

Attachment 4. Fortune Money Campaign Info

I. Fortune Money Design Concept

With the arrival of the Year of the Rabbit, this year's red envelope is designed in the shape of a cute rabbit, and the NT\$1 envelope is designed in the position of a rabbit holding a coin, symbolizing good luck and fortune. In addition, the Fortune Money is also combined with a fun scratch card design, people can write down a message to the recipient of the gift hidden in the scratch card, wishing good luck in the coming year!

II. Fortune Money Design Image



III. How to Collect Your Fortune Money

Method	Description
Join the Lucky Draw at Yongle Square	For details, please refer to Attachment 3 Fortune Red Envelope Wall. The Red Envelope Wall prizes are limited to 500 “Year of the Rabbit Fortune Money” each day, while supplies last.
Join activities in the Facebook fanpage of “Taipei City Office of Commerce”	Join activities in the fanpage of “Taipei City Office of Commerce” to stand the chance to win Lucky Rabbit Fortune Money, with a total of 60 sets.
Distributed during Mayor’s New Year Greetings	Taipei Station Wholesale Market District, Taipei City Mall, Huayin Street Taipei Main Station Shopping District: 2023/01/07(Sat), 16:30-18:30

Method	Description
	<p data-bbox="496 235 970 275">Dihua Street Shopping District.</p> <p data-bbox="496 300 954 340">2023/01/10(Tue), 17:00-18:30</p> <p data-bbox="496 436 746 477">Rongbin Market</p> <p data-bbox="496 501 954 542">2023/01/17(Tue), 11:00-12:15</p> <p data-bbox="496 638 831 678">Ningxia Night Market</p> <p data-bbox="496 703 967 743">2023/01/18(Wed), 18:30-20:30</p> <p data-bbox="496 840 826 880">Bangka Night Market</p> <p data-bbox="496 904 938 945">2023/01/20(Fri), 17:30-19:00</p>