

Attachment 2. Lucky Cute Rabbit Prize Draw Campaign

I. Event Date: 2023/01/06(Fri) ~ 2023/01/20(Fri)

II. How to participate:

1. “Like” the fan page of “Taipei City Office of Commerce “. (<https://www.facebook.com/tcooc/>)
2. Share a photo with the rabbit installation or cardboard cut-out under the campaign post
3. Tag three friends and #2023 Taipei Lunar New Year Festival and stand the chance to participate in the lucky draw.

III. Where to Find and Tag the Lucky Cute Rabbit:

Partner Shopping Districts	Location
Dihua Street Shopping District	Nanjing West Road intersection, Yongle Square, Guisui Street intersection, Liangzhou Street intersection, Minquan West Road intersection
Rongbin Market	Intersection of Lane 410, Minzu East Road and Alley 2, Lane 410, Minzu East Road
Taipei Station Wholesale Market District	
Huayin Street Taipei Main Station Shopping District	Taiyuan Road and Huayin Street intersection
Taipei City Mall	Square 1, Square 6, Wall of Square 1, Square 12

Bangka Night Market	Xiyuan Road and Guangzhou intersection
Ningxia Night Market	Intersection of Ningxia Road and Minsheng Road

IV. Prizes:

Prize	Quantity
iPhone 14 (256G)	1
Dyson Vacuum Cleaner	1
Air Fryer	1
Total	3