



Tiger: Help~ Fire! The forest got fire~

Orangutan: What's happened, tiger?





Orangutan: What?! My house is burning! Who did this!?

Tiger: I heard that the human set the fire on purpose.





Orangutan: Hey, why do you burn the rainforest?

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Human: I am sorry but I need more farmland for planting oil palms.







Orangutan: What? you are destroying my home now just for cheap palm oil!!!

Human: Oil palms grow fast and harvest efficiently. Palm oil is the most commonly produced vegetable oil.





Human: Palm oil is in nearly everything – it's in close to 50% of the packaged products we find in supermarkets. Its low world market price and good properties to processed foods have led the food industry to use it.

Orangutan: Errrr.....





Orangutan: But your palm oil is making me homeless and now my family and friends die for this.

Human: I didn't know that... I just wanted my family to stay away from hunger...

Human 2: Wait for a moment. Please don't fight!





Human 2: The problems you face have a solution now. The Roundtable of Sustainable Palm Oil, RSPO, has a global production standard in response to the impacts palm oil was having on the environment and on society. Once a product is qualified, it gets a RSPO certification in return.





Therefore, if people choose RSPO certified products, that's a vote for a better future, for you, for me, and for the rainforest and wildlife. Try to check green labels on products next time. You might change the global market supply chain!

