

園務統計 Zoo Statistics



■ 動物保育與研究 ■

101年度動物醫療紀錄

單位：隻次

治療項目	投藥	麻醉	疫苗注射	健康檢查	疾病預防	注射給藥	清創	包紮	驅蟲
累計	527	358	256	337	137	2021	471	116	601
治療項目	外科手術	塗外用藥	藥浴	檢驗	抽胃液	修蹄修爪	洗牙	觀察	烙印
累計	71	495	6	2877	1	122	18	2058	0
治療項目	耳號標示	晶片注記	隔離	灌食	移欄	噴霧投藥	針灸	登入舊有病歷資料	形質測量
累計	3	59	93	80	116	18	29	33	11

101年度動物檢驗及其他紀錄

單位：隻次

項目	動物（隻/次）數量			次數
X光檢查	354			1028
臨床病理檢驗	687			10883
微生物業務	67			67
入園檢疫	哺乳類	鳥類	爬蟲類	
	7	3	115	
標本製作	全身剝製	頭	其他骨骼	識別毛皮
	17	22	5	0

■ Animal Conservation and Research ■

Taipei Zoo 2012 Annual Animal Medical Record

Unit: Animal (individual)

Treatment Item	Medication	Anesthesia	Vaccination	Health Checkup	Disease Prevention	Injection Drug Delivery	Debridement	Bandaging	Vermifuge
Total	527	358	256	337	137	2021	471	116	601
Treatment Item	Surgery	External Medication	Dipping	Examination	Gastric lavage	Hoof or Claw Trimming	Scaling	Observation	Branding
Total	71	495	6	2877	1	122	18	2058	0
Treatment Item	Ear Marking	Microchip Injection	Quarantine	Force feeding	Change enclosure	Nebulization	Acupuncture	Old records Medical	Morphometric Measures
Total	3	59	93	80	116	18	29	33	11

Taipei Zoo 2012 Annual Animal Inspection and other Records

Unit: Animal (individual)

Item	Number of Animals (Individual / Times)			Number of Times
X-ray examination	354			1028
Clinical Pathology Examination	687			10883
Microbiology Examination	67			67
Admission Quarantine	Mammals	Birds	Reptiles	
	7	3	115	
Specimen Production	Whole-body Taxidermic specimen	Skull	Other bones and skeletons	Identification of Fur
	17	22	5	0

101年度臺北市政府研究計畫項目一覽表

項次	計畫名稱	承辦組室
1	老虎行為豐富化	保育研究中心
2	臺灣特有種藍腹鵲 (<i>Lophura swinhoii</i> (Gould)) 人工孵化技術之建立及人工孵化幼雛回歸族群之研究	園本部、動物組

101年度中央委託（補助）計畫一覽表

項次	補助計畫名稱	補助機關	承辦組室
1	「保育類野生動物急救站與收容中心營運」統籌計畫（101年度）	林務局	保育研究中心、動物組、獸醫室
2	北區野生動物產製品形態鑑定實驗室及野生動物保定操作光碟製作	林務局	園本部、保育研究中心

■ 環境教育推廣 ■

101年度主題教育活動

日期	活動名稱
01/11	行動動物園前往桃園縣大園鄉后厝國小，辦理動物歡樂派對推廣教育活動。
01/15	鴻海科技集團假園區及道南足球場與本園合辦「快樂天堂、2012慈善園遊會」活動。
01/23-27	辦理「動物朋友拜年見面會」活動，計28場次；「新春佳節植物童玩區」活動，計34場次。
02/01-05	辦理「2012全民鶴采」丹頂鶴與溼地保育親子研習活動，計5梯次。
02/05	辦理「新春祈福動物燈謎大擂台」活動，邀請福德國小太鼓隊及吳興國小扯鈴隊表演。
02/15	辦理司法人員環境教育研習，計2梯次151人參加。（合辦單位：司法院司法人員研習所）
03/04	辦理2012「動物護樹減碳—愛地球」體驗活動。
03/06、21、04/19	辦理環境教育講座，計3梯次135人參加。（合辦單位：臺北市政府公務人員訓練處）



行動動物園前往桃園縣大園鄉后厝國小

List of Taipei City Government research projects in 2012

Items	Project Name	Office in Charge
1	Strategies of Behavioral Enrichment Program for Captive Tigers in Taipei Zoo	Conservation and Research Center
2	The Establishment of Guidelines of Hand-rearing <i>Lophura swinhoii</i> and Reintroduction to In-Situ Population.	Conservation and Research Center, Animal Division

List of Central Government research (subsidy) projects in 2012

Items	Project Name	Sponsoring Agencies	Office in Charge
1	The Operation Project for Wildlife Sanctuary and Rescue Center (fiscal year of 2012)	Forest Bureau	Conservation and Research Center, Animal Division, Veterinary Division
2	The Wild Animal Product Morphology Identification Laboratory in Northern Taiwan and production of wildlife animal safety operation videos	Forest Bureau	Central Office, Conservation and Research Center

■ Environmental Education and Promotion ■

Themed educational events in 2012

Date	Name of Event
01/11	The Mobile Zoo held the Animal Fun Party promotional and educational activities at the Hou Tsuo Elementary School in Dayuan Township, Taoyuan County.
01/15	The Foxconn Technology Group and Taipei Zoo co-organized the Happy Heaven – 2012 Charity Fair event at the Zoo and the Daonan Soccer Field.
01/23-27	The Zoo held 28 sessions of the Animal Friends New Year Visit event and 34 sessions of the Chinese New Year Plant Folk Games of Children event.
02/01-05	The Zoo held 5 sessions of the 2012 Applauding the Cranes activity – a family study event on cranes and wetland conservation.
02/05	The Zoo held the Animal Lantern Riddle Contest for Chinese New Year Blessing activity, inviting the taiko drum team of Fude Elementary School and the diabolo team of Wuxing Elementary School for performances.
02/15	The Environmental Education Workshop for Judicial Personnel was held – two sessions involving 151 participants (co-organized with Judicial Personnel Study Institute, Judicial Yuan).
03/04	The 2012 experience event, “Loving the Earth – the Zoo’s Taking Care of Trees for Carbon Reduction”, was held.
03/06,21, 04/19	The Zoo held environmental education lectures – 3 sessions involving 135 participants (co-organized with Department of Civil Servant Development, Taipei City Government).

03/08	辦理「弱勢青少年職涯準備計畫」，提供弱勢青少年來園體驗堆肥製作與參加施肥活動。 (合辦單位：社團法人臺北市基督教教會聯合會乘風少年學園)
03/10	假教育中心前辦理北海道樂團super pants感恩巡迴表演。
03/10-11/03	辦理農村生態體驗活動一有「呷好稻香報」(分4次)、「春耕美人腿」(分3次)、「芋來芋香」(分3次)3種系列體驗，分別栽種稻子、茭白筍、芋頭。
03/11-04/22	每週日辦理「綠行動小劇場」教育活動，並以二手書交換為主軸辦理「2012 換書·養樹·綠行動」。
03/17	行動動物園前往當代藝術館駐站解說。
03/30	國立宜蘭特殊教育學校及北一女中師生，來園參加兒童區水稻田福壽螺撿拾體驗活動。
03/31	辦理「2012金剛猩猩保育教育活動」。(合辦單位：台北市動物園之友協會)
04/04	辦理「藝起童來瘋闖關活動」，教育局丁亞雯局長蒞園主持。(合辦單位：臺北市政府教育局)
04/04-06/23	辦理「兜兜龍ABCDE—兜出我的寶藏龍」活動，遊客透過活動地圖和「指引鹿」線索，拼出自己的兜兜龍，憑完成圖可兌換獎勵紀念禮，共約30,500人參與。
04/07,08,14,21	辦理「動物園生命科學營」計4梯次。(合辦單位：國科會)
04/09-10	辦理「綠活台灣—2012臺灣生態旅遊導覽人員培訓」課程。(合辦單位：七星生態保育基金會)
04/21	行動動物園前往兒童育樂中心「愛地球減很大」親子嘉年華活動演出動物歡樂派對。
04/22	辦理世界地球日「動物布偶派對曬書日」活動。
05/11-14	辦理「動物甜蜜親子愛拍照」活動，民眾將拍下動物的親子照片，上傳本園Facebook粉絲團即可獲贈紀念品。
05/13	慶祝母親節，辦理「動物小媽咪—『手』護無尾熊」活動，及「大家一起來認識東方狗脊蕨」DIY活動。



慶祝母親節，辦理「動物小媽咪—『手』護無尾熊」活動



大貓熊訓練—圓圓摸肚子

友信友愷上課

水獺上課

03/08	The Career Preparation Project for Disadvantaged Teenagers was conducted, providing opportunities for disadvantaged teenagers to experience the production of compost and the application of fertilizer at the Zoo (co-organized with Cheng Feng Teenager's School)
03/10	Tour performance by Super Pants, the Japanese band from Hokkaido, was held in front of the Education Center.
03/10-11/03	The Zoo held rural ecology experience activities, which included 3 series – “Spreading the Words on Tasty Rice” (4 parts), “Planting the Water Bamboo in Spring” (3 parts), and “The Increasing Aroma of Taro” (3 parts), to grow rice, water bamboo, and taro respectively.
03/11-04/22	The Zoo held the Green Action Theater educational activity on Sundays and conducted the 2012 Book Exchange, Tree Nurturing, Green Action event with the focus on second-hand book exchanges.
03/17	The Mobile Zoo presented guided introductions at the Museum of Contemporary Art.
03/30	Teachers and students from the National Yi-Lan Special School and the Taipei First Girls High School visited the Zoo to participate in the Rice Paddy Apple Snail Picking Activity at the Children's Zoo area.
03/31	The 2012 Gorilla Conservation Educational Event was held (co-organized with the Zoological Society of Taipei).
04/04	Department of Education Commissioner Ding Ya-wen attended and presided over the Children's Crazy Fun Challenge Activity organized by the Zoo (co-organized with Department of Education, Taipei City Government).
04/04-06/23	The Dragon ABCDE – My Treasure Dragon activity was held. About 30,500 people participated in the event where visitors tried to piece together their own dragons through the event map and Guiding Deer clues, then exchanging their finished dragons for souvenirs.
04/07,08,14,21	Four sessions of the Taipei Zoo Life Science Camp were held (co-organized with National Science Council).
04/09-10	The Green Life in Taiwan – Taiwan Eco-tour Guide Training program was conducted (co-organized with Chi Sing Eco-conservation Foundation).
04/21	The Mobile Zoo performed the Animal Fun Party show at the “Great Reduction to Love the Earth” family carnival organized by the Taipei Children's Recreation Center.
04/22	The Animal Puppet Party and Book Day event for the World Earth Day was held.
05/11-14	The Photos of Sweet Animal Families activity was held during which the general public could receive souvenirs by uploading animal family photos that they had taken to the Facebook fan group of Taipei Zoo.
05/13	The Taipei Zoo held the “Little Animal Moms – Watching and Caring the Koala” activity and the “Everyone Coming to Learn about the Oriental Chain Fern” DIY event in celebration of Mother's Day.

05/19-06/16	每週六下午，辦理「以大自然為師系列・農村體驗親子營」活動，計5梯次。
05/21-22	行動動物園前往臺南及高雄等地，服務3所國小計370位師生，演出「動物歡樂派對」手偶劇，並進行動物保育駐站解說。
06/02	辦理「Dreamnight@Taipei Zoo－舞動的丹頂鶴」活動，邀請慢性病及身心障礙兒童等重症小朋友與家屬參加。
06/23-24	辦理「小小綠手指慶端午」研習營，計4梯次。
07/07-08/25	辦理「2012動物夏夏叫」活動： ◎7/7以「繽紛夏夜」動物大遊行活動為系列活動拉開序幕。 ◎每逢星期六部分館區延長參觀時間至晚上9點，及推出一系列的音樂演奏、生態影片欣賞等活動。 ◎辦理「動物醫生體驗營」、「夜訪黑森林」、「熊狀威武」、「蝙蝠家族大集合」及「夜宿動物園」研習營，計23梯次、764名學員參與。
07/10-08/30	辦理「大自然教室」溼地導覽研習活動，計12梯次。
07/28	辦理臺灣黑熊保育教育活動。（合辦單位：台北市動物園之友協會）
08/04-05	辦理「聞香達人－虎鼻獅」香花植物研習營，計4梯次。
08/11	行動動物園支援文山第一分局前往新光三越參與「臺北市警察局預防犯罪日活動」。
09/08	辦理「熊愛臺灣：黑熊縱斷行・保育向前走」記者會及教育解說駐站活動。（合辦單位：臺灣黑熊保育協會等）
08/20-09/10, 09/29	慶祝丹頂鶴來臺1周年，辦理系列活動： ◎「那一年，我們相愛在臺北動物園」故事圖文徵選比賽。（第一階段） ◎「我的野蠻婚禮」創意婚禮妝扮月光大道比賽。（第二階段）（合辦單位：釧路日臺親善協會）
09/29	辦理「柚到中秋大團圓」手雕動物柚燈活動。
10/20	辦理「大象保育暨尊親敬老」活動。（合辦單位：台北市動物園之友協會）



行動動物園前往臺南及高雄等地



05/19-06/16	The Zoo conducted the Nature as Our Teacher Series – Rural Experience Family Camp on Saturday afternoons – 5 sessions in all.
05/21-22	The Mobile Zoo performed the hand puppet show, “Animal Fun Party”, and gave guided introductions on animal conservation to 370 teachers and students at 3 elementary schools in Tainan and Kaohsiung.
06/02	The Zoo held the Dreamnight@Taipei Zoo – Dancing Red-crowned Cranes event, inviting children with serious illnesses, such as those with chronic conditions and disabilities, and their family members to participate.
06/23-24	The Little Green Finger Dragon Boat Festival Workshop was held – 4 sessions in all.
07/07-08/25	Animals Screaming 2012 activities: ◎The Zoo opened the series of activities with the “Splendid Summer Night” animal parade on July 7 th . ◎The Zoo arranged a series of musical performances and ecological films on Saturdays when opening hours for parts of the Zoo were extended to 9 pm. ◎Activities such as “Animal Doctor Experience Camp”, “Night Visit to the Black Forest”, “Bear Mighty”, “Great Assembly of the Bat Family”, and “Sleepover at the Zoo” were held. In all, 23 sessions were conducted and 764 participants were involved.
07/10-08/30	The wetland guided tour and study event, “Nature’s Classroom”, was held – 12 sessions in all.
07/28	The educational activity on the conservation of Formosan Black Bear was held (co-organized with the Zoological Society of Taipei).
08/04-05	The fragrant plant workshop, “Scent Smelling Expert – The Good Sniffer”, was held – 4 sessions in all.
08/11	In support of the Wenshan First Precinct, the Mobile Zoo took part in the Crime Prevention Day Event of the Taipei City Police Department.
09/08	The “Bear Loves Taiwan: Black Bear Tour, Go Go Conservation” (Heybo Tour) press conference and the educational guided introduction activity were held (co-organized with Taiwan Black Bear Conservation Association).
08/20-09/10, 09/29	Series of activities in celebration of the 1-year anniversary of Red-crowned Cranes in Taiwan: ◎The story writing and illustration contest, “That Year, We Fell in Love at the Taipei Zoo”, was held (first phase). ◎The creative wedding makeup competition, “My Wild Wedding”, was held (second phase).(co-organized with Japan-Taiwan Friendship Association of Kushiro)
09/29	The hand-carved animal pomelo lantern activity, “Mid-Autumn Great Reunion”, was held.
10/20	The Elephant Conservation and Respect for the Elderly and Family Members event was held (co-organized with the Zoological Society of Taipei).





10/20,21,27,28	辦理「ZOO-O’ -LANTERN動物南瓜週」活動，於動物展場佈設造型南瓜，豐富動物行為。
10/27	本日晚上辦理「Zoolloween方舟派對—園慶保育暨萬聖節變裝秀」計400人參與走秀活動。
10/30	假本園辦理101學年度公私立國民小學集中式特教班育樂活動—「愛在101 無礙關心」。（合辦單位：臺北市政府教育局、臺北市立啟智學校）
11/03	辦理「節能減碳綠生活嘉年華會」活動。（合辦單位：財團法人工業技術研究院、荒野保護協會等）
11/08-14, 11/18-25, 11/30	辦理「101年新生無尾熊」徵名及票選系列活動： ◎徵名活動。（第一階段） ◎「命名票選大作讚」。（第二階段） ◎票選結果揭曉：計7,058人次投票（現場553人次、FB1,524人次），Empress的寶寶「Emily」1,250票、Tiwi的寶寶「Nicole」1,437票及Coral的寶寶「咖啡派」1,164票當選。
11/30	辦理「無尾熊來臺周年」及「動物保育聖誕樹點燈」感恩晚會，臺北市政府黃榮峰副秘書長、教育局丁亞雯局長及協助無尾熊來臺的相關單位，一起關懷弱勢；邀請病童、育幼院院童及家屬約100人參加，會中並公布「101年新生無尾熊命名票選大作讚」票選結果。
12/23	辦理「熊熊過聖誕—過冬達人大考驗研習營」。
12/23-102/02/28	辦理「熊熊過聖誕—過冬達人大考驗活動」，透過活動學習單及兌獎，引導觀察臺灣區動物們如何過冬。
12/23,25	辦理聖誕造型筆筒DIY活動。



10/20,21,27,28	The Zoo-O’-Lantern Animal Pumpkin Week activity was held during which animal exhibition areas were decorated with patterned pumpkins that enriched animal behaviors.
10/27	The Zoolloween Ark Party – Conservation Celebration and Halloween Masquerade event was held tonight with 400 people participating in the show.
10/30	The 2012 recreation event of centralized special education classes in private and public elementary schools, “Love at 101 – Barrier-free Love and Care”, was held at the Taipei Zoo (co-organized with the Department of Education, Taipei City Government and the Taipei School of Special Education).
11/03	The Green Living Carnival for Energy Conservation and Carbon Reduction was held (co-organized with the Industrial Technology Research Institute and the Society of Wilderness).
11/08-14, 11/18-25, 11/30	2012 Newborn Koala Naming Contest and Voting Activity: ◎The naming contest was held (first phase). ◎The voting for the naming contest was held (second phase). ◎Results of the voting were as follows: 7,058 people casted their vote (553 people on-site and 1,524 people on FB) with “Emily” receiving 1,250 votes as the name for Empress’s baby, “Nicole” receiving 1,437 votes as the name for Tiwi’s baby and “Coffee Pie” receiving 1,164 votes as the name for Coral’s baby.
11/30	With government officials in attendance, including Taipei City Deputy Secretary-General Huang Jung-feng, Department of Education Commissioner Ding Ya-wen, and representatives from related authorities that assisted in the Koala’s coming to Taiwan, the Zoo held the “One Year Anniversary of Koala Arriving in Taiwan and Animal Conservation Christmas Tree Lighting” appreciation party to show care for the disadvantaged. Nearly 100 sick kids, children from children’s homes, and family members were invited to participate. During the event, results of the voting for the 2012Newborn Koala Naming Contest were also announced.
12/23	The workshop, “Bear Christmas – Winter Expert Test” was held.
12/23-102/02/28	The Bear Christmas – Winter Expert Test was held for which, through activity worksheets and the claiming of prizes, participants were led to observe how the animals in Taiwan spent the winter.
12/23,25	The Christmas Pen Container DIY Activity was held.



101年常態教育推廣活動及服務一覽表

項目	服務量					
臺北市國小四年級學生參觀教學	144		校	26,028		人
團體預約解說導覽服務—總計	363		團	21,065		人次
團體預約解說導覽服務（一般）	318		團	19,453		人次
團體預約解說導覽服務 （弱勢民眾）	45		團	1,612		人次
動物保母解說服務	16	種動物	155	場次	7,122	人次
機關中文網首頁造訪人次	1,090,260					人次
機關英文網首頁造訪人次	238,434					人次
臺北動物園保育網首頁造訪人次	646,508					人次
Facebook粉絲團（101年12月）	18,417					人次
圖書館館藏數量（冊）	中文圖書		西文圖書		日文圖書	總計
	7,951		4,980		526	13,457
圖書館館藏借閱數量	借閱人數			借閱冊數		
	796			2,539		

99-101年度新聞發佈一覽表

單位：則

年度	新聞發佈			其他相關報導 露出件次
	發佈則數	獲媒體主動刊登則數	受媒體刊登露出件次	
99年	149	125	875	483
100年	134	131	1,256	532
101年	147	143	1,191	470



Table of Regular Activities and Services for Education and Promotion

Item	Service Volume				
Visits by G4 students in Taipei City	144	School(s)	26,028	People	
Guided tour service for pre-booked groups - overall	363	Group(s)	21,065	People	
Guided tour service for pre-booked groups (general)	318	Group(s)	19,453	People	
Guided tour service for pre-booked groups (disadvantaged)	45	Group(s)	1,612	People	
Animal sitter guided introduction service	16	Kind(s) of animals	155	Session(s)	7,122 People
No. of visitors to the Chinese homepage of the Taipei Zoo website	1,090,260				People
No. of visitors to the English homepage of the Taipei Zoo website	238,434				People
No. of visitors to the homepage of the Taipei Zoo Conservation Network	646,508				People
Facebook group (December 2012)	18,417				People
Library collection size (no. of books)	Chinese books		English books		Japanese books
	7,951		4,980		526
Book borrowing numbers of the library	No. of borrowers			No. of books borrowed	
	796			2,539	

Numbers of Press Releases for Years 2010~2012

Unit: piece of news

Year	News releases			Other reports
	Press releases	Active reports by media	Total number of reports by media	
2010	149	125	875	483
2011	134	131	1,256	532
2012	147	143	1,191	470

101年度文宣出版品一覽表

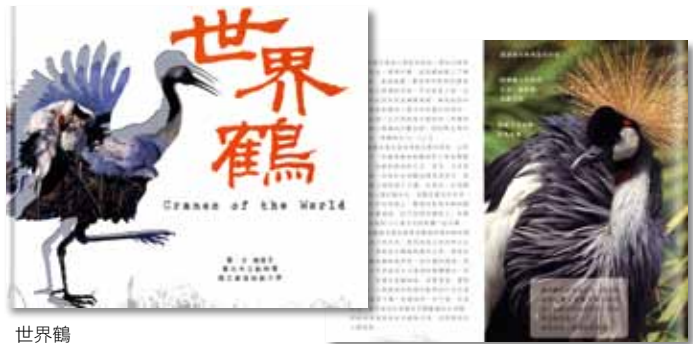
類別	名稱	出版日期
期刊	動物園雜誌（125～128期）	101年1、4、7、10月
	志工月訊（月刊）	每月月初
	動物園學報（年刊）	101年12月
	動物園年報（年刊）（紙本、CD）	101年12月
專輯	世界鶴	101年12月
	進ZOO素食世界—動物的素食魔法食堂	101年12月
	薪火—臺北動物園保育教育30年	101年12月
摺頁	動物園遊園摺頁（英文版）	101年02月
	動物園遊園摺頁（科博館）	101年08月
	動物園遊園摺頁（指引鹿）	101年11月
	臺北動物園蛇類特展摺頁	101年12月
	水棲昆蟲特展導覽摺頁	101年12月
	昆蟲館館區導覽指南	101年12月
酷卡	2012年7-8月活動資訊酷卡	101年07月
	2012年9-10月活動資訊酷卡	101年09月
	2012年11-12月活動資訊酷卡	101年11月
海報	2012動物夏夏叫海報	101年07月
貼紙	龍年特展貼紙	101年01月
	蝙蝠貼紙	101年07月
	動物保育貼紙	101年12月
	蛇年特展貼紙	101年12月



動物園雜誌

List of Publications in 2012

Category	Title	Publication Date
Periodicals	Taipei Zoo Quarterly (Issues 125-128)	Jan., Apr., Jul. and Oct. 2012
	Volunteer Monthly (monthly issues)	Beginning of each month
	Taipei Zoo Bulletin (annual issue)	December 2012
	Annual Report of Taipei Zoo (annual issue) (print and CD)	December 2012
Special Publications	Cranes of the World	December 2012
	Entering the Vegetarian World in the Zoo – The Vegetarian Magical Cafeteria of Animals	December 2012
	The Torch of Taipei Zoo – 30 Years of Dedication to Conservational Education	December 2012
Fold-out Pamphlets	Taipei Zoo Map (English version)	February 2012
	Taipei Zoo Map (National Museum of Natural Science)	August 2012
	Taipei Zoo Map (Guiding deer)	November 2012
	Taipei Zoo Snake Special Exhibit pamphlet	December 2012
	Special Exhibit of the Aquatic Insects guide pamphlet	December 2012
	Insectarium Guide	December 2012
Coolcards	Event information coolcard for July and August 2012	July 2012
	Event information coolcard for September and October 2012	September 2012
	Event information coolcard for November and December 2012	November 2012
Poster	Animals Screaming 2012 poster	July 2012
Stickers	Year of the Dragon Special Exhibit stickers	January 2012
	Bat stickers	July 2012
	Animal conservation stickers	December 2012
	Year of the Snake Special Exhibit stickers	December 2012



世界鶴



薪火—臺北動物園保育教育30年



2013桌曆



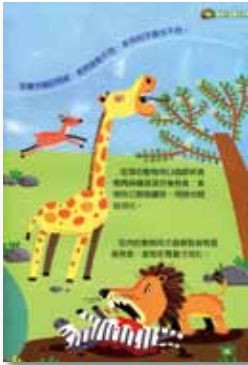
水棲昆蟲特展導覽摺頁



昆蟲館館區導覽指南



進ZOO素食世界—動物的素食魔法食堂



動物園年報



桌曆	2013年桌曆	101年12月
光碟	臺北市立動物園導覽簡介電子書（中文版）	101年12月
	臺北市立動物園導覽簡介電子書（英文版）	101年12月
紀念品	光柵軟性磁鐵	101年03月
	健康平安御守	101年05月
	2012動物夏夏叫小方巾（貓頭鷹）	101年07月
	2012動物夏夏叫便利貼	101年07月
	LED發光閃亮磁力扣徽章	101年07月
	Taipei Zoo鉛筆	101年07月
	青蛙棒球帽	101年07月
	臺灣黑熊小書包	101年07月
	穿山甲鉛筆袋	101年07月
	梅花鹿手提紙袋	101年07月
	環保鉛筆	101年09月
	活動識別證帶	101年09月
	紙相框	101年09月
	無尾熊明信片	101年11月
	蛇年紀念金幣	101年11月
	自然觀察筆記本	101年12月
	LOGO隨身碟	101年12月
	蛇造型撲滿	101年12月



2012動物夏夏叫便利貼

Calendar	Taipei Zoo desk calendar	December 2012
CDs	Let's go to Taipei e-Zoo (Chinese version)	December 2012
	Let's go to Taipei e-Zoo (English version)	December 2012
Souvenirs	Raster soft magnet	March 2012
	Amulet for well-being and safety	May 2012
	Animals Screaming 2012 small square towel (owl)	July 2012
	Animals Screaming 2012 post-it note	July 2012
	LED flashing badge with magnetic buckle	July 2012
	Taipei Zoo pencil	July 2012
	Frog baseball cap	July 2012
	Formosan Black Bear schoolbag	July 2012
	Pangolin pencil pouch	July 2012
	Formosan Sika Deer paper carry bag	July 2012
	Eco-friendly pencil	September 2012
	Event ID badge	September 2012
	Paper photo frame	September 2012
	Koala postcard	November 2012
	Year of the Snake gold commemorative coin	November 2012
	Nature observation notebook	December 2012
	Logo flash drive	December 2012
	Snake coin bank	December 2012



2012動物夏夏叫便利貼



101龜類研討會鉛筆組紀念品



穿山甲鉛筆袋



2012動物夏夏叫小方巾（貓頭鷹）



臺灣黑熊小書包



龍年特展貼紙

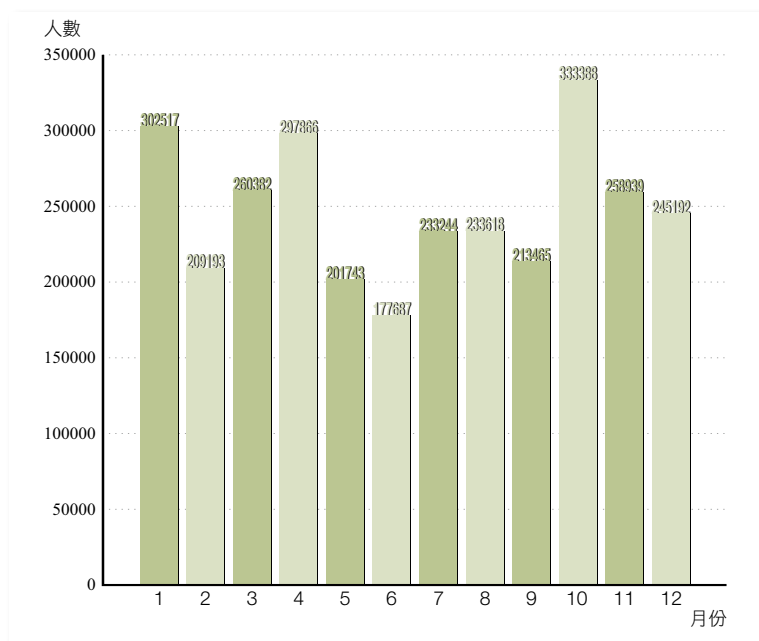


紙相框

■ 遊客服務 ■

101年每月入園遊客統計表

月	人數
1	302,517
2	209,193
3	260,382
4	297,866
5	201,743
6	177,687
7	233,244
8	233,618
9	213,465
10	333,388
11	258,939
12	245,192
總計	2,967,234



101年遊客服務中心服務案件統計表

服務項目	服務案次
遺失物協尋	1,155
拾得物處理	700
諮詢電話服務	76,312
播音服務	12,657
禁煙宣導播音	10,313
傷患處理	52
迷失兒童照護	94
國、高中以上學生（含政大關懷天使專案）公共服務登記	7,649
國、高中以上學生（含政大關懷天使專案）公共服務安排（實到數）	6,523
緊急電話接聽處理	181
遊園摺頁回收	5,224

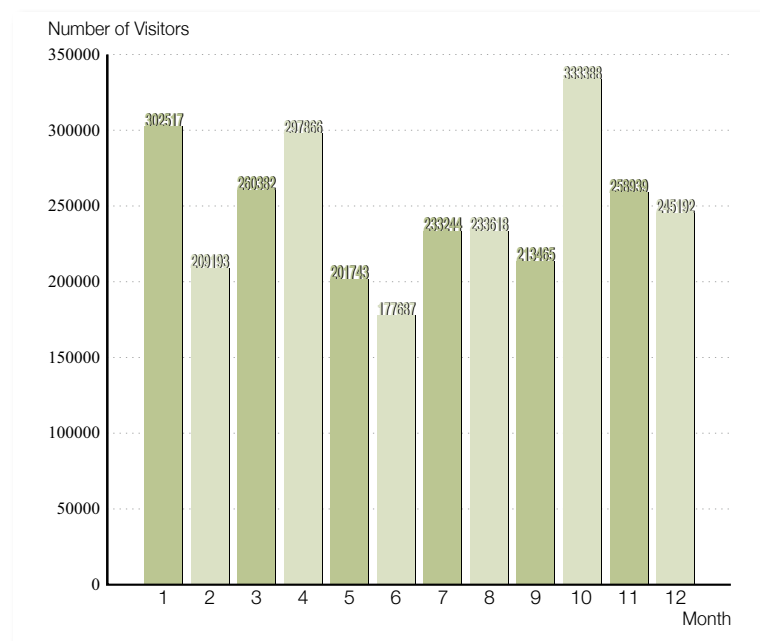


學生公共服務

■ Visitor Services ■

Monthly visitors in 2012

Month	Number of Visitors
1	302,517
2	209,193
3	260,382
4	297,866
5	201,743
6	177,687
7	233,244
8	233,618
9	213,465
10	333,388
11	258,939
12	245,192
Total	2,967,234



Services provided by the Visitors Service Center in 2012

Service	Number of times
Lost and found	1,155
Handling lost objects	700
Consultation call services	76,312
Broadcasting service	12,657
Smoking prohibition broadcasts	10,313
Injury treatment	52
Caring for lost children	94
Public service registrations by high school and post-secondary students (including the NCCU's Caring Angle Project)	7,649
Public service arrangements for high school and post-secondary students (including the NCCU's Caring Angle Project) (no. of students actually reported)	6,523
Answering emergency telephone calls	181
Recollecting fold-out pamphlets	5,224



列車事故處理演練



寵物寄放服務

101年園區環境保育及維護管理統計表

項目	數量	單位
更新栽種草花地被植物	103,327	株
設置植物物種解說牌	455	種
	760	面
更新植物物種解說牌	351	面
設置資源回收桶及回收袋組	182	個
回收資源	49,110	公斤
以草食獸糞便自製生產使用堆肥	145.84	噸
廁所	28	處
廁間	260	間
小便斗	171	個
多功能無障礙廁所	33	間

會計概況

1. 101年度歲入

本年度歲入預算數155,513,803元，決算數136,851,811元。

2. 101年度歲出

101年度歲出預算數執行分析表

工作計畫	預算數(元)	預算數(元)	執行率
經常門	483,146,021	452,649,437	93.69%
行政管理	71,804,426	70,595,107	98.32%
動物保育展示	130,341,122	128,477,568	98.57%
環境生態保育	45,852,989	45,545,194	99.33%
教育推廣	46,795,145	45,297,525	96.80%
動物醫療保健	20,097,811	19,581,129	97.43%
遊客服務	79,958,666	70,721,170	88.45%
機械及設備維護	88,295,862	72,431,744	82.03%
資本門	124,416,064	119,842,468	96.32%
營建工程	115,447,300	111,521,842	96.60%
交通及運輸設備	972,000	596,500	61.37%
其他設備	7,996,764	7,724,126	96.59%
合計	607,562,085	572,491,905	94.23%

Environment maintenance and management in 2012

Item	Quantity	Unit
Renewal of the ground cover	103,327	Plants
New plant description panels	455	Species
	760	Panels
Renewed plant description panels	351	Panels
Recycle Bins and Bags	182	Bins
Recycled resources	49,110	Kg
Compost made from the feces of herbivorous animals	145.84	Tons
Restrooms	28	Restroom
Toilets	260	Toilet
Urinals	171	Urinal
Multi-function Barrier-free Restrooms	33	Restroom

Financial Profile

1. 2012 Revenue

The budget of revenue was NT\$ 155,513,803; and the actual revenue was NT\$ 136,851,811.

2. 2012 Expenditure

Taipei Zoo's Budgeted and Actual Expenditures for Fiscal Year 2012

Item	Budgeted (\$NT)	Actual (\$NT)	Implementation Rate
Total Operation Expenditure	483,146,021	452,649,437	93.69%
Administration and management	71,804,426	70,595,107	98.32%
Animal conservation and exhibition	130,341,122	128,477,568	98.57%
Environmental and ecological conservation	45,852,989	45,545,194	99.33%
Education and promotion	46,795,145	45,297,525	96.80%
Animal health care	20,097,811	19,581,129	97.43%
Visitor services	79,958,666	70,721,170	88.45%
Machine and equipment maintenance	88,295,862	72,431,744	82.03%
Total Capital Expenditure	124,416,064	119,842,468	96.32%
Constructions	115,447,300	111,521,842	96.60%
Transportation equipment	972,000	596,500	61.37%
Other equipment	7,996,764	7,724,126	96.59%
Total	607,562,085	572,491,905	94.23%



101年度臺北市立動物園年報 2012 Annual Report of Taipei Zoo

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傳真：(02) 29382316

美編設計：泰閣設計有限公司

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統一編號 (GPN)：4610004479

ISSN：10252916

定價：新臺幣180元

中華民國102年出版 (光碟版)

Publisher : Jason Shih-Chien Chin

Editing commissioners :

Shyh-Fen Liu, Chih-Hua Chang, Ming-Chieh Chao, Yi-Ming Chen,

Eric Tsao, Lucia Ju, Ming Hsung Chang, Chih-Chin Shih, Po Huei Chen,

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Jen-Ying Cheng, Chin-Ying Chen, Yun-Cheih Chou

Editor : Yu-Fang Lu

Animal photos : Te-Chuan Chan

Published by : Taipei Zoo

Address : No. 30 Sec. 2 Xinguang Rd., Taipei City, Taiwan

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GPN : 4610004479

ISSN : 10252916

Price : NT\$180 (CD edition)

Published in 2013

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2012 ANNUAL REPORT OF TAIPEI ZOO