cities and more rural areas helps all residents be happy and proud as they work together to bring Taiwan into the company of advanced nations.

# 

High-caliber human resources, efficient administration, a stable financial environment, and advanced broadband infrastructure are all important elements giving Taipei City a competitive edge. In view of the internationalization of cities, the diversification of cooperation and exchange between cities, and the trend toward information sharing among cities, the Taipei City Government regularly works with foreign businesses and SMEs to enhance international exchange between cities and establish a favorable environment for international investment. It is only by joining international organizations, taking part in international exchange, and organizing international activities that Taipei can keep abreast of travel trends and grow its share of the international tourism industry, thereby establishing mutually beneficial economic relation ships and eventually taking on the role of hub for the Asian Pacific Region.



The Industry Development Center, created jointly by the three major science and technology parks composing Taipei's technology corridor, brings together researchers from Taiwan's finest universities and largest businesses, so that academia and industry can teach and learn from each other. As a result, Taipei is becoming Asia's new Silicon Valley and a springboard for enterprises around the world wishing to develop the East Asian market. Taipei has attracted many internationally-renowned businesses to utilize northern Taiwan as a base for research, marketing, and logistics. Besides boasting an excellent investment environment and a keen competitive edge, the city is convenient, safe, healthy, and rich in culture. We welcome all those with the courage to innovate to come and invest in Taipei.



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#### **FINLAND TRADE CENTER**

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Taipei, Taiwan, 110, R.O.C. TEL: +886-2-2722-0764 FAX: +886-2-2725-1517

#### FRENCH INSTITUTE IN TAIPEI

Address: Rm. 1003, 10F, 205 Tunhwa N.

Rd., Taipei, Taiwan, 105, R.O.C.

TEL: +886-2-3518-5151 FAX: +886-2-3518-5195

#### **GERMAN INSTITUTE TAIPEI**

Address: 4F, 2 Minsheng E. Rd., Sec. 3,

Taipei, Taiwan, 104, R.O.C. TEL: +886-2-2501-6188 FAX: +886-2-2501-6139

#### **GERMAN TRADE OFFICE. TAIPEI**

Address: 4F, 4 Minsheng E. Rd., Sec. 3,

Taipei, Taiwan, 104, R.O.C. TEL: +886-2-2506-9028 FAX: +886-2-2506-8182

#### **GERMAN CULTURAL CENTRE**

Address: 12F, 20 Ho Pin W. Rd., Sec. 1,

Taiwan, 100, R.O.C. TEL: +886-2-2365-7294 FAX: +886-2-2368-7542

#### **HUNGARIAN TRADE OFFICE**

Address: 12F, NO.20, Jingye 1st Rd, Tachih,

Taipei, Taiwan, R.O.C. TEL: +886-2-8501-1200 FAX: +886-2-8501-1161

# THE INSTITUTE FOR TRADE AND INVESTMENT OF IRELAND

Address: Rm. 7B-09, 5 Shinyi Rd., Sec. 5,

Taipei, Taiwan, 110, R.O.C. TEL: +886-2-2725-1691 FAX: +886-2-2725-1653

# ITALIAN ECONOMIC, TRADE AND CULTURAL PROMOTION OFFICE

Address: Rm 1808, 333 Keelung Rd., Sec. 1,

Taipei, Taiwan, 110, R.O.C. TEL: +886-2-2345-0320 FAX: +886-2-2757-6260

# NETHERLANDS TRADE AND INVESTMENT OFFICE

Address: 5F, 133 Minsheng E. Rd., Sec. 3,

Taipei, Taiwan, 105, ROC TEL: +886-2-2713-5760 FAX: +886-2-2713-0194

# SLOVAK ECONOMIC AND CULTURAL OFFICE, TAIPEI

Address: Rm 2410, 24F, No. 333, Sec. 1,

Keelung Rd, Taipei, Taiwan TEL: +886-2-8780-3231 FAX: +886-2-2723-5096

#### SPANISH CHAMBER OF COMMERCE

Address: 10F-B1, 49 Minsheng E. Rd., Sec. 3, Taipei, Taiwan, 104, R.O.C.

TEL: +886-2-2518-4901-3 FAX: +886-2-2518-4904

#### **SWEDISH TRADE COUNCIL IN TAIPEI**

Address: Rm 1101, 333 Keelung Rd., Sec. 1, Taipei, Taiwan, 11012, R.O.C. TEL: +886-2-2757-6573 2757-6723

#### TRADE OFFICE OF SWISS INDUSTRIES

Address: Rm 3101, 333 Keelung Rd., Sec. 1, Taipei, Taiwan, 110, R.O.C TEL: +886-2-2720-1001

#### WARSAW TRADE OFFICE Rm 2006, 333

FAX: +886-2-2757-6984

Address: Keelung Rd., Sec. 1, Taipei,

Taiwan, 110, R.O.C. TEL: +886-2-2722-0139 FAX: +886-2-2722-0557

# AUSTRALIAN COMMERCE AND INDUSTRY OFFICE

Address: 28F, No.9-11, Songgao Rd., Sinyi District, Taipei 110, Taiwan, R.O.C.

TEL: +886-2-8725-4100 FAX: +886-2-8789-9599

**FIJI TRADE AND TOURISM** 

# BRUNEI DARUSSALAM TRADE AND TOURISM OFFICE

Address: 6FL., NO.80, SEC. 1, JIANGUO N. RD., TAIPEI, TAIWAN, R.O.C. TEL: +886-2-2506-3767 FAX: +886-2-25063721

#### REPRESENTATIVE OFFICE IN ROC

Address: Rm 3212, 333 Keelung Rd., Sec. 1, Taipei, Taiwan, 110, R.O.C. TEL: +886-2-2757-9596 FAX: +886-2-2757-9597

#### INDIA-TAIPEI ASSOCIATION

Address: Rm 2010, 333 Keelung Rd., Sec. 1,

Taipei, Taiwan

TEL: +886-2-2757-6112 FAX: +886-2-2757-6117

# INDONESIAN ECONOMIC AND TRADE OFFICE TO TAIPEI

Address: 6F, 550, Ruiguang Rd., Taipei City

114, Taiwan, R.O.C TEL: +886-2-8752-6170 FAX: +886-2-8752-3706

# INTERCHANGE ASSOCIATION(JAPAN), TAIPEI OFFICE

Address: NO. 28 Ching Chen, Taipei,

Taiwan, R.O.C

TEL: +886-2-2713-8000 FAX: +886-2-2713-8787

# INTERCHANGE ASSOCIATION(JAPAN), KAOHSIUNG OFFICE

Address: 10F, 87 Hoping 1st Rd., Kaohsiung, Taiwan, 802, R.O.C.

TEL: +886-7-771-4008 FAX: +886-7-771-2734

#### KOREAN MISSION IN TAIPEI

Address: Rm 1506, 333 Keelung Rd., Sec. 1,

Taipei, Taiwan, 110, R.O.C. TEL: +886-2-2758-8320 FAX: +886-2-2757-7006

# MALAYSIAN FRIENDSHIP AND TRADE CENTRE, TAIPEI

Address: 8F, 102 Tunhwa N. Rd., Taipei,

Taiwan, 105, R.O.C.
TEL: +886-2-2713-2626
FAX: +886-2-2514-9864

# MANILA ECONOMIC AND CULTURAL OFFICE

Address: 22F, No. 176, Changchun E. Rd.,

Taipei City 106, Taiwan (R.O.C.)

TEL: +886-2-2508-1719 FAX: +886-2-2508-4045

# MANILA ECONOMIC AND CULTURAL OFFICE IN TAICHUNG

Address: 11F, No. 271, Chungcheng Rd.,

Taichung 403, Taiwan (R.O.C.)

TEL: +886-4-2229-5901 FAX: +886-4-2229-5900

# MANILA ECONOMIC AND CULTURAL OFFICE IN KAOHSIUNG

Address: 9F-2, No. 80, Mingzu 1 Rd., Kaohsiung 802, Taiwan (R.O.C.) TEL: +886-7-398-5935/398-5936

FAX: +886-7-398-5929



#### **EMBASSY OF THE REPUBLIC OF THE** MARSHALL ISLANDS

Address: 4F, 9-1, Lane 62, Tienmu W. Rd., Taipei, Taiwan, 111, R.O.C.

TEL: +886-2-2873-4884 FAX: +886-2-2873-4904

#### **NEW ZEALAND COMMERCE AND INDUSTRY OFFICE**

Address: Rm 2501, 333 Keelung Rd., Sec. 1,

Taipei, Taiwan, 110, R.O.C TEL: +886-2-2757-6725 FAX: +886-2-2757-6973

#### **EMBASSY OF THE REPUBLIC OF NAURU**

Address: 11F, No. 9-1, Lane 62, Tienmu W. Rd., Taipei City, 111, Taiwan, R.O.C

TEL: +886-2-2876-1950 FAX: +886-2-2876-1930

#### **EMBASSY OF THE REPUBLIC OF PALAU**

Address: 5F, No. 9, Lane 62, Tienmu W. Rd.,

Taipei, Taiwan, 111, R.O.C.

TEL: +886-2-2876-5415/5460/7174

FAX: +886-2-2876-0436

#### SINGAPORE TRADE OFFICE IN TAIPEI

Address: 9F, 85 Jen-Ai Rd., Sec. 4, Taipei,

Taiwan, 106

TEL: +886-2-2772-1940 FAX: +886-2-2772-1943

#### **EMBASSY OF SOLOMON ISLANDS**

Address: 7F, 9, Lane 62, Tienmu W. Rd.,

Taipei, Taiwan, 111, R.O.C. TEL: +886-2-2873-1168 FAX: +886-2-2873-5224

#### THAILAND TRADE AND ECONOMIC OFFICE

Address: 12F, 168 Sung Kiang Rd., Taipei,

Taiwan, 104, R.O.C. TEL: +886-2-2581-1979 FAX: +886-2-2581-8707

#### VIETNAM ECONOMIC AND CULTURAL **OFFICE IN TAIPEI**

Address: 3F, 65 Sung Kiang Rd., Taipei,

Taiwan, 104, R.O.C. TEL: +886-2-2516-6626 FAX: +886-2-2504-1761

#### ISRAEL ECONOMIC AND CULTURAL **OFFICE IN TAIPEI**

Address: Rm 2408, 333 Keelung Rd., Sec. 1,

Taipei, Taiwan, 110, R.O.C. TEL: +886-2-2757-9692 FAX: +886-2-2757-7247

#### THE JORDANIAN COMMERCIAL OFFICE

Address: 1F, 110 Chungchen Rd., Sec. 2,

Taipei, Taiwan, 111, R.O.C. TEL: +886-2-2871-7712 FAX: +886-2-2872-1176

#### **MOSCOW-TAIPEI ECONOMIC** AND CULTURAL COORDINATION **COMMISSION IN TAIPEI**

Address: 10F, 2 Shinyi Rd., Sec. 5, Taipei,

Taiwan, 110, R.O.C. TEL: +886-2-8780-3011 FAX: +886-2-8780-2511

#### **SAUDI ARABIAN TRADE OFFICE**

Address: 4F, 9, Lane 62, Tienmu W. Rd.,

Taipei, Taiwan, 111, R.O.C. TEL: +886-2-2876-1444 FAX: +886-2-2875-2919

#### **COMMERCIAL OFFICE OF THE SULTANATE OF OMAN-TAIWAN**

Address: Rm. 7G-05, 5 Shinyi Rd., Sec. 5,

Taipei, Taiwan, 110, R.O.C. TEL: +886-2-2722-0684 FAX: +886-2-2722-0645

#### **TURKISH TRADE OFFICE IN TAIPEI**

Address: Rm 1905, 19F,333 Keelung Rd., Sec.1, Taipei, Taiwan, 110, R.O.C.

TEL: +886-2-2757-7318 FAX: +886-2-2757-9432

#### **ULAANBAATAR TRADE AND ECONOMIC** OFFICE IN TAIPEL

Address: Suite 1112 11th F., 333 Keelung

Rd., Sec. 1, Taipei, Taiwan TEL: +886-2-2722-9740 FAX: +886-2-2722-9745



# **International Tourist Hotels**

#### **Hotel Landis China Yangmingshan**

Address: 237, Gejr Rd., Yangmingshan, Taipei City 111, Taiwan (R.O.C.)

TEL: +886-2-2861-6661 FAX: +886-2-2861-3885

Website: http://www.landisresort.com.tw

E-mail: info@landisresort.com.tw

#### Rebar Crowne Plaza Taipei

Address: 32, Sec.5, Nanjing E. Rd., Taipei

City 105, Taiwan (R.O.C.) TEL: +886-2-2763-5656 FAX: +886-2-27679347

Website: http://www.citycrown-taipei.com E-mail: rebar@crowneplaza-taipei.com

#### **Santos Hotel**

Address: 49, Sec.3, Chengde Rd., Taipei

City 103, Taiwan (R.O.C.) TEL: +886-2-2596-3111 FAX: +886-2-2596-3120

Website: http://www.santoshotel.com E-mail: santos@santoshotel.com

#### The Westin Taipei

Address: 133, Sec.3, Nanjng E. Rd., Taipei

City 104, Taiwan (R.O.C.) TEL: +886-2-8770-6565 FAX: +886-2-8770-6565

Website: http://www.westin.com

E-mail: paula.10@westin.com

#### **Brother Hotel**

Address: 255, Sec.3, Nanjing E. Rd., Taipei

City 105, Taiwan (R.O.C.) TEL: +886-2-2712-3456 FAX: +886-2-2717-3334

Website: http://www.brotherhotel.com.tw

E-mail: brohotel@ms19.hinet.net

#### Hotel Royal Taipei

Address: 37-1, Sec.2, Zhongshan N, Rd., Taipei City 104, Taiwan (R.O.C.)

TEL: +886-2-2542-3266 FAX: +886-2-2543-4897

Website: http://royal-taipei.com.tw E-mail: service@royal-taipei.com.tw

#### Grand Hyatt Taipei

Address: 2, Songshou Rd., Taipei City 110,

Taiwan (R.O.C.)

TEL: +886-2-2720-1234 FAX: +886-2-2720-1111

Website: http://www.hyatt.com/hyatt/index.jsp

E-mail: concierge@hyatt.com

#### Caesar Park Taipei Hotel

Address: 38, Sec.1, Zhongxiao W. Rd.,

Taipei City 100, Taiwan (R.O.C.)

TEL: +886-2-2311-5151 FAX: +886-2-2331-9944

Website: http://www.caesarpark.com.

tw/taipei.php

E-mail: info tpe@caesarpark.com.tw

#### **Sheraton Taipei Hotel**

Address: 12, Sec.1, Zhongxiao E. Rd.,

Taipei City 100, Taiwan (R.O.C.)

TEL: +886-2-2321-5511 FAX: +886-2-2396-0957

Website: http://www.sheraton-taipei.com

E-mail: sheraton@sheraton-taipei.com

#### Imperial Hotel Taipei

Address: 600, Linsen N. Rd. Taipei City 104,

Taiwan (R.O.C.)

TEL: +886-2-2596-5111 FAX: +886-2-2592-7506

Website: http://www.imperialhotel.com.tw

E-mail: taipei@imperialhotel.com.tw

#### The Sherwood Taipei

Address: 111, Sec.3, Minsheng E. Rd.,

Taipei City 105, Taiwan (R.O.C.)

TEL: +886-2-2718-1188 FAX: +886-2-2713-0707

Website: http://www.sherwood.com.tw

E-mail: sherwood@sherwood.com.tw

#### The Landis Ritz Hotel

Address: 41, Sec.2, Minguan E. Rd., Taipei

City 104, Taiwan (R.O.C.) TEL: +886-2-2597-1234 FAX: +886-2-2596-9223

Website: http://www.landistpe.com.tw

E-mail: ritz@ritzladis.com.tw

#### **MIRAMAR GARDEN TAIPEI**

Address: 83, civic boulevard, Sec. 3, Taipei

City 104, Taiwan (R.O.C.) TEL: +886-2-8772-8800

FAX: +886-2-8772-1010

Website: http://www.miramargarden.com.tw

E-mail: info@miramargarden.com.tw

#### San Want Hotel

Address: 172, Sec.4, Zhongxiao E. Rd.,

Taipei City 106, Taiwan (R.O.C.)

TEL: +886-2-2772-2121 FAX: +886-2-2731-5682

Website: http://www.sanwant.com

E-mail: reservation@sanwanthotel.com.tw

#### **Emperor Hotel**

Address: 118, Sec.1, Nanjing E. Rd., Taipei

City 104, Taiwan (R.O.C.) TEL: +886-2-2581-1111 FAX: +886-2-2531-2586

E-mail: emperhtl@ms9.hinet.net

#### The Ambassador Hotel

Address: 63, Sec.2, Zhongshan N. Rd.,

Taipei City 104, Taiwan (R.O.C.)

TEL: +886-2-2551-1111 FAX: +886-2-2561-7883

Website: http://www.ambassadorhotel.com.tw

E-mail: salesmkt.tp@ambhotel.com.tw

#### **United Hotel**

Address: 200, Guangfu S. Rd, Taipei City

106, Taiwan (R.O.C) TEL: +886-2-2773-1515 FAX: +886-2-2741-2789

Website: http://www.unitedhotel.com.tw E-mail: reservation@unitedhotel.com.tw

# Golden China Hotel

Address: 306, Songjiang Rd. Taipei City

104, Taiwan (R.O.C.) TEL: +886-2-2521-5151 FAX: +886-2-2531-2914

Website: http://www.golden-china.com.tw E-mail: service@mail.golden-china.com.tw

#### Taipei Fortuna Hotel

Address: 122, Sec.2, Zhongshan N. Rd.,

Taipei City 104, Taiwan (R.O.C.)

TEL: +886-2-2563-1111 FAX: +886-2-2561-9777

Website: http://www.taipei-fortuna.com.tw

E-mail: fortuna@ms9.hinet.net

#### **Grand Formosa Regent Taipei**

Address: 41, Sec.2, Zhongshan N. Rd.,

Taipei City 104, Taiwan (R.O.C.)

TEL: +886-2-2523-8000 FAX: +886-2-2523-2828

Website: http://www.grandformosa.com.tw

E-mail: rsvn@grandformosa-taipei.com.tw

#### **Gloria Prince Hotel**

Address: 369, Linsen N. Rd. Taipei City 104,

Taiwan (R.O.C.)

TEL: +886-2-2581-8111 FAX: +886-2-2581-5811

Website: http://www.gloriahotel.com E-mail: hotel@gloriahotel.com

#### The Grand Hotel

Address: 1, Sec.4, Zhongshan N. Rd, Taipei

City 104, Taiwan (R.O.C.) TEL: +886-2-2886-8888 FAX: +886-2-2885-2885

Website: http://www.grand-hotel.org E-mail: grand@grand-hotel.org

#### **Howard Plaza Hotel**

Address: 160, Sec.3, Renai Rd., Taipei City

106, Taiwan (R.O.C.) TEL: +886-2-2700-2323 FAX: +886-2-2700-0729

Website: http://www.howard-hotels.com E-mail: reservation-tp@howard-hotels.com.tw

#### Hotel Riverview Taipei

Address: 77, Sec. 1, Huanhe S. Rd., Taipei

City 108, Taiwan (R.O.C.) TEL: +886-2-2311-3131 FAX: +886-2-2361-3737

Website: http://www.riverview.com.tw

E-mail: rivhtl@ms22.hinet.net

# Taipei Municipal Hospitals

#### Far Eastern Plaza Hotel (Taipei)

Address: 201, Sec. 2, Dunhua S. Rd., Taipei

City 106, Taiwan (R.O.C.) TEL: +886-2-2378-8888 FAX: +886-2-2377-7777

Website: http://www.feph.com.tw/pages/

frontend/index.htm

E-mail: service@9eph.com.tw

#### Taipei City Hospital-Zhongxing Branch

Address: 145, Zhengzhou Rd., Taipei City

103, Taiwan (R.O.C.) TEL: +886-2-2552-3234

Website: http://www.tpech.gov.tw

#### Taipei City Hospital-Renai Branch

Address: 10, Sec. 4, Renai Rd., Taipei City

106, Taiwan (R.O.C.) TEL: +886-2-2709-3600

Website: http://www.tpech.gov.tw

#### Taipei City Hospital-Heping Branch

Address: 33, Sec. 2, Zhonghua Rd., Taipei

City 100, Taiwan (R.O.C.) TEL: +886-2-2388-9595

Website: http://www.tpech.gov.tw

#### Taipei City Hospital-Yangmin Branch

Address: 105, Yusheng St., Taipei City 111,

Taiwan (R.O.C.)

TEL: +886-2-2835-3456

Website: http://www.tpech.gov.tw

#### Taipei City Hospital-Zhongxiao Branch

Address: 87, Tongde Rd., Taipei City 115,

Taiwan (R.O.C.)

TEL: +886-2-2786-1288

Website: http://www.tpech.gov.tw

# Taipei City Hospital-Branch for Women & Children

Address: 12, Fuzhou St., Taipei City 100,

Taiwan (R.O.C.)

TEL: +886-2-2391-6470



# Other Hospitals

#### Taipei City Hospital-Songde Branch

Address: 309, Songde Rd., Taipei City 110,

Taiwan (R.O.C.)

TEL: +886-2-2726-3141

Website: http://www.tpech.gov.tw

# Taipei City Hospital- Branch for Disease Control Prevention (Linsen)

Address: 530, Linsen N. Rd., Taipei City 110,

Taiwan (R.O.C.)

TEL: +886-2-2591-6681

Website: http://www.tpech.gov.tw

#### **Taipei City STD Control Center**

Address: 100, Kunming St., Taipei City 108,

Taiwan (R.O.C.)

TEL: +886-2-2370-3738

Website: http://www.tpech.gov.tw

#### Taipei Municipal Wan-Fang Hospital

Address: 111, Sec. 3, Hsinglong Rd., Taipei

City 116, Taiwan (R.O.C.) TEL: +886-2-29307930

Website: www.wanfang.gov.tw

#### Taipei Municipal Guan-Du Hospital

Address: 12, Lane 225, Zhixing Rd., Beitou District, Taipei City 112, Taiwan (R.O.C.)

TEL: +886-2-2858-7000 Website: www.gandau.gov.tw

#### **National Taiwan University Hospital**

Address: 7, Zhongshan S. Rd., Taipei City

100, Taiwan (R.O.C.) TEL: +886-2-2312-3456

Website: http://ntuh.mc.ntu.edu.tw/english/

#### **Tri-service General Hospital**

Address: 325, Sec.2, Chenggong Rd., Taipei

City 114, Taiwan (R.O.C.) TEL: +886-2-8792-3311

Website: http://www.tsgh.ndmctsgh.edu.

tw/english/index.htm

#### **Taipei Veterans General Hospital**

Address: 201, Sec. 2, Shihpai Road, Taipei

City 112, Taiwan (R.O.C.) TEL: +886-2-2871-2121

Website: http://www.vghtpe.gov.tw/doce

#### **Chang Gung Memorial Hospital**

Address: 199, Dunhua N. Rd., Taipei City

105, Taiwan (R.O.C.) TEL: +886-2-2713-5211

Website: http://www.cgmh.org.tw/eng2002/

index.htm

#### **Taipei Mackay Memorial Hospital**

Address: 92, Sec.2, Zhongshan N. Rd.,

Taipei City 104, Taiwan (R.O.C.)

TEL: +886-2-2543-3535

Website: http://www.mmh.org.tw

#### **Cathay General Hospital**

Address: 280, Sec.4, Renai Rd., Taipei City

106, Taiwan (R.O.C.) TEL: +886-2-27082121

Website: http://www1.cgh.org.tw

#### Shin Kong Wu Ho-Su Memorial Hospital

Address: 95, Wenchang Rd., Taipei City 111,

Taiwan (R.O.C.)

TEL: +886-2-2833-2211

Website: http://www.skh.org.tw

#### **Taiwan Adventist Hospital**

Address: 424, Sec. 2, Bade Rd., Taipei City,

105 Taiwan (R.O.C.)

TEL: +886-2-2771-8151

Website: http://www.tahsda.org.tw/en

#### Taipei Medical University Hospital

Address: 252, Wuxing St., Taipei City 110,

Taiwan (R.O.C.)

TEL: +886-2-2737-2181

Website: http://www.tmch.org.tw/int/

int\_tmuh03.html

List	of R&D Center Plans by Do	mestic Companies–Taipei City		
NO	Company Name	Project Name	Address	Phone
1	Hewlett Packard Singapore Co., Ltd.	HP product development center plan	9F., No.106, Sec. 5, Xinyi Rd., Xinyi District, Taipei City 110, Taiwan (R.O.C.)	0800-236-686
2	Sony International Taiwan Co., Ltd.	Information Product Innovative R&D Center	11F., No.3-2, Yuanqu St., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 4499-1111
3	Sony International Taiwan Co., Ltd.	Innovative LSI & Modele Design and Research Center	11F., No.3-2, Yuanqu St., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 4499-1111
4	Pericom Taiwan Limited (PTL)	Advanced asymmetry digital mixed IC development center	7F2, No.3-2, Yuanqu St., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 6616-0588
5	IBM Taiwan	Mobile E-commerce Development Center	Block E, 9F., No.19-11, Sanchong Rd., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 8723-8888
6	Dell Computing Taiwan	Dell Taiwan Research Center	19F., No.218, Sec. 2, Dunhua S. Rd., Da-an District, Taipei City 106, Taiwan (R.O.C.)	00801-863-051
7	Intel Asia-Pacific Co., Ltd. Taiwan	Intel Innovative R&D Center	B1F., No.205, Dunhua N. Rd., Songshan District, Taipei City 105, Taiwan (R.O.C.)	+886 2 2716-9660
8	Microsoft Taiwan	Microsoft Taiwan Technology Center Plan	10F., No.6, Sec. 3, Minquan E. Rd., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 3725-3888
9	IBM Taiwan	Bio-Data R&D Center Plan	Block E, 9F., No.19-11, Sanchong Rd., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 8723-8888
10	Taiwan Ericsson	Ericsson Mobile Application Center	4F., No.33, Lane 11, Guangfu N. Rd., Songshan District, Taipei City 105, Taiwan (R.O.C.)	+886 2 2769-5500
11	Motorola Electronic Co., Ltd.	Motorola Product R&D Center Taiwan	9F., No.9, Songgao Rd., Xinyi District, Taipei City 110, Taiwan (R.O.C.)	+886 2 8726-2000
12	IBM Taiwan	IBMxSeries R&D Center Taiwan	Block E, 9F., No.19-13, Sanchong Rd., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 8723-8888
13	GlaxoSmithKline Pharmaceutical Co., Ltd.	GlaxoSmithKline Pharmaceutical R&D Center Taiwan	Room D, 8F., No.156, Sec. 3, Minsheng E. Rd., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 2715-4350
14	Atotech Taiwan Ltd.)	Atotech Taiwan Technology R&D Center	4F., No.258, Sec. 3, Nanjing E. Rd., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 8751-1999
15	DuPont Taiwan Co., Ltd.	DuPont Taiwan Material Technology Application Development Center	13F., No.167, Dunhua S. Rd., Taipei City, Taiwan (R.O.C.)	+886 2 2719-1999
16	Alcatel -Lucent Taiwan	Alcatel R&D Center Taiwan	7F., No.409, Sec. 2, Tiding Blvd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 8751-1999
17	NEC Taiwan	NEC Innovative Product R&D Center	7F., No.167, Sec. 2, Nanjing E. Rd., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 8175-9600
18	Synopsys Taiwan	VDSM EDA R&D Center	Room 3108, 31F., No.333, Sec. 1, Keelung Rd., Xinyi District, Taipei City 110, Taiwan (R.O.C.)	+886 2 2345-3020
19	Underwriters Laboratories Inc.	Environmental electrical materials and energy components testing and certification center	Room 3108, 1F., No.206, Daye Rd., Beitou District, Taipei City 112, Taiwan (R.O.C.)	+886 2 2896-7790
20	Fujitsu Taiwan Co., Ltd.	Fujitsu Taiwan R&D Center (FTDC)	19F., No.39, Sec. 1, Zhonghua Rd., Wanhua District, Taipei City 108, Taiwan (R.O.C.)	+886 2 2311-2255
21	Telcordia Technology Co., Ltd.	Telcordia R&D Center Taiwan	7F., No.19-13, Sanchong Rd., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 3789-5177
22	The Dow Chemical Company	The Dow Chemical Company Chemical Plastic material Application Development Center	7F., No.2, Sec. 1, Dunhua S. Rd., Da-an District, Taipei City 106, Taiwan (R.O.C.)	+886 2 2715-3388
23	IBM Taiwan	IBM Taiwan System & Technology R&D Center	11F., No.19-13, Sanchong Rd., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 8723-8888
24	Mycom International Taiwan Branch	Mycom Strategic R&D Center	2F., No.12, Lane 345, Yangguang St., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 2627-5801

List o	f R&D Center Plans by Don	nestic Companies – Taipei City		
NO	Company Name	Project Name	Address	Phone
1	Advantech Co., Ltd.	Embedded System R&D Center	6F., No.1, Alley 20, Lane 26, Ruiguang Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 2792-7818
2	First International Computer Inc.	First International Future Product R&D Center	8F., Lane 300, Yangguang St., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 8751-8751
3	Tatung Corporation	Tatung Corporation Information Technology Innovative R&D center	14F., No.22, Sec. 3, Zhongshan N. Rd., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 2592-5252
4	Compal Computer Co., Ltd.	Technology R&D Center	No.581, Ruiguang Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 2658-5001
5	Compal Communications	Future Mobile Phone R&D Center	No.500, Ruiguang Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 2528-8198
6	BENQ Taiwan	BENQ R&D Center	No.18, Jihu Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	0800-027-427
7	Delta Electronics	Delta Electronics R&D Center	No.186, Ruiguang Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 8797-2088
8	Ali Corporation	Future Technology R&D Center	6F., No.246, Sec. 1, Neihu Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 8752-2000
9	LITEON Technology Co., Ltd.	LITEON Technology R&D Center	19F., No.392, Ruiguang Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 8798-2888
10	Asus Computers Co., Ltd.	Asus Future Technology R&D center	No.15, Lide Rd., Beitou District, Taipei City 112, Taiwan (R.O.C.)	+886 2 2894-3447
11	Sinphar Group	Sinphar R&D Center	7F., No.48, Jinzhou St., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 2564-2009
12	Syscom Computers	Syscom Computer R&D Center	11F., No.260, Sec. 2, Bade Rd., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 2741-8010
13	Ulead Information Co., Ltd.	Ulead R&D Center	7F., No.399, Ruiguang Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 2659-8788
14	ECS Co., Ltd.	Innovative R&D Center	6F.,No.240, Sec. 1, Neihu Rd., Neihu District, Taipei City 114, Taiwan (R.O.C.)	+886 2 2797-5266
15	TECO Group	TECO Group General R&D Center	1F., No.3, Yuanqu St., Nangang District, Taipei City 115, Taiwan (R.O.C.)	+886 2 2655-3333
16	CTech Composite Technology Corp.	CTech R&D Center	1F., No.98, Hougang St., Shilin District, Taipei City 111, Taiwan (R.O.C.)	+886 2 2881-9143
17	Toyota Material Handling Taiwan Co., Ltd.	Toyota Corp. R&D Center Plan	12F., No.162, Songjiang Rd., Zhongshan District, Taipei City 104, Taiwan (R.O.C.)	+886 2 2100-2188

#### **TAIPEI** Access to the Future

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